



PRICE AND ADVERTISING POSITIONS ON THE WEBSITE

AFFJOURNAL.COM

Hello! We are the **new media about affiliate marketing**. We moved away from the usual forum format (although we also have a forum) and focused on writing useful guides, manuals and wiki articles, passing on our experience and vision of working with traffic to readers.

The image is a screenshot of the AFFJOURNAL website. At the top, there's a navigation bar with links for 'ARTICLES', 'CPA NETWORKS', 'AD NETWORKS', 'TOOLS', and a 'TELEGRAM-CHANNEL'. The main title 'ADLEADPRO' is prominently displayed in large green letters, with the subtitle 'multivertical network' below it. A banner features a cartoon character in a hard hat and safety vest, surrounded by icons for 'games', 'nutra', 'betting', 'gambling', 'e-commerce', 'finance', 'dating', and 'sweepstakes'. Below this, a sub-header reads 'AFFJOURNAL — EITHER YOU ARE IN TRAFFIC OR YOU ARE TRAFFIC'. The main section is titled 'LATEST ARTICLES' in large blue letters. It displays four article cards: 1) 'A GUIDE TO DORWAY TRAFFIC' featuring Stormtroopers, with a purple starburst graphic; 2) 'CASE STUDIES ON NUTRA OFFERS' with a pink starburst graphic; 3) 'HOW MUCH MONEY???' showing three people with a pile of money; 4) 'HOW TO WARM UP FACEBOOK ACCOUNTS' with a green starburst graphic. Each article card includes a date, a 'read more' button, and a list of hashtags.

Like any project, we need to develop further and maintain the editorial staff, so we open the sale of advertising positions. If you want to popularize your affiliate program, advertising network or service, below are the options for our mutually beneficial cooperation.

BUT BEFORE THAT, A LITTLE ABOUT TRAFFIC:

At the moment, the **SimilarWeb** platform is recording **15,000+** unique users in the last month.

To be fair, **SimilarWeb** is slightly overstating the numbers, as Google Analytics records about **10,000+** unique users per month. But every month we are still growing steadily!

In terms of audience, we are most read in the **US, India, UK and Australia.**



ADVERTISING POSITIONS



ON THE WEBSITE AFFJOURNAL.COM

See the special conditions under the asterisk
for each position ↓



BRANDING



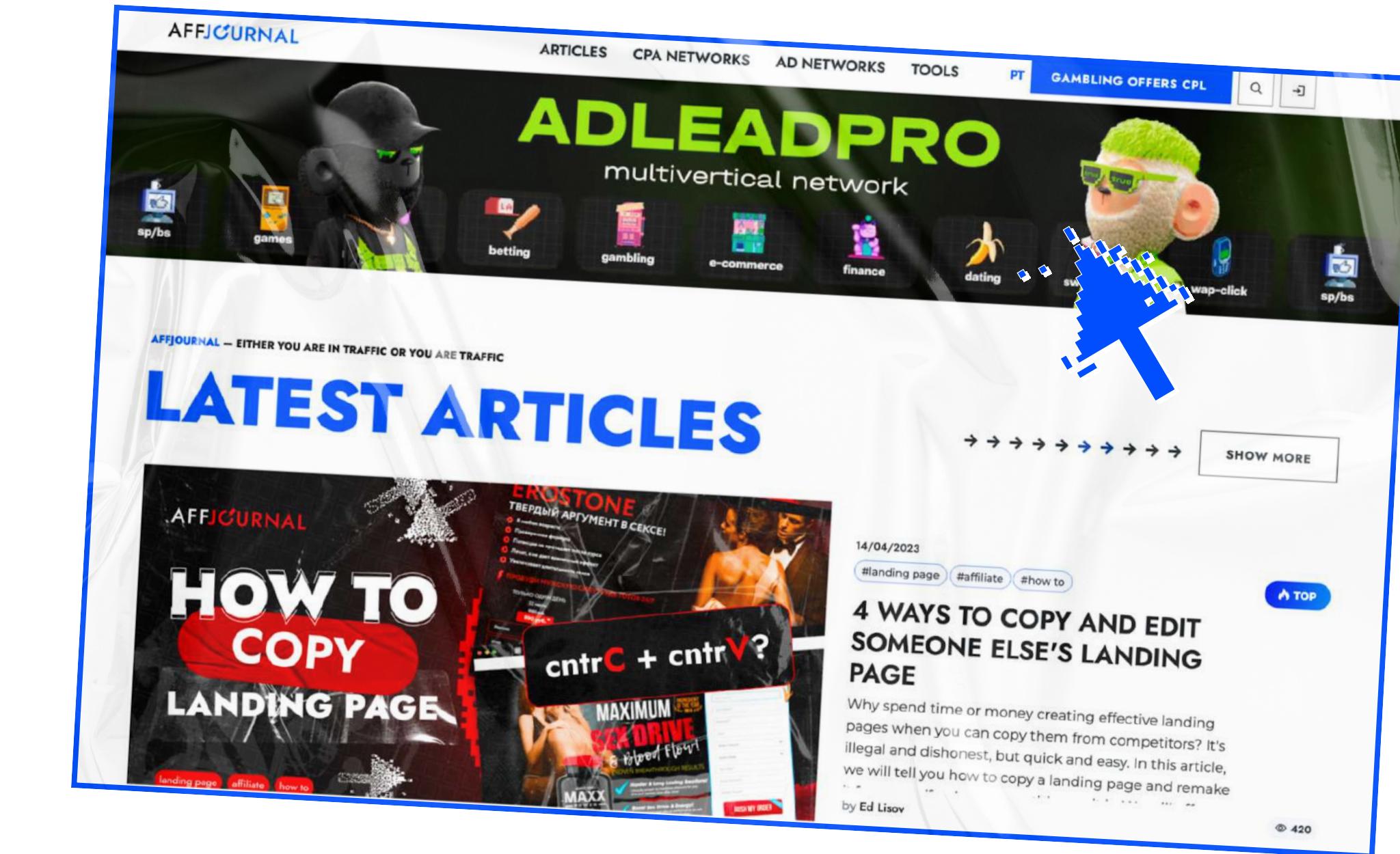
A static or animated banner with an active link is **placed immediately below the header** of the homepage of the site and is **displayed on each page.**

