

Bayesian Statistics

Bayes Theorem

Brani Vidakovic

Professor

School of Industrial and Systems Engineering

Ingredients for Bayesian
Inference



Before We Begin...



GTx

Before We Begin...

**Ingredients for Bayesian
Inference**



Observations X_1, \dots, X_n are modeled as

$$X_i \overset{\text{iid}}{\sim} f(x_i|\theta), \quad i = 1, \dots, n$$

Joint distribution of sample X_1, \dots, X_n is

$$f(x_1|\theta) \times f(x_2|\theta) \dots f(x_n|\theta) = \prod_{i=1}^n f(x_i|\theta)$$

As a function of θ , the joint distribution $\prod_{i=1}^n f(x_i|\theta)$ is called **likelihood**

$$L(\theta|x_1, \dots, x_n) = \prod_{i=1}^n f(x_i|\theta)$$

Likelihood Principle:

All information about the experiment is contained in the likelihood

Example: Each X_i in a sample is exponential $\text{Exp}(\lambda)$. Let $X_1 = 2$, $X_2 = 3$, and $X_3 = 1$ be the observations. Then the likelihood is:

$$L(\lambda|x_1, x_2, x_3) = \lambda e^{-2\lambda} \times \lambda e^{-3\lambda} \times \lambda e^{-\lambda} = \lambda^3 e^{-6\lambda}$$

If the data are kept unspecified,

$$L(\lambda|x_1, x_2, x_3) = \lambda^3 e^{-\lambda \sum_{i=1}^3 x_i}$$

Let θ be a parameter in $f(x|\theta)$.

A prior is distribution on θ ,

$$\theta \sim \pi(\theta), \quad \theta \in \Theta,$$

$\Theta \equiv$ parameter space.

The joint distribution of (X, θ) is $h(x, \theta)$.

Marginal distribution of X is

$$m(x) = \int_{\Theta} h(x, \theta) d\theta$$

Recall Bayes' Rule for events

$$P(AH_i) = P(A|H_i)P(H_i) = P(H_i|A)P(A)$$

$$\Rightarrow P(H_i|A) = \frac{P(A|H_i)P(H_i)}{P(A)}$$

By Analogy

$$h(x, \theta) = f(x|\theta)\pi(\theta) = \pi(\theta|x)m(x)$$

$$\pi(\theta|x) = \frac{f(x|\theta)\pi(\theta)}{m(x)}$$

Bayes Theorem

Example: Normal likelihood + Normal prior

$$\begin{cases} x|\theta \sim N(\theta, \sigma^2), \sigma^2 \text{ known} \\ \theta \sim N(\mu, \tau^2), \mu, \tau^2 \text{ elicited} \end{cases}$$

called hyperparameters

$$h(x, \theta) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left\{-\frac{1}{2\sigma^2} (x - \theta)^2\right\} \times \frac{1}{\sqrt{2\pi\tau^2}} \exp\left\{-\frac{1}{2\tau^2} (\theta - \mu)^2\right\}$$

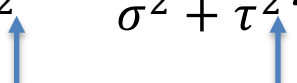
$$\exp\left\{-\frac{1}{2\sigma^2} (x - \theta)^2 - \frac{1}{2\tau^2} (\theta - \mu)^2\right\} \equiv$$

$$\exp\left\{-\frac{\sigma^2 + \tau^2}{2\sigma^2\tau^2} \left(\theta - \left(\frac{\tau^2}{\sigma^2 + \tau^2} x + \frac{\sigma^2}{\sigma^2 + \tau^2} \mu\right)\right)^2 - \frac{1}{2(\sigma^2 + \tau^2)} (x - \mu)^2\right\}$$

$$\begin{cases} \theta|X \sim N\left(\frac{\tau^2}{\sigma^2 + \tau^2} x + \frac{\sigma^2}{\sigma^2 + \tau^2} \mu, \frac{\sigma^2\tau^2}{\sigma^2 + \tau^2}\right) \\ X \sim N(\mu, \sigma^2 + \tau^2) \end{cases}$$

Posterior mean (mode, median) is

$$\frac{\tau^2}{\sigma^2 + \tau^2}x + \frac{\sigma^2}{\sigma^2 + \tau^2}\mu = w \times x + (1 - w) \times \mu$$


observed elicited

$$w = \frac{\tau^2}{\sigma^2 + \tau^2}; \quad 1 - w = \frac{\sigma^2}{\sigma^2 + \tau^2}$$

