

Finance Data Science
Lecture 6: Regression

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MFE 230P, Summer 2017
MFE Program
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6/21/2017

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What is regression?

In regression we are given a training set in the form of a matrix-vector pair:

$$X = [x_1, \dots, x_m] \in \mathbf{R}^{n \times m}, \quad y \in \mathbf{R}^m$$

where

- ▶ $x_i \in \mathbf{R}^n$ are m data points in n -dimensional “feature space”;
- ▶ $y = (y_1, \dots, y_m)$ are corresponding “outputs” or “responses”.

The goal of regression is to come up with a “prediction rule” $\hat{y}(x)$ that predicts the output for an unseen point $x \in \mathbf{R}^n$.

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Linear and non-linear prediction

In linear prediction, we look for prediction rules of the form

$$\hat{y}(x) = w^T x + b$$

where $w \in \mathbf{R}^n$ and $b \in \mathbf{R}$ are the model parameters.

Most methods presented today are directly extended to “non-linear prediction rules”, provided we work with non-linear features $\phi(x)$ instead of x , via

$$\hat{y}(x) = w^T \phi(x) + b.$$

Example:

$$\hat{y}(x) = w_1 x_1 + w_2 x_2 + w_3 x_1 x_2.$$

In a lecture 7 we explore these ideas in more detail; here we will focus on linear prediction rules.

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Model fitting

To fit the model we usually solve a problem such as

$$\min_w \mathcal{L}(X^T w + b\mathbf{1}, y) + \lambda p(w),$$

where

- \mathcal{L} is a convex loss function that encodes the error between the observed value and the predicted value;
- (w, b) are the model parameters;
- p is a penalty on the regression parameters;
- $\lambda > 0$ is a penalty parameter, obtained via cross-validation.

Most popular models are implemented in open-source packages such as scikit-learn [2].

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Validation and testing

The cross-validation (over the penalty parameter λ) involves randomly selecting a subset of the data (representing say 70% of the data points), fitting the model, and testing on the remaining part via the prediction rule.

A new point is then given a predicted output via

$$\hat{y}(x) = w^T x + b.$$

Once that phase is done, we select the best value of the penalty parameter, and provide the final test results on an unseen test set.

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Ordinary least-squares

Definition

Given $X \in \mathbb{R}^{n \times m}$, $y \in \mathbb{R}^m$, the *Ordinary Least-Squares* (OLS) problem is

$$\min_w \|X^T w - y\|_2,$$

where $\|\cdot\|_2$ denotes the Euclidean norm, and $w \in \mathbb{R}^n$ is the variable.

- ▶ Problem is ubiquitous ones in engineering, sciences, economics and finance.
- ▶ Solved by Legendre, Gauss (~ 1850).
- ▶ Very mature solution technology via linear algebra (e.g., SVD) techniques.
- ▶ One of the most basic convex problems, used inside many convex optimization algorithms.

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Least-squares

Applications

- ▶ Fitting auto-regressive models for log-return predictions.
- ▶ Various predictions in marketing, consumer credit, econometrics, etc.
- ▶ Solving simple portfolio optimization; index tracking.
- ▶ Generally, fitting models to data.

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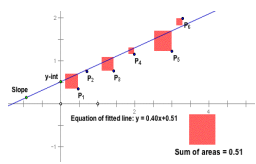
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Interpretation
Smallest distance to consistency



OLS can be interpreted as finding the closest perturbation to “measurement” y to make equation $X^T w = y$ consistent (meaning, it has a solution w):

$$\min_{w, e} \|e\|_2 : X^T w = y + e.$$

e is noise that corrupted the measurement and made the model inconsistent.

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Prediction

- Previous interpretation useful in the context of prediction.
- ▶ In many cases, each column x_t of data matrix X corresponds to a measurement. (We use t to denote the column index.)
 - ▶ The underlying model is

$$y_t = x_t^T w + e_t, \quad t = 1, \dots, n,$$

where $e \in \mathbf{R}^T$ is a noise vector. Assume e is random, with $\mathbf{E} e = 0$.

