Data Science? Make it Spatial

DC R Conference 2018
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• R Spatial Advocate at Center for Spatial Data Science, UChicago



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- Founder of R-Ladies Chicago



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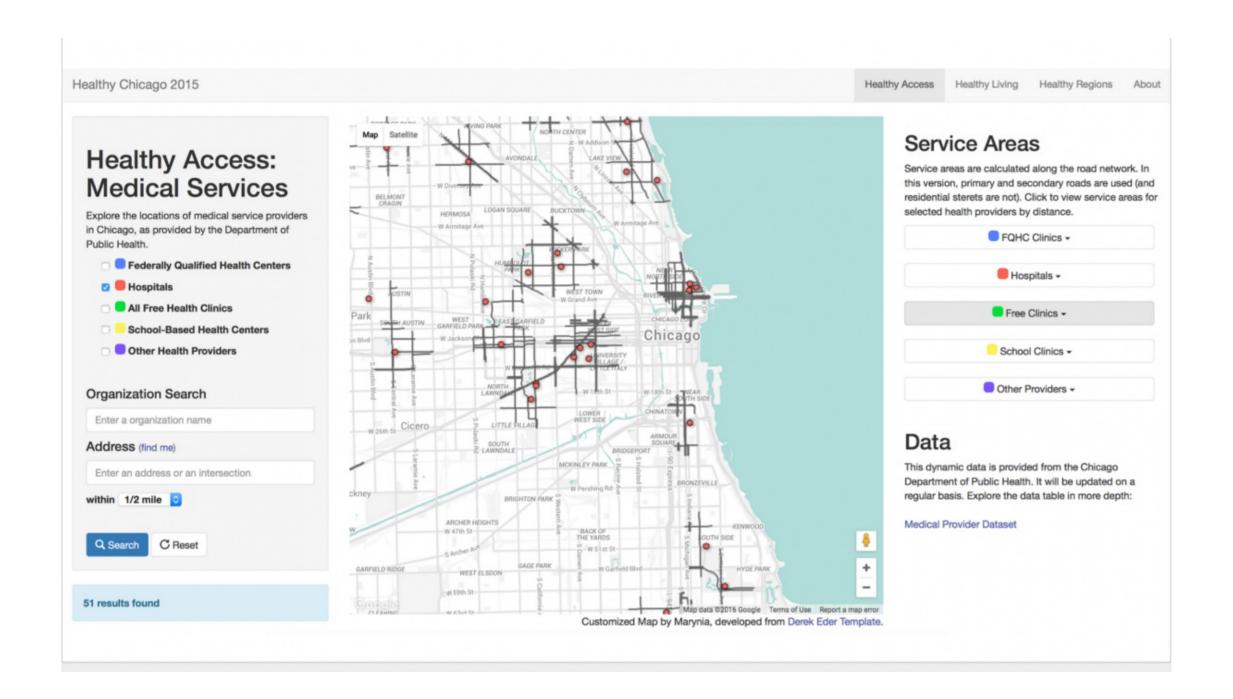


- R Spatial Advocate at Center for Spatial Data Science, UChicago
- Founder of R-Ladies Chicago
- Wrote a thesis using spatial econometrics...
- About property values in Detroit...
- Under Luc Anselin, who literally wrote the book on spatial econometrics

Geography?



Geography!



What's exploratory data analysis (ESDA)?

Making lots of maps!



Data: crimes in DC in the last 30 days

Look at observations

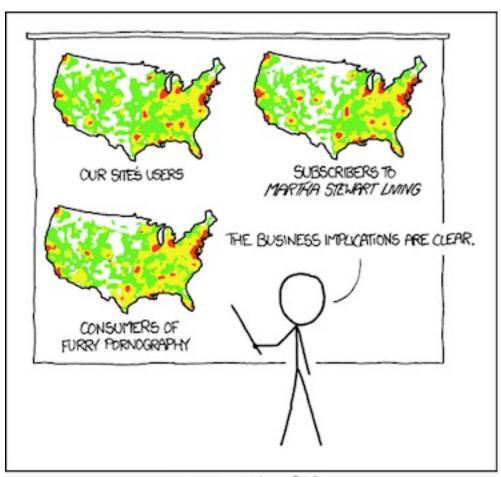
Map it!



