

This Privacy Policy explains how Ayawa PTY LTD ("Ayawa", "we" or "us") collects, uses, and discloses information about you when you access or use our websites, mobile application, and other online products and services (collectively, the "Services"), and when you contact our customer service team, engage with us on social media, or otherwise interact with us. This policy does not apply to subscription eligibility information we receive from and process on behalf of our enterprise business customers and partners (defined as "Customer Data" in the applicable agreement), but this Privacy Policy *does* apply to your use of the Services, regardless of your subscription or account type.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our website homepage or sending you a notification). We encourage you to review the Privacy Policy whenever you access the Services or otherwise interact with us to stay informed about our information practices and the choices available to you.

Scope of Data Processing

We only process the data as necessary and only for the purpose of providing a functional and user-friendly website and App as well as for the provision of our content and services.

We use various third-party providers, e.g. in the areas of hosting or mailing services, each of which processes data on our behalf. We have concluded corresponding order processing agreements with these third-party providers, which ensure that an adequate level of data protection is also guaranteed with respect to our (sub-)processors. For more information on the third-party providers used, please feel free to contact our DPO.

We process contact information, usage data or other information that you provide to us. Details are set out in the table below or as otherwise described in this Privacy Policy or to you:

<i>Data</i>	<i>Purpose</i>	<i>Legal Basis</i>
contact data (e.g. name, address, telephone number), other contract data (e.g. orders)	communication or storage/processing of data in order to establish, implement and/or handle a contractual relationship; this may also include our	performance of a contract

	online services	
contact, contract and usage data	analysis of data on the basis of our legitimate interests in the form of quality assurance and marketing	legitimate interests
data that you provide on the basis of consent (e.g. within the scope of registration)	with your consent for the purposes stated when giving it; this Applies, for example, to the data you provide voluntarily	consent

We only process your data if this is necessary for the stated purposes. Failure to provide the data may have legal disadvantages, such as the loss of legal positions, for example, no response to your enquiry or the impracticability of a contract.

As a matter of principle, we will only transfer or disclose your data to third parties if we have obtained your consent or if there is another legal basis for doing so. If your data is transferred to third countries, such as the United States, we ensure that the legal requirements for such a transfer are met and that your data is processed in the third country in accordance with the European data protection standards. For this purpose, we generally use standard contractual clauses that we conclude with the respective provider. Further, a case-by-case risk analysis is carried out with regard to the respective third country.

Furthermore, we have taken technical and organizational measures to ensure that the regulations on data protection are observed both by us and by external service providers. For security reasons and to protect the transmission of confidential content that you send to us as the site operator, our website uses SSL or TLS encryption.

Visiting the Website

We collect data about every visit to our website (so-called server log files). The data listed below is processed as follows:

<i>Data</i>	<i>Purpose</i>	<i>Legal Basis</i>
<i>name of the website accessed, file, date and</i>	<i>statistical evaluations for the purpose of optimizing</i>	our legitimate interest in fraud prevention and

<i>time of access, amount of data transferred, notification of successful access, browser type and version, operating system/version, referrer URL (the previously visited page), IP address and the requesting provider, country code, language, device name, if Applicable.</i>	<i>our website, ensuring the stability and operational security of the website</i>	quality assurance
	fulfillment of legal obligations, for reasons of data security	compliance with a legal obligation

Contact and Emails

If you send us an email or contact us via the contact form, the information from the respective enquiry, including the contact data provided, will be stored by us for the purpose of processing the enquiry as follows:

<i>Data</i>	<i>Purpose</i>	<i>Legal Basis</i>
your enquiry, contact details (e.g. name, company, country, email address) or other data provided in the enquiry	communicating or storing/processing data in order to determine company enquiries, to establish, perform and/or settle a contractual relationship; this may include responding to your enquiry or making a refund	performance of a contract
	processing of data based on your consent to respond to the request	consent

Download and Use of the App

When downloading the App in the App Store or Play Store, the required information is transferred to the respective store provider in particular

- username
- email address

- customer number of your account
- time of download
- payment information
- individual device code number.