- ▶ **Question:** if we add one measurement (row x_{n+1}^T of X^T), what will be the corresponding output?
- ▶ **Answer:** since $\mathbf{E} e = 0$, the expected value of the new output y_{n+1} is

$$\hat{y}_{n+1} = x_{n+1}^T x.$$

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Example
Prediction via auto-regressive models

Auto-regressive (AR) model for time-series y_t:
y_t = w_1 y_{t-1} + ... + w_p y_{t-p} + e_t, t = 1, 2, 3, ...
where vector w in R^p determines the model parameters.

Find x by fitting based on n + p observations of past data (y_t)_{t=1}^{t=n+p}
min_w ||X^T w - y||_2,
where y = (y_{n+p}, ..., y_{p+1}), and p x n X has t-th column equal to (y_{n+p-t}, ..., y_{n+1-t}).

(Each column of X corresponds to a new time point.)

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Example
Prediction via auto-regressive models

Once we've solved for w, we can make a prediction based on a new data value y_{n+p+1}:
y_{n+p+1} = w_1 y_{n+p} + ... + w_n y_{n+1}.

Allows to form an average prediction error when we run the algorithm in a "sliding window" fashion.

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Solution to OLS

If $p \times n$ matrix X is full row rank (XX^T is invertible), solution is **unique**:

$$w_{OLS} = (XX^T)^{-1}Xy.$$

- ▶ Closed-form expression is rarely used. Algorithms such as QR decomposition or SVD are.
- ▶ Computational complexity grows as $\sim (pn^2 + n^3)$.
- ▶ Expression fails when X is not full rank. Then, nullspace of X^T describes ambiguity in solution. SVD methods can provide the whole subspace of solutions.

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Regularized least-squares

Definition

In practice, OLS may provide solutions that are very sensitive to changes in input data (A, y) .

Regularized LS:

$$\min_w \|X^T w - y\|_2^2 + \lambda \|w\|_2^2$$

where $\lambda > 0$ is the *regularization* parameter.

Stochastic interpretation:

$$\min_w \mathbf{E} \|(X + N)^T w - y\|_2^2$$

where N is random noise matrix, with $\mathbf{E} N = 0$ and $\mathbf{E} N^T N = \lambda I$.

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Solution

Solution: always unique, and given by

$$w_{\text{RLS}} = (\lambda I + XX^T)^{-1} Xy.$$

- ▶ Parameter $\lambda > 0$ enforces invertibility.
- ▶ This parameter is usually chosen via cross-validation.
- ▶ Again, closed-form expression rarely used; linear algebra techniques use OLS method for the equivalent (OLS) problem

$$\min_w \left\| \begin{pmatrix} X^T \\ \sqrt{\lambda} I \end{pmatrix} w - \begin{pmatrix} y \\ 0 \end{pmatrix} \right\|_2.$$

(Note that matrix involved is always full rank, not matter what data X is.)

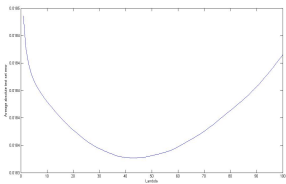
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Example

AR model for prediction



AR model for prediction via regularized LS: average prediction error vs. regularization parameter.

- ▶ **Data:** APPL log-returns.
- ▶ **Method:** AR model fitted via regularized LS.
- ▶ Curve shows average prediction error, with algorithm run in “sliding window” mode.

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Motivation

We will examine different models based on a linear assumption: that, for a new data point $x \in \mathbf{R}^n$, the predicted value is an *affine* function of the input x :

$$\hat{y}(x) = x^T w + b.$$

where $w \in \mathbf{R}^n$ contains the *regression coefficients* and $b \in \mathbf{R}$ is an offset. (In lecture 7, we explore non-linear alternatives.)

Together, w, b are the parameters of the model, which we wish to “learn” from training data samples $(x_i, y_i), i = 1, \dots, m$.

