方澤享 (FANG ZE SIANG)

Sophomore, Department of Management Information Systems (MIS), NCCU

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Education

| Since 09/2024 | **National Chengchi University (NCCU)**
B.B.A. in Management Information Systems (Sophomore)
- **Minor:** Japanese Language & Literature
- **Program:** FinTech & Innovation and Entrepreneurship |

| 2023 - 2024 | **National Taipei University (NTPU)**
Department of Statistics (Transfer Student) |

| 2023 | **National Taipei University (NTPU)**
Department of Business Administration (Transfer Student) |

Work Experience

Since 2024 — Social Media Editor, OIC
NCCU Office of International Cooperation
Responsible for content creation and social media management for NCCU's international student community.

Since 2024 — Staff, NCCU EMBA Program
National Chengchi University
Assist in the execution and event coordination for the EMBA program.

Competition Experience

2025 — Allianz Business Competition
Participant (Currently participating)

2025 — Line Business Competition
Participant (Currently participating)

2025 — NCCU AI x Sustainability Innovation Competition
Finalist
Project "GaiaCraft": A gamified RPG platform integrating virtual achievements with real-world sustainable actions.

2024 — ATCC National Business Case Competition
Participant

2024 — MIS Department Project: Gym Management System
2nd Place
Led core function development and database architecture design.

Scholarships & Honors

2025 — Ho Yu Education Foundation Scholarship
Recipient

2025 — National Intercollegiate Athletic Games (Swimming)
NCCU University Team Representative

2024 — Academic Excellence Award
4th Place, MIS Department (Fall 2024 Semester)

2023 — Academic Excellence Award
4th Place, Business Administration Department, NTPU

Extracurricular & Volunteer Experience

Since 2024 — Volunteer, NCCU OIC Buddy Program
Facilitate cultural exchange and assist international exchange students with campus adaptation.

Since 2024 — Social Media Manager, NCCU Swim Team
Manage the team's official Instagram account.

Since 2024 — Social Media Manager, MIS Dept. Student Association
Co-manage the department's Instagram for event promotion.

Skills & Languages

Languages

Chinese (Mandarin): Native

English: TOEIC 900 | NCCU College of Commerce ETP (English Taught Program) Qualification

Japanese: Proficient (Minor in Japanese Literature)

Technical Skills

Programming: Java, HTML/CSS/JavaScript

Data: Statistical Analysis, Database Management

General: Project Management, Social Media Marketing