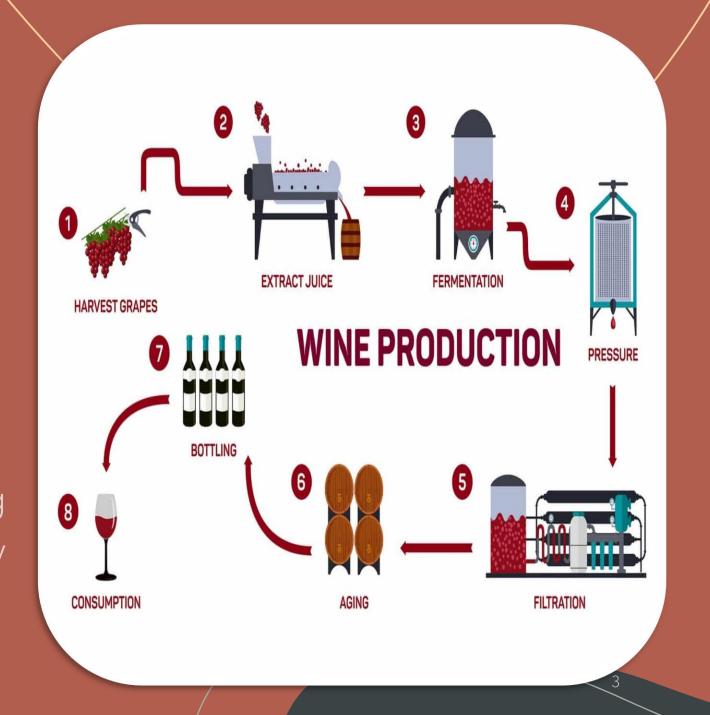


# Agenda

- 1. Introduction
- 2. Data Preparation
- 3. Machine Learning Models
- 4. Results and Discussion
- 5. Summary

#### Introduction

- Wine is an alcoholic drink typically made from fermented grapes.
- It is very difficult to assess the quality of wine just by reading the label.
- Many quality wines are made to mature over a long period of time before finally reaching their best.



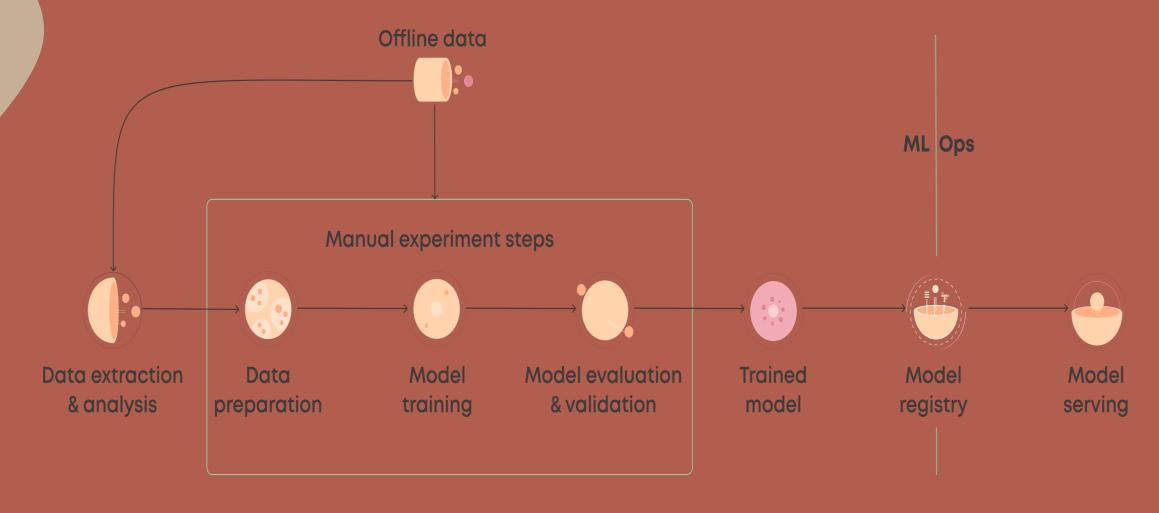
#### Problem Statement

- Price is only an indication of quality when similar wines are being compared.
- Determining wine quality is a complex task for companies due to various factors involved in assessing and evaluating wine.

