

# Lecture 13: Principal components analysis (PCA)

Lecturer: Jie Fu

# High-Dimensional Data



• High-Dimensions = Lot of Features

#### Surveys Netflix

	movie 1	movie 2	movie 3	movie 4	movie 5	movie 6
Tom	5	?	?	1	3	?
George	?	?	3	1	2	5
Susan	4	3	1	?	5	1
Beth	4	3	?	2	4	2

#### Food preference

	kale	taco bell	sashimi	pop tarts
Alice	10	1	2	7
Bob	7	2	1	10
Carolyn	2	9	7	3
Dave	3	6	10	2



- PCA: Unsupervised learning techniques to extract hidden dimensional structure from high dimensional dataset
  - Visualization
  - Efficient use of resources.
  - Statistical: lower dimension --> better generalization.
  - Further processing for other machine learning algorithm.

# Motivating problem



- Friends' preferences of four different food choice.
- Dimension of data points: 4
- Number of data points: 4

Can we visualize the data in less than 4 dimension?

	kale	taco bell	sashimi	pop tarts
Alice	10	1	2	7
Bob	7	2	1	10
Carolyn	2	9	7	3
Dave	3	6	10	2

Table 1: Your friends' ratings of four different foods.

# Motivating problem



#### Each row of the data can be expressed approximately:

	kale	taco bell	sashimi	pop tarts
Alice	10	1	2	7
Bob	7	2	1	10
Carolyn	2	9	7	3
Dave	3	6	10	2

Table 1: Your friends' ratings of four different foods.

$$\bar{\mathbf{x}} + a_1 \mathbf{v}_1 + a_2 \mathbf{v}_2$$

where

$$\bar{\mathbf{x}} = (5.5, 4.5, 5, 5.5)$$

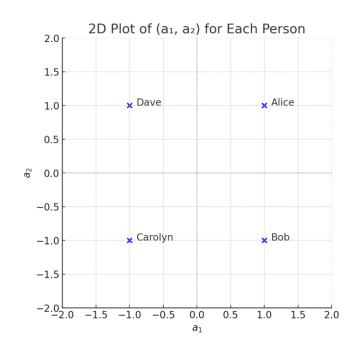
is the average of the data points,

$$\mathbf{v}_1 = (3, -3, -3, 3),$$

$$\mathbf{v}_2 = (1, -1, 1, -1),$$

 $egin{array}{c|cccc} {\bf Name} & (a_1,a_2) & \\ {\bf Alice} & (1,\ 1) & \\ {\bf Bob} & (1,\ -1) & \\ {\bf Carolyn} & (-1,\ -1) & \\ {\bf Dave} & (-1,\ 1) & \\ \end{array}$ 

Table 1: Values of  $(a_1, a_2)$  for each person



#### The role of PCA



- Reduce the dimensionality of data points (eg. 4 to 2):
- Given a list of m n-dimensional vectors (data points),

$$x_1, x_2, \ldots, x_m \in \mathbb{R}^n$$

For each vector  $x_i$ , express it as linear combinations of k n-dimensional vectors  $v_1, \ldots, v_n \in \mathbb{R}^n$  such that

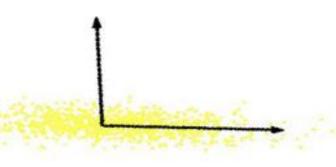
$$x_i \approx \sum_{j \in 1}^k a_{ij} v_j$$

Dimension reduction:  $n \rightarrow k$ , which is smaller than n.

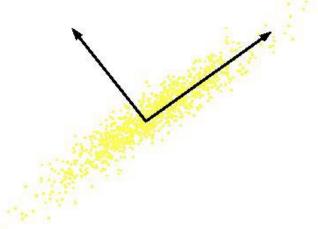
#### PCA



PCA is an orthogonal projection or transformation of the data into a
possible lower dimensional subspace so that the variance of the
projected data is maximized.



