# FRANCISCO MARTINEZ TORRES

WEB APP DEVELOPER | ANGULAR | REACT | NODE

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- **)** +34 616 351 352
- Madrid, Es.
- → B2 Car Driver Licence

#### PROFESSIONAL EXPERIENCE

and public accessibility.

# FRONTEND WEB APPLICATION DEVELOPER - Minsait - an Indra company

Remote Work, Es.

Feb 2023 - Nov 2023
I specialize in developing high-level user interfaces using the latest versions of Angular. My experience includes creating and enhancing government websites, along with deploying them using Jenkins for continuous integration. This ensures both functionality

# • FULL STACK WEB APPLICATION DEVELOPER - Ahorramas, S.A.

Madrid Es

#### Jun 2021-Feb 2023

I actively participated in the management and design of the launch of the new e-commerce website powered by Salesforce Commerce Cloud technology. I was involved in all aspects, from data model creation to contributing to the development phase. My involvement was crucial throughout the entire process.

#### SOCIAL MEDIA MANAGER - Destinia - Online Travel Agency Jan 2019 - Oct 2019

Madrid, Es.

Development of interactive transmedia campaigns characterized by the use of gamification to achieve engagement. Utilizing metric and analysis tools to measure the impacts generated and the achievement of KPIs. This role demanded strong communication skills and adaptability to audience needs.

#### STARTUP PROJECTS

#### FOUNDER OF AN IOS & ANDROID APP AND A BOARD GAME - YoNuncaRevolution.com

#### 2014 - Present

Design and development of a mobile application for iOS, Android, and Windows Phone that was downloaded over 650,000 times. Additionally, successfully launched a board game, Yo Nunca Revolution,' in October 2021, selling over 15,000 copies.

#### CO-FOUNDER OF THE STARTUP

- Hoyleep.com

#### 2012 - 2015

Founded a company specializing in limited-capacity giveaways through our website hoyleep.com. My responsibilities included the design of the website and online marketing strategy

FOUNDER OF AN ONLINE TRAVEL COMMUNITY

- DiarioExtremo.com

#### 2017 - 2021

Design and development of an online travel community where users could automatically publish their own travel journals and share them with other members.

# **□** FORMATION

# • CEU SAN PABLO UNIVERSITY, MADRID (SPAIN)

2014 - 2019

#### Bachelor's Degree in Digital Communication, PR, and Advertising.

Studied Digital Communication with a focus on developing the skills necessary for the comprehensive management of a digital project or product. While I did not specifically study programming fundamentals, database management, and certain technologies, my coursework provided a strong foundation for understanding and leading techno-

# HANZE UNIVERSITY OF APPLIED SCIENCES - GRONINGEN, (NETHERLANDS) SEP 2017 - IUN 2018

#### Master: The Future of Technology and Society

Oriented towards the creation and management of digital projects. Our project: An innovative prototype for managing the mobility and transportation of the society of the future (Netherlands in 2050), presented through the use of VR and AR technologies.

#### CODENOTCH, MADRID (SPAIN)

FEB - MAY 2021

#### **Web Development Boot Camp**

Bootcamp program focused on the development of applications in JavaScript and TypeScript, Angular, and Ionic. Microservices in Node.js. Creation and management of databases in MongoDB and MySQL. Deployment of applications and continuous integration using AWS

#### PROFESSIONAL PROFILE

- PROACTIVE AND ENTREPRENEURIAL BY NATURE.
- STRONG MOTIVATION TO LEARN, INHERENTLY SELF-TAUGHT.
- SPECIALIZED IN NEW DIGITAL FORMATS AND ENVIRONMENTS.
- STRONG COMMUNICATION SKILLS AND EFFECTIVE TEAMWORK COLLABORATION.

#### PERSONAL ACHIEVEMENTS

- DEVELOPMENT OF GOVERNMENT WEBSITES
- CO-CREATOR OF AN APP WITH 650,000 DOWNLOADS
- CREATED OVER 15 WEBSITES AS A FREELANCE
- OVER TWO YEARS OF INTERNATIONAL EXPERIENCE

- Erasmus Program - Netherlands 2017-2018 - Work and Holiday Visa - Australia, 2021

PORTFOLIO WITH OVER 25 PROJECTS

#### ✓ PROFESSIONAL SKILLS

#### JAVASCRIPT | TYPESCRIPT | NODE.JS

Developing backend services and interfaces

## ANGULAR | REACT | IONIC | FLUTTER

Development of web applications using the latest versions of these frameworks.

### MYSQL | MONGODB | DEVOPS

Creation and management of SQL and NoSQL databases, as well as the execution of advanced queries. Knowledge of DevOps operations for deployment through continuous integration.

#### MULTIMEDIA EDITING

XD, Figma, Photoshop, InDesign, Illustrator, Premiere - ADVANCED LEVEL

After Effects, Spark AR - INTERMEDIATE LEVEL.

#### LANGUAGES

#### **ENGLISH**

ADVANCED LEVEL (IELTS CERTIFICATION)

#### SPANISH

NATIVE

# FRENCH

BEGINNER LEVEL

#### Linked in Behance G GitHub

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