# Objective

- To discover the quality of a wine (red and white variants of the Portuguese "Vinho Verde" wine) considering only its chemical properties.
- To identify the qualities of an excellent wine that are most indicative.

# Machine Learning Pipeline



# Data Description

| Variables            | Description   |  |  |  |
|----------------------|---|--|--|--|
| Туре                 | Red/White wine  |  |  |  |
| Fixed acidity        | The acids that naturally occur in the grapes used to ferment the wine and carry over into the wine.     |  |  |  |
| Volatile acidity     | Acids that evaporate at low temperatures  |  |  |  |
| Citric acid          | Citric acid is used as an acid supplement which boosts the acidity of the wine.                         |  |  |  |
| Residual sugar       | The amount of sugar remaining after fermentation stops.   |  |  |  |
| Chlorides            | The amount of chloride salts (sodium chloride) present in the wine                                      |  |  |  |
| Free sulfur dioxide  | The free form of SO exists in equilibrium between molecular SO2 (as a dissolved gas) and bisulfite ion  |  |  |  |
| Total sulfur dioxide | The amount of free and bound forms of S02   |  |  |  |
| Density              | The density of wine juice depending on the percent alcohol and sugar content                            |  |  |  |
| рН                   | A measure of the acidity of wine  |  |  |  |
| Sulphates            | Amount of potassium sulphate as a wine additive which can contribute to sulfur dioxide gas (S02) levels |  |  |  |
| Alcohol              | How much alcohol is contained in each volume of wine  |  |  |  |
| Quality              | score between 0 (very bad) and 10 (very excellent) by wine experts                                      |  |  |  |

#### Data Preparation (Data Visualization)



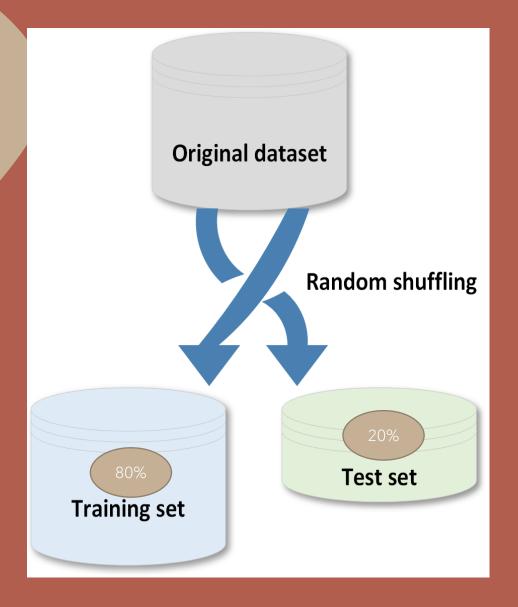
### Data Preparation (Missing Values)

|                      | Total | Percent   |
|----------------------|-------|-----------|
| fixed acidity        | 10    | 76.923077 |
| рН                   | 9     | 69.230769 |
| volatile acidity     | 8     | 61.538462 |
| sulphates            | 4     | 30.769231 |
| citric acid          | 3     | 23.076923 |
| residual sugar       | 2     | 15.384615 |
| chlorides            | 2     | 15.384615 |
| type                 | 0     | 0.000000  |
| free sulfur dioxide  | 0     | 0.000000  |
| total sulfur dioxide | 0     | 0.000000  |
| density              | 0     | 0.000000  |
| alcohol              | 0     | 0.000000  |
| quality              | 0     | 0.000000  |

- Missing data can significantly affect the conclusions that can be drawn from the data.
- 0.005% of information is missing

