Weather Information Preferences in the United States

Summary Report For the West South Central Region

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Background (as child)

In May 2014, Walt Hickey at 538.com published an article entitled "How Americans Like Their Steak". This article utilized survey data collected from 550 people which asked questions related to various risky activities, such as whether they speed in traffic, if they smoke or go skydiving, and if they prefer a riskier lottery. The survey also asked if they eat steak and if so, how they prefer their steak.

Purpose (as child)

The "steak survey" dataset that was used for the "How Americans Like Their Steak" article, is available through the R package fivethirtyeight. Using this dataset, this article summarizes the steak preferences for the Mountain Region of the United States by gender.

For our summary presented here, a subset of the original steak survey was extracted to only include responses with no missing data and only included respondents from the Mountain region of the US. The data subset used for our summary had x respondents.

Demographics of Survey Respondents

Ages

Gender

Income

Category

%

Category % Category % 18 - 29 16.67 FALSE 38.89 0 to 9,9994.17 200,000 and up 6.94 Prefer not to answer 18.06 30 - 44 19.44 TRUE 61.11 10,000 to 24,99913.89 45 - 59 30.56 \$25,000 to \$49,999 12.50 60 +33.33 \$50,000 to \$74,99918.06 \$75,000 to \$99,999 11.11 100,000 to 124,9996.94125,000 to 149,9996.94150,000 to 174,9991.39 175,000 to 199,999

0.00

Demographics of Survey Respondents in a Merged Table

This section provides demographic summary tables for the 72 survey respondents.

Weather Source Preference by Gender

Finally, here is a breakdown of the 72 survey respondents for the West South Central region of the US on how they check their daily weather by gender.

