

today, with the advance and progress of air transport, we are in another and different situation altogether....

As Mr. Smallwood said, we know we need accommodation in Newfoundland to look after tourists. We certainly want more road extensions, so that the roads will come to the piers and these people will have outlets so that they can come, see and enjoy our trout and salmon fishing, and also take in the beautiful scenery. Faith and a breadth of vision are essential in this matter, and I can only hope the resignation of this Tourist Board will bring the matter to a head, and that the government will change its attitude so that this country can come in on this mine of potential income.

Mr. Northcott I too agree with the various speakers in connection with the tourist trade. It is nothing short of a crime that the government has not assisted in every possible way the tourist trade in Newfoundland. The possibilities are beyond all comprehension, and should be pushed to the limit, especially when the government had the men at its disposal to do the job. The figures of \$50 per person quoted in the Amulree Report are very conservative.... If we go over the tourist trade in the right way and make it worthwhile I am convinced that it would be the second or third largest industry in this country today. I fail to see why the government has not taken a greater interest in this all-important issue. If it were outside interests looking for concessions the chances are they would have been given, but unfortunately the people asking for these concessions happened to be Newfoundlanders, and that is why I think they were not granted.

Mr. Hickman Mr. Chairman, I am wondering if Mr. Smallwood could tell us, in relation to these figures covering the number of tourists from 1929 up to 1939, do they include those people who travelled here by the S.S. *Fort Amherst* and *Fort Townshend* and *Fort St. George*, arriving here on Thursday and leaving Saturday, or are they people who have come in for a definite stay?

Mr. Smallwood The figures given are strictly tourists. They are not travellers or businessmen or returning natives, but people who come in here on pleasure bound. It would include some round trippers. The round tripper in any country is regarded as the poorest result of the tourist trade.

That is the person who with a fortnight's holidays with pay, the round trip, can just afford to perhaps buy a book or two and take snapshots and a few souvenirs, but they are the small minority. The big majority — well, Mr. Hickman will have noticed in one of the appendices the exact account of the money spent. The Tourist Board estimates the money that a handful of tourists spent this year, 1946. They counted the number of tourists that visited a few rivers this year, and got an exact count of what they spent, and it was I think \$80,000 or \$90,000, an average of \$400-500 per tourist.

There are cases well known to the Board of tourists coming and spending from \$1,000 to \$1,500 or \$2,000. We have all known of cases where the wealthy tourists have actually adopted the families of their guide for instance, and send money down to these families each year. Many of them are extremely wealthy men, some in Canada and the States whose income runs up to from \$100,000 to \$1 million a year, and they don't mind spending \$4-5,000 a year. It is a country they don't know, unusual and different, and these round trippers are so insignificant in number that it's hardly worthwhile mentioning them at all.

Incidentally, here is a table just brought in, for the first nine months of this year, 1946. In the first nine months of 1946, 700,000 US automobiles entered the Maritimes with tourists. Incidentally, the house will be interested to know that 2,000 motor cars arrived at North Sydney for the purpose of coming over to Newfoundland, thinking there was a ferry service on the boat, as there is on PE Island. The federal government has a ferry which takes 60 motor cars aboard. They do not need to get out of their motor cars. 2,000 arrived in Sydney thinking they were going to get to Newfoundland, in addition to the 700,000 who entered the Maritimes. We have no conception of what a monumental trade this travel is. Americans have itchy feet — they get in their cars and go all over the American continent. We want to get a batch of them here where they will spend American money.

Mr. Hollett I thoroughly endorse the statements of Mr. Fowler, Mr. Higgins and others, particularly in regard to the Tourist Board, and the frightful discourtesy handed out to them by some junior clerk in that department — at least he was