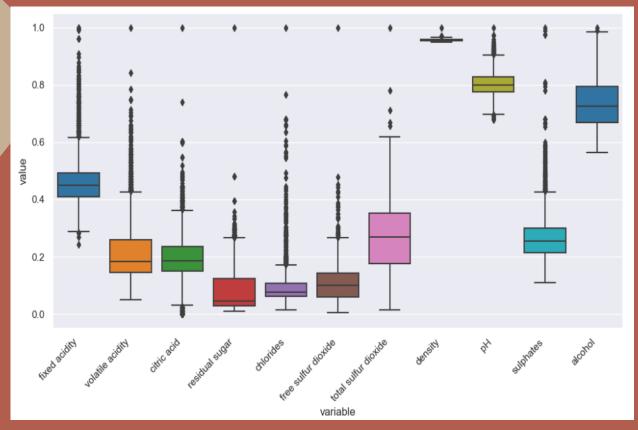
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## Data Preparation (Data Splitting)

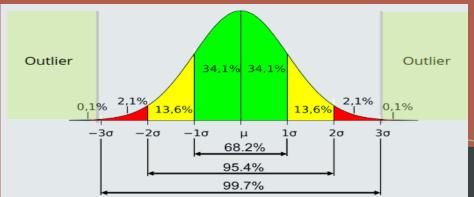


- Data splitting is an essential step in machine learning and data analysis.
- Training datasets comprise samples used to fit models under construction.
- A test dataset is a separate sample to provide an unbiased final evaluation of a model fit.

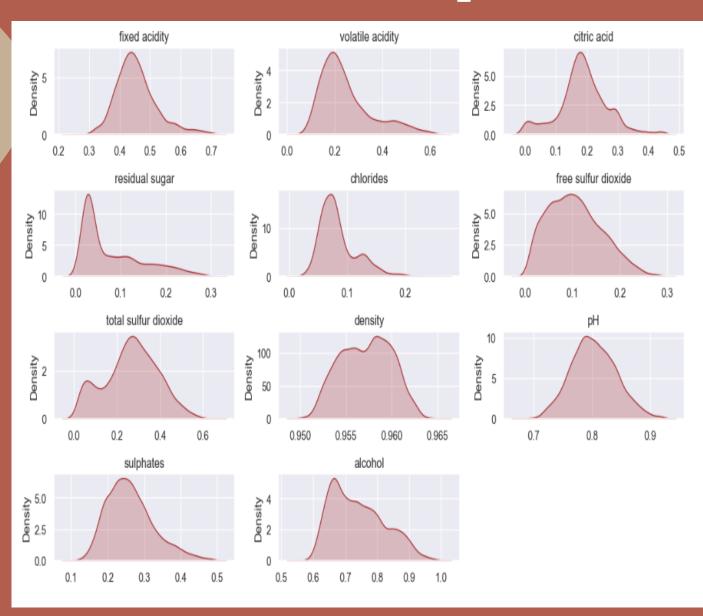
#### Data Preparation (Outliers)



- Outliers in the data may causes problems during model fitting
- Outliers may inflate the error metrics which give higher weights to large errors

