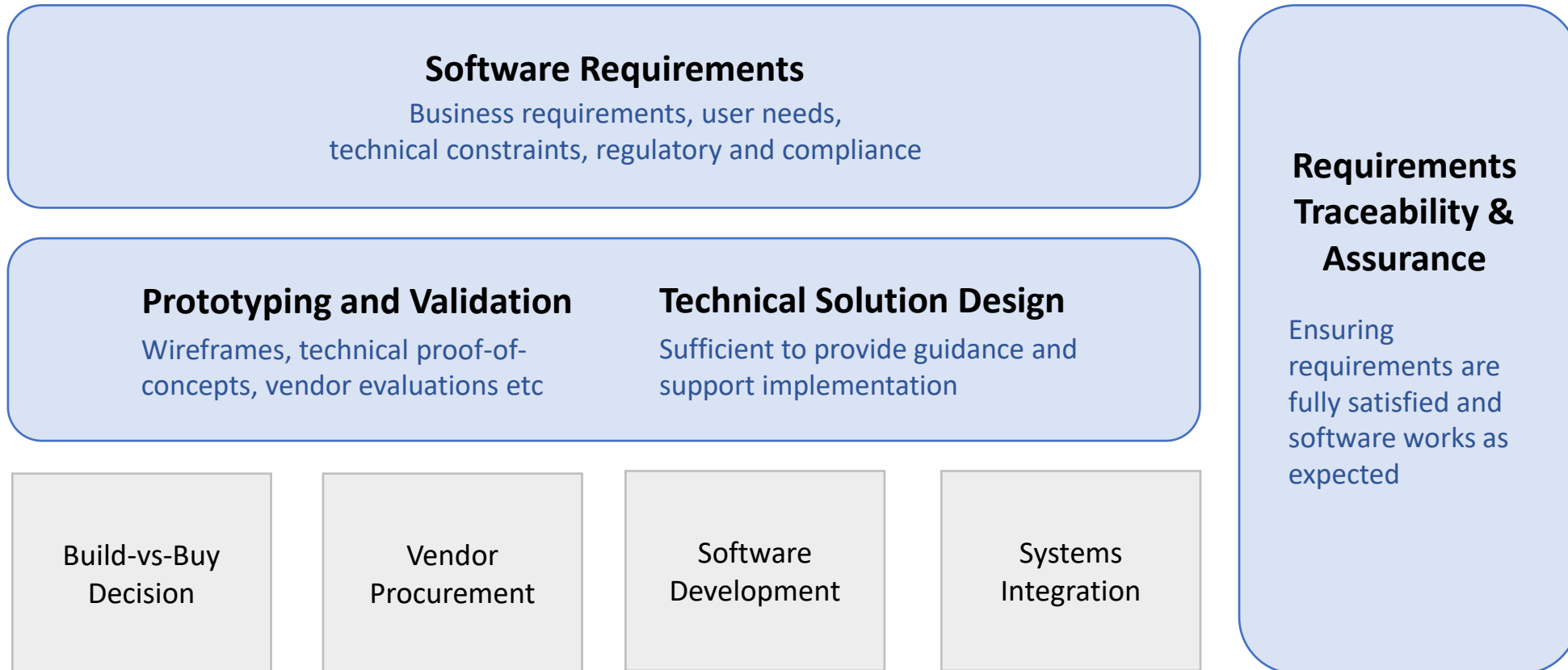


Service Offering



Core service proposition

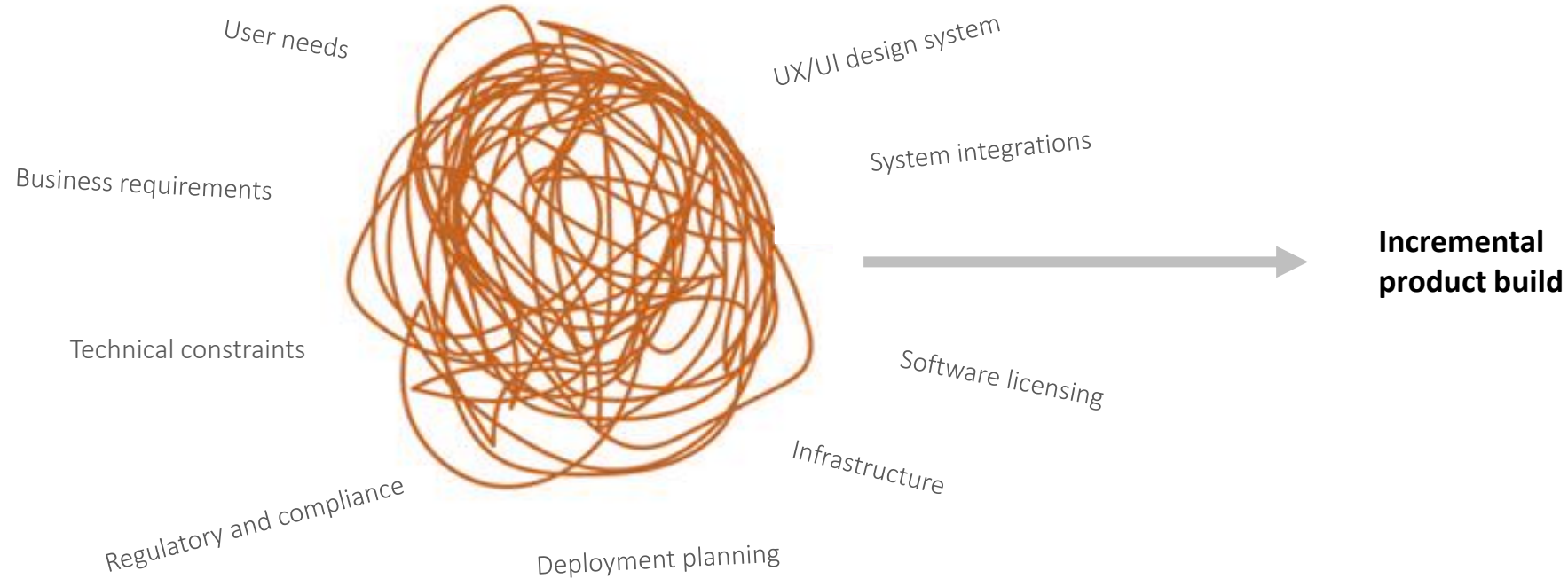


Supported activities

(nb. an agile approach is assumed by default)

Building a new software product is complex, messy and time consuming

And sometimes even experienced teams have trouble knowing where to start



Our carefully developed initial product backlog will ensure all your team members know exactly what to do

And our retained support will keep it that way

Best practices for software requirements

(what you get by hiring *Frank Ray Consulting*)

What the research says

Requirement issues are common place [1]

- Incomplete or hidden requirements
- Inconsistent requirements
- Unclear non-functional requirements
- Communication flaws between project and customer
- Communication flaws with the project team
- Difficulties separating requirements from previous solutions

Software development is highly tailored [2]

- Software engineering is highly applied across a very large range of situational contexts
- No one software development process or set of practices is universally suited to all software development settings
- Most project disciplines show a clear trend towards an agile implementation

What to do about it

Software requirements

- Clear and unambiguous
- Validated with the right stakeholders
- Provided at the right time
- Provided in the right format
- Provided at the right level of detail

Software requirements process

- Responsive to the customer needs
- Responsive to the business stakeholders
- Responsive to the technical team
- Founded on agile practices
- Embedded as the way of working

[1] *Naming the Pain in Requirements Engineering*, a globally distributed family of surveys on Requirements Engineering practices and problems. [source](#)

[2] *What Makes Agile Software Development Agile?*, a large-scale international survey to investigate software development methods. [source](#)