

WEDE5020 Process Document

Student Number:	ST10118718
Programme Code:	DISD
Module Lecturer:	Courteney Young
Module Code:	WEDE5020
Date of Submission:	07-11-2024

I hereby declare that I did not plagiarise the content of this assignment and that this is my own work.

Assignment submitted via SafeAssign: ☒ (Tick the Box)

Table of Contents

1	Part 1	1
1.1	Ideation & Sourcing Assets	1
1.2	Assets	2
1.3	Website Pages & Content Structure.....	5
2	Part 2.....	8
2.1	Improvement to Part 1	8
3	Part 3	9
3.1	Documented improvements to Part 2 process document.....	9
3.2	Documented improvements to Part 2 website:	9
4	Reference List	11

1 **PART 1**

1.1 **Ideation & Sourcing Assets**

Website Idea

For my POE website, I've developed a hypothetical non-profit organization, "Puppy Paradise," dedicated to rescuing, rehabilitating, and rehoming abandoned pups and cats. Although fictional, Puppy Paradise mirrors the operations of many real animal rescue groups, providing a realistic and accessible foundation. The site will serve as a resource for people interested in adopting pets, understanding the adoption process, and engaging in animal welfare efforts.

The home page introduces Puppy Paradise's mission with a warm welcome and photos, overviewing the organization's purpose and guiding users to essential sections like About Us, Adopt A Pet, Gallery, and Contact Us. The About Us page provides an in-depth look at Puppy Paradise's dedication to pet welfare, including its mission, commitment to responsible pet ownership, post-adoption support, and community outreach. The Adopt A Pet page covers the adoption process, lists available animals with descriptions, explains fees, and outlines guidelines for creating a pet-friendly home environment. The Gallery page showcases photos of pets and YouTube video link iframe. Finally, the Contact Us page provides information for connecting with the organization, including contact form, social media links, an embedded Google map for locating the facility, and footer details with contact information, author, and dynamic year.

By guiding users through each stage of the adoption process and emphasizing the importance of responsible pet care, Puppy Paradise aims to build a supportive community that actively seeks to enhance the lives of abandoned pets.

1.2 Assets

Logo on all the pages



(Canva, 2024)

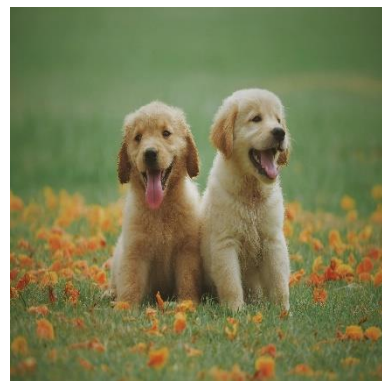
Home page images:



(Pexels, 2024)



(Pexels, 2024)



(Pexels, 2024)

About Us page images



(Pexels, 2024)



(Pexels, 2024)



(Pexels, 2024)

Adopt A Pet page images



(Pexels, 2024)



(Pexels, 2024)



(Pexels, 2024)

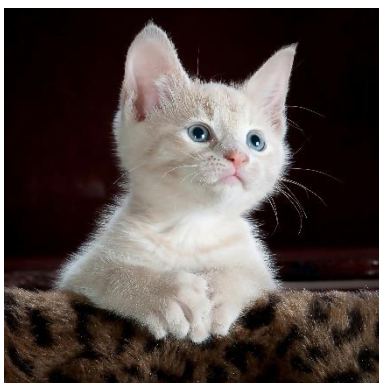


(Pexels, 2024)

Gallery page images:



(Pexels, 2024)



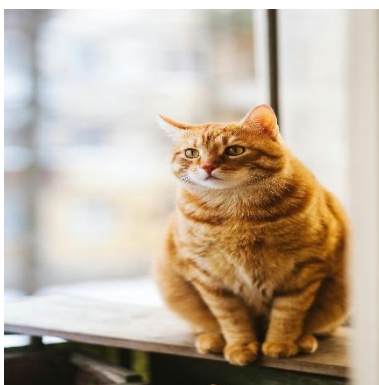
(Pexels, 2024)



(Pexels, 2024)