$\tau^2 \gg \sigma^2 \rightarrow w \approx 1$, the posterior mean close to x

$\sigma^2 \gg \tau^2 \rightarrow w \approx 0$, the posterior mean close to μ

Conjugate Families

- Note that for Normal Likelihood + Normal Prior \rightarrow Posterior was Normal.
- If for likelihood f and prior π the prior and posterior belong to the same family of distributions, then the pair (f, π) is conjugate.
- If the pair (f, π) is conjugate, no need to calculate the normalizing constant in $f(x|\theta)\pi(\theta) \propto \pi(\theta|x)$.



Example: Binomial Likelihood and Beta Prior

$$X|p \sim \text{Bin}(n, p); \quad f(x|p) = \binom{n}{x} p^x (1-p)^{n-x}$$

$$p \sim \text{Be}(\alpha, \beta); \quad \pi(p) = \frac{1}{B(\alpha, \beta)} p^{\alpha-1} (1-p)^{\beta-1}$$

$$\pi(p|x) \propto f(x|p)\pi(p) =$$

$$= C \times p^{x+\alpha-1} (1-p)^{n-x+\beta-1}$$

$$\Rightarrow p|X \sim \text{Be}(x + \alpha, n - x + \beta).$$

$X \sim \text{Be}(\alpha, \beta) \Rightarrow EX = \frac{\alpha}{\alpha + \beta}$	$E(p X) = \frac{x + \alpha}{n + \alpha + \beta}$
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$$E(p|X) = \frac{x + \alpha}{n + \alpha + \beta} = \frac{x}{n} \times \frac{n}{n + \alpha + \beta} + \frac{\alpha}{\alpha + \beta} \times \frac{\alpha + \beta}{n + \alpha + \beta}$$

$$\Rightarrow \boxed{\frac{n}{n + \alpha + \beta} \times \frac{x}{n} + \frac{\alpha + \beta}{n + \alpha + \beta} \times \frac{\alpha}{\alpha + \beta}}$$

w \hat{p} $1 - w$ prior mean

Exercise: Show that Poisson Likelihood and Gamma prior form a conjugate pair.

Hint: $x|\lambda \sim \text{Poi}(\lambda)$; $f(x|\lambda) = \frac{\lambda^x}{x!} e^{-\lambda}$

$$\lambda \sim \text{Ga}(\alpha, \beta); \quad \pi(\lambda) = \frac{\lambda^{\alpha-1} \beta^\alpha}{\Gamma(\alpha)} e^{-\beta\lambda}$$

$$\pi(\lambda|x) \propto \lambda^{x+\alpha-1} e^{-(1+\beta)\lambda}$$

$$X_1, \dots, X_n \sim N(\theta, \sigma^2), \theta \sim N(\mu, \tau^2)$$

$$\bar{X} \sim N\left(\theta, \frac{\sigma^2}{n}\right)$$

$$\theta | X_1, \dots, X_n \equiv \theta | \bar{X} \sim N\left(\frac{\tau^2}{\frac{\sigma^2}{n} + \tau^2} \bar{X} + \frac{\frac{\sigma^2}{n}}{\frac{\sigma^2}{n} + \tau^2} \mu, \frac{\frac{\sigma^2}{n} \tau^2}{\frac{\sigma^2}{n} + \tau^2}\right)$$

$$X_1, \dots, X_n \sim \text{Poi}(\lambda); \lambda \sim \text{Ga}(\alpha, \beta)$$

$$\lambda | x \sim \text{Ga}\left(\sum x_i + \alpha, n + \beta\right)$$

Show that posterior mean is weighted average of \bar{X} and $\frac{\alpha}{\beta}$.

Only a handful conjugate pairs.

Limited modeling ability, but computation simple.

Examples

1. Jeremy's IQ
2. 10 flips of a coin; revisited
3. Poisson-Gamma



Example: Jeremy's IQ.

Jeremy models his IQ as $N(\theta, 80)$.

He is a GT student; prior on IQ of a GT student elicited as $N(110, 120)$.

Jeremy takes IQ test and scores $X = 98$.

