

AFFJURNAL

# AD SPOTS ON WEBSITE [AFFJOURNAL.COM](http://AFFJOURNAL.COM)

Hello! We are **MEDIA FOCUSING ON AFFILIATE MARKETING AND TRAFFIC ARBITRAGE**. We moved away from the usual forum format and focused our attention on writing useful guides, manuals and wiki articles, passing on our experience and vision of working with traffic to readers.

affjournal

ad spots

traffic arbitrage

AFFJURNAL

YOUTUBE CHANNEL

LOOKING  
MEDIA BUYERS

Branding

On the website's home page



Block of recommendations

In the listing



Commercial content

Home page placement



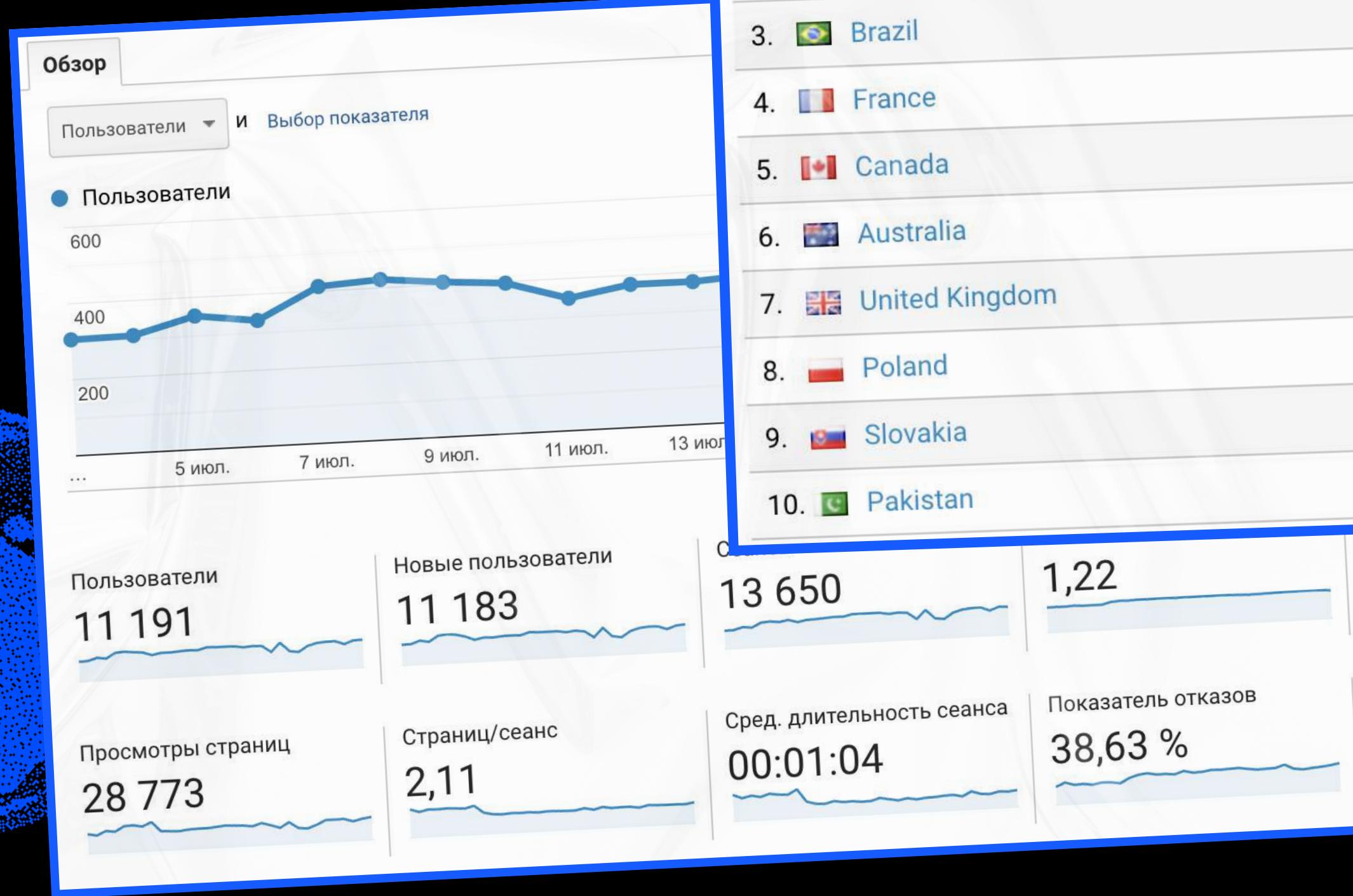
Start a thread

On the forum



CPA NETWORKS

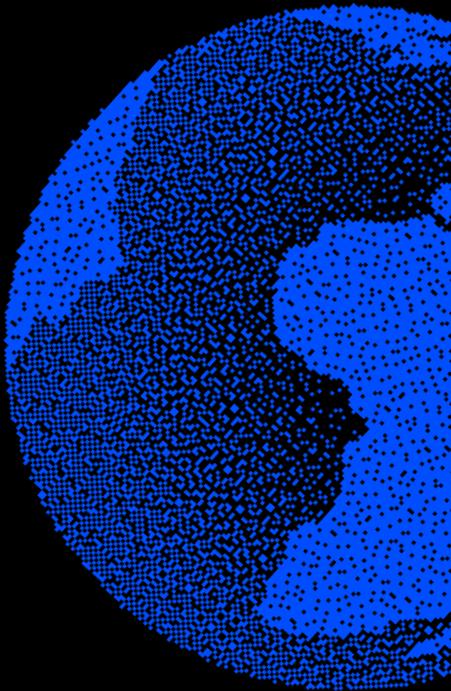
# WHO OUR READERS ARE



Страна	Пользователи	Пользователи, %
1. United States	2 338	25,89 %
2. India	1 862	20,62 %
3. Brazil	1 355	15,01 %
4. France	808	8,95 %
5. Canada	535	5,93 %
6. Australia	504	5,58 %
7. United Kingdom	494	5,47 %
8. Poland	189	2,09 %
9. Slovakia	184	2,04 %
10. Pakistan	164	1,82 %



TOP READERS of affjournal.com are affiliates from:



# AD SPOTS



ON AFFJOURNAL.COM

Check out the special conditions under  
the asterisk for each item ↓



# BRANDING

On the website's home page

A static or animated banner with an active link is placed immediately below the header of the website home page and **DISPLAYED ON EVERY PAGE EXCEPT FOR THE FORUM.**

PRICE:

\$1000

affjournal branding home page

TOP CONTENT  
TOP CONTENT  
TOP CONTENT  
TOP CONTENT  
TOP CONTENT  
TOP CONTENT