Change into a heatmap



The problem with heat maps



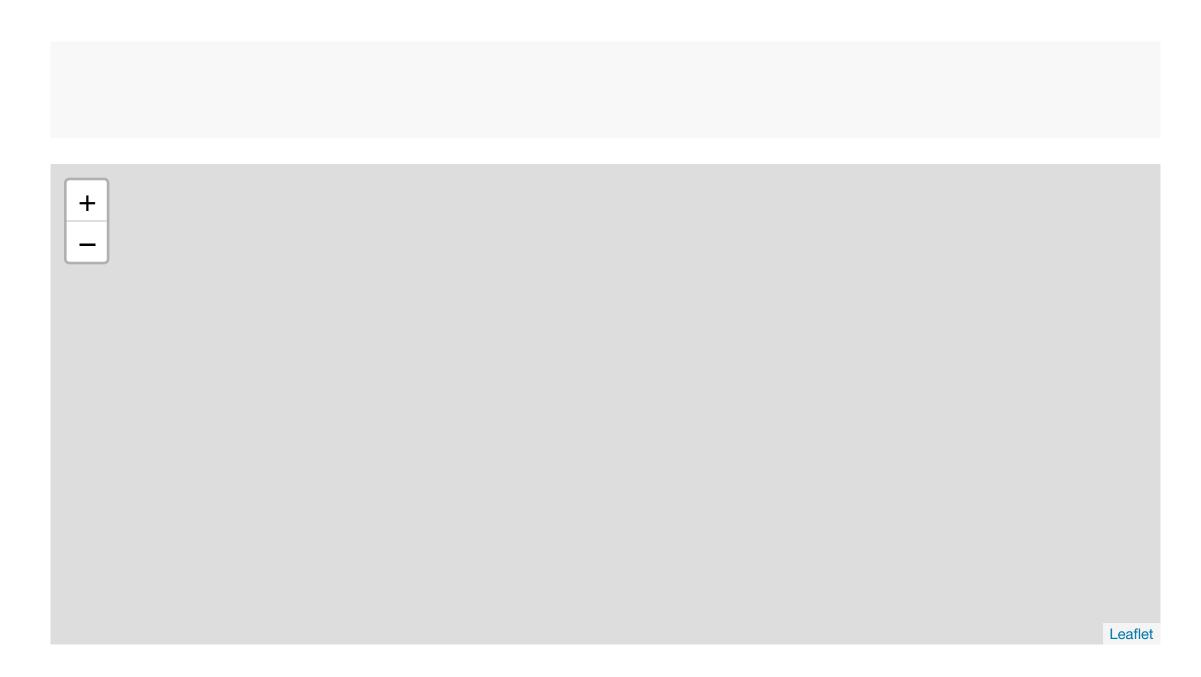
PET PEEVE #208: GEOGRAPHIC PROFILE MAPS WHICH ARE BASICALLY JUST POPULATION MAPS

I want to adjust for population

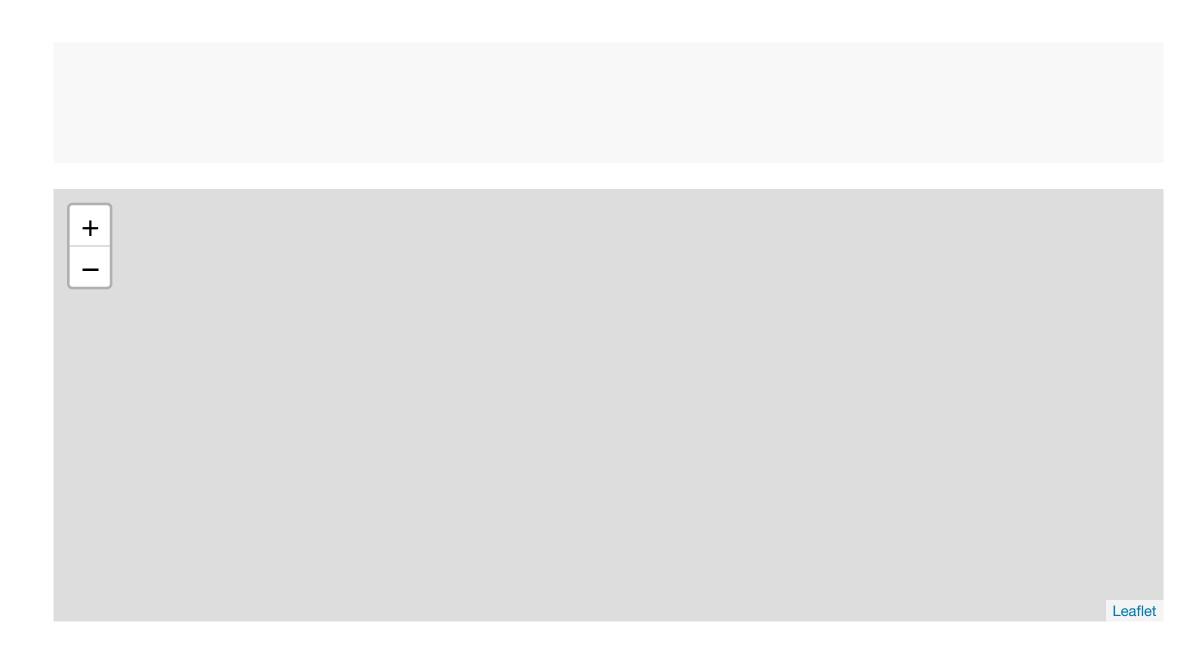
I want to adjust for population

But, population data is collected in specific geographic units

Census tract polygons!