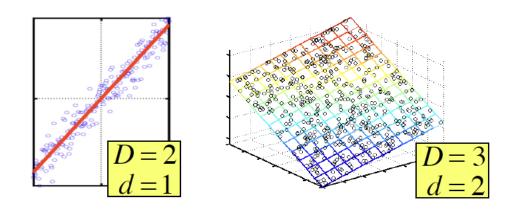
Only one relevant feature



Both features are relevant, but

## **PCA**





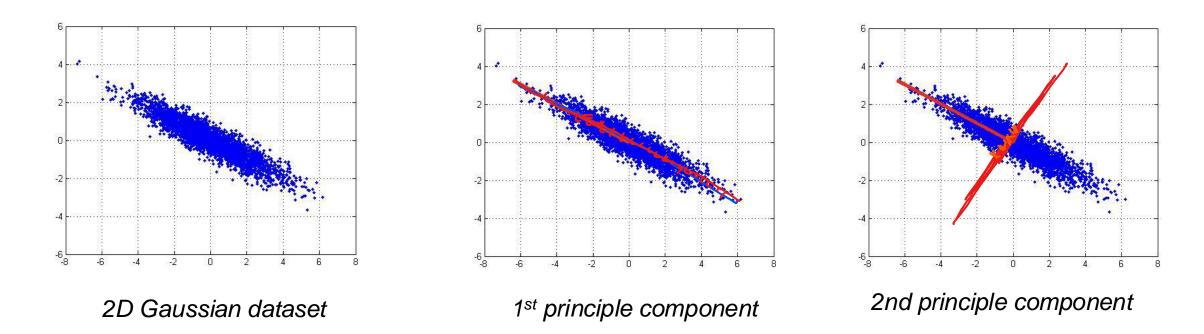
Does the data mostly lie in a subspace? If so, what is its dimensionality?

 The goal is to identify the axes or subspace the highdimensional data should be projected into.

### Maximize the variance



Why maximize the variance of the projected data?

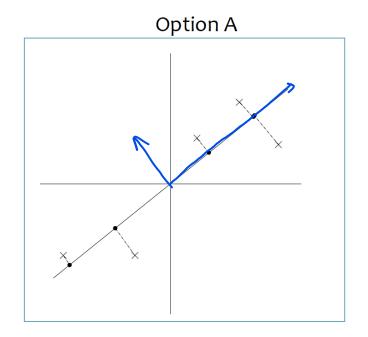


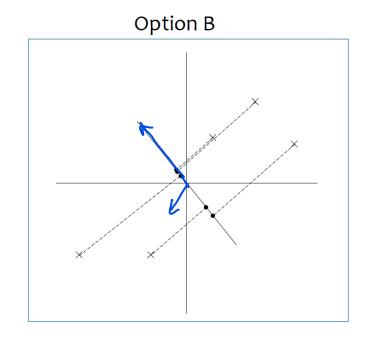
Variance tells us how much information or "spread" a dataset has. In PCA, we assume directions with higher variance are more informative.

## Maximize the variance



Which of the two projections maximize the variance?





Figures from Andrew Ng (CS229 Lecture Notes)

#### Maximize the variance

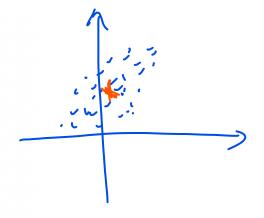


We want to find new axes (directions) to project our data such that:

- The projected data has maximum variance.
- The new features (called principal components) are uncorrelated.

	kale	taco bell	sashimi	pop tarts
Alice	10	1	2	7
Bob	7	2	1	10
Carolyn	2	9	7	3
Dave	3	6	10	2

Table 1: Your friends' ratings of four different foods.



Step 1: center the data matrix

Step 2: compute the covariance matrix of the centered data

Step 3: select top k principal components/features

# Step 1 and step 2



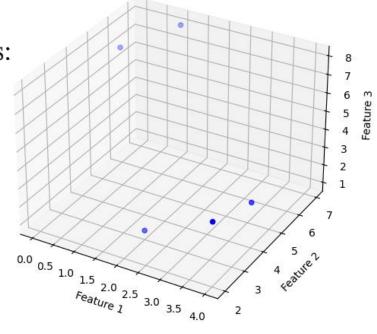
#### Center the data

$$X_c = X - \bar{X}$$

Example:

Consider the following dataset with 5 samples and 3 features:

 $X = \begin{bmatrix} 2 & 3 & 1 \\ 4 & 2 & 4 \\ 4 & 4 & 3 \\ 0 & 6 & 7 \\ 1 & 7 & 8 \end{bmatrix}$ where  $X = \begin{bmatrix} 2 & 3 & 1 \\ 4 & 2 & 4 \\ 4 & 4 & 3 \\ 0 & 6 & 7 \\ 1 & 7 & 8 \end{bmatrix}$ 



3D Scatter Plot

Mean of each feature

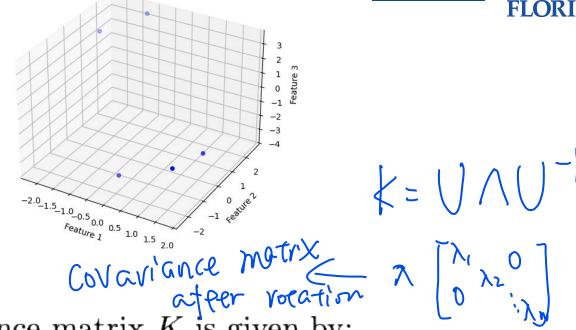


#### Centered data matrix

$$X_c = \begin{bmatrix} -0.2 & -1.4 & -3.6 \\ 1.8 & -2.4 & -0.6 \\ 1.8 & -0.4 & -1.6 \\ -2.2 & 1.6 & 2.4 \\ -1.2 & 2.6 & 3.4 \end{bmatrix}$$

Step 2: compute the covariance matrix of the centered data (use the transposed.)

np.cov(M\_c.T)



The covariance matrix K is given by:

$$K = \frac{1}{n-1} X_{c}^{\top} X_{c}$$

$$\text{Cov}(X_{i})$$

$$\text{Cov}(X_{2}, X_{i})$$

$$\begin{bmatrix} 3.2 & -2.85 & -3.15 \\ -2.85 & 4.3 & 4.95 \\ -3.15 & 4.95 & 8.3 \end{bmatrix}$$

# Eigenvalue and eigenvectors of a matrix



Let A be a  $n \times n$  matrix.

$$A = \begin{bmatrix} 2 & 0 \\ 0 & 0 \end{bmatrix}$$

$$A = \begin{bmatrix} 5 & 0 \\ 0 & 10 \end{bmatrix}$$

$$? \quad A \overrightarrow{x} = \lambda \cdot \overrightarrow{x}$$

$$\begin{bmatrix} 5 & 0 \\ 0 & 10 \end{bmatrix} \cdot \begin{bmatrix} 0 \\ 0 \end{bmatrix} = 5 \cdot \begin{bmatrix} 0 \\ 0 \end{bmatrix}$$

•  $\vec{x} \neq 0$  is an eigenvector of A if there is a scalar  $\lambda$  such that

$$A\vec{x} = \lambda \vec{x}$$

- the corresponding  $\lambda$  is called the *eigenvalue*.
- Example: find the eigenvalue and eigenvector of A.

$$A = \begin{bmatrix} 4 & 2 \\ 1 & 3 \end{bmatrix}$$

$$\begin{cases} 5 \times_{1} + 0. \times_{2} = \lambda \times_{1} \\ 0. \times_{1} + 10. \times_{2} = \lambda \times_{2} \\ \lambda = 5: \quad 10 \times_{2} = 5 \times_{2} \\ \times_{2} = 0 \\ \lambda = 10: \quad \times_{1} = 0 \\ \begin{bmatrix} 0 \\ C_{2} \end{bmatrix}$$

# Eigenvalue and eigenvectors of a matrix



$$A \times = \lambda \times \Rightarrow (A - \lambda I) \times = 0$$

$$\lambda \text{ be seletted such that}$$

$$\det (A - \lambda I) = 0$$

# Eigenvalue and eigenvectors of a matrix



# Diagonalizable Matrices



A  $n \times n$  matrix with n linearly independent eigenvectors is said to be **diag-onalizable**.

