# **Endpoints**

If you want to see these endpoints in action before getting started, you can use our <u>API Explorer</u> to input sar queries and view the live responses!

# **Trending Endpoint**

GIPHY Trending returns a list of the most relevant and engaging content each and every day. Our feed of tre content is continuously updated, so you always have the latest and greatest at your fingertips.

- GIPHY requires the Trending API call be made from the client side.
- Optionally, use the &rating param to tailor the response per your preferences. Read more <a href="here">here</a> abou ratings.
- Optionally, you can use rendition on demand bundles to limit which renditions the API sends.

Gif URL	Sticker URL

api.giphy.com/v1/gifs/trending api.giphy.com/v1/stickers/trending

Request Parameters:	Example:	Description:
<pre>api_key: string(required)</pre>	YOUR_API_KEY	GIPHY API Key.
limit: integer (int32)	20	The maximum number of objects to return. ( "25")
offset: integer (int32)	5	Specifies the starting position of the results.  Default: "0"  Maximum: "499"
rating: string	g	Filters results by <u>specified rating</u> . Acceptable include g, pg, pg-13, r. If you do not specify a you will receive results from all possible ratin;
random_id: string	e826c9fc5c929e 0d6c6d423841a2 82aa	An ID/proxy for a specific user.

Request Parameters:	Example:	Description:
bundle: string	messaging_non_ clips	Returns only renditions that correspond to the named bundle. Read more about renditions.
country_code: string	US	Specify the country of origin of the end user request, in <a href="two-letter ISO 3166-1 alpha-2">two-letter ISO 3166-1 alpha-2</a> for <b>Note</b> : Please specify country code if requests proxied through your service.
region: string	VA	Specify the country subdivision of the end us request, found in ISO 3166-2 format.  Note: Please specify region if requests are pr through your service and country_code is als proxied.
remove_low_contrast: boolean	true	Use this parameter to exclude low-contrast it from search results.

data: GIF Object[]

pagination: Pagination Object

meta: Meta Object

## **Search Endpoint**

GIPHY Search gives you instant access to our library of millions of GIFs and Stickers by entering a word or ph our unparalleled search algorithm, users can easily express themselves and animate their conversations.

- GIPHY requires the Search API call be made from the client side.
- The search keyword should be sent to GIPHY in &q parameter in the API call. Search terms could simpl
  words or phrases typed by the user. Users can also add the @ sign before a GIPHY username to return
  from a specific GIPHY channel. All special characters should be supported and not re-encoded in your
  request.
- This keyword should be the exact terms the user searched for without any correction/enhancement
- Optionally, use the &lang parameter to indicate the language the user has typed in. This will help returegional content, if available. See <a href="here">here</a> for supported languages.
- You may use the &rating param to tailor the response per your preferences. Read more <a href="here">here</a> about ratings
- Optionally, you can use rendition on demand bundles to limit which renditions the API sends.

### Gif URL

api.giphy.com/v1/gifs/search

api.giphy.com/v1/stickers/search

Sticker URL

Request Parameters:	Example:	Description:
<pre>api_key: string(required)</pre>	YOUR_API_KEY	GIPHY API Key.
<b>q:</b> string(required)	cheeseburgers	Search query term or phrase. Adding @ <use (user="" 50="" a="" and="" anywhere="" b="" be="" char="" chars.<="" contains="" content.="" effectively="" for="" gifs="" giphy.)="" has="" if="" in="" length:="" maximum="" of="" one="" or="" parameter="" public="" q="" query="" search="" specific="" stickers="" stickers,="" td="" the="" these="" to="" transparent,="" user="" verified="" wireturn="" worksticker,=""></use>
limit: integer (int32)	20	The maximum number of objects to return. ( "25").  For beta keys max limit is 50
offset: integer (int32)	5	Specifies the starting position of the results.  Default: "0"  Maximum: "4999"
rating: string	g	Filters results by <u>specified rating</u> . Acceptable include g, pg, pg-13, r. If you do not specify a you will receive results from all possible rating
lang: string	en	Specify <u>default language</u> for regional content 2-letter ISO 639-1 language code.
random_id: string	e826c9fc5c929e 0d6c6d423841a2 82aa	An ID/proxy for a specific user.
bundle: string	messaging_non_ clips	Returns only renditions that correspond to the named bundle. Read more about renditions.
country_code: string	US	Specify the country of origin of the end user request, in <a href="two-letter ISO 3166-1 alpha-2">two-letter ISO 3166-1 alpha-2</a> for

