

## **FRANCIS WACHIRA**

**Project Manager | Analyst**

**Location:** Nairobi, Kenya

LinkedIn: <https://www.linkedin.com/in/francis-wachira-395325186/>

Tel: +254-717333682 | Email: [githinjifrancis.fg77@gmail.com](mailto:githinjifrancis.fg77@gmail.com)

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### **Professional Summary**

Purpose-driven Data and Strategy Analyst with experience applying rigorous quantitative and qualitative analysis to solve complex operational, health, and development challenges. Strong grounding in analytics, research design, monitoring & evaluation, and stakeholder engagement across private sector, public sector, and development-oriented contexts. Demonstrated ability to translate complex datasets into actionable insights, support cross-functional teams, and deliver structured, client-ready outputs. Motivated to contribute to inclusive growth, systems change, and evidence-based decision-making in emerging markets.

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### **Work Experience**

#### **Freelance Data Analyst**

Nairobi, Kenya

*2024 - Present*

- Design predictive sales and marketing models to inform pricing, promotions, and customer behavior strategies for SME clients.
- Clean, transform, and analyzed large datasets multi-source datasets to identify trends, risks, and performance gaps.
- Built interactive Power BI dashboards that improved client decision-making by 25 percent.
- Integrate third-party data sources via APIs (YouTube API, Weather API) to enhance modelling accuracy and enrich datasets.
- Present findings in structured, insight-led formats aligned with client objectives.

#### **Project Manager**

*01/2025 – 06/2025*

- Analyzed project and product performance data to identify risks, model timelines, and optimize development cycles.
- Collaborated with R&D, Quality Assurance, Quality Control, Regulatory Affairs, and Production teams to ensure smooth project delivery.
- Identified potential project risks, develop mitigation strategies, and ensure contingency planning is in place.
- Tracked project milestones and deliverables using tools like Gantt charts or project management software; prepare regular status reports for senior management.
- Served as the primary contact between internal teams, external partners, and regulatory bodies to communicate project updates and resolve issues.
- Analyzed completed projects for lessons learned and implement best practices for future projects.

#### **Phoenix KE Analytics Mentorship Program**

*Sept,2024 - Feb,2025.*

- Completed projects focusing on predictive modeling, dashboard creation, and sales forecasting using real-world datasets.
- Strengthened skills in data visualization, experimental data analysis, and advanced statistical techniques.

- Stay up-to-date with evolving data analytics tools and best practices.

**Quality Control/Data Analyst, Vetcare Kenya Ltd, Nairobi, Kenya**

09/2020 – 01/2025

- Collected and processed large amounts of data using Excel to provide actionable insights.
- Collaborated with product managers to develop and execute A/B testing strategies, optimizing user flows and increasing product engagement.
- Ensured data accuracy across SAP systems and enhanced batch tracking processes, contributing to better inventory control and product traceability.
- Implemented data cleaning procedures, improving the overall quality of the client's data by 25%.
- Delivered one-on-one coaching and group training sessions to build and streamline data quality protocols.
- Provided actionable insights and recommendations to stakeholders, driving product improvements and growth strategy adjustments.

**Trainee Analyst, Dawa Life Sciences, Nairobi, Kenya**

05/2019 – 12/2019

- Worked closely with supply chain, warehousing, and retail teams to streamline batch data tracking, ensuring consistency across all platforms.
- Contributed to analytical reports that informed process optimization and improved operational efficiency.
- Conducted process optimization studies based on analytical result

**Education:****Sigma Academy, Data Analytics**

2024

**MBA, Kenyatta University, Project Management**

2022 - 2026

- Courses: Information Management System, Statistics, Economics, Logistics, Six Sigma Methodology, Monitoring & Evaluation.

**BSC, JKUAT, Biochemistry and Molecular Biology**

2015 – 2019

- Courses: Applied mathematics, Bioinformatics, Research design and implementation.

**VOLUNTEER EXPERIENCE****Data Analyst (Volunteer)**

Growing Gardens NGO – Kenya | 2024 – 2025

- Supported community-based agriculture and livelihoods programs by analyzing program and beneficiary data to inform evidence-based decision-making.
- Cleaned, validated, and structured monitoring data collected from field teams to improve data quality, consistency, and reporting accuracy.
- Produced concise analytical summaries and visual reports for program leads, translating findings into actionable recommendations.
- Strengthened organizational capacity for data-driven planning in resource-constrained, grassroots implementation contexts.

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**Skills:**

- Data Analysis Tools: Advance Excel, PowerBi, SQL and Python
- Research Design & Implementation (Qualitative & Quantitative)
- Database Management: SQL
- Data Visualization Platforms: Power BI, Google Data Studio
- ETL Support
- Survey Tools: Google Forms
- Document Tools: MS Word, PowerPoint
- Project Planning and Management
- Monitoring & Evaluation (M&E) Management
- Forecasting & Predictive Modeling

**Achievements**

- Designing and implementing M&E systems that track KPIs across health and development projects.
- Leading baseline surveys, midterm reviews, and final evaluations, ensuring accurate and timely reporting to donors and stakeholders.
- Improved data accuracy and traceability across validation studies through standardized Excel templates.
- Training partner staff on data tools, reporting protocols, and performance metrics.
- Translating data insights into practical recommendations to improve project delivery and impact.

**Certifications:**

- Microsoft Office Specialist
- Certified Data Analyst
- Power Bi Booster Certified

**Portfolio:**

- ❖ <https://franky-star101.github.io/Portfolio/>

**Languages:**

- English: Fluent
- Kiswahili: Fluent

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**Referees:**

Lilian Ndirangu  
Monitoring, Evidence and Learning Snr Advisor  
World Vision International  
[Indirangu13@gmail.com](mailto:Indirangu13@gmail.com)

Dr. Paul Kisia  
QA Manager  
Vetcare Kenya Ltd.  
[drpaulkisia@yahoo.com](mailto:drpaulkisia@yahoo.com)