FRANKIE ZHONG

zhongweini0703@gmail.com • 437 974-0230 • Toronto, ON M2R 2C5

LinkedIn   Portfolio   GitHub

Graphic Designer | Web Designer | Content Creator

ABOUT ME

Driven and detail-oriented Web Designer/Developer with graphic design skills, fuelled by a keen passion for creating innovative digital solutions. Actively seeking an opportunity in Web Design where I can apply my extensive skills to create impactful visual content.

EDUCATION

Seneca College
Interactive Media Design
Sept. 2022 - May. 2024

Luxun Academy of Fine Arts
Bachelor of Art Design
Shenyang, China
Sept. 2011 - July. 2015

SKILLS

Design Tool & Platforms

Over 5 years of expertise in graphic design with proficiency in Adobe **Photoshop and Illustrator**. Competent in using Figma, Premiere pro, Adobe Effect, Adobe Lightroom, GitHub, Netlify, Wordpress.

Programming skills

HTML5, CSS, JavaScript, Bootstrap, Tailwind, Sass, API integration, jQuery and ReactJS.

Soft Skills

Teamwork, **Problem Solving**, Active learning, Communication, Dependability

OTHERS

Language

English, Chinese, Cantonese

Interests

Photography, hiking, rock climbing, scuba diving

WORK EXPERIENCE

Graphic Designer
SOUNDASIA Technology Co., Ltd.

Shenzhen, China
Sept. 2020 - Aug. 2022

- Specialized in graphic design for a diverse range of products, including but not limited to wall art, cards, greeting cards, bookmarks, and holiday decorations (Christmas, Thanksgiving, Valentine's Day, New Year, St. Patrick's Day).
- Translated product development's requirements into visually appealing and compliant designs, ensuring they were seamlessly applied to the final products.
- Assisted in the confirmation of product samples, communicating with manufacturers about craftsmanship details, and making design adjustments in terms of size and color. Organized product design drafts and files for easy access.

Led graphic design for diverse products, achieving 50% of them surpassing 1,000 monthly sales, and 30% over 2,000, through excellent communication, adaptability, and problem-solving skills.

PROJECTS

Portfolio Website Project
Dec. 2023 - Jan. 2024

- Design and developed by using **Figma, ReactJS**.
- Utilized Sass for streamlined and advanced CSS styling.
- Integrated Sanity for real-time content management and updates.
- Implemented GSAP and Framer Motion for smooth, engaging web animations.

Toronto Weather App
June. 2023 - July. 2023

- Design and developed the project with Figma, React, integrating the weather **API** to offer accurate, real-time weather data and forecasts.
- Implemented a search engine feature and day and night model.
- Utilized Moment.js for precise time management and Unsplash API for a visually engaging city image.

Additional

- In 2018, participated in PADI AWARE Foundation's underwater cleaning in the Philippines, collecting survey data on underwater garbage.
- Volunteered at Pride Toronto Street Fair, ensuring booth cleanliness, providing event information, and promoting diversity in June 2023.