

## Chapter 8 Seasonal Time Series Models

### 8.1 Introduction

Seasonal time series models are mainly used in some data sets which include seasonal components.

### Section 8.2 Omitted

### 8.3 Seasonal ARIMA model

Seasonal models are very complicated, but only some simple cases are useful in practice.

**Example 8.1.** Let  $b_t$  be the quarterly series data of ice cream sales. It is possible that  $b_t$  follows the model:

$$(1 - \Phi B^4)b_t = a_t,$$

where  $a_t$  are white noises and  $|\Phi| < 1$ .

Maybe  $b_t$  follows the model:

$$b_t = (1 - \Psi B^4)a_t.$$

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These are simple seasonal models and 4 is called seasonal period.

**Example 8.2.** Let  $b_t$  be the monthly series data of the U.S. employment figures for males. It is possible that  $b_t$  follows the model:

$$(1 - \Phi B^{12})b_t = a_t,$$

where  $a_t$  are white noises and  $|\Phi| < 1$ .

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These are simple seasonal models and 12 is called seasonal period.

## Pure seasonal ARMA(P, Q) model:

$$\Phi_P(B^s)b_t = \Theta_Q(B^s)a_t,$$

where  $s$  is a positive integer and  $a_t$  are white noises with variance  $\sigma_a^2$ ,

$$\begin{aligned}\Phi_P &= 1 - \Phi_1 B^s - \Phi_2 B^{2s} - \dots - \Phi_P B^{Ps}, \\ \Theta_Q &= 1 - \Theta_1 B^s - \Theta_2 B^{2s} - \dots - \Theta_Q B^{Qs}.\end{aligned}$$

$b_t$  is called (pure) seasonal ARMA( $P, Q$ ) $_s$  model.

How to find  $s$ ? Up to your problem !!

However,  $s$  usually is 4 (quarterly data) or 12(monthly data).

## Properties:

If  $\Phi_P(z)$  and  $\Theta_Q(z)$  have not common root and all the roots lie outside of the unit circle, the ARMA( $P, Q$ ) model is stationary and invertible, with mean  $\mu_b$  and variance  $\sigma_b^2$ , where

$$\mu_b = Eb_t, \quad \sigma_b^2 = E(b_t - \mu_b)^2.$$

## Definition:

$$\rho_{js} = \frac{E(b_{t+js} - \mu_b)(b_t - \mu_b)}{\sigma_b^2}$$

is called the between period (seasonal) correlations of  $b_t$ .

**Example 8.3** Let

$$(1 - 0.9B^{12})b_t = a_t,$$

where  $a_t \sim \text{i.i.d. } \mathcal{N}(0, \sigma_a^2)$ . Then  $\mu_b = 0$  and  $\rho_{12j} = 0.9^j$ .

**Pure seasonal ARIMA(P, D, Q) model:**

$$\Phi_P(B^s)(1 - B^s)^D b_t = \Theta_Q(B^s)a_t,$$

$b_t$  is called (pure) seasonal ARIMA( $P, D, Q$ )<sub>s</sub> model.

$b_t$  is not stationary.

Let  $W_t = (1 - B^s)^D b_t$ . Then  $W_t$  is stationary.

**Box-Jenkins multiplicative seasonal ARIMA model**

$$\Phi_P(B^s)\phi_p(B)(1 - B)^d(1 - B^s)^D \dot{Z}_t = \theta_q(B)\Theta_Q(B^s)a_t,$$

where

$$\dot{Z}_t = \begin{cases} Z_t - \mu, & \text{if } d = D = 0, \\ Z_t, & \text{otherwise.} \end{cases}$$

$\phi_p(B)$  and  $\theta_q(B)$  are called the AR and MA factors and

$\Phi_P(B)$  and  $\Theta_Q(B)$  are called the seasonal AR and MA factors, respectively.

$\dot{Z}_t$  is called (pure) seasonal ARIMA( $p, d, q$ )  $\times$  ( $P, D, Q$ )<sub>s</sub> model.

**Remark.**

(1). Let  $W_t = (1 - B)^d \dot{Z}_t$ ,  $W_t$  is not stationary if  $D \neq 0$ .

(2). Let  $W_t = (1 - B^s)^D \dot{Z}_t$ ,  $W_t$  is not stationary if  $d \neq 0$ .

(3). Let  $W_t = (1 - B)^d (1 - B^s)^D \dot{Z}_t$ .  $W_t$  is stationary.