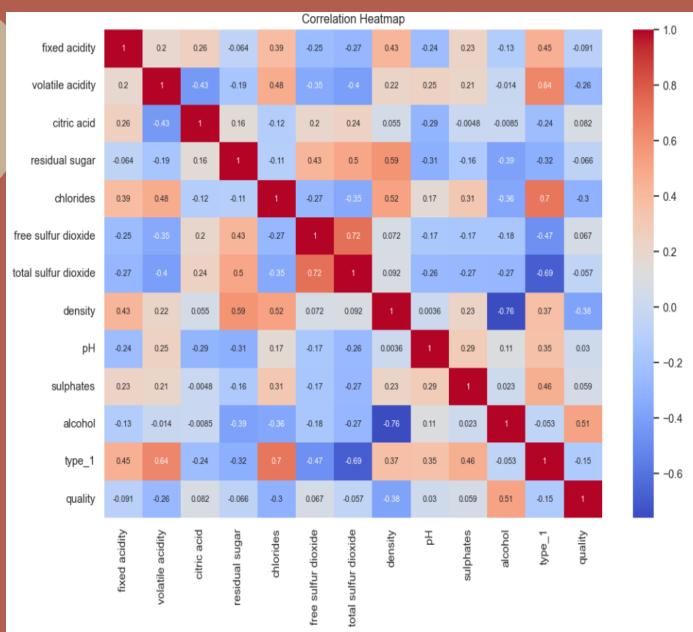


### Data Preparation (Distribution)



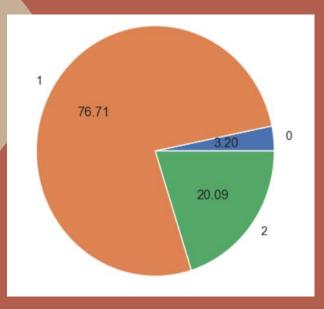
- Different machine learning models have different assumptions about the distribution of the data.
- The distribution can
   provide insights into the
   normality or non-normality
   of the data.

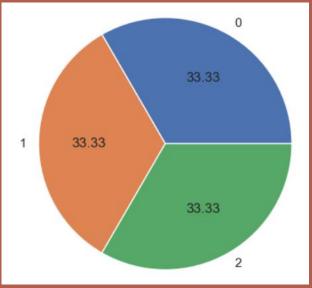
# Data Preparation (Multicollinearity)

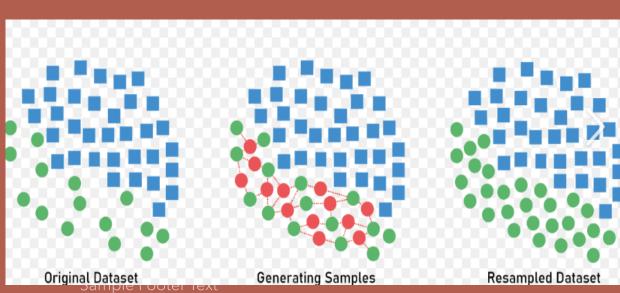


- Correlation is statistical technique which determines how one variables changes in relation with the other variable.
- Multicollinearity will severely affect performance outside of the original data sample.

### Data Preparation (Imbalance Dataset)

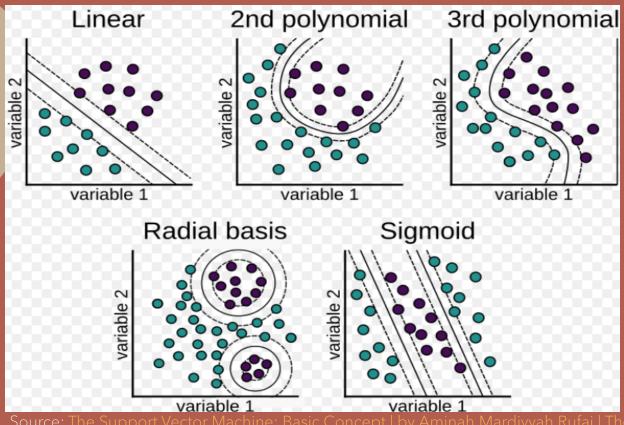






- Imbalance dataset arises when one set of classes dominate over another set of classes.
- it causes the machine learning model to be more biased towards majority class.
- SMOTE techniques generates the virtual training records by linear interpolation for the minority class.

#### Model training (Support Vector Machine)



Source: <u>The Support Vector Machine: Basic Concept | by Aminah Mardiyyah Rufai | The Startup | Medium</u>