We have no influence on this data collection and are not responsible for it. We process the data only to the extent necessary for downloading the App to your mobile device. When using the App, we collect the personal data described below in order to enable convenient use of the functions:

Data	Purpose	Legal Basis
IP address, Date and time of the request, Time zone, Contents of the request, Access status/HTTP status code, amount of data transferred in each case, website from which the request originates, browser, Operating system and its interface, Language and version of the browser software	Providing our services	performance of a contract
	Ensuring of usability and stability of our system	legitimate interest

Further we need your device identification, unique number of the terminal (IMEI = International Mobile Equipment Identity), unique number of the network subscriber (IMSI = International Mobile Subscriber Identity), mobile phone number (MSISDN), MAC address for WLAN use, name of your mobile terminal, e-mail address. When using the App, the device ID number is assigned to each registered device. Our access to the device ID number is necessary to identify the device and the user account in order to improve the use of the App and to deactivate the App on stolen or lost devices.

In addition to the data mentioned above, cookies are stored on your device when using our App. Cookies are small text files that are stored in the device memory of your mobile device and assigned to the App you are using. Cookies allow certain information to flow to the location that sets the cookie (here: us). Cookies cannot execute programs or transmit viruses to your mobile device. They serve to make mobile Apps more user-friendly and effective overall. Our App uses transient and persistent cookies. Transient cookies are automatically deleted when you close our App. These include in particular session cookies. They store a so-called session ID, which can be used to assign various requests to your mobile App. This enables your mobile device to be recognized when you use our mobile App again. The session cookies are deleted when you log out or close the App. Persistent cookies are automatically deleted after a specified period, which may vary depending on the

cookie. You can configure the settings of your mobile operating system and the App according to your wishes and, for example, reject the acceptance of third-party cookies or all cookies. Please note that you may not be able to use all functions of our mobile App in this case.

Registration / Use of our Service

You may register on our website in order to use our service. We process the data you share with us in the registration process based on your consent or, if Applicable, to fulfill our service contract with you:

<i>Data</i>	<i>Purpose</i>	<i>Legal Basis</i>
Registration / login data (name, company name, date of birth, email address, phone number, password)	fulfillment of our Service-Agreement	performance of a contract
	enabling you to register	consent

We may also provide you with the option of putting in additional personal information, such as a photograph, and the information you may put into the “My Notes”.

You may be invited to complete a form or a survey, share your testimony, or participate in a promotion (like a contest or challenge) or a user-generated content (like podcasts), either through our services or a third-party platform. If you participate, we will collect and store the data you provide as part of participating, such as your name, email address, date of birth, and phone number.

Some of the information we ask you through questionnaires may be regarded as sensitive personal data, such as data concerning your health. We only process this information with your explicit consent. We use this information only to match you with appropriate mental health professionals and to allow your mental health professional to provide you with their best practice. When we are matching you with a mental health professional, we may use automated individual decision-making or manual methods. We do not use these data with information for any marketing purposes or any other purpose than your wellbeing. This information is only shared with your matched mental health professional and with no other third parties.

Newsletter / Newsletter tracking

With our newsletter we inform you about us and our offers. Only your email address is required to register for the newsletter. If you register for the newsletter, your email address will be transmitted to us (or our mail provider) and stored there. After registering, you will receive an email to confirm your registration ("double opt-in").

<i>Data</i>	<i>Purpose</i>	<i>Legal Basis</i>
contact data (email address, name if Applicable), device data (device name, country code if Applicable, language, name of operating system and version), connection data (IP address, mail provider)	advertising communication	consent

You can withdraw your consent to the processing of Data for the purpose of sending the newsletter or evaluation of related data at any time. The withdrawal can take place over a link, which is contained in each newsletter, or by separate message to us. You will not incur any costs other than the transmission costs according to the basic tariffs.

Other information emails

If a contractual relationship has been established with us (for example, following successful registration on the website or via the App), we may send you emails with interesting information about similar goods or services. You can request at any time that you no longer receive such information emails from us. To do so, please contact us by message or click on the link at the end of the information emails. You will not incur any costs other than the transmission costs according to the basic rates.

<i>Data</i>	<i>Purpose</i>	<i>Legal Basis</i>
contact data (email address), technical data, usage data	communication to carry out a contractual relationship or on the basis of our legitimate	performance of a contract, consent

	marketing interests, including notification of similar goods or services.	
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Apple HealthKit

We use Apple's HealthKit framework, which provides a central repository for health and fitness data on iPhone and Apple Watch and – with your explicit consent – lets Apps communicate with the HealthKit store to access and share this data. If you download and use the Apple Watch version of the Application, we may collect and process your heart rate data, obtained through the HealthKit framework and the Apple CoreMotion processor, with your explicit consent. New data attributes may be added to the HealthKit framework, which will be portrayed in the Application and which you have to consent to.

