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Human Resource Manager
Baidu, Inc
Baidu Campus, No 10 Shangdi 10th Street
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Dear Sir or Madam,

Baidu Machine Learning Internship Programme

I am a year-three Computer Science student at the Chinese University of Hong Kong and would like to express my interest in the Baidu AI Research Summer Internship Programme. Through the sharing with seniors and friends, including Baidu job fair on 19 March at CUHK, I am convinced that Baidu offers the best platform for a promising career. My enthusiasm, combined with rich experience and strong programming skills, makes me a good fit for Baidu.

Having participated in different internships, I learned that I thrive in a big data era, like that at Baidu in global artificial intelligence trend. Spending the summer working on the data analysis at Shanghai International Finance Center in 2016, my manager asked me to analyze the customer feedback and look for managerial policies to improve service quality. After gathering quantitative data, I applied the word-map techniques that visualized customers' impressions, and further acquired the trends of popularities for various categories of products. By delivering my insights during the group meeting, managers gained a deeper understanding of the management problems and could view possible solutions quickly and easily. As a result, the monthly turnover increased 5.6%, surpassing the company's desired goal of 1.5%.

Your position calls for excellent research skills that require the ability to work well under pressure and tight deadlines. Cooperating with the research team at CUHK and contributing to in-depth lab experiments as a part-time researcher, I have adapted to fast-speed research from primitive data collection to a finished project with good time management dealing with a huge-amount workload. Through drafting conference papers on experiment find-outs for IEEE journals and sharing innovative ideas with team members during weekly progress report, I have further strengthened my writing and presentation skills. Your position also stresses the importance of serving clients and industries across diverse cultures and languages. Studying abroad at the University of Washington in USA and London School of Economics in the UK provided me great opportunities to be exposed to brand-new cultures and experience the foreign lifestyles, also enabled me to develop a good rapport with friends from all over the world. Working with people who have different mentalities and cultures enhanced my adaptability to cope with changes, and so I learned to take the initiative and be flexible through planning well in advance.

I strongly believe that my passion and skills will be valuable to Baidu. I have attached my resume for your review and am available for interviews at a time of your convenience. Please feel free to email me via 1155077143@link.cuhk.edu.hk or call me at +852 6615-9571. Thanks for your consideration.

Yours sincerely,
Franklin Li

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Enclosure: resume