Find the posterior for θ , find Bayes' estimator of θ .

$$X|\theta \sim N(\theta, 80), \quad \theta \sim N(110, 120)$$

$$\begin{aligned} \theta|X &\sim N\left(\frac{120}{80+120} \times 98 + \frac{80}{80+120} \times 110, \frac{80 \times 120}{80+120}\right) \\ &\sim N(102.8, 48) \end{aligned}$$

The mean of the posterior is a Bayes estimator of a parameter

$$\Rightarrow \widehat{\theta}_B = 102.8$$

Classical statistician will estimate θ as $\hat{\theta}_{MLE} = 98$.

If an average for $n = 5$ tests was $\bar{X} = 98$, then

$$\theta|\bar{X} \sim N\left(\frac{120}{\frac{80}{5} + 120} \times 98 + \frac{\frac{80}{5}}{\frac{80}{5} + 120} \times 110, \frac{\frac{80}{5} \times 120}{\frac{80}{5} + 120}\right)$$
$$\sim N(99.4118, 14.1176)$$

Example: Ten flips of a fair coin, revisited

We discussed conjugacy of Binomial likelihood + Beta prior

$$\begin{array}{l|l} x|p \sim \text{Bin}(n, p) & p|X \sim \text{Be}(X + \alpha, n - X + \beta) \\ p \sim \text{Be}(\alpha, \beta) & \end{array}$$

Beta priors – excellent expressive power about the population proportion p .

Next: *betaplots.m*

A realistic prior on p :

$$p \sim \text{Be}(500, 500)$$

Thus, the posterior for likelihood $X|p \sim \text{Bin}(10, p)$ and observed $X = 0$ is

$$\text{Be}(0 + 500, 10 - 0 + 500).$$

Thus, the posterior mean is

$$\hat{p}_B = \frac{0 + 500}{10 + 500 + 500} = \frac{500}{1010} = 0.495$$

→ More realistic than frequentist's $\hat{p} = 0$.

Example: Poisson-Gamma.

Six plates containing large number of cells each are checked

$X_1 = 2, X_2 = 0, X_3 = 1, X_4 = 5, X_5 = 7, X_6 = 1$ are the number of “marked” cells on the corresponding plates.

Assume $X_i | \lambda \sim \text{Pois}(\lambda)$.

Estimated λ if the prior on λ is Gamma with mean 4 and variance $\frac{1}{4}$.

Likelihood

$$\frac{\lambda^2}{2!} e^{-\lambda} \times \frac{\lambda^0}{0!} e^{-\lambda} \times \frac{\lambda^1}{1!} e^{-\lambda} \times \frac{\lambda^5}{5!} e^{-\lambda} \times \frac{\lambda^7}{7!} e^{-\lambda} \times \frac{\lambda^1}{1!} e^{-\lambda}$$
$$\propto \lambda^{16} e^{-\lambda} \quad (\propto \text{"proportional to"})$$

Prior $\theta \sim \text{Ga}(\alpha, \beta), E\theta = \frac{\alpha}{\beta} = 4$

$$\text{Var}\theta = \frac{\alpha}{\beta^2} = \frac{1}{4}$$

$$\Rightarrow \frac{1}{4} = \frac{\alpha}{\beta} \times \frac{1}{\beta} \Rightarrow \beta = 4 \times 4 = 16$$

$$\alpha = 4 \times 16 = 64$$

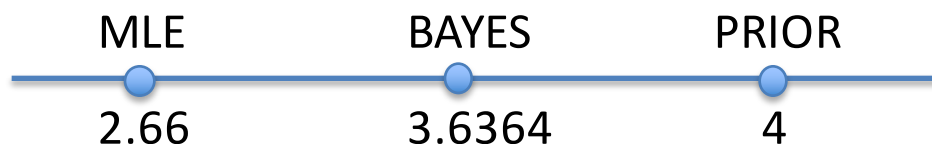
Posterior

$$\lambda|X \underset{\sim}{\sim} \text{Ga}\left(\alpha + \sum x_i, n + \beta\right)$$

The mean of posterior is

$$\hat{\lambda}_B = \frac{\alpha + \sum x_i}{n + \beta} = \frac{64 + 16}{6 + 16} = \underline{3.6364}$$

Frequentist estimate: $\hat{\lambda}_{MLE} = \bar{X} = \frac{16}{6} = \underline{2.666}$



Summary