Request Parameters:	Example:	Description:
region: string	VA	Specify the country subdivision of the end us request, found in ISO 3166-2 format.  Note: Please specify region if requests are pr through your service and country_code is als proxied.
remove_low_contrast: boolean	true	Use this parameter to exclude low-contrast it from search results.

data: GIF Object[]

pagination: Pagination Object

meta: Meta Object

# **Translate Endpoint**

GIPHY Translate converts words and phrases to the perfect GIF or Sticker using GIPHY's special sauce algorit feature is best exhibited in GIPHY's Slack integration.

Gif URL Sticker URL

api.giphy.com/v1/gifs/translate

api.giphy.com/v1/stickers/translate

Request Parameters:	Example:	Description:
api_key: string(required)	YOUR_API_KEY	GIPHY API Key.
<b>s:</b> string(required)	"ryan gosling" or "ryan @gosling #cat"	Recommends a single gif. In order to pull suc supply query param "s" with desired term. It's possible to use @ or # to help search user channel(@) or gif's related to hashtag word
rating: string	g	Filters results by <u>specified rating</u> . Acceptable include g, pg, pg-13, r. If you do not specify a you will receive results from all possible rating

Request Parameters:	Example:	Description:
random_id: string	e826c9fc5c929e 0d6c6d423841a2 82aa	An ID/proxy for a specific user.
country_code: string	US	Specify the country of origin of the end user request, in <a href="two-letter ISO 3166-1 alpha-2">two-letter ISO 3166-1 alpha-2</a> for <a 3166-2"="" href="https://www.norm.norm.norm.norm.norm.norm.norm.norm&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;region: string&lt;/th&gt;&lt;th&gt;VA&lt;/th&gt;&lt;th&gt;Specify the country subdivision of the end us request, found in &lt;a href=" iso="">ISO 3166-2</a> format.  Note: Please specify region if requests are pr through your service and country_code is als proxied.

data: <u>GIF Object</u>
meta: <u>Meta Object</u>

# **Random Endpoint**

GIPHY Random lets you add some weirdness to the conversation by returning a single random GIF or Sticke to the word or phrase entered. If no tag is specified, the GIF or Sticker returned is completely random.

Gif URL	Sticker URL
api.giphy.com/v1/gifs/random	api.giphy.com/v1/stickers/random

Request Parameters:	Example:	Description:
api_key: string(required)	YOUR_API_KEY	GIPHY API Key.
tag: string	"burrito" or "burrito @cat"	Filters results by specified tag. Retrieves any I gif. You can optimize results by supplying gif. @username rating query parameters.

Request Parameters:	Example:	Description:
rating: string	g	Filters results by <u>specified rating</u> . If you do no specify a rating, you will receive results from possible ratings.
random_id: string	e826c9fc5c929e 0d6c6d423841a2 82aa	An ID/proxy for a specific user.
country_code: string	US	Specify the country of origin of the end user request, in <a href="two-letter ISO 3166-1 alpha-2">two-letter ISO 3166-1 alpha-2</a> for

data: <u>GIF Object</u>
meta: <u>Meta Object</u>

# **Action Register Endpoint**

The GIPHY Action Register endpoint registers each time a user views, clicks, or sends a GIF or Sticker, helpin improve your users' search results.

