

## PRODUCT LANDING PAGE

Label	Copy
HEADER	LOGO
HERO MESSAGE	Starting a business, made that much easier Rooted in your success. Streamlining your process from idea to launched product with higher rates of success.
PROBLEM STATEMENT	90% of ecomm businesses fail within 120 days. Why do ideas fail?
REASON 1	82% fail due to cash flow problems
REASON 2	38% fail by not having a good business plan
REASON 3	14% fail because of a lack of marketing
START NOW	Link to calendly
BENEFIT 1	Reduced risk Save more than \$4000 from mitigated mistakes and better workflows
BENEFIT 2	Faster results Save over 6 months to launch through smooth processes and proper planning
BENEFIT 3	Adaptive supply chain Remove the pain of scaling with our years of experience with manufacturer relationship building skills
HOW	From a dream to reality Unlock only the steps you want
STEP 1	Free Discovery meeting: Explain your vision and goals before taking on any risk
STEP 2	Taste your dream: See a customized sample of your idea and perfect your product
STEP 3	Order and receive: Order the right quantity and save on transportation
STEP 4	Professional product shots: Save time and money getting high quality photography and editing done for your product listings and marketing
STEP 5	Marketing plan: Get support in your marketing launch plan
CTA	Ready to give your idea a chance?

## SAAS

Label	Copy
HEADER	LOGO + Rooted in your success
HERO MESSAGE	
PROBLEM STATEMENT	90% of SaaS' fail. Why do they fail?
REASON 1	82% fail due to cash flow problems
REASON 2	Poor product-market fit for their software
REASON 3	14% fail because of a lack of marketing
START NOW	Link to calendly
BENEFIT 1	Reduced risk: Incur less costs and mitigate useless spend improving your cash flow from the start
BENEFIT 2	User identification:
BENEFIT 3	Adaptive supply chain: Our years of experience talking to manufacturers allows you to scale effortlessly
HOW	From a dream to reality Unlock only the steps you want
STEP 1	Discovery meeting: Explain your vision and goals before taking on any risk
STEP 2	Taste your dream: Work with us in developing proper wire frames for your software and beta test with your market
STEP 3	Go live with your software: Experience your up and running dream as a reality
STEP 4	Professional product shots: Save time and money getting high quality software mockups for your landing pages and marketing
STEP 5	Marketing plan: Get support in your marketing launch plan
CTA	Ready to give your idea a chance?






## Comparison table