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Generalized regression

We consider the problem

$$\min_w \mathcal{L}(X^T w + b\mathbf{1}, y) + \lambda p(w),$$

where

- ▶ \mathcal{L} is a convex loss function that encodes the error between the observed value and the predicted value;
- ▶ (w, b) are the model parameters;
- ▶ p is a penalty on the regression parameters;
- ▶ $\lambda > 0$ is a penalty parameter.

When $\mathcal{L}(z, y) = \|z - y\|_2^2, p(w) = \|w\|_2^2$, we recover regularized least-squares.

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Playing with loss functions and penalties

Changing loss functions allows to cover these types of regression methods:

- ▶ Least-absolute deviation: to be less sensitive to outliers than LS;
- ▶ Quantile regression: to predict intervals of confidence;
- ▶ Chebyshev regression: to work with largest errors only;
- ▶ KL divergence: to fit probability models

Typical penalties allow to

- ▶ l_1 -norm: to enforce sparsity;
- ▶ l_2 -norm (often, squared): to control statistical noise and improve prediction error;
- ▶ sum-block norms enable to enforce whole blocks of w to be zero.

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LASSO

In LASSO, we solve the problem

$$\min_w \|X^T w - y\|_2^2 + \lambda \|w\|_1.$$

- ▶ Here the model encourages sparsity of the result, due to the term $\|w\|_1$ in the penalty.
- ▶ The motivation is to be able to *interpret* the results, by finding the features that are most "predictive".
- ▶ In practice, we cross-validate the choices of λ . Alternatively: select features first by (pure) LASSO, then run regularized LS. Another alternative is seen next.

LASSO can be unstable (non-unicity of the result), esp. with correlated features.

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Elastic net

In Elastic net, we solve the problem

$$\min_w \|X^T w - y\|_2^2 + \lambda \|w\|_1 + \mu \|w\|_2^2,$$

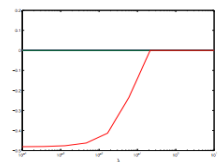
with $\mu > 0$ an extra regularization parameter.

- ▶ Here the model still encourages sparsity of the result, due to the term $\|w\|_1$ in the penalty.
- ▶ But it balances the sparsity against some stability.
- ▶ And allows for a better control of sparsity.

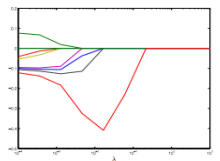
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Controlling for sparsity



(a) Non-robust rank-1 square-root LASSO.



(b) Robust rank-1 square-root LASSO.

When data is low-rank, controlling sparsity is hard.

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Least-absolute deviation

In least-absolute deviation, we solve the problem

$$\min_w \|X^T w - y\|_1 + \lambda p(w)$$

with (for example) $p(w) = \|w\|_2^2$.

- ▶ Since the l_1 allows some elements of the vector $X^T w - y$ to be large, it can tolerate outliers better than l_2 -norm loss.
- ▶ This method is robust, but unstable (it may change much in result to changes in the data).
- ▶ Adding a (squared) regularization term $p(w) = w^T w$ allows to control instability.

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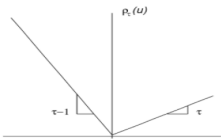
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Sample quantile

Given values z_1, \dots, z_m , the *median* is given by

$$\min_q \sum_{i=1}^m |z_i - q|.$$



More generally, the minimizer for the problem

$$\min_q (1 - \tau) \sum_{z_i < q} (q - z_i) + \tau \sum_{z_i \geq q} (z_i - q) = \sum_{i=1}^n \rho_\tau(z_i - q),$$

gives the $\tau\%$ quantile, with

$$\rho_\tau(u) := \max(\tau u, (\tau - 1)u).$$

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Quantile regression

In quantile regression, we solve the problem

min_w sum_{i=1}^m rho_tau(x_i^T w - y_i) + lambda p(w)

with (for example) p(w) = ||w||_2^2.

- ▶ A linear or quadratic programming problem.
- ▶ Included in the StatsModel package
<http://www.statsmodels.org/stable/index.html>.

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