

# Weini(Frankie) Zhong



## Summary

Driven and detail-oriented Web Designer with graphic design and web coding skills, fuelled by a keen passion for creating innovative digital solutions. Actively seeking an opportunity in Web Design where I can apply my extensive skills to create impactful visual content.

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[LinkedIn](#) [Portfolio](#) [GitHub](#)

## Education

### Seneca College

Interactive Media Design

Toronto, Canada

Sept. 2022 - May. 2024

Tech-savvy Assistant at Seneca Sandbox

Teaching Assistant(Web Development)

### Luxun Academy of Fine Arts

Bachelor of Arts

(Dyeing and Weaving Art Design)

Shenyang, China

Sept. 2011 - July. 2015

## Skills

### Design Tool & Platforms:

Over 5 years of expertise in graphic design with proficiency in Adobe Photoshop and Illustrator. Competent in using Figma, Premiere pro, Adobe Effect, Adobe Lightroom, GitHub, Netlify, Wordpress.

### Programming skills:

HTML5, CSS, JavaScript, Bootstrap, Tailwind, Sass, API integration, jQuery and React.

### Soft Skills:

Teamwork, Problem Solving, Active learning, Communication, Dependability

## Language

English, Chinese, Cantonese

## Interests

Photography, video games, hiking, rock climbing, scuba diving

## Projects

### Portfolio Website Project

Dec. 2023 - Jan. 2024

- Design and developed by using **Figma, ReactJS**.
- Utilized Sass for streamlined and advanced CSS styling.
- Integrated Sanity for real-time content management and updates.
- Implemented GSAP and Framer Motion for smooth, engaging web animations.

### Toronto Weather App

June. 2023 - July. 2023

- Design and developed the project with Figma, React, integrating the weather **API** to offer accurate, real-time weather data and forecasts.
- Implemented a search engine feature and day and night model.
- Utilized Moment.js for precise time management and Unsplash API for a visually engaging city image.

## Experience

### Graphic Designer

Shenzhen, China

SOUNDASIA Technology Co., Ltd.

Sept. 2020 - Aug. 2022

- Specialized in graphic design for a diverse range of products, including but not limited to wall art, cards, greeting cards, bookmarks, and holiday decorations (Christmas, Thanksgiving, Valentine's Day, New Year, St. Patrick's Day).
- Utilized Photoshop and Illustrator for designing and refining graphics.
- Translated product development's requirements into visually appealing and compliant designs, ensuring they were seamlessly applied to the final products.
- Assisted in the confirmation of product samples, communicating with manufacturers about craftsmanship details, and making design adjustments in terms of size and color. Organized product design drafts and files for easy access.

**Led graphic design for diverse products, achieving 50% of them surpassing 1,000 monthly sales, and 30% over 2,000, through excellent communication, adaptability, and problem-solving skills.**

### Additional

- In 2018, participated in PADI AWARE Foundation's underwater cleaning in the Philippines, collecting survey data on underwater garbage.
- Volunteered at Pride Toronto Street Fair, ensuring booth cleanliness, providing event information, and promoting diversity in June 2023.