3-4 Journal: Product Owner

Fred Wahab

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As the product owner of the SNHU Travel project, I found that the most useful skills are organization and communication. I had to take the ideas of some top end users and document their user stories in an effective manner, so being organized is a top trait needed for that. This wasn’t simply rewriting what they had communicated, but breaking down their ideas and building them into a understandable product request. When engaging with users or stakeholders it is critical of the product owner communicates in a clear and transparent manner. The project expectations need to be built so that everyone is aware of them and can understand them. Transparency means being honest and ensuring that all stakeholders have all the information they need to be successful in their roles. The Product Owner also need to be able to set expectations to the project stakeholders. Some feature may not be practical to implement and conveying this in a professional manner is a critical role for the Product Owner. The Product Owner is also responsible for the project’s timeliness. Keeping organized and keeping others organized goes a long way in the efficiency of the projects timeline and the communication between development teams.