



DARDEN SCHOOL
of BUSINESS

Feb 1, 2025

Frank Ishimwe

has successfully completed

Artificial Intelligence in Marketing

an online non-credit course authorized by University of Virginia and offered through Coursera

A handwritten signature in black ink that appears to read "Rajkumar Venkatesan".

Rajkumar Venkatesan
Ronald Trzcinski Professor of Business Administration
Darden School of Business
University of Virginia

COURSE CERTIFICATE



Verify at:
<https://coursera.org/verify/NO1CI59FUQJT>

Coursera has confirmed the identity of this individual and
their participation in the course.