Frank Gaete

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Education

B.A. Social Science
Adelphi University, Garden City

Certificate
Internet Architecture at Hofstra University, Uniondale

Certificate
Client Server Systems at Dowling College, Oakdale

Skills

UI/UX Design
PC/Mac
Adobe XD, Creative Suite
Figma
UX Research
HTML, CSS
Ideation, collaboration
Agile, Jira

Military Experience

US Army Reserve. Highest Rank: Sergeant. Honorable Discharge

Interests

Tennis
Guitar
Movies, music
Travel
Boating
Family & friends

Summary

With over 25 years as a UI/UX designer, I feel extremely fortunate in how much I continue to enjoy what I do. Throughout that time I've worked in numerous verticals and organizations ranging from small startups to fortune 500 companies gaining additional experience including UX research, front end coding, project/team leading and more along the way.

Work Experience

TD Bank, Sr. UX Designer   Aug 2021 – present, Remote

- Design interfaces and experiences for client facing products and services
- Develop wireframes, visual designs, user flows/journeys using Figma, Adobe XD
- Plan and design UX research goals and prototypes; analyze data to guide design enhancements
  Collaborate with pod members (PO, scrum master, devs, QA, content and others); cross team
- members and enterprise UX designers to ensure consistency across products and platforms

NextEra/Florida Power & Light, Sr. UX Design & Research   Jan 2020 – Jul 2021, Jupiter FL

- Designed interfaces and experiences for nuclear power enterprise applications
- Planned and executed UX research; analyze data to guide design enhancement recommendations; help standardize UX research methods and processes for future testing
- Developed new design patterns and workflows using Adobe XD, Sketch, and UXpin
- Collaborated with nuclear team members; product owners and enterprise UX designers

Clever Devices, Sr. UX Architect   Sep 2017 – Dec 2019, Woodbury NY

- Designed interfaces and experiences across several major product groups for desktop, responsive and mobile applications as per requirements, business goals and user research
- Promoted the value of UX research; defined and executed research processes and methodologies to drive design enhancement recommendations
- Designed and defined pattern libraries, style guides, UI/UX policies; software and hardware recommendations
- Collaborated with various teams to ensure consistency across products and corporate communications

Valiant Solutions, UX Director   Jul 2016 – Feb 2017, Woodbury NY

- Provided UI/UX design for entire SaaS platform across desktop and mobile devices
- Led ideation sessions with executives, dev leads, business analysts, art director, project manager; conceptualized design ideas via wireframes, workflows, mockups and HTML/CSS prototypes
- Worked with Creative Director and other Marketing team members to ensure alignment across web apps and corporate communications; redesigned corporate site using WordPress
- Created, maintained and socialized UI/UX policies including design; HTML/CSS coding; responsive web design; HTML email; accessibility standards; continuous improvement and more
  Led UX research including usability tests, surveys; analyzed usage metrics; set goals; organized
- and communicated results/feedback; documented UI/UX enhancement recommendations

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Work Experience (continued)

Broadridge Financial Solutions, Lead UI/UX Architect   Apr 2011 – Jul 2016, Edgewood NY

- Converted business requirements and user research into sketches, wireframes, high fidelity mockups and HTML-CSS-jQuery prototypes for multiple projects
- Created, maintained and communicated UI/UX policies including design; design/development approaches; supported browsers; responsive web design; HTML email; accessibility standards
- Provided creative direction and technical UI/UX guidance for desktop and mobile, application platforms
- Worked with financial application teams including tax, transfer agency, shareholder, banks, brokers, shared data services, corporate governance, proxy voting, mutual funds, universal e-delivery
- Collaborated with executives; product managers; developers; BAs and other stakeholders to successfully meet UI/UX requirements

Experience 2009 - 1997

- **CA Technologies** Web Developer, Islandia NY
- **The Creative Group** Web Designer/Developer, Rockville Center NY
- **Veritas Laboratories** Senior Designer / Developer / Project Manager, Bohemia NY
- **Dowling College**: Web Services Administrator, Oakdale NY
- **theglobe.com** Web Producer/Developer, Manhattan NY
- **Channel21 Productions** Webmaster/Technical Manager, Miller Place NY

References

Available upon request