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ARTS 12, Winter 2024, De Anza College Professor: Eugene Rodriguez

**Title**: Project 4 Video Response

Wildfire is one key problem California needs to face every year. It is also one importanting factor that causes global climate changes that often get ignored. In this project, inspired by George Dunning's Yellow Submarine, I decided to use the Split Complementary colors scheme (Red Orange / Blue / Green) to remind our society to reduce the causes of wildfire by our own actions!

From the first video, *Television Age of Animation: 1958-1985*, we learn that historically animation begins with illustration without a meaningful plot, then replenishing identity to characters. Violence and music contributed greatly to the achievement of Mickey Mouse. The Great Depression amplified the animation market. Character development, color, fruition of sound effect, the application of rotoscoping, devoted music team, moviola, and multi-depths camera, significantly ameliorate the production substance of Snow White. In the 1960's, claymation advanced the animation into a remarkable three dimensional space of appearance. Advertisements during the 1970's employed animation and created many new opportunities for animation artists. In the mid 1980's, Lucas Film developed Computer Generated Imagery (CGI) and was acquired by Pixel. In 1995, Pixel produced Toy Story. This information helps us to understand the graduate movement of Animation in the second half of last century.

The official trailer of Yellow Submarine, animated in 1969 by George Dunning, deeply connects to me probably because of the song itself. I love Dunning's rendering of the members of the Beatles and those cute crazy monsters in the animation. They are colorful and funky. For my project, I chose to point out the fact that most news media only report the climate crisis with the fossil fuel consumption from vehicles and emphasize that some other areas have a sizable impact but are often ignored. I will follow the aesthetic inspiration of Dunning because of the use of flat colors and the heavy use of organic shapes.

I use the Split Complementary colors because it offers the same advantages of a complementary color scheme in terms of contrast and balance between warm and cool color temperatures but with less visual tension and more interest and variety.