PRICE: \$1000

*WHEN BUYING AT:

3 MONTHS – \$900 PER MONTH

6 MONTHS – \$800 PER MONTH



ANIMATED BUTTON IN A HEADER



You can write any short text and put an active link. When you hover the mouse over the button, an animation with an arrow appears. The button is displayed on all **pages of the site.**

*WHEN BUYING AT:

3 MONTHS – \$360 PER MONTH

6 MONTHS – \$320 PER MONTH

PRICE: \$400

BANNER IN THE SIDEBAR

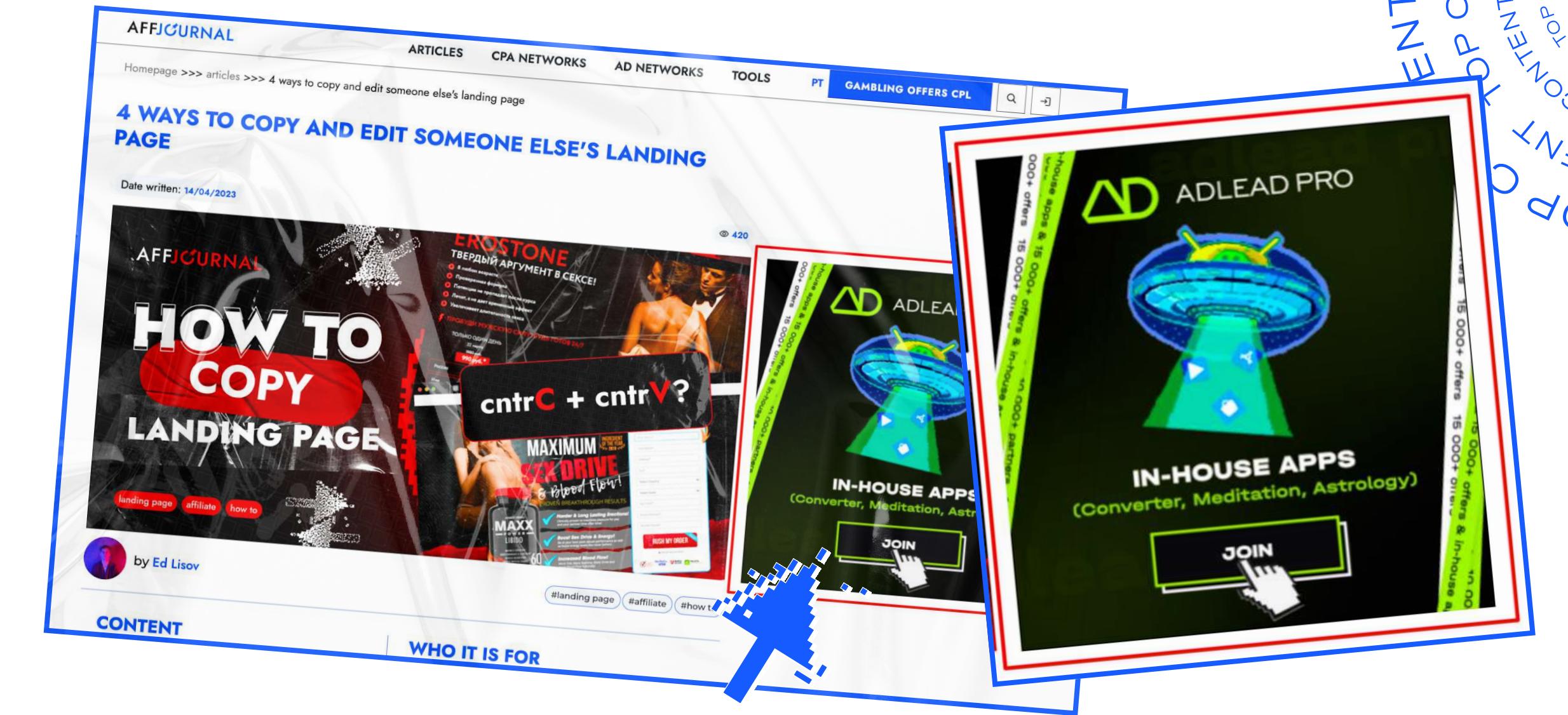
→ → → → → →

A static or animated banner with an active link is placed on every page, except for the homepage and the "Articles" section. It can be seen on the catalog pages and on the **pages of each article or review.**

PRICE: \$400

*WHEN BUYING AT:
3 MONTHS – \$360 PER MONTH
6 MONTHS – \$320 PER MONTH

The screenshot shows the 'CPA NETWORKS' section of the website. On the left, there's a 'RECOMMEND' box for 'ADLEAD PRO'. A blue 'TOP' button is overlaid on the top right of this box. Below it, another box for 'Bro!' is shown. The sidebar on the right contains sections like 'VERTICAL', 'COUNTRIES', 'PAYMENT MODELS', 'REGULARITY OF PAYMENTS', and 'PAYMENT SYSTEMS'. A blue arrow points from the 'TOP' button towards the 'ADLEAD PRO' banner.



FIXED IN THE CATALOG FOR A MONTH

← ← ← ← ← ←

Each directory has a fix position.
There are only **3 slots in the fix.**

*WHEN BUYING AT:
3 MONTHS – \$225 PER MONTH
6 MONTHS – \$200 PER MONTH

PRICE: \$250

ADDING YOUR SERVICE TO THE CATALOG

→ → → → → → →

Placement occurs once and for all.

If you rebrand, we will replace the logo and description for free.