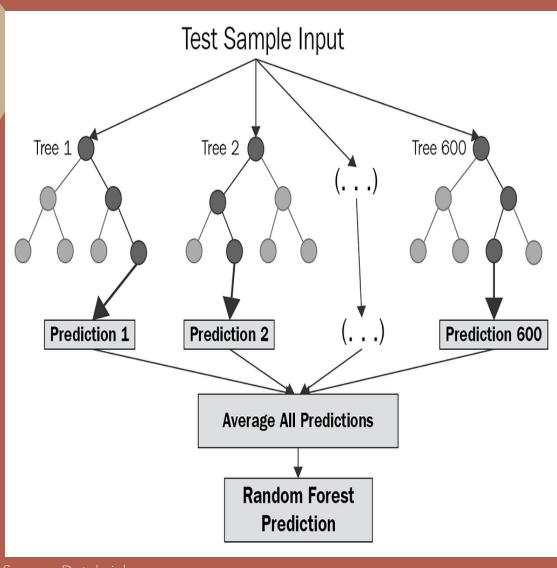
- Support vector machine results from enlarging the feature space in a specific way using kernels
  - The Radial Basis Function
    depends only on the distance
    between the input and some
    fixed point

$$f(\mathbf{x}) = \sum_{i}^{N} \alpha_i y_i k(\mathbf{x}_i, \mathbf{x}) + b$$

$$\text{weight (may be zero)}$$

$$\text{Gaussian kernel } k(\mathbf{x}, \mathbf{x}') = \exp\left(-||\mathbf{x} - \mathbf{x}'||^2/2\sigma^2\right)$$

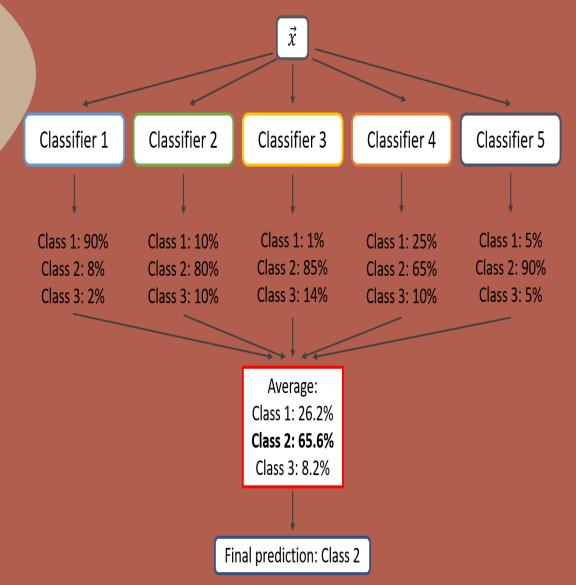
### Model training (Random Forest)



- Random forest ensemble is an ensemble of decision trees and a natural extension of bagging.
- Random forest handle large datasets with high dimensionality.
- It provides feature importance measures, allowing you to understand the relative importance of different features in the model.

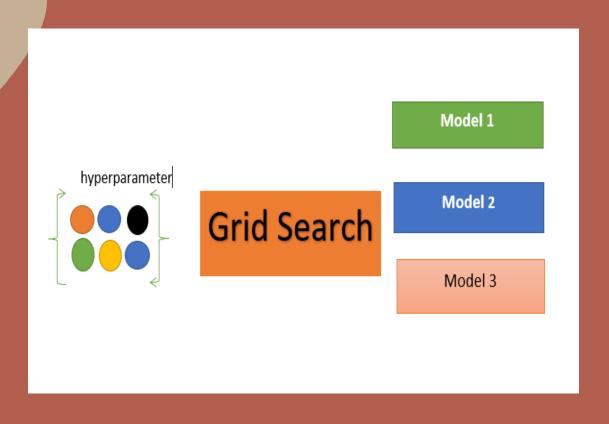
Source: Databricks

# Model training (Voting Classifier)



- The Voting Classifier is an ensemble learning method that combines multiple individual classifiers to make predictions by voting.
- The predicted class probabilities from each classifier are averaged, and the class with the highest average probability is selected as the final prediction.