Add crimes as a layer



How many crimes happened in each tract?

How many crimes happened in each tract?

Spatial aggregation

How many crimes happened in each tract?

Spatial aggregation

Point-in-polygon analysis

Count points in polygons

Count points in polygons

What's the error???

Warning: worst part of working with spatial data ahead

Projections!



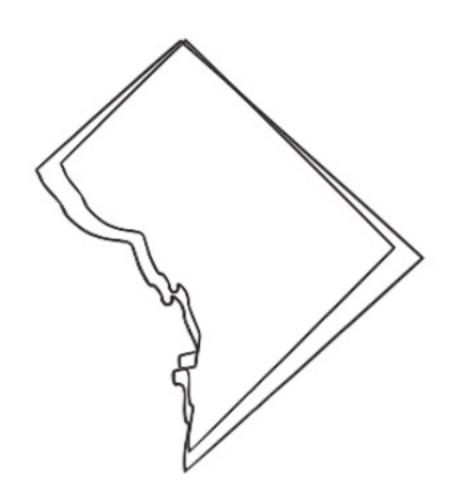


Me, making maps but not really knowing anything about map projections:



Dealing with projections = spatial data munging

What's actually going on



Check the projections!

Check the projections!

Check the projections!

Make them the same

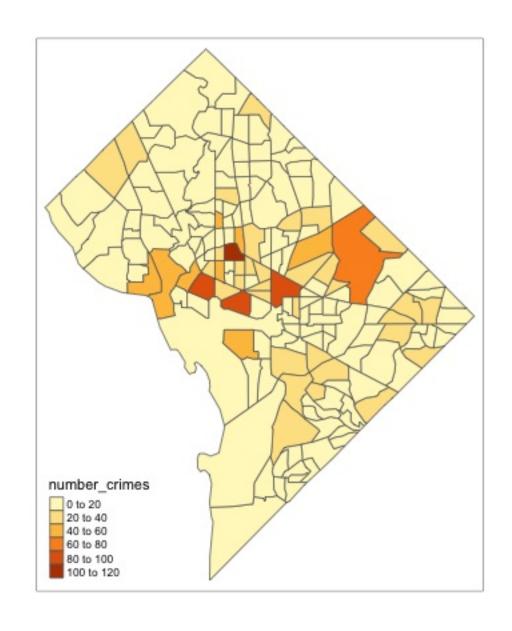
Make them the same

Make them the same

Try the spatial join again

It worked!

Map crime counts



This map makes a cartographer sad :(

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We're mapping a spatially extensive variable

This map makes a cartographer sad:(

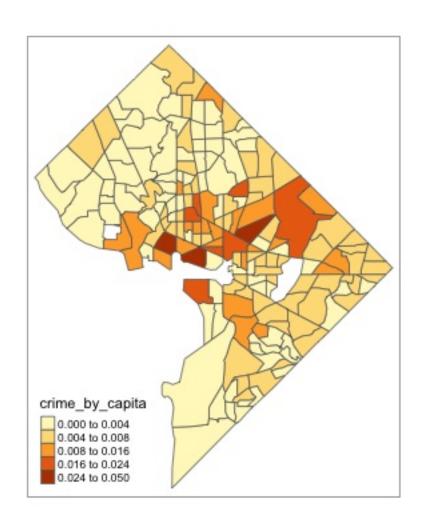
We're mapping a spatially extensive variable

Aka the count is related to the area of the tract

Fix this by dividing by population

Fix this by dividing by population

Map crime rates per capita

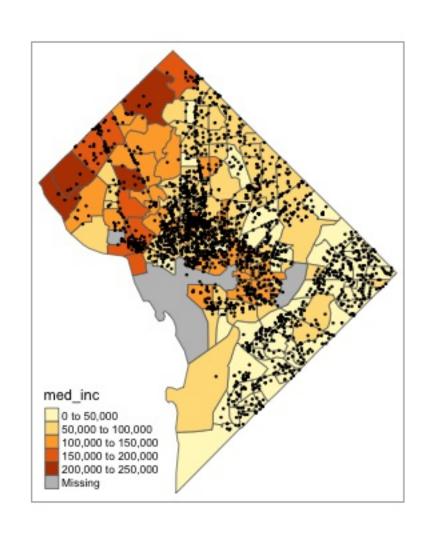


Are crime rates and median income related?

Get median income by tract

Get median income by tract

Map crimes and median income



I'll end it here, but...

There might be other local demographic & socioeconomic factors that affect crime rates

(spatial regression, modeling)

Crime in one area may be linked to crime in another area

(spatial autocorrelation)

I might be interested in spots where crime is abnormally high or low

(spatial clustering)

Thanks!