There are three directories on our site: for affiliate programs, for advertising networks and arbitrage services. The position includes a small description of 180 characters, a logo and an active button on the site. If you have several verticals in your work, then placement occurs only in one. At the same time, we can add all your verticals to catalog filtering (filtering is based on hashtags, which can be seen in the screenshot).

“ WHEN BUYING A REVIEW, WE WILL ADD IT TO THE CATALOG FOR FREE. ”

PRICE: \$500

*WHEN BUYING AT:

3 MONTHS – \$450 PER MONTH

6 MONTHS – \$400 PER MONTH

The screenshot shows a website interface for 'AFFJOURNAL' with a navigation bar at the top including 'ARTICLES', 'CPA NETWORKS', 'AD NETWORKS', 'TOOLS', 'PT', 'GAMBLING OFFERS CPL', and search/filter icons. The main content area is titled 'CPA NETWORKS' and features a 'RECOMMEND' section with two entries: 'AD LEAD PRO' and 'Bro!'. Both entries include a logo, a brief description, hashtags (#gambling, #sweepstakes, #mvas or #betting), a 'REVIEW' button, and a 'Site' link. To the right of these entries is a sidebar with filtering categories: 'VERTICAL', 'COUNTRIES', 'PAYMENT MODELS', 'REGULARITY OF PAYMENTS', and 'PAYMENT SYSTEMS', each with a '+' sign. Below the sidebar is a large image of a mobile device displaying the 'AD LEAD PRO' service with a 'JOIN' button and a 'WAP-CLICK' section. The bottom half of the page shows a 'BETTING' section with two 'PARIMATCH AFFILIATES' entries, each with a red border around the 'REVIEW' and 'Site' buttons. A large blue hand-drawn style 'X' is overlaid on the bottom left of the catalog area, pointing towards the bottom right where there is a large 'REVIEW' button and a 'Site' link.

