

Zijun Meng

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Professional Profile

User Experience Designer, researcher, developer. Specialist in bridging the gap between technology and users through comprehensive UX research, insightful data analysis, and responsive frontend development. Driven by a commitment to human-centered design and ethical innovation, aiming to make technology accessible and beneficial for all.

Education

Bachelor of Information

2025

Faculty of Information, University of Toronto
Information Studies (2023-2025)
Math & Psychology (2020-2023)

(expected)

Representative Courses: Design Studio: How to Design, Computational Reasoning,
Design Studio: Interactive System, Higher-Level Cognition

Selected Projects

Mid-fi Prototype for Workshop Events Integration Platform

2023

Course Project (INF352H – Design Studio: How to Design)

- Conducted primary research to determine needs for an integrated workshop events platform.
- Designed the lo-fi and mid-fi prototypes in order to validate and test our ideas.
- Designed and conducted lean evaluation and mid-fi user tests to make sure our design is easy to use, and find out possibilities for further improvements.

VR Game Demo: Akinetopsia Simulator

2022

Personal Project

- Designed and developed a game simulating the vision of Akinetopsia patients, who have difficulty perceiving moving objects
- Tested with users, collected feedback and made further improvements.

Selected Papers

Meng, Z. (2023). An Analysis of Dark UX. *Course Essay, INF352H – Design Studio: How to Design*

Meng, Z. (2023). Organizations on the Web: The Digital Evolution of Bell Canada. *Course Essay, INF315H – Information Practice in Organizations*

Professional Experience

UX Designer Intern

2023 Summer

CCUI Digital Technologies CO. LTD, Shanghai

- Designing prototypes for a new product used to display data for managers, working with front-end developers to improve current management website.

Additional Experience

High School Computer Science Teaching Assistant

2020 October

High School Attached to Northeast Normal University, Changchun, Jilin, China

Skills and Qualifications

UX research

Front-end developing

Creative thinking

UX designing

Data analysis

Mandarin (native)

Prototyping

HTML5, CSS, Javascript

Desktop designing

Mobile designing

VR designing