In matrix form:

$$A(u_1 \dots u_n) = (\lambda_1 u_1 \dots \lambda_n u_n) = (u_1 \dots u_n) \begin{pmatrix} \lambda_1 & 0 & 0 \\ 0 & \ddots & 0 \\ 0 & 0 & \lambda_n \end{pmatrix}$$
This corresponds to a similarity transformation

$$AU = UD \iff A = UDU^{-1}$$

# PCA and eigen-decomposition of covariance matrix.



Covariance matrix:

e matrix:

$$\begin{cases}
\chi_{j,j} = 00V(\chi_{i} - \chi_{i}, \chi_{j} - \chi_{j})
\end{cases}$$

covariance matrix:

 $K = U \wedge U$ 

Property of covariance matrix:

It is symmetric → for symmetric matrix, eigenvectors for distinct any i,j vi, vj are orthogonal. So svi eigenvalues are orthogonal.  $V = \int V_1 V_2 \cdots V_n$  $\theta = \frac{1}{2} \frac{3}{2} : V_{i} \cdot V_{i} = V_{i}^{T} V_{j} = 0$ 

2. It is real: -> All eigenvalues of a real symmetric matrix are real.

| linalge eig (A) orthonormal vettors eg. 
$$V_i = \begin{bmatrix} 0 \\ 0 \end{bmatrix}$$
  $V_z = \begin{bmatrix} 0 \\ 0 \end{bmatrix}$ 
 $V_i = \begin{bmatrix} 0 \\ 0 \end{bmatrix}$ 

# PCA and eigen-decomposition of covariance matrix.



Eigen-decomposition of covariance matrix

$$K = U\Lambda U^{-1}$$
 (a) The coordinate than stronger of  $K$ .

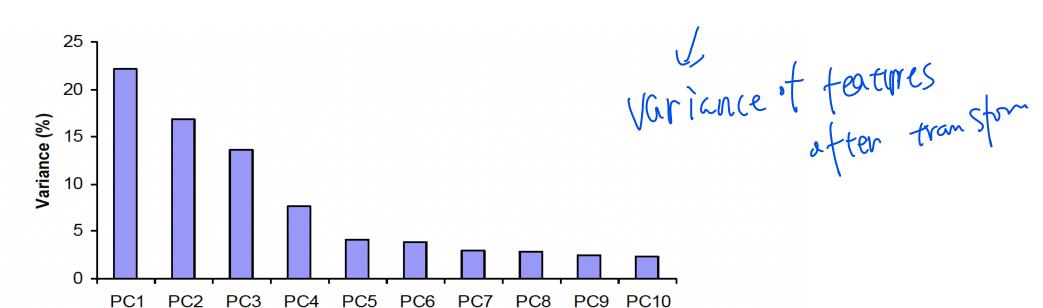
• Diagonal matrix  $\Lambda$  are eigenvalues of K, ordered in the order of eigenvectors.

$$\Lambda = diag(\lambda_1, \lambda_2, \dots, \lambda_n)$$



- We order these eigenvectors in an order of the values of eigenvalues and called these: 1<sup>st</sup> principal component, 2<sup>nd</sup> principal component, etc.
- Where does dimensionality reduction come from?

• Can ignore the components of lesser significance.

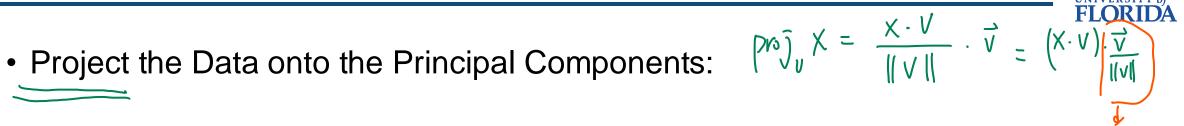




eigenvalues, eigenvectors = LA.eig(K)

$$\begin{bmatrix} 13.38070762 & 1.82004592 & 0.59924646 \end{bmatrix}$$

$$\begin{bmatrix} -0.38263617 & 0.77297413 & -0.50606379 \\ 0.53188845 & -0.26357343 & -0.80475072 \\ 0.75543646 & 0.57709622 & 0.31028329 \end{bmatrix}$$



If we want 2D dimension, project each centered data point into the first two

-0.50606379



$$X = \frac{n}{2} \text{ ai Vi}$$

$$N - \text{features}$$

$$X - X = \frac{n}{2} \text{ ai Vi}$$

$$X = \frac{K}{2} \text{ ai Vi}$$

$$K < n$$

$$\overset{\checkmark}{\times} = \frac{\overset{\checkmark}{\times}}{\overset{\checkmark}{\triangleright}=1} \overset{\checkmark}{\alpha_i} \overset{\checkmark}{V_i}$$