# FRANK HICKS

## SKILLS

Creative Direction

Brand Identity

Illustration

Editorial Design

Production Design

Content Creation

Web Design

User Interface

## SOFTWARE

**Systems**
MacOS
Windows

**Adobe CC**
Illustrator
Photoshop
After Effects
InDesign
Lightroom
Premiere
XD

**Languages**
HTML
CSS

## EDUCATION

**Texas A&M University** | College Station, TX
Graduated December 2018
B.S. Visualization
Focus: Visual & Interactive Design

**American Institute of Foreign Study** | Florence, Italy
Spring 2016
Focus: Art & Art History

## EXPERIENCE

**Freelance** | Remote
March 2020 – Present
**Graphic Designer**
– Produced and animated podcast logo for Chamois Butt'r
  & cyclist Ali Tetrick's podcast, "The Big Girl Chamois Show with Ali Tetrick"
– Built brand identities for various clients
– Produced apparel and merchandise designs for various clients

**Hungry Dog Media** | Remote
February 2020 – Present
**Graphic Designer**
– Lead company logo redesign
– Carried out graphic and web design functions for select clients

**Film & Concept** | College Station, TX
July 2019 – March 2020
**Graphic Designer & Photo Editor**
– Assisted in the production of product and ad photography
– Implemented market strategy into design elements
– Lead and designed studio rebrand

**Texas Central** | College Station
September 2018 – December 2018
**Technical Researcher & UI Designer**

**AIGA TAMU** | College Station, TX
January 2017 – December 2018
**Event Organizer & Social Media Manager**

## COMPETENCIES

Critical  Thinking | Problem Solving  | Communication

Collaboration | Social Understanding | Cultural Awareness