

FRANTZ AUGUSTIN

WEB DEVELOPER DIGITAL MARKETER

CONTACT

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CORE SKILLS

- SEO, SEM, PPC
- SOCIAL MEDIA MARKETING
- MARKET RESEARCH
- UI, WEB DEVELOPMENT
- FRENCH

EDUCATION

BBA IN MARKETING
Wichita State University
Wichita, KS
2010-2015

SELF-TAUGHT COMPUTER PROGRAMMER

Codecademy, Udemy, Lynda
2014-2016

TECH SKILLS

- HTML, CSS, SCSS, JS, JQUERY, BOOTSTRAP
- ANGULAR2
- PHP, WORDPRESS, SQL
- RUBY ON RAILS, X-CODE
- COMMAND LINE
- PHOTOSHOP, INDESIGN
- GOOGLE ANALITICS
- GOOGLE ADWORDS
- FACEBOOKS ADS
- EXCEL, R, SPSS
- POWERPOINT

SUMMARY

A marketing professional with experience in digital marketing, social media, market research, web development and graphic design.

PROFESSIONAL EXPERIENCE

SEO SPECIALIST / WEB DEVELOPER

Ascential Digital Marketing / Nov 2015 - July 2016

Wichita, KS, USA

- Prepared SEO and adwords reports for the agency clients.
- Designed advertisement for Google adwords and other media.
- Generated on average 50 backlinks for the agency clients.
- Build and managed more than 20 websites for the agency clients with Wordpress or custom PHP code.
- Help migrates clients websites to the agency server and set up development servers for the clients websites.
- Test websites for mobile responsiveness and broken links.

WEB DEVELOPER

The Front Porch Magazine / July 2015 - Present

Wichita, KS, USA

- Created custom wordpress theme for the magazine new venture.
- Developed 3 websites for the magazine advertisers.

CAMPUS AMBASSADOR

Bloomberg Institute / 2013-2014

- Created awareness of Bloomberg Institute on Campus.
- Created and deliver presentations about the Bloomberg Aptitude Test to more than 200 students.
- Sent mass-emails to about 1000 students.

VOLUNTEER EXPERIENCE

WEB DEVELOPER / MARKETING SPECIALIST

Keep Girls Safe Foundation / 2015 - Present

Wichita, KS, USA

- Integrate website with Paypal and Eventbrite API.
- Maintained the foundation website and monitor Google and Facebook analytics.