

Car Seat Compatible Baby Sack

Problem: The vast majority of parents use sleep sacks for their babies, however there is a fundamental issue with the majority of the products out there. Sleep sacks are not typically car seat compatible which is a huge frustration for parents. Disrupting your kids sleep is not ideal.

Solution: A cost-effective sleep sack that is car seat compatible.

Key features

- Car seat compatible with double zippers
 - Potential for glow in the dark
- Fabric: Tencell Lyocell
- 2.5 TOG
- 6-18 months sizing
- Branded packaging
- Hang tags

Order Overview

MOQ	300 units
Target price	\$11/unit = \$3,300
Freight cost	~ \$1,170
Landed cost	~ \$14.9/unit *

*This landed cost is conservative *

Potential alternatives

- No custom packaging
- Bamboo fabric instead of tencell lyocell – this would drive cost down