

TravellersXperience.com

***T**eam*

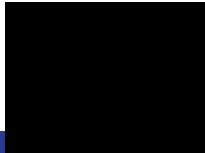
Team Introduction

Fred Danjuma (Team Lead\Backend Development)

Hello everyone, welcome to our presentation.

We are excited to introduce you to our project,

TravellersXperience.com *created to solve real challenges faced by travelers and local businesses. I'm Fred Danjuma the Team Lead and Backend Developer.*

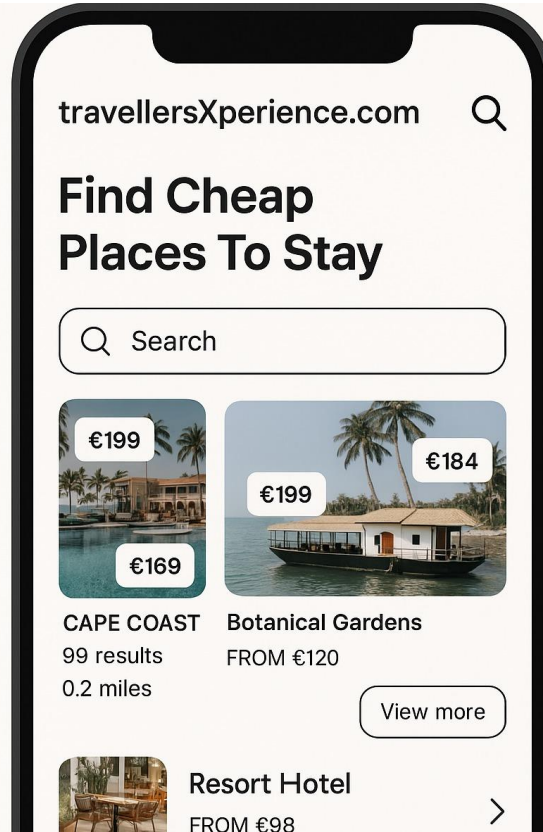


What We Do

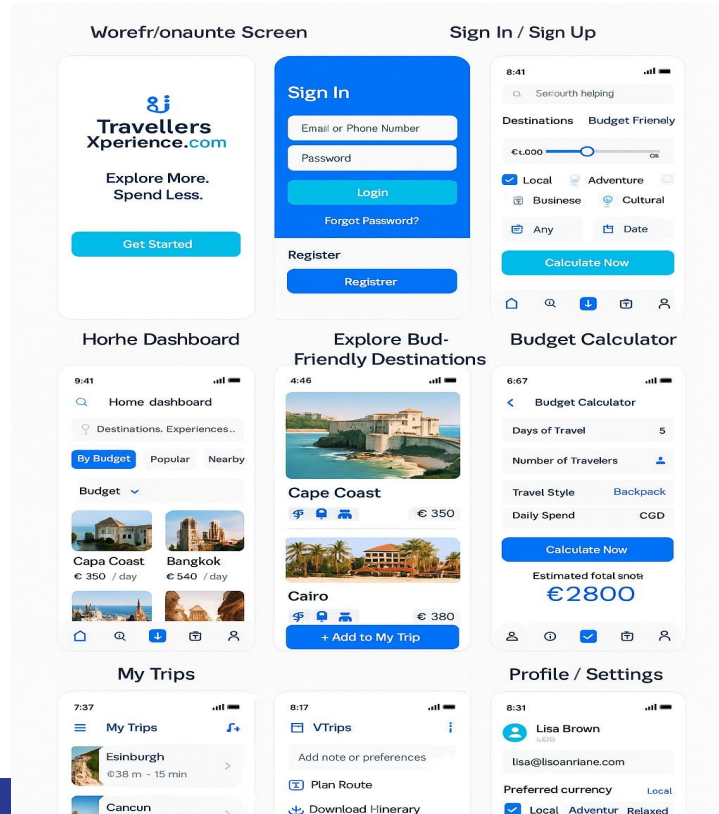
TravellersXperience.com. a digital platform focused on connecting travelers to budget-friendly experiences, real local food, and untold cultural stories.



