

FRANCIS WACHIRA

Project Manager | Analyst

Location: Nairobi, Kenya

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Professional Summary

Purpose-driven Data and Strategy Analyst with experience applying rigorous quantitative and qualitative analysis to solve complex operational, health, and development challenges. Strong grounding in analytics, research design, monitoring & evaluation, and stakeholder engagement across private sector, public sector, and development-oriented contexts. Demonstrated ability to translate complex datasets into actionable insights, support cross-functional teams, and deliver structured, client-ready outputs. Motivated to contribute to inclusive growth, systems change, and evidence-based decision-making in emerging markets.

Work Experience

Freelance Data Analyst

Nairobi, Kenya

2024 - Present

- Design predictive sales and marketing models to inform pricing, promotions, and customer behavior strategies for SME clients.
- Clean, transform, and analyzed large datasets multi-source datasets to identify trends, risks, and performance gaps.
- Built interactive Power BI dashboards that improved client decision-making by 25 percent.
- Integrate third-party data sources via APIs (YouTube API, Weather API) to enhance modelling accuracy and enrich datasets.
- Present findings in structured, insight-led formats aligned with client objectives.

Project Manager

01/2025 – 06/2025

- Analyzed project and product performance data to identify risks, model timelines, and optimize development cycles.
- Collaborated with R&D, Quality Assurance, Quality Control, Regulatory Affairs, and Production teams to ensure smooth project delivery.
- Identified potential project risks, develop mitigation strategies, and ensure contingency planning is in place.
- Tracked project milestones and deliverables using tools like Gantt charts or project management software; prepare regular status reports for senior management.
- Served as the primary contact between internal teams, external partners, and regulatory bodies to communicate project updates and resolve issues.
- Analyzed completed projects for lessons learned and implement best practices for future projects.

Phoenix KE Analytics Mentorship Program

Sept, 2024 - Feb, 2025.

- Completed projects focusing on predictive modeling, dashboard creation, and sales forecasting using real-world datasets.
- Strengthened skills in data visualization, experimental data analysis, and advanced statistical techniques.

- Stay up-to-date with evolving data analytics tools and best practices.

Quality Control/Data Analyst, Vetcare Kenya Ltd, Nairobi, Kenya

09/2020 – 01/2025

- Collected and processed large amounts of data using Excel to provide actionable insights.
- Collaborated with product managers to develop and execute A/B testing strategies, optimizing user flows and increasing product engagement.
- Ensured data accuracy across SAP systems and enhanced batch tracking processes, contributing to better inventory control and product traceability
- Implemented data cleaning procedures, improving the overall quality of the client's data by 25%.
- Delivered one-on-one coaching and group training sessions to build and streamline data quality protocols
- Provided actionable insights and recommendations to stakeholders, driving product improvements and growth strategy adjustments.

Trainee Analyst, Dawa Life Sciences, Nairobi, Kenya

05/2019 – 12/2019

- Worked closely with supply chain, warehousing, and retail teams to streamline batch data tracking, ensuring consistency across all platforms.
- Contributed to analytical reports that informed process optimization and improved operational efficiency.
- Conducted process optimization studies based on analytical result

Education:

Sigma Academy, Data Analytics

2024

MBA, Kenyatta University, Project Management

2022 - 2026

- Courses: Information Management System, Statistics, Economics, Logistics, Six Sigma Methodology, Monitoring & Evaluation.

BSC, JKUAT, Biochemistry and Molecular Biology

2015 – 2019

- Courses: Applied mathematics, Bioinformatics, Research design and implementation.

VOLUNTEER EXPERIENCE

Data Analyst (Volunteer)

Growing Gardens NGO – Kenya | 2024 – 2025

- Supported community-based agriculture and livelihoods programs by analyzing program and beneficiary data to inform evidence-based decision-making.
 - Cleaned, validated, and structured monitoring data collected from field teams to improve data quality, consistency, and reporting accuracy.
 - Produced concise analytical summaries and visual reports for program leads, translating findings into actionable recommendations.
 - Strengthened organizational capacity for data-driven planning in resource-constrained, grassroots implementation contexts.
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Skills:

- Data Analysis Tools: Advance Excel, PowerBi, SQL and Python
- Research Design & Implementation (Qualitative & Quantitative)
- Database Management: SQL
- Data Visualization Platforms: Power BI, Google Data Studio
- ETL Support
- Survey Tools: Google Forms
- Document Tools: MS Word, PowerPoint
- Project Planning and Management
- Monitoring & Evaluation (M&E) Management
- Forecasting & Predictive Modeling

Achievements

- Designing and implementing M&E systems that track KPIs across health and development projects.
- Leading baseline surveys, midterm reviews, and final evaluations, ensuring accurate and timely reporting to donors and stakeholders.
- Improved data accuracy and traceability across validation studies through standardized Excel templates.
- Training partner staff on data tools, reporting protocols, and performance metrics.
- Translating data insights into practical recommendations to improve project delivery and impact.

Certifications:

- Microsoft Office Specialist
- Certified Data Analyst
- Power Bi Booster Certified

Portfolio:

- ❖ <https://franky-star101.github.io/Portfolio/>

Languages:

- English: Fluent
- Kiswahili: Fluent

Referees:

Lilian Ndirangu
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