# **EMOTION AI**

**Emotion Classification for NLU** 

Analysis by

FRANK FLAVELL

# BUSINESS CASE



# Customer Experience: Implicit Goals

Identify current emotional state.

Guide to a more desirable emotional state or maintain current emotional state.









**No Emotion** 

**Anger** 

**Disgust** 

Fear





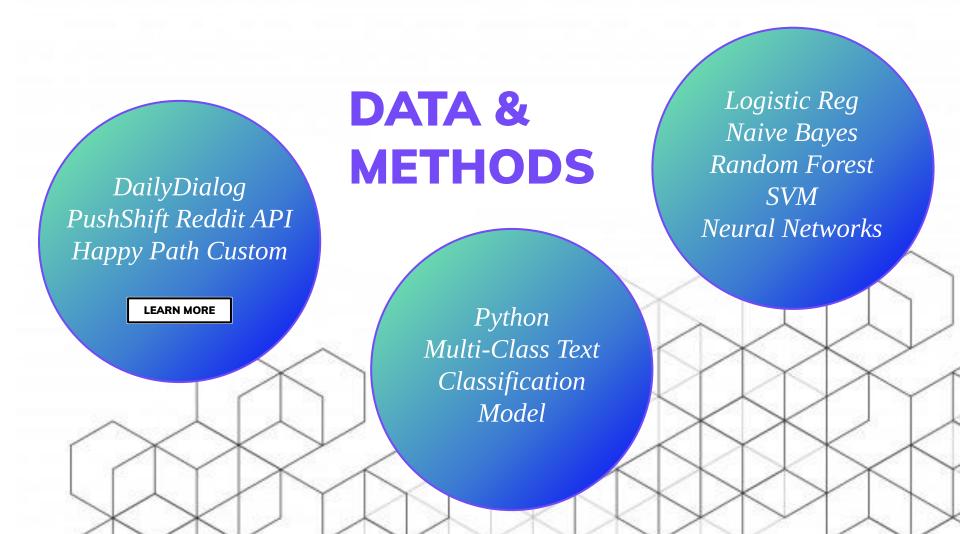


Image courtesy of Shutterstock

**Happiness** 

**Sadness** 

Surprise



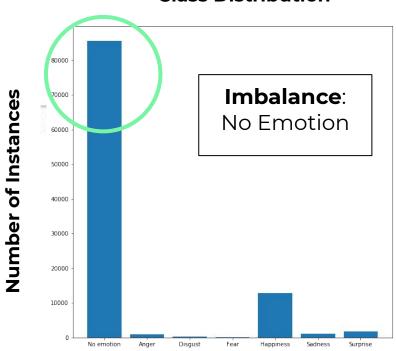
#### **DAILY DIALOG**

102,980 Utterances

Avg. 11.6 words per utterance

Topics & Types

#### **Class Distribution**



**Emotions** 

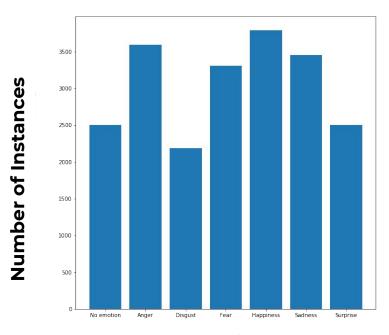
## **API & CUSTOM**

21,347 utterances

Better Class Distribution

Vairety of simple and complex utterances.

#### **Updated Class Distribution**



**Emotions** 

I'm SO MAD!

#### **PIPELINE**

You sound angry.

1

2

3

4

Feature Engineering

Cleaning

Vectorizing

**Prediction** 

1 Exclamation

.71 Cap Ratio

Mad: Angry .89

Lowercase
Punctuation
Lemmatize
Contractions

**Count Vector** 

TF-IDF Vector

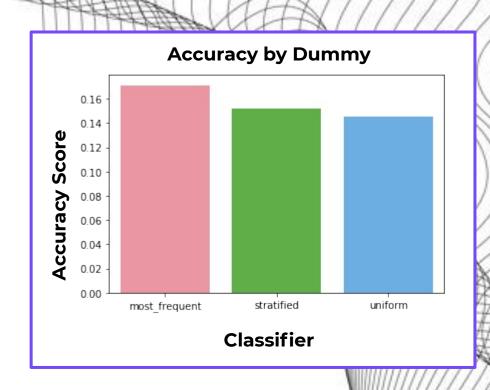
Angry

# **BASELINE MODEL**

#### **Stratified Accuracy**

0.15

the expected success rate of simply guessing a classification.



# BEST MODEL

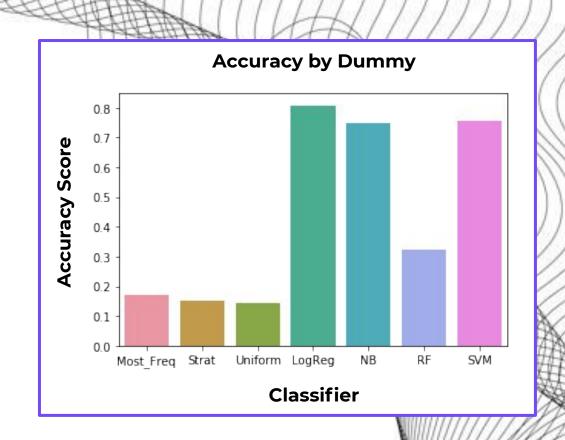
**Accuracy** 

8.0

F1 Score

8.0

Breaks on long text



## **KEYWORD DEMO**

```
message = input("Hi! How're you feeling today?\n\n")
emotion ai(message)
Hi! How're you feeling today?
```

## **EDGE DEMO**

```
message = input("Hi! How're you feeling today?\n\n")
emotion_ai(message)
Hi! How're you feeling today?
```



#### **NEXT STEPS**

- *Improved Feature Engineering* 
  - Parts of Speech
  - Emotion Score
- Neural Networks
- Chatbot Framework
- Beta Phase to gain more data

Image courtesy of the mockup club

