



COMPETENCIES + SOFTWARE

Creative Thinking

Problem Solving

Communication

Collaboration

Social Understanding

Cultural Awareness

Google Applications

Systems

– MacOS, Windows

Adobe CC

Extensive experience with the Adobe Creative Cloud. In particular but not limited to:
.AI .ID .PS .LR .AE .PR .XD

Customer Service

– Adept in serving and aiding customers, ensuring the most positive experience.

FRANKHICKS.COM

FRANKHICKSDESIGN@GMAIL.COM

(832) 681-1281

EDUCATION

Texas A&M University—College Station, TX | Aug. 2014–Dec. 2018

B.S. Visualization

Focus: Visual & Interactive Design

American Institute of Foreign Study—Florence, Italy | Spring 2016

Focus: Art & Italian

EXPERIENCE

Hungry Dog Media—Detroit, MI | Feb. 2020–Present

Graphic & Apparel Designer, Social Media & Web Manager

- Company re-brand
- Assist in managing social platforms and maintaining website

Film & Concept—College Station, TX | July 2019–Mar. 2020

Graphic Designer, Photo Editor, Photographer

- Studio re-brand
- Edit merchandise and other content photography for select clients
- Assist with photography during photoshoots

Aggieland Outfitters—College Station | Jan. 2020–Mar. 2020

Artist & Apparel Designer

- Design graphics for apparel and other merchandise

AIGA TAMU—College Station, TX | Jan. 2017–Dec. 2018

VP | Summer 2018–Dec. 2018

- Oversee organization operations and event planning

Social Media Manager | Aug. 2017–May 2018

- Manager all organization social platforms, including Instagram & Mailchimp
- Design social graphics and maintain cohesion across platforms

PROJECT EXPERIENCE + SKILLS

Art Direction | Illustration

Brand Identity | Copy

Iconography | UI

Merchandise | Publication