OVERVIEW OF THE AFFILIATE PROGRAM

→ → → → → →

OR ADVERTISING NETWORK, AND FREE
DISPLAY OF IT ON THE HOMEPAGE ↗↗↗

We write a review of your affiliate program or advertising network according to the brief you filled out, add it to the catalog and **display it on the homepage**.

The review is collects traffic from search engines. We draw the cover ourselves to comply with the design code of the site. Inside the review, you can also place active links to your resources. On the home page the review is displayed for 2 weeks. [Overview example](#)

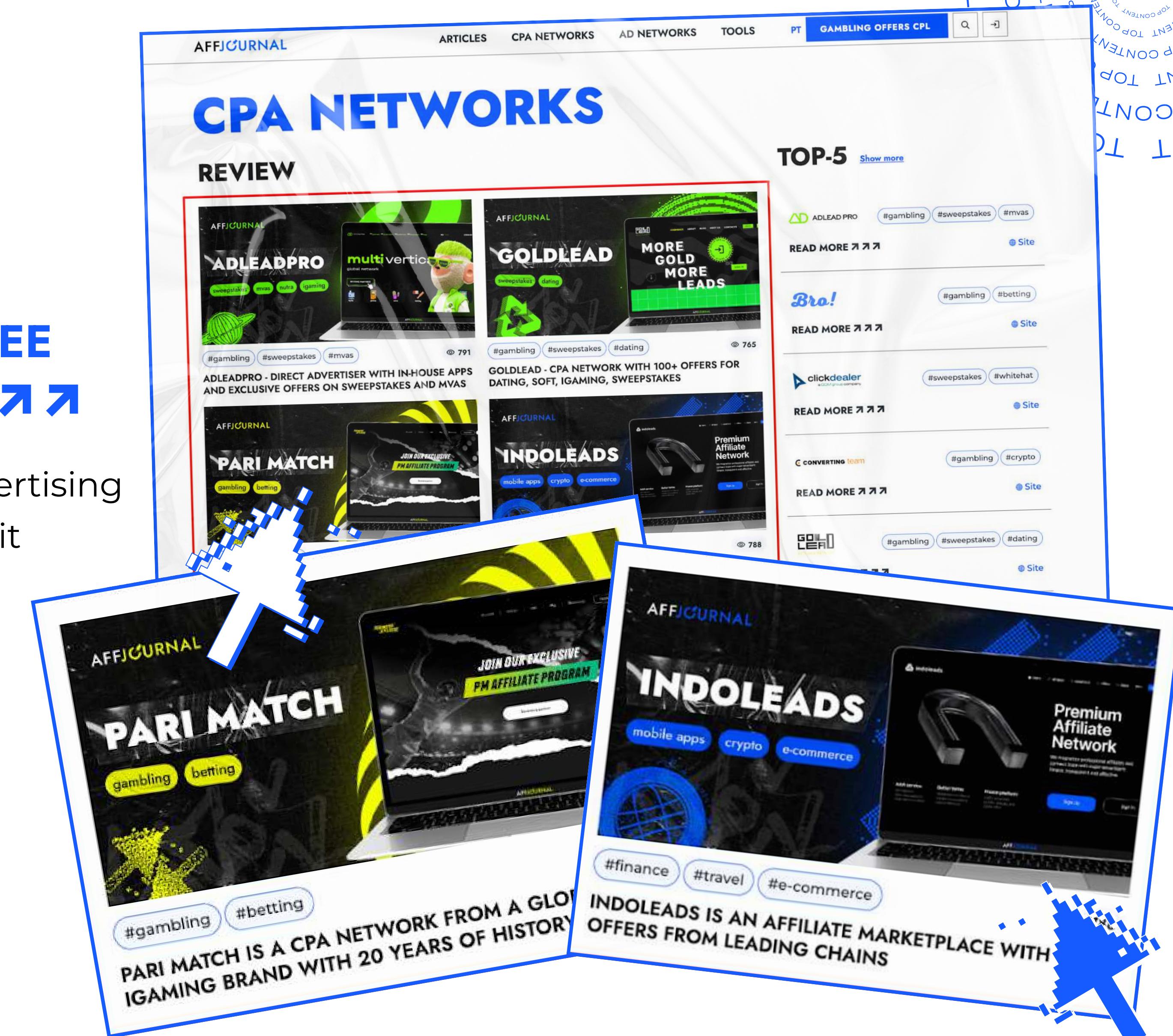
"
" POSTING ACTIVE FOR **12 MONTHS.**"

