Homework 1: Kickstart My Chart

Freddy Rangel

1. There are hundreds of thousands of projects been launch on Kickstarter daily. For that reason, if a project is searching for success, it would have to analyze and used the massive data already stablished to its advantage in order to be more competitive. Based on the information provided on the excel file the following conclusions can be drawn.
2. Based on the category the most common Kickstarter category is Theater. Kickstarter entering under Theater would have a higher competition rate. Also, Theater is the most likely to be successful with a 60.2% success rate. On the other sided, the category with the lowest successful rat would be Food with a 17% rate of success. This information reveals the most successful category.
3. Digging into the sub-categories, Plays are the most successful Kickstarter. This come in accordance with the most successful category.
4. Finally, according to the data provided the time of the year with the highest approval rate is between Jun and July. On the other hand, failed Kickstarter decrease during the last couples of months of the year.

2.) However, this information would address the best category, sub-category and in what time to start a specific Kickstart but it would not specify on any given date about the bakers. How many bakes are investing in any given time?

3.) Possible table and graph could be a relationship between Bakers\_count and date, indicating the window of time in which more bakers are engage with the categories.