**Example 8.4.** Let us consider the ARIMA  $(0, 1, 1) \times (0, 1, 1)_{12}$  model:

$$(1 - B)(1 - B^{12})Z_t = (1 - \theta B)(1 - \Theta B^{12})a_t,$$

where  $a_t \sim \text{i.i.d. } \mathcal{N}(0, \sigma_a^2)$ .

Let  $W_t = (1 - B)(1 - B^{12})$ . Then the autocovariance of  $W_t$  can be found to be

$$\begin{aligned}\gamma_0 &= (1 + \theta^2)(1 + \Theta^2)\sigma_a^2, \\ \gamma_1 &= -\theta(1 + \Theta^2)\sigma_a^2, \\ \gamma_{11} &= \theta\Theta\sigma_a^2, \\ \gamma_{12} &= -\Theta(1 + \theta^2)\sigma_a^2, \\ \gamma_{13} &= \theta\Theta\sigma_a^2, \\ \gamma_j &= 0, \quad \text{otherwise.}\end{aligned}$$

The ACF becomes:

$$\begin{aligned}\rho_1 &= \frac{-\theta}{1 + \theta^2}, \\ \rho_{11} &= \frac{\theta\Theta}{(1 + \theta^2)(1 + \Theta^2)} = \rho_{13}, \\ \rho_{12} &= \frac{-\Theta}{1 + \Theta^2}, \\ \rho_j &= 0, \quad \text{otherwise.}\end{aligned}$$

## Section 8.4. Empirical Examples

**Example 8.5.** Simulating 150 values from an  $\text{ARMA}(0, 1, 1) \times (0, 1, 1)_4$ :

$$(1 - B)(1 - B^4)Z_t = (1 - \theta B)(1 - \Theta B^4)a_t,$$

with  $\theta = 0.8$  and  $\Theta = 0.6$  and  $a_t \sim \text{i.i.d. } \mathcal{N}(0, 1)$ .

**Given a real data set, how to build a model?**

**Example 8.6.** International Airline Passengers data in Box and Jenkins (1976).

$X_t$  = the number of Passengers in the  $t$ -th month.

**Step 1.** Make a transformation:  $Z_t = \log(X_t)$ , and check whether or not the data are stationary by ACF.

**Step 2.** Remove nonstationary components:

$$W_t = (1 - B)Z_t, \text{ or}$$

$$W_t = (1 - B^{12})Z_t, \text{ or}$$

$$W_t = (1 - B)(1 - B^{12})Z_t.$$

Check whether or not  $W_t$  is stationary.

**Step 3.** Note that  $W_t = (1 - B)(1 - B^{12})Z_t$  is stationary. So we use the seasonal ARIMA model to fit the data:

$$\begin{aligned}\Phi_P(B^{12})\phi_p(B)(1 - B)(1 - B^{12})Z_t \\ = \theta_q(B)\Theta_Q(B^{12})a_t, \text{ or}\end{aligned}$$

$$\Phi_P(B^{12})\phi_p(B)W_t = \theta_q(B)\Theta_Q(B^{12})a_t.$$

Now, the problem is how to find  $p, q, P$  and  $Q$  !!!

**Step 4.** Look at the ACF and PACF of  $W_t$  or try some different  $p, q, P$  and  $Q$ .

For example, we try the model:

$$(1 - \phi B)(1 - \Phi B^{12})W_t = a_t.$$

**Step 5.** Estimate the parameters in  $\Phi_P(B^{12})$ ,  $\phi_p, \theta_q(B)$  and  $\Theta_Q(B^{12})$ .

How to estimate? CLSE, ULSE or MLE methods. The results are:

$$\phi = -0.38, \quad \Theta = -0.5.$$

**Step 6.** Diagnostic checking.

Calculate the residuals:

$$e_t = (1 + 0.38B)(1 + 0.52B^{12})W_t.$$



As for ARIMA model, if  $\{e_t\}$  are white noises, the model is correct.

**Step 7.** If the model is wrong, we should try other models. Even if it is correct, we still need to try some possible models.

For example, we try another model:

$$W_t = (1 - \theta B)(1 - \Theta B^{12})a_t.$$

Through **Step 5**, we obtain:

$$\theta = 0.4, \quad \Theta = 0.61.$$

Through **Step 6**, we know this model is correct, too.

**Step 8.** Model selection: **AIC**, **BIC**, or **SBC**.

The final model is:

$$\begin{aligned} W_t &= (1 - 0.40B)(1 - 0.61B^{12})a_t, \text{ or} \\ &(1 - B)(1 - B^{12})\log(X_t) \\ &= (1 - 0.40B)(1 - 0.61B^{12})a_t. \end{aligned}$$

**Step 9.** Forecasting.