If you grant the App access to HealthKit, it can add information to certain sections of HealthKit, ie. adding the minutes of meditation that the User is listening to in the Application to the Awareness Time section in HealthKit.

Social Media

We are present on various social media platforms and process user data within this framework in order to communicate with users active there or to offer information about us. User data is usually processed within social networks for market research and advertising purposes. For example, usage profiles can be created based on the usage behavior and resulting interests of the users. The usage profiles can in turn be used, for example, to place advertisements within and outside the networks that presumably correspond to the interests of the users. For these purposes, cookies are usually stored on the users' computers, in which the usage behavior and the interests of the users are stored. Furthermore, data independent of the devices used by the users may also be stored in the usage profiles (especially if the users are members of the respective platforms and are logged in to them). For a detailed presentation of the respective forms of processing and the options to object (opt-out), we refer to the data protection declarations and information provided by the operators of the respective networks.

In the case of requests for information and the assertion of data subject rights, we would also like to point out that these can be asserted most effectively with the providers. Only the providers have access to the users' data and can take Appropriate measures and provide information directly. If you still need help, you can contact us.

Data	Purpose	Legal Basis
inventory data (e.g. names, addresses), contact data (e.g. email, telephone numbers), content data (e.g. text entries, photographs, videos), usage data (e.g. websites visited, interest in content, access times), meta/communication data (e.g. device information, IP addresses)	contact requests and communication, tracking (e.g. interest/behavioral profiling, use of cookies), remarketing, reach measurement (e.g. access statistics, recognition of returning visitors), affiliate tracking.	The use of common social media channels is in our legitimate interest in marketing our offer.

Services used and service providers:

- Twitter (Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA, <https://www.twitter.com>; Privacy Policy: <https://twitter.com/en/privacy>, settings: <https://twitter.com/personalization>, data information: https://twitter.com/settings/your_twitter_data).
- Facebook (Facebook, Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland; <https://www.facebook.com>; Privacy Policy: <https://www.facebook.com/about/privacy>; Additional information on data protection: https://www.facebook.com/legal/terms/page_controller_addendum, Privacy Policy for Facebook Pages: https://www.facebook.com/legal/terms/information_about_page_insights_data).
- LinkedIn (LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland, <https://www.linkedin.com>; Privacy Policy: <https://www.linkedin.com/legal/privacy-policy>, opt-out and settings for advertisements: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>).

Data Processing of Applicants

In the event that you apply for a job with us, we will process certain data about you. This data includes your name, email, address and telephone number, gender, work history, qualifications, country of residence, language skills and any other personal information you provide in your interactions with us. We may also ask for additional

information to assist us in our recruitment process and if you are offered a job, an example would be date of birth and employment documents.

We process your personal data to fulfill our contractual or pre-contractual obligations (based on performance of a contract legal basis) or, where applicable, for the purpose of the employment relationship with you, in particular we use your data:

Storage and Deleting of Data

We only store your personal data for as long as it is necessary for the respective processing purpose and limit the storage period to the minimum necessary. You may delete your personal data at any time by contacting our support at info@ayawa.io . In order to do so you have to click on the “Delete my account” button. Please note that you cannot delete your account/data in case of an active subscription as the processing of your data is necessary for the execution of the contract. If the processing purpose for your data lapsed or you actively decided to delete your data, we will only process your data, if we are obliged to do so under the statutory retention periods.

Your Rights

You have the following rights:

- the right to information,
- the right to correction or deletion,
- the right to restrict processing,
- the right to data portability,
- the right to revoke your consent with effect for the future.
- the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you which is carried out due to performance of a task carried out in the public interest or in the exercise of official authority vested in the controller or our legitimate interest; this also applies to profiling based on these provisions.

To exercise your aforementioned rights, you can send an email to info@ayawa.io. In addition, you also have the right to lodge a complaint with a data protection supervisory authority.

If you have any questions with regard to the processing of your data, feel free to contact us at any time.