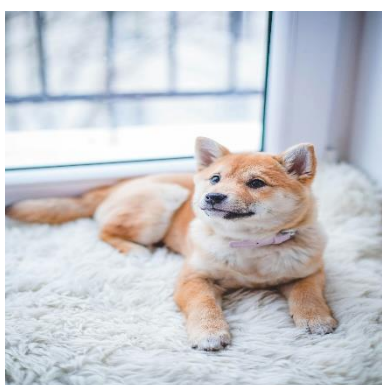
(Pexels, 2024)



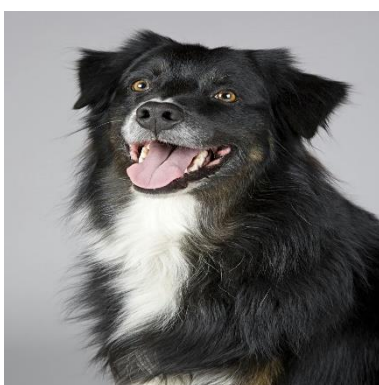
(Pexels, 2024)



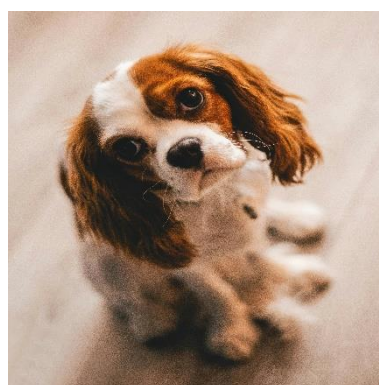
(Pexels, 2024)



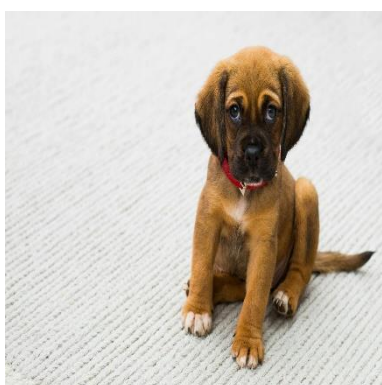
(Pexels, 2024)



(Pexels, 2024)



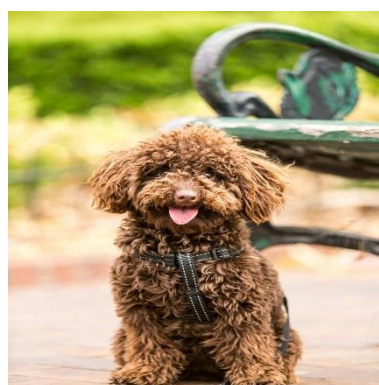
(Pexels, 2024)



(Pexels, 2024)



(Pexels, 2024)



(Pexels, 2024)

1.3 Website Pages & Content Structure

Homepage:

- Logo (img)
- Navigation bar with links to other pages (Home, About Us, Adopt A Pet, Gallery, Contact Us) ((nav) with (a) links)
- Main header: "Home" (h1)
- Welcome message (p)
- Full-width photo: welcoming image of Puppy Paradise (img)
- Introduction to Puppy Paradise (overview of mission and services) ((section) with (p))
- List of key services with links to pages (About Us, Adopt A Pet, Gallery, Contact Us) ((ul) with (a) links)
- Footer with contact info, author name, and dynamic year ((footer) with (p) and (span) for year)

About Us:

- Logo (img)
- Navigation bar with links (Home, About Us, Adopt A Pet, Gallery, Contact Us) ((nav) with (a) links)
- Main header: "About Us" (h1)
- Section with heading "Our Mission" and a paragraph about Puppy Paradise's mission to rescue and re-home puppies ((h2) with (p))
- Section with heading "Our Dedication" and a paragraph detailing the organization's commitment to responsible pet ownership and pet welfare education ((h2) with (p))
- Section with heading "Post-Adoption Support" and a paragraph on the ongoing support provided to new pet owners ((h2) with (p))
- Section with heading "Community Outreach" describing educational programs, partnerships, and services to the community ((h2) with (p))
- Section with heading "Thank You" expressing gratitude to supporters and volunteers ((h2) with (p))

- Footer with contact info, author name, and dynamic year ((footer) with (p) and (span) for year)

Adopt A Pet:

- Logo (img)
- Navigation bar (links: Home, About Us, Adopt A Pet, Gallery, Contact Us) ((nav) with (a) links)
- Header: "Adopt A Pet" (h1)
- Section with heading "How the Adoption Process Works" ((h2) with (p))
- Section with heading "Available Pets for Adoption" ((h2) with (div) for list of pets)
- Section with heading "Adoption Fees" ((h2) with (p))
- Section with heading "Guidelines for Pet-Friendly Properties" ((h2) with (p))
- Footer with contact info, author name, and dynamic year ((footer) with (p) and (span) for year)