### **INSTRUCTIONS**

**STEP 1:** Most endpoints include an <u>Analytics Object</u> for each GIF in the response payload. To register user in (e.g., view, click, or send), trigger a request to the appropriate tracking URL specified in the <u>Analytics Object</u>.

Event	Description	Trigger
onload	User views the GIF. Call once, immediately after the asset is	When the GIF is displayed

Event	Description	Trigger
	visible.	
onclick	User clicks on the GIF. Call once per click/tap event	On GIF click event
onsent	User shares or sends the GIF. Call once per successful share/send action.	On share/send action

**STEP 2:** Build the pingback URL by appending a timestamp and a random ID to the URL. The random ID mustring that is both unique and randomly generated for each user session. However, we recommend getting ID for each user/session by using the <a href="Random ID Endpoint">Random ID Endpoint</a>. This will allow GIPHY'S API to adjust responses to users without the use of personally identifiable information. Below is an example of how to build a pingback JavaScript code:

Request Parameters:	Example:	Description:
random_id: string(required)	e826c9fc5c929e 0d6c6d423841a2 82aa	An ID/proxy for a specific user.
ts: integer (int)(required)	1527703430507	A UNIX timestamp in milliseconds correspon when the action occurred.

Successful Response (**200 OK**) indicates that the analytics request has been processed. Below is an example build a pingback URL using JavaScript code:

```
1 // Step 1: "gifItem" is a GifItem object from a GIF API response
2 const analytics = gifItem.analytics;
3
```

```
4  // Step 2: Build pingback URL
5  const baseUrl = new URL(analytics.onload.url);
6
7  baseUrl.searchParams.append('ts', Date.now().toString());
8  baseUrl.searchParams.append('random_id', randomId);
9
10  // Step 3: Send GET pingback
11  const pingRes = await fetch(baseUrl.toString());
12  // A 200 "OK" means the pingback was accepted
```

## **Random ID Endpoint**

GIPHY Random ID Endpoint allows GIPHY to generate a unique ID you can assign to each new user in your a

To get the most out of Random ID, we recommend sending the random\_id param with all compatible endporters us adjust the API response to your users' preferences and improve their GIF experience while maintaining privacy.

#### URL

```
api.giphy.com/v1/randomid
```

Request Parameters:	Example:	Description:
api_key: string(required)	YOUR_API_KEY	GIPHY API Key.

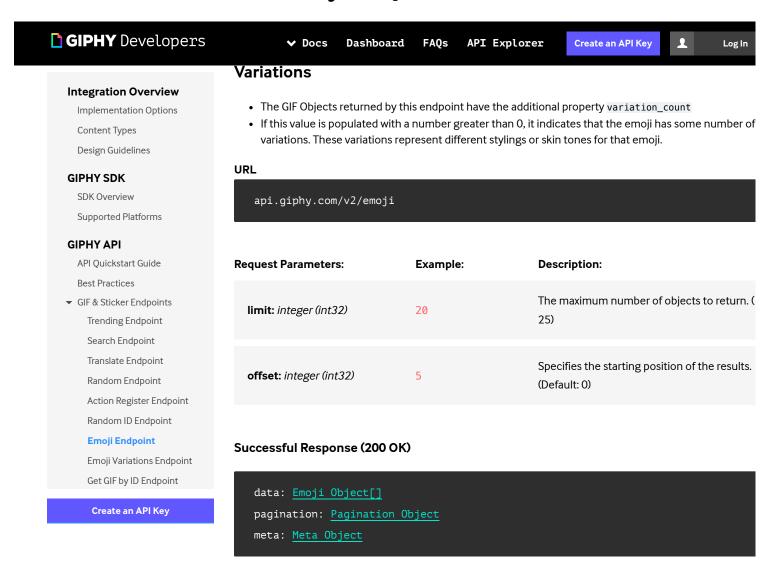
### Successful Response (200 OK)

```
data: <u>Random ID Object</u>
meta: <u>Meta Object</u>
```