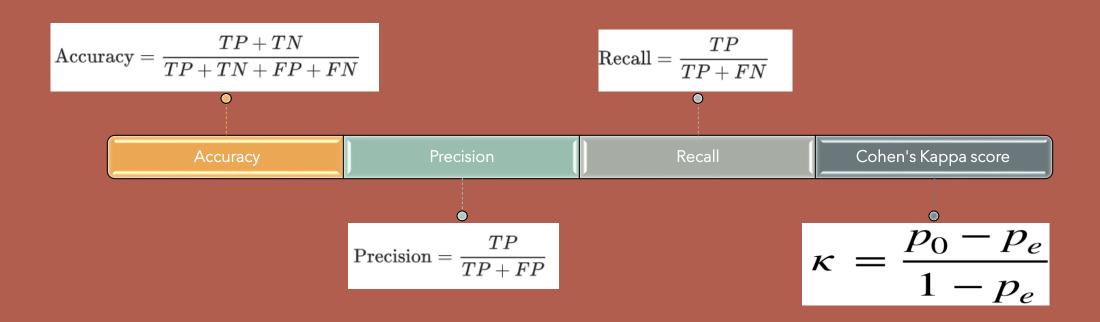
# Model training (Hyperparameter Tuning)



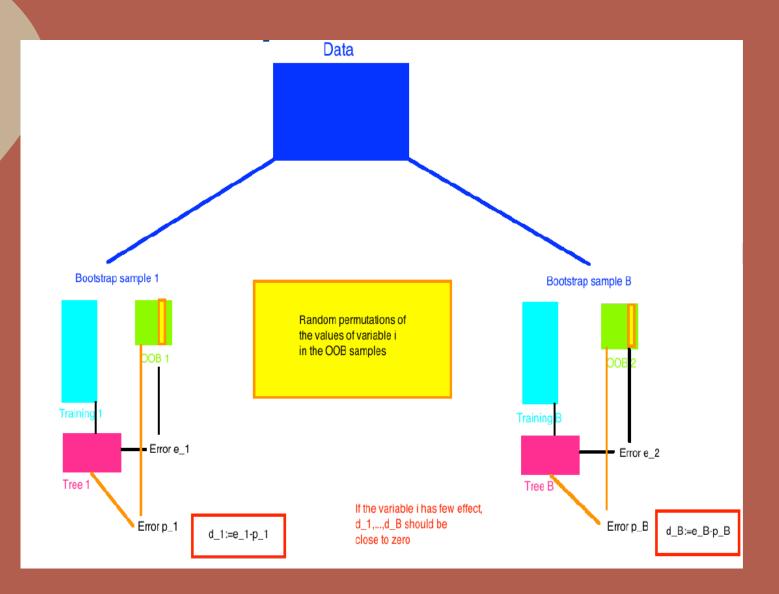
- Hyperparameter tuning is an essential step in machine learning to optimize the performance of your models.
- Gridsearch tries all possible combinations of hyperparameters and evaluates each combination using cross-validation or a validation set.

#### Model Evaluation (Evaluation Metrics)

 Model evaluation is an essential step in machine learning to assess the performance and effectiveness of trained models.



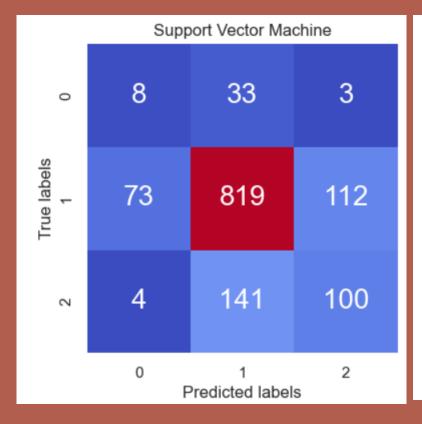
#### Model Evaluation (Variable Importance)

