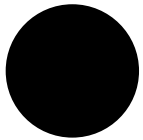# Colors

Elobration

As already in Typogrophy mentioned. Simple Black and white. Keeps things clean and fresh. I sparkle a bit of pink around to get the Polkadot Vibe in. Another Option would have been to use a Technology Blue but blue is boring. If I remember right, 60% of Tech Companies are using Blue as the primary color, because its an obvious no brainer. But a bit boring. Lets go with Polkadot Pink and call it a day.
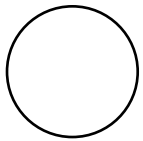
Colors

Primary

⬤   #000000   Black

◯   #ffffff   White

Accents

⬤   #E6007A   Pink