Our wireframe/prototype



Users Experience/Partnership



Users Login info

Open a Joint Account with TravellersXperience

Full Name (Primary Holder):

Full Name (Joint Holder):

Email Address (Primary Holder):

Email Address (Joint Holder):

Phone Number:

Date of Birth:

mm/dd/yyyy 

Residential Address:

Account Type:

Savings 

Initial Deposit Amount:

Username:

Password:

The Problem

*The problem our app is solving is the difficulty travelers and local **HOTEL owners** face in accessing affordable tourism services and stable currency rates. Travelers often struggle to find trusted budget-friendly accommodation, entertainment, and local experiences, while **HOTEL/LOGISTICS COMPANIES** owners face challenges with international payments and unpredictable currency fluctuations. Our app connects travelers to reliable **ACCOMMODATION/TRANSPORT**, entertainment, food spots, and tourism activities while helping guesthouse owners receive secure, stable payments. We are building a trusted platform that makes travel easier, more affordable, and more connected for everyone*



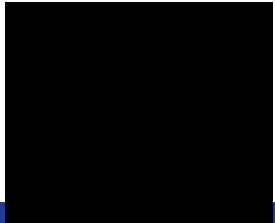
Cultural Gap

*Another major problem we are solving is the cultural gap between travelers and local service providers. Many travelers struggle to understand local **customs**, **language**, **food**, and **traditions**, which creates a barrier to truly enjoying their trip. Our app helps bridge this cultural gap by providing easy access to local guides, cultural information, entertainment, and personalized recommendations. This way, travelers can feel more connected and confident during their experience, while locals can better showcase their culture and services.*



Our Solution

*Our solution brings travelers and local communities closer. We make it easy for travelers to find safe **HOTELS/TRANSPORT SERVICES**, experience real local culture, enjoy food, entertainment, and pay easily without fear of getting lost in currency issues or cultural misunderstandings. We are not just helping people travel; we are creating connections, trust, and unforgettable experiences.*



Support for Hotel/Transport SERVICES

\ We also support **HOTEL/TRANSPORTS SERVICES** by providing them with tools for direct bookings, fairer currency conversions, and increased visibility. Our platform helps them earn more without the usual constraints of high commissions, payment delays, and currency losses. We empower local businesses to grow, thrive, and connect directly with travelers who value their service.



Top 3 User Pain Points

Our research revealed three top user pain points:

1. **Loss of Income for Local Hotels and Transport Companies**
Local businesses are losing significant income due to unstable currency exchanges, delayed payments, and high platform commissions, affecting their growth and stability.
2. **Limited Access to Authentic Local Experiences**
Many travelers struggle to access real local culture, traditional food, and hidden gems, leading to less meaningful and less memorable travel experiences.
3. **Lack of Educational Content at Historical Sites**
Visitors to historical sites often miss out on deep cultural and historical understanding because there is little or no educational content to guide or engage them.

KPIs / Measuring Success

Key Performance Indicators (KPIs) for the Next 3 Months

1. Onboard 100 Hotel and Transport Companies

We aim to partner with 100 local hotels and transport companies, helping them reach more customers directly and boost their earnings.

2. Achieve 1,000 Active Users

We plan to attract and engage 1,000 active users on our platform, offering them easy access to authentic local experiences and seamless travel services.

3. Reach 2,000 Views of Our Educational and Cultural Content

Our goal is to generate 2,000 views on the educational materials and cultural stories we create, helping travelers connect more deeply with the places they visit.

WE ASK

With your **partnership**, we aim to make tourism in Ghana more affordable, meaningful, and sustainable for both travelers and local communities. Together, we can create lasting impact. Thank you for believing in our vision