## The GIPHY Emoji Endpoints

GIPHY has released a feature across all GIPHY apps and platforms that makes GIPHY's uniquely diverse emomore accessible than ever. Pairing custom artwork with a purpose-built API endpoint, GIPHY emojis allow you

## The Emoji Endpoint



# The Emoji Variations Endpoint

If an emoji's' variation\_count is greater than 0, use the *Emoji Variations Endpoint* to fetch its variations. Fetch the variations associated with a given emoji using the "id" property of the The GIF Object.

#### URL

api.giphy.com/v2/emoji/{gif\_id}/variations

#### Successful Response (200 OK)

data: Emoji Object[]
meta: Meta Object

On the front-end, we reccomend displaying the variations in a tray above the emoji, as is a standard in popul platforms across mobile and web.

Check out the GIPHY Mobile Apps, or the GIPHY SDK, to see how we've chosen to display emoji variations.

# **Get GIF by ID Endpoint**

Get GIF by ID returns a GIF's metadata based on the GIF ID specified.

• Optionally, use the &rating param to tailor the response per your preferences. Read more <a href="here">here</a> abou ratings.

#### URL

api.giphy.com/v1/gifs/<gif\_id>

Request Parameters:	Example:	Description:
<pre>api_key: string(required)</pre>	YOUR_API_KEY	GIPHY API Key.
gif_id: string(required)	xT4uQulxzV39ha RFjG	The ID of the GIF you want details for.
random_id: string	e826c9fc5c929e 0d6c6d423841a2 82aa	An ID/proxy for a specific user.
rating: string	g	If the GIF has a rating higher than the rating parameter, the API will return an empty responsible to the API with a Meta Object containing a 4xx error coc
country_code: string	US	Specify the country of origin of the end user request, in <a href="two-letter ISO 3166-1 alpha-2">two-letter ISO 3166-1 alpha-2</a> for <a href="https://www.notes.com/notes/notes/">Note: Please specify country code if requests proxied through your service.</a>
region: string	VA	Specify the country subdivision of the end us request, found in ISO 3166-2 format.

Request Parameters:	Example:	Description:
		<b>Note</b> : Please specify region if requests are pr
		through your service and country_code is als
		proxied.

data: GIF Object
meta: Meta Object

### Error 4xx/5xx

data: [] meta: <u>Meta Object</u>

# **Get GIFs by ID Endpoint**

Get GIFs by ID returns metadata of multiple GIFs based on the GIF IDs specified.

• Optionally, use the &rating param to tailor the response per your preferences. Read more <a href="here">here</a> abou ratings.

#### URL

api.giphy.com/v1/gifs

Request Parameters:	Example:	Description:
api_key: string(required)	YOUR_API_KEY	GIPHY API Key.
ids: string(required)	xT4uQulxzV39ha RFjG, 3og0IPxMM0erAT ueVW	Filters results by specified GIF IDs, separated commas.  Maximum GIF IDs: "100"
random_id: string	e826c9fc5c929e 0d6c6d423841a2 82aa	An ID/proxy for a specific user.

Request Parameters:	Example:	Description:
rating: string	g	Filters results by <u>specified rating</u> . Acceptable include g, pg, pg-13, r. If you do not specify a you will receive results from all possible rating
rating: string	g	Filters results by <u>specified rating</u> . Acceptable include g, pg, pg-13, r. If you do not specify a you will receive results from all possible ratin <sub>i</sub>
country_code: string	US	Specify the country of origin of the end user request, in <a href="two-letter ISO 3166-1 alpha-2">two-letter ISO 3166-1 alpha-2</a> for

data: GIF Object[]
pagination: Pagination Object
meta: Meta Object

# **Upload Endpoint**

GIPHY Upload allows you to upload your content programmatically on GIPHY.com. We accept animated GIF: files up to 100MB.