The screenshot shows the AFFJOURNAL website. At the top, there is a navigation bar with links for 'ARTICLES', 'CPA NETWORKS', and 'AD NETWORKS'. Below the header, a large banner for 'ADLEADPRO' is displayed, featuring a construction worker wearing a hard hat and safety vest, with icons for 'sp/bes', 'games', 'betting', 'gambling', 'e-commerce', and 'finance'. The banner has a purple border. Below the banner, the text 'AFFJOURNAL — EITHER YOU ARE IN TRAFFIC OR YOU ARE TRAFFIC' is visible. A large blue button labeled 'LATEST ARTICLES' is prominently displayed. To the right of the button, there is a hand cursor icon pointing towards the text '4 WAYS TO COPY AND EDIT SOMEONE ELSE'S LANDING PAGE'. Below this, there are several article thumbnails, including one for 'HOW TO COPY LANDING PAGE' and another for 'MAXIMUM SEX DRIVE'.

# ANIMATED BUTTON

In the website header

You can write any short text and place an active link.  
When you hover the mouse over the button,  
an animation with an arrow appears. **THE BUTTON  
IS DISPLAYED ON ALL PAGES OF THE SITE.**

PRICE:

**\$400**

affjournal

animated button

website header



# BANNER

# In the sidebar

A static or animated banner with an active link is placed on every page, except for the home page and the "Articles" section. It can be seen on **THE CATALOG PAGES AND ON THE PAGES OF EACH ARTICLE OR REVIEW.**

- ↑ This position is **OFFERED SEPARATELY FOR EACH LISTING AND ARTICLE SECTION**. Therefore, if you are an affiliate network, you can buy a banner only in the listing of affiliate networks and reach the maximum target audience.

