//Create the database in command prompt

CREATE DATABASE outland\_adventures;

USE outland\_adventures;

CREATE TABLE Customers (  
 customer\_id INT AUTO\_INCREMENT PRIMARY KEY,  
 name VARCHAR(100) NOT NULL,  
 contact VARCHAR(50) NOT NULL,  
 email VARCHAR(100) NOT NULL  
);  
  
CREATE TABLE Trips (  
 trip\_id INT AUTO\_INCREMENT PRIMARY KEY,  
 region ENUM('Africa', 'Asia', 'Southern Europe') NOT NULL,  
 guide\_id INT NOT NULL,  
 min\_bookings INT NOT NULL,  
 visa\_details VARCHAR(255),  
 vaccination\_details VARCHAR(255),  
 airfare\_details VARCHAR(255),  
 FOREIGN KEY (guide\_id) REFERENCES Guides(guide\_id)  
);  
  
CREATE TABLE Bookings (  
 booking\_id INT AUTO\_INCREMENT PRIMARY KEY,  
 customer\_id INT NOT NULL,  
 trip\_id INT NOT NULL,  
 deposit DECIMAL(10, 2) NOT NULL,  
 full\_payment\_due DATE NOT NULL,  
 cancellation\_fee DECIMAL(10, 2),  
 booking\_date DATE NOT NULL,  
 FOREIGN KEY (customer\_id) REFERENCES Customers(customer\_id),  
 FOREIGN KEY (trip\_id) REFERENCES Trips(trip\_id)  
);  
  
CREATE TABLE Guides (  
 guide\_id INT AUTO\_INCREMENT PRIMARY KEY,  
 name VARCHAR(100) NOT NULL,  
 email VARCHAR(100) NOT NULL,  
 phone VARCHAR(15),  
 experience\_years INT,  
 specialty VARCHAR(100)  
);  
  
CREATE TABLE Equipment (  
 equipment\_id INT AUTO\_INCREMENT PRIMARY KEY,  
 type VARCHAR(50) NOT NULL,  
 status ENUM('available', 'rented', 'sold') NOT NULL,  
 rental\_return\_date DATE,  
 equipment\_condition VARCHAR(50),  
 purchase\_date DATE NOT NULL  
);  
  
CREATE TABLE Transactions (  
 transaction\_id INT AUTO\_INCREMENT PRIMARY KEY,  
 equipment\_id INT NOT NULL,  
 transaction\_type ENUM('purchase', 'rental') NOT NULL,  
 amount DECIMAL(10, 2) NOT NULL,  
 transaction\_date DATE NOT NULL,  
 payment\_method VARCHAR(50) NOT NULL,  
 FOREIGN KEY (equipment\_id) REFERENCES Equipment(equipment\_id)  
);  
  
CREATE TABLE Marketing\_Campaigns (  
 campaign\_id INT AUTO\_INCREMENT PRIMARY KEY,  
 campaign\_name VARCHAR(100) NOT NULL,  
 strategy VARCHAR(255) NOT NULL,  
 effectiveness\_score DECIMAL(5, 2),  
 customer\_reviews TEXT,  
 feedback\_analysis TEXT,  
 start\_date DATE,  
 end\_date DATE  
);

A screenshot of a computer

AI-generated content may be incorrect.