**Note:** If you're using a rate-limited key assigned by the developer portal, you will not be able to specify a GIP channel username to your request and you will be limited to 10 uploads per day. To have these limits remov can apply for a production key from your dashboard. Only approved apps will be able to include a GIPHY cha username. You can use this endpoint to upload your content, attach tags, and other meta tag in a single HT HTTPS POST request.

### URL

## upload.giphy.com/v1/gifs

Request Parameters:	Example:	Description:
api_key: string(required)	YOUR_API_KEY	GIPHY API Key.
username: string	JoeCool3000	Your assigned username (required for approvapps only).
file: string(binary)		The animated GIF or video file you'd like to up (Local file resource, required if no source_imsupplied).
source_image_url: string	http://www.mys ite.com/myfile .mp4	The URL for the image or video you wish to u (required if no file parameter specified).
tags: string	pets, cat, meow	A comma delimited list of tags to be applied tupload.
source_post_url: string	http://www.mys ite.com/my- post/	The URL of the source of the asset.
	ode: string US	Specify the country of origin of the end user request, in two-letter ISO 3166-1 alpha-2 for
country_code: string		<b>Note</b> : Please specify country code if requests proxied through your service.
region: string		Specify the country subdivision of the end us request, found in <u>ISO 3166-2</u> format.
	VA	<b>Note</b> : Please specify region if requests are pr through your service and country_code is als proxied.

## Successful Response (200 OK)

meta: <a href="Meta Object">Meta Object</a>

# **Categories API**

Providers users a list of Gif categories on the GIPHY network.

#### URL

api.giphy.com/v1/gifs/categories

Request Parameters:	Example:	Description:
api_key: string(required)	YOUR_API_KEY	GIPHY API Key.

### Successful Response (200 OK)

data: Category Object[]

pagination: Pagination Object

meta: Meta Object

# **Autocomplete API**

Providers users a list of valid terms that completes the given tag on the GIPHY network.

#### URL

api.giphy.com/v1/gifs/search/tags

Request Parameters:	Example:	Description:
<pre>api_key: string(required)</pre>	YOUR_API_KEY	GIPHY API Key.
<b>q:</b> string(required)	foo	Tag term.
limit: integer (int32)	20	The maximum number of objects to return. (5)

Request Parameters:	Example:	Description:
offset: integer (int32)	5	Specifies the starting position of the results. (Default: 0)

data: Term Object[]
meta: Meta Object

# **Channel Search Endpoint**

Channel Search endpoint returns all the GIPHY channels matching the query term

#### URL

api.giphy.com/v1/channels/search

Request Parameters:	Example:	Description:
<pre>api_key: string(required)</pre>	YOUR_API_KEY	GIPHY API Key.
<b>q:</b> string(required)	foo	Accepts term to search through GIPHY's cha
limit: integer (int32)	20	The maximum number of objects to return.  Default: "25"  Maximum: "50"
offset: integer (int32)	5	Specifies the starting position of the results.  Default: "0"

### Successful Response (200 OK)

data: Channel Object[]

pagination: Pagination Object

meta: Meta Object

# **Search Suggestions**

Providers users a list of tag terms related to the given tag on the GIPHY network.

#### URL

api.giphy.com/v1/tags/related/<term>

Request Parameters:	Example:	Description:
<pre>api_key: string(required)</pre>	YOUR_API_KEY	GIPHY API Key.
term: string(required)	haha	Tag term.

### Successful Response (200 OK)

data: Term Object[]
meta: Meta Object

# **Trending Search Terms API**

Provides users a list of the most popular trending search terms on the GIPHY network.

#### URL

api.giphy.com/v1/trending/searches

Request Parameters:	Example:	Description:
api_key: string(required)	YOUR_API_KEY	GIPHY API Key.

### Successful Response (200 OK)

data: String[]

meta: <a href="Meta Object">Meta Object</a>