Gallery:

- Logo (img)
- Navigation bar (links: Home, About Us, Adopt A Pet, Gallery, Contact Us) ((nav) with (a) links)
- Main header: "Gallery" (h1)
- Image Gallery ((div) with (img) elements)
- Footer with contact info, author name, and dynamic year ((footer) with (p) and (span) for year)

Contact Us:

- Logo (img)
- Navigation bar (links: Home, About Us, Adopt A Pet, Gallery, Contact Us) ((nav) with (a) links)
- Main header: "Contact Us" (h1)
- Section with heading "Welcome to Our Contact Page" ((h2) with (p))
- Section with social media links ((div) with (a) links)

- Section with embedded Google map ((div) with (iframe))
- Footer with contact info, author name, and dynamic year ((footer) with (p) and (span) for year)

2 **PART 2**

2.1 **Improvement to Part 1**

Completion of Initial Tasks: I have now completed the tasks outlined in Part 1, including the ideation, sourcing of assets, and creation of the basic HTML website structure. This includes:

- **Website Idea and Approval:** Developed a detailed website idea and obtained lecturer approval for it.
- **Asset Sourcing:** Sourced and legally referenced all required assets such as images, logos, and graphics. Ensured that all assets are from creative commons or license-free platforms.
- **Image Preparation:** Resized and cropped all images and graphics to appropriate sizes for web use.
- **Website Page and Content Structure:** Created a structured plan for the website pages, including Homepage, About Us, Contact Us, and additional pages, with detailed content for each page.
- **File and Folder Structure:** Established a root folder for the website and a subfolder for images, following proper file naming conventions.
- **HTML Structure Creation:** Used Visual Studio Code to create basic HTML pages with a header, main, and footer sections, including a navigation system that links all pages.
- **Initial Content Addition:** Added initial content to the HTML structure, including headings, body text, images, and graphics, ensuring a functional and linked website.

3 **PART 3**

3.1 **Documented improvements to Part 2 process document**

I updated the website idea section to include a brief summary of each of the five pages in Part 1. Additionally, I added headings to the assets to indicate which images belong on each page and specified tag types for the various elements on each page in Part 1.

3.2 **Documented improvements to Part 2 website:**

Rubric section: Creating and Linking Style Sheet to Pages, the styling of pages with CSS:

- **Home page:**
 - I centred all subheadings(h2) in the pages.
 - I made the home page images smaller and added another image for there to be three in a row.
 - Added hovers for the links on the pages.
- **About Us:**
 - I centred all subheadings(h2) in the pages.
 - I added three images in a row at the bottom of the page.
- **Adopt a pet:**
 - I centred all subheadings(h2) in the pages.
 - I put the pets for adoption image containers two in a row.
- **Gallery:**
 - Added a responsive iframe YouTube video link under the gallery images.
- **Contact Us page:**
 - Added missing, phone number, email address link, address and contact form.
 - Made the map smaller.
 - Added hovers for links on the pages and made it 3px.

Rubric section: Applying Mobile Phone Responsiveness:

- Increased size of logo on smaller screens.
- Centred subheadings.
- Centred the about us subheadings.
- Increase the size of images on smaller screens.
- Made the hover border on images in gallery thicker and changed the colour to a darker shade of blue.

4 **REFERENCE LIST**

Canva. 2024. What will you design today. [Online]. Available at: <https://www.canva.com/> [Accessed 9 September 2024].

Coyier, C. 2012 Add Active Navigation Class Based on URL, CSS-Tricks. [Online]. Available at: <https://css-tricks.com/snippets/jquery/add-active-navigation-class-based-on-url/> [Accessed: 7 September 2024].

How to Adopt an SPCA dog/ 10 STEPS. 2021. YouTube video, added by Kyla Williams. [Online]. Available at: <https://www.youtube.com/watch?v=IO7EvRwFanU> [Accessed 4 November 2024].

Pexels. 2024. Free Unsplash Photos, Pexels. [Online]. Available at: <https://www.pexels.com/search/unsplash/> [Accessed: 9 September 2024].

W3Schools. 2024. W3Schools. [Online] Available at: <https://www.w3schools.com/> [Accessed 24 August 2024].