# PRICE:

**\$400**

affiournal

# banner

# sidebar



# BLOCK OF RECOMMEND

## In the listing

The listing of affiliate programs and advertising networks provides a block of recommendations consisting of 3 positions. **IT'S DISPLAYED ON THE LISTING HOME PAGE.**

**PRICE PER MONTH:**

**\$150**

\*The position is sold from a minimum of 3 months.

**\*PLACE IN THE TOP:**

**1ST PLACE — \$150 PER MONTH**

**2ND PLACE — \$140 PER MONTH**

**3RD PLACE — \$130 PER MONTH**

**\*WHEN BUYING FOR:**

**6 MONTHS — 5% DISCOUNT**

**9 MONTHS — 7% DISCOUNT**

**12 MONTHS — 10% DISCOUNT**

AFFJOURNAL

ARTICLES CPA NETWORKS AD NETWORKS TOOLS PT GAMBLING OFFERS C

## CPA NETWORKS

### RECOMMEND

**ADLEAD PRO** #gambling #sweepstakes #mvas

Direct advertiser and media buying. They accept traffic for in-house Apps, mVas, sweepstakes, nutra, gambling&betting and SP/BS-offers. Simple registration, loyalty to new customers, tools for work with Facebook, Google and TikTok and payouts on a regular basis.

**Bro!** #gambling #betting

High-tech platform that represents a complex of best tools for work with traffic in gambling- and betting-niche. According to AffBank Awards 2020/2021 - the best international gambling and betting partner program.

**REVIEW** Site 🔥

**REVIEW** Site 🔥

AFFJOURNAL

ARTICLES CPA NETWORKS AD NETWORKS TOOLS PT GAMBLING OFFERS C

## BETTING

### RECOMMEND

**ADLEAD PRO** #gambling #sweepstakes #mvas

Direct advertiser and media buying. They accept traffic for in-house Apps, mVas, sweepstakes, nutra, gambling&betting and SP/BS-offers. Simple registration, loyalty to new customers, tools for work with Facebook, Google and TikTok and payouts on a regular basis.

**REVIEW** Site 🔥

# AD OR CPA NETWORK

## REVIEW

And its free display  
on the home page

We write a review of your affiliate program or advertising network according to the filled out brief and add it to the listing.

- ↑ The review gathers traffic from search engines. It will also
- ↑ be possible to place active links to your resources inside
- ↑ the review. **THE REVIEW IS DISPLAYED ON THE HOME**
- ↑ **PAGE FOR 2 WEEKS.** [Review example.](#)

PRICE:

**\$500**

affjournal

ap or ad network review

home page

The screenshot shows the AFFJOURNAL homepage with a search bar at the top. Below the search bar, there are navigation links for ARTICLES, CPA NETWORKS, AD NETWORKS, TOOLS, and GAMBLING OFFERS CPL. A large blue banner with the text "CPA NETWORKS" and "REVIEW" is displayed. Below the banner, there are three reviews with a large red "X" drawn over them. The first review is for "ADLEADPRO" with a thumbnail showing a laptop screen. The second review is for "GOLDEAD" with a thumbnail showing a smartphone screen. The third review is for "INDOLEADS" with a thumbnail showing a laptop screen. Each review includes a "READ MORE" link and some social media sharing options. At the bottom of the page, there is a section for "PARI MATCH" with a thumbnail showing a smartphone screen. The text below the thumbnail reads: "PARI MATCH IS A CPA NETWORK FROM A GLOBAL IGAMING BRAND WITH 20 YEARS OF HISTORY". The entire screenshot is framed by a large blue border.

# CLICKABLE LOGO

On the  
home page

A logo, an active link to the website, and brief information about your company can be placed on the home page in the **CPA NETWORKS** and **AD NETWORKS** section.

By clicking the "**READ MORE**" button, readers can access the manager's contacts and your social networks.

**PRICE:**

# \$500

affjournal

clickable logo

home page

The screenshot shows a review for ADLEAD PRO on the AFFJOURNAL CPA Networks page. The review title is "ADLEAD PRO CPA NETWORK WITH 100+ OFFERS FOR GAMBLING". It includes a summary: "When you have experience with dozens of CPA networks, you constantly notice the same offers from the same advertisers. It's really annoying! Today on the review are the guys who prioritize not the quantity, but the exclusivity of offers for their partners — ADLEADPRO." Below the summary is a list of features and details:

- Year of foundation: 2014
- Inhouse offers: yes
- Payment frequency: every day
- GEO of offers: WW
- Minimum for cashout: \$10
- Affiliate program: 3%
- Verticals: Sweepstakes, mVas, Nutra, Gambling, Betting, Mobile Content, CPI, Finance
- Payment systems: USDT, PayPal, Capitalist, Wire
- Rates/bets: API, payment cards and agent accounts for Facebook, Google, TikTok, Bigo

At the bottom of the review, there is a blue footer bar with icons for Support, Dmitry Manager, social media (Facebook, Instagram, LinkedIn), and links to Website and Forum.

“ P.S. THIS POSITION IS AVAILABLE ONLY  
WHEN PURCHASING PLACEMENT IN THE DIRECTORY.

# COMMERCIAL CONTENT

With placement  
on the home page

If you want to tell the community about yourself, your new feature, our editor will write a relative article considering your wishes and **POST IT ON THE WEBSITE IN THE ARTICLES SECTION WITH A DISPLAY ON THE HOME PAGE.**

PRICE:

**\$300**

Publishing  
a finished article

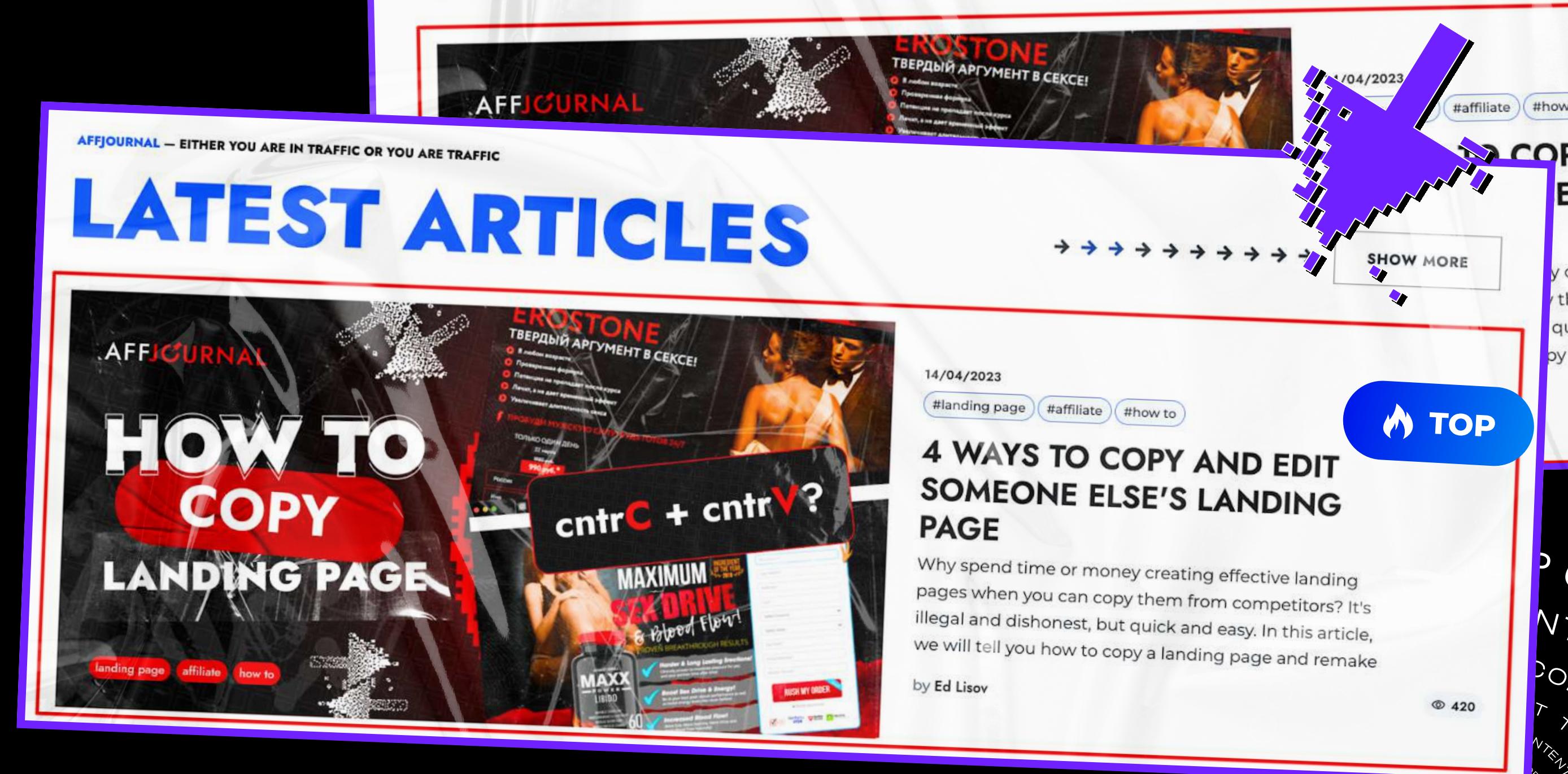
**\$400**

Article written  
by the editors of AffJournal

affjournal

commercial content

home page



# Forum

# BRANDING

A static or animated banner with an active link is placed immediately below the header of the forum home page and **DISPLAYED ON EVERY PAGE OF THE FORUM.**

PRICE:

**\$1000**

affjournal

branding

forum

The image displays two screenshots of the ADLEADPRO forum homepage. Both screenshots feature a prominent branding banner at the top. The banner includes the ADLEADPRO logo, the text "multivertical network", and several small icons representing different industries: dating, wap-click, sp/bs, games, nutra, betting, gambling, e-commerce, and finance. A large, stylized blue hand icon is pointing towards the banner. The top screenshot shows the main forum navigation menu with links to ARTICLES, CPA NETWORKS, AD NETWORKS, TOOLS, and a TELEGRAM CHANNEL. Below the banner, the page content includes a "New Topics" section with five recent posts and a "Popular of the week" section. The bottom screenshot shows a specific thread titled "FB CARDS: FREEBIE FOR THE FIRST 20 PLACES". The ADLEADPRO branding banner is also present here, along with the same hand icon. The page navigation includes a breadcrumb trail: Homepage >>> Forum >>> payment-solutions >>> FB cards: freebie for the first 20 places. The date 01/07/2023 is visible multiple times, indicating when the posts were written. A "FORUM STATS" sidebar on the right provides information about themes and messages.

# BANNER

# In the forum sidebar

A static or animated banner with an active link  
**IS PLACED IN THE SIDEBAR AND DISPLAYED  
ON EVERY PAGE OF THE FORUM.**

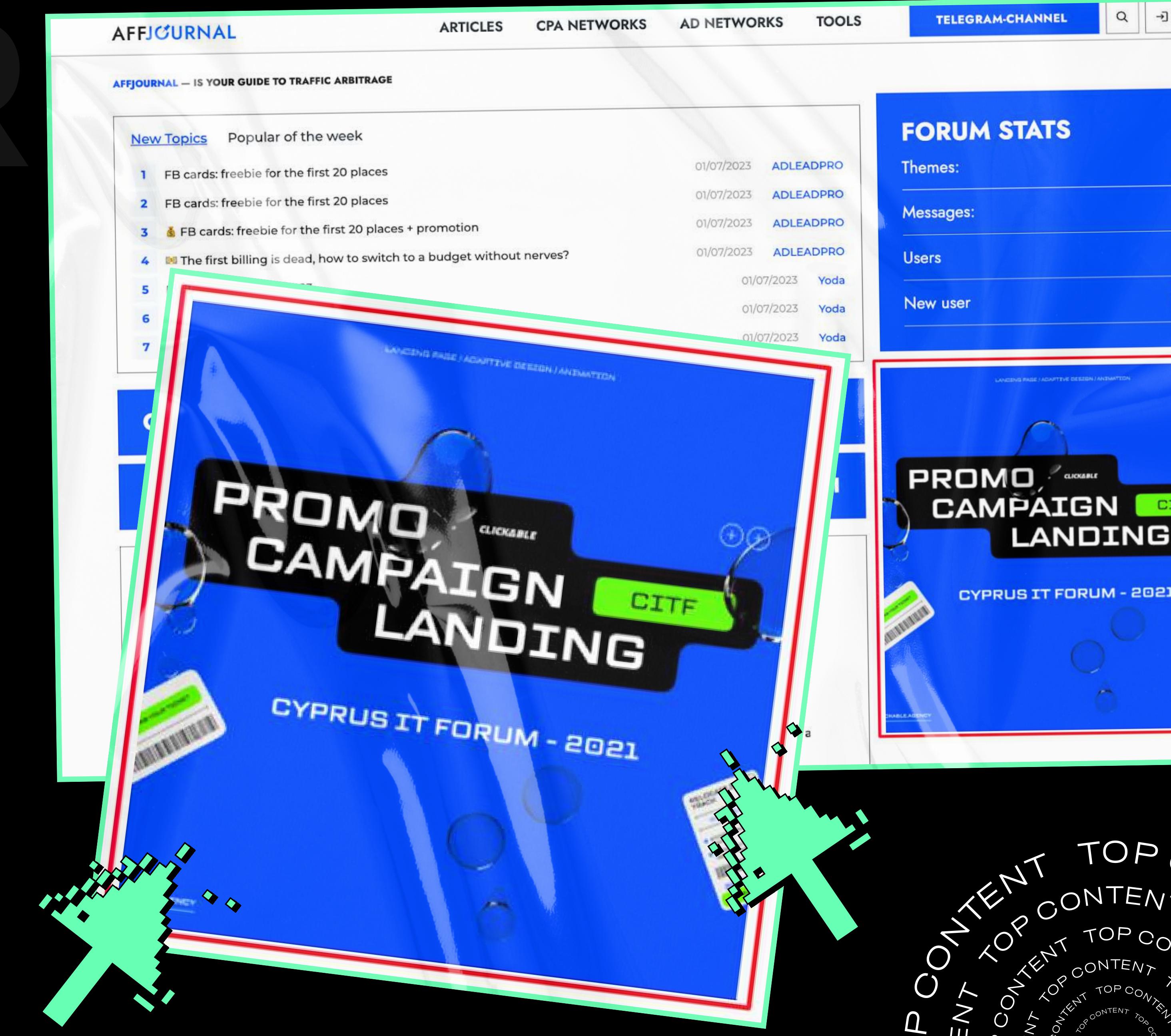
# PRICE:

**\$300**

The logo consists of the word "affjourna" in a lowercase, sans-serif font. The letter "a" is preceded by a solid black circle.

# banner

# forum sidebar



# START A THREAD

On the forum

In the **CPA-NETWORKS BLOGS** section you can start your own thread and tell readers the latest news from the life of your affiliate network.

**PRICE PER YEAR:**

# \$500

affjournal

thread

forum

Homepage >>> Forum >>> **CPA-networks blogs**

## CPA-NETWORKS BLOGS

Homepage >>> Forum >>> **CPA-networks blogs**

## CPA-NETWORKS BLOGS



Mobile content

ADLEADPRO | 16/05/2023 ❤ TRACKING

Direct advertiser & In-house MediaBuy |  
mVAS & Nutra

An  
Vie

AFFJOURNAL

GET YOUR SLOT AND LET  
**50 000+**  
**AFFILIATES**  
**KNOW ABOUT YOU!!!**

For any questions you can write



@AFFJOURNAL MEDIA

affjournal

ad spots

traffic arbitrage

