

EZECHI CHIGOZIE FRANKLIN

Digital Experience Designer | AI Prompt Engineer | AI-Augmented Full Stack Developer
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WORK EXPERIENCE

Full Stack Web Developer

2025 – Date

Self-Employed

- Completed structured full-stack web development training at Desphix Academy, adopting AI-augmented development workflows to improve productivity, debugging precision, and architectural decision-making.
- Engineered and deployed a fully responsive personal portfolio website, leveraging advanced prompt engineering to accelerate development cycles, optimize UI/UX structure, and implement clean, maintainable front-end and back-end code.
- Applied AI-assisted code review and performance optimization techniques to enhance cross-browser compatibility, loading speed, and overall production readiness prior to deployment.

AI Prompt Engineer / Freelance AI Specialist

2025 – Date

Self-Employed

- Created high-quality AI-enhanced graphic designs, website, profile pictures and digital visuals for clients using advanced prompt engineering models such as Chat GPT5.0, Microsoft 365 Copilot, Gemini, Dall-E and Midjourney, improving their branding and online presence.
- Delivered academic and professional research assistance using AI tools, including projects like “The Appropriate Duration between Oral Sips and Soft Diet Intake after Myomectomy Surgery” for Ozoani E. and other commissioned papers.
- Provided tailored AI-driven solutions—content creation, idea generation, and research writing—resulting in strong client satisfaction and repeat freelance engagements.

Freelance Graphics Designer

2018 - Date

Self-Employed

- Created brand identities for clients locally and internationally, including Genz Network, MyDaily Pasto (Portugal), Nelly's Chic Treats, Color Tribe, ChainDrive, Asec autos, and The_Kay's_Touch.
- Built a strong client base through social media marketing and professional design delivery using Photoshop, Canva, CorelDRAW, and Illustrator.
- Trained aspiring designers—including the founder of Unlimited Graphics—and served as the official graphic designer for Victory (BBNaija Season 10 house mate), producing all homecoming promotional materials.

BUBBLY HOMES LTD, Onitsha, Anambra State

2024 – 2025

Managing Director

- Supervised estate development projects and completed key works such as Akwukwuigbo Estate fencing and onsite billboard installation for improved property accessibility.
- Conducted site evaluations, handled negotiations, and closed high-value real estate acquisitions.
- Successfully expanded the company's portfolio with the acquisition of Achala Akwa Phase 2, Umunya Phase 3, and Victoria City Estate (Asaba).
- Increased company sales by 25% in Q3 2024 through digital marketing, in-house content creation, and influencer partnerships with Kpako Kids, MC IGOTALK, and others
- Trained and supervised realtors monthly, introduced attendance tracking, and restructured underperforming roles—improving staff productivity and customer satisfaction.

HI-TECH SECURITY, NIGERIAN BREWERIES PLC. Ama, 9th Mile Corner, Ngwo, Enugu State

2017 – 2018

Security Operative

- Maintained accurate daily production records, ensuring operational accountability and smooth documentation flow.
- Enforced workplace safety by ensuring staff compliance with ear muff and safety boot requirements, reducing risks in packaging and bottle compound areas.
- Supervised loading activities and verified weights of raw materials like malted barley at the weighbridge, preventing discrepancies and supporting efficient logistics.

ARIZONA COMPUTER CENTER

2016 – 2017

Graphic Designer/Instructor

- Designed professional logos, flyers, and promotional materials that strengthened the center's brand and contributed to increased student enrollment.
- Trained students in CorelDRAW, Photoshop, Illustrator, and Canva through practical, project-based lessons, with many progressing to freelance and employed design careers.
- Mentored learners in portfolio development and provided technical support during practical sessions, leading to high completion rates and student satisfaction.

EDUCATION

Bachelor of Science (BSc) In Psychology

2018 - 2023

UNIVERSITY OF UYO, UYO AKWA IBOM STATE.

West African Senior School Certificate Examination (WASSCE)

2010 - 2016

COMMUNITY SECONDARY SCHOOL, NSUDE, ENUGU STATE

CERTIFICATIONS

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| Full Stack Web Development by Desphix Academy | 2025 |
| Skills Covered: Front-End Development, Back-End Development, Responsive Web Design, Database Integration, Deployment & Version Control. | |
| Career Essentials in Generative AI by Microsoft and LinkedIn | 2025 |
| Skills Covered: Microsoft Copilot, Generative AI, Responsive AI | |
| Introduction to Prompt Engineering for Generative AI by NASBA and LinkedIn | 2025 |
| Skills Covered: AI Prompting, Prompt Engineering, Artificial Intelligence | |
| Generative AI by NASBA and LinkedIn | 2025 |
| Skilled Covered: Search Engine Technology, Artificial Intelligence for Business, Generative AI | |
| Ethics in the Age of Generative AI by NASBA, PMI and LinkedIn | 2025 |
| Skills Covered: Computer Ethics, Generative AI, Responsive AI | |
| Basic Financial Education | 2025 |
| NNPC Foundation (Kudimata) | |
| Business Fundamental Training | 2025 |
| NNPC Foundation (Kudimata) | |
| Graphics Designing | 2016 |
| Unique Solution Centre, Ngwo, Enugu State | |

REFEREES

Available upon request