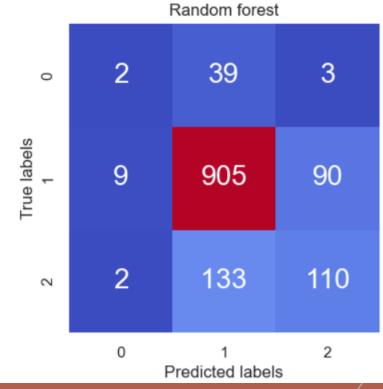


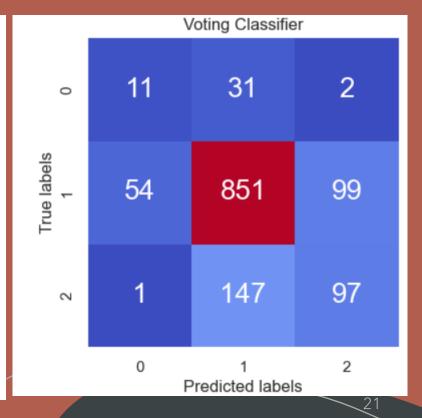
Feature importance is a technique used in machine learning to determine the relevance or contribution of each feature in a predictive model.

#### Result and Discussion (1)

- Voting classifiers can identity bad wines compared to the other models
- ML models are very good in identifying average wines







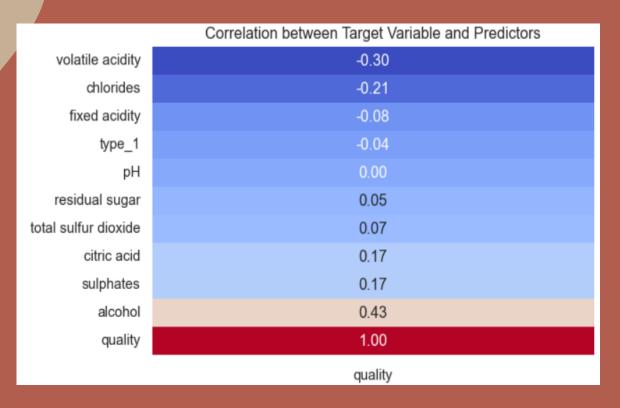
### Result and Discussion (2)

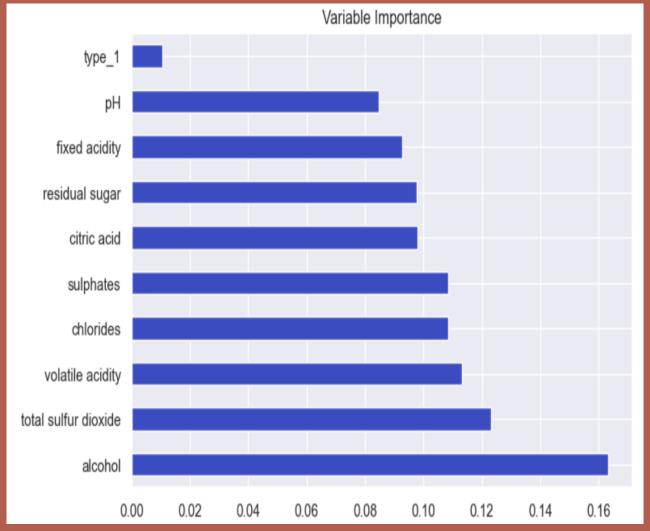
#### Classification Report

| Models                    | Accuracy | Precision<br>(weighted<br>average) | Recall<br>(weighted<br>average) | Kohen's Kappa<br>Score |
|---------------------------|----------|------------------------------------|---------------------------------|------------------------|
| Support Vector<br>Machine | 0.72     | 0.73                               | 0.72                            | 0.23                   |
| Random Forest             | 0.78     | 0.75                               | 0.78                            | 0.31                   |
| Voting Classifier         | 0.74     | 0.74                               | 0.74                            | 0.27                   |

#### Result and Discussion (3)

#### Feature Importance





#### Summary

- ML models are very good in identifying average wines, but it's terrible in finding poor wines.
- In Business perspective, the voting classify will be preferred over the Random forest
- More features are needed to improve the model performance



#### References

- Olivier Lopez (2022), Machine Learning and Insurance:
   Workshop Actuarial Science
- Martin Gubri & Salah Ghamizi (2022), Applied Machine Learning Lecture Note
- Gareth James & Daniela Witten & Trevor Hastie & Robert Tisbshirani (2013), An Introduction to Statistical Learning

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## Thank You

https://github.com/Franosei/Wine-Quality