PRICE: \$1500

*WHEN BUYING AT:

3 MONTHS – \$1350 PER MONTH

6 MONTHS – \$1200 PER MONTH



ADDING → → → → → → A CLICKABLE LOGO TO THE HOMEPAGE ↗↗↗

On the homepage in the **CPA NETWORKS** and **AD NETWORKS** section, you can place a logo, an active link to the site and short information about your affiliate program or advertising network on our site.

Where does the "**READ MORE**" button lead to. → → →
Links to the manager and social networks are active.

〃 PLEASE NOTE THAT THIS ITEM IS ONLY AVAILABLE
WITH THE PURCHASE OF A CATALOG PLACEMENT. 〃

PRICE: \$500

*WHEN BUYING AT:
3 MONTHS – \$450 PER MONTH
6 MONTHS – \$400 PER MONTH

The screenshot shows two main sections of the AFFJOURNAL website:

- CPA NETWORKS**: A review section featuring logos and links for ADLEADPRO, GOLDLEAD, PARI MATCH, and INDOLEADS, each with a "READ MORE" button.
- AD NETWORKS**: A detailed review of ADLEAD PRO, including its support, payouts, offers, and rates/bets, along with a "READ MORE" button.

A large blue arrow points from the text "Links to the manager and social networks are active." towards the "READ MORE" button in the AD NETWORKS section.

AN ADVERTISING ARTICLE

→ → → → → →

AND A GENERAL SECTION
WITH ARTICLES AND AN OUTPUT
TO THE HOMEPAGE FOR A WEEK ↗↗↗

If you have a service or want to tell the community about yourself, your new feature, our editor, taking into account your wishes, will write an article about it and post it on the site in the articles section with an output to the homepage.

“**FIXED WITHIN A WEEK.**”

PRICE: \$750

*WHEN BUYING AT:

3 MONTHS – \$675 PER MONTH

6 MONTHS – \$600 PER MONTH

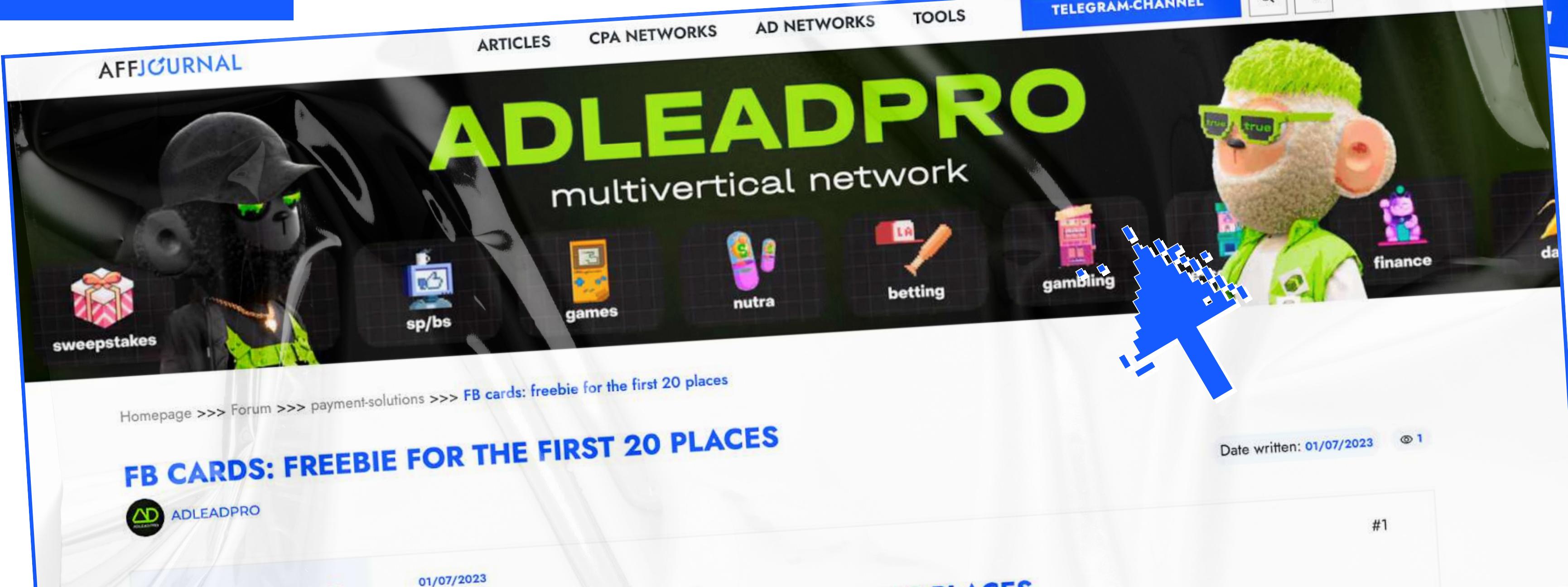
The image shows a screenshot of the AFFJOURNAL website. At the top, there's a navigation bar with links for ARTICLES, CPA NETWORKS, AD NETWORKS, TOOLS, PT, and GAMBLING OFFERS CPL. Below the navigation, the main banner features the text "ADLEADPRO multivertical network" and several icons representing different industries: spbs, games, nutra, betting, gambling, and e-commerce. To the right of the banner is a cartoon character with green hair and sunglasses. The main content area has a large blue header "LATEST ARTICLES". Below it, there are two article cards. The first card is titled "HOW TO COPY LANDING PAGE" and includes a sub-section "cntrC + cntrV?". The second card is titled "4 WAYS TO COPY AND EDIT SOMEONE ELSE'S LANDING PAGE" by Ed Lisov, dated 14/04/2023. Both cards have "TOP" buttons in the top right corner. The bottom part of the image shows a detailed view of the same "LATEST ARTICLES" section, highlighting the "HOW TO COPY LANDING PAGE" card with a large blue arrow pointing towards it. A "TOP" button is also visible in the bottom right corner of this detailed view.

FORUM BRANDING

A static or animated banner with an active link is placed immediately below the header of the homepage of the forum and is displayed on each page of the forum.

PRICE: \$1000

***WHEN BUYING AT:
3 MONTHS – \$900 PER MONTH
6 MONTHS – \$800 PER MONTH**



BANNER IN THE SIDEBAR OF THE FORUM

A static or animated banner with an active link is placed on the **homepage of the forum**.

PRICE: \$300

*WHEN BUYING AT:

3 MONTHS – \$270 PER MONTH

6 MONTHS – \$220 PER MONTH

Homepage >>> Forum >>> **CPA-networks blogs**

CPA-NETWORKS BLOGS



The screenshot shows the AFFJOURNAL forum homepage. At the top, there are navigation links for ARTICLES, CPA NETWORKS, AD NETWORKS, TOOLS, and TELEGRAM-CHANNEL. The main content area features a sidebar with "FORUM STATS" showing themes, messages, users, and new users. Below this, there are sections for "New Topics" (listing posts like "FB cards: freebie for the first 20 places" and "The first billing is dead, how to switch to a budget without nerves?"), "CPA-NETWORKS BLOGS" (listing topics and messages), "WEBMASTERS BLOGS" (listing topics and messages), and "TRAFFIC SOURCE" (listing Facebook, TikTok, and Google Ads). A large blue banner with the text "PROMO CAMPAIGN LANDING" and "CYPRUS IT FORUM - 2021" is overlaid on the sidebar.

OPEN A FORUM THREAD



In the CPA-networks blogs section, you can start your own thread and tell readers the latest news from the life of your affiliate network.

*WHEN BUYING AT:

3 MONTHS – \$450 PER MONTH

6 MONTHS – \$400 PER MONTH

PRICE: \$500 PER YEAR

**TAKE YOUR SLOT AND LET
5000+
AFFILIATES
KNOW ABOUT YOU!!!**

For all questions, you can write to



@AFFJOURNAL MEDIA

