`AddUser` method adds a new user to the database. It performs the following steps:

1. Converts the `loginid` to lowercase and capitalizes the first letter of `firstname` and `lastname` while converting the rest of the letters to lowercase.

2. Establishes a connection to the database using the provided connection string.

3. Checks if the `loginid` already exists in the `quiz\_users` table. It executes a SQL statement that counts the number of rows where the `login\_id` is a case-insensitive match to the provided `loginid`. If the count is greater than 0, it

means the `loginid` already exists, and an error message is returned.

4. If the `loginid` does not exist, it inserts a new user record into the `quiz\_users` table. It executes an insert SQL statement with parameters for `loginid`, `firstname`, and `lastname` to prevent SQL injection.

5. After successfully inserting the new user record, it creates an anonymous object with the user's data (`loginid`, `firstname`, and `lastname`).

6. The anonymous object is serialized to JSON using the `JsonConvert.SerializeObject` method.

7. Finally, the JSON response is returned.