

# Finance Data Science

## Lecture 10: Machine Learning Review

Laurent El Ghaoui

MFE 230P, Summer 2017  
MFE Program  
Haas School of Business  
UC Berkeley

7/10/2017



## *Topics:*

- ▶ Data points and features
- ▶ Unsupervised vs. supervised learning
- ▶ Performance metrics
- ▶ Loss functions
- ▶ Regularization
- ▶ Kernels
- ▶ Neural networks

Regularized LS:

$$\min_w \|X^T w - y\|_2^2 + \rho^2 \|w\|_2^2$$

with

- ▶  $X \in \mathbf{R}^{n \times m}$  the data matrix (each column is a point);
- ▶  $y \in \mathbf{R}^m$  is the response vector;
- ▶  $w$  weights the different features;
- ▶ Prediction rule:  $\hat{y}(x) = w^T x$ .

The above is convex.

## Adding one layer

We now add a layer:

$$\min_{w, W, Z} \|Z^T w - y\|_2^2 + \rho^2 \|w\|_2^2 + \theta^2 \|W\|_F^2 : Z = \phi(W^T X)$$

- ▶ new variables:  $Z$  is a proxy data matrix,  $W$  is a weighting matrix;
  - ▶  $\phi$  is the RELU function:  $\phi(V) = \max(V, 0)$ , acting component-wise on a matrix  $V$ ;
  - ▶  $\theta > 0$  is a regularization parameter.
  - ▶ Prediction rule:  $\hat{y}(x) = w^T z$ , where  $z = \phi(W^T x)$ .
- 
- ▶ New problem is not convex;
  - ▶ Solved by eliminating  $Z$  and minimizing over weights  $W, w$ .