

Frank Ishimwe

Rwandan | KK 427Street, Kigali, Rwanda | +250782658368
f.ishimwe@alustudent.com | Ishimwe Frank [LinkedIn](#) |

SUMMARY

Motivated and impact-driven Software Engineering student with hands-on experience in full-stack web development, DevOps fundamentals, digital marketing, and IT support. Proven ability to apply AI models, Python data analytics, and AI-driven marketing strategies to real business challenges. Currently doing social media management and content creation for Baho Coffee Company. Also have experience in sales, inventory management, and customer relations. A strong team player with value-based leadership skills, passionate about leveraging technology to drive sustainable business growth and development in Africa.

EDUCATIONAL BACKGROUND

African Leadership University – Kigali, Rwanda
Software Engineering
Expected graduation: 2028

September 2024 – Present

Relevant Coursework: Frontend Web Development, Enterprise Web Development, Web Infrastructure, Introduction to Python Programming and Databases, Introduction to Linux and IT Tools, Foundations Project, E-Lab (Entrepreneurship Lab), Responsible Enterprise, Communicating for Impact, Employability Enhancement Program, Self Leadership and Team Dynamics, Reflective Thinking, and Learning Processes

PROFESSIONAL WORK EXPERIENCE

Digital Marketing & Social Media Manager Ongoing.
Baho Coffee Company – Kigali-Rwanda

February 2025 - Present

- Manage and grow company social media platforms through strategic planning, posting, and analytics tracking.
- Create engaging digital content including graphics, short videos, and brand-aligned campaigns.
- Apply AI-powered marketing tools to improve reach, engagement, and audience targeting.

Store Assistant Manager

December 2023 - August 2024

V Plus Packaging Industries Ltd. – Kigali, Rwanda

- Managed inventory using Mannat ERP and Excel-based systems to ensure stock accuracy and timely restocking.
- Created and processed purchase orders, goods received notes, and purchase invoices.
- Supported production continuity by streamlining stock procedures and improving operational efficiency.
- Strengthened problem-solving, data management, and organizational skills in a manufacturing environment.

Sales Representative, Intern / Volunteer

October 2023 - December 2023

Codpac Ltd. – Kigali, Rwanda, but HQ based on Soud Arabia.

- Promoted and sold company products while managing customer relationships across Rwanda.
- Designed digital marketing content, including promotional videos and images.
- Conducted lead generation, negotiations, and customer engagement aligned with client needs. Improved sales outcomes through trend analysis and customer-focused strategies.

Intern / Volunteer

During High School Holidays

During High School Holidays

Africa New Life Ministries – Kigali, Rwanda

EXTRACURRICULAR ACTIVITIES

Head Prefect (Head Boy)

New Life Christian Academy – Kayonza, Rwanda

October 2021 – October 2022

Led student initiatives and coordinated teams to maintain a positive school environment. Acted as a liaison between students and administration. Developed leadership, discipline, and strategic planning skills.

Member & Youth Leader - Kigali Rwanda

February 2018 - Present

SOH Ministries

- Guided young evangelists in leadership, stewardship, and community service.
- Supported personal development and value-based leadership initiative

SKILLS (Technical Skills)

(Design & Media)

(Business & Professional Skills)

Full-Stack Web Development (Typescript, Tailwing CSS, JavaScript, Bootstrap)	Figma, Canva, CapCut and Davinci UI/UX Design	Digital Marketing & Social Media Management
DevOps Fundamentals Python for Data Analytics	Motion & Visual Content Creation	Communication & Presentation Skills
Building & Applying AI Models for Business AI in Marketing & Automation		Customer Relations & Sales
Git & GitHub		Inventory & ERP Systems
Microsoft Azure (Virtual Machines)		

INTERESTS

Technology for Social Impact	AI, Data & Automation	Digital Storytelling
Entrepreneurship & Innovation	Sustainable Development in Africa	

LANGUAGES

Kinyarwanda- Native	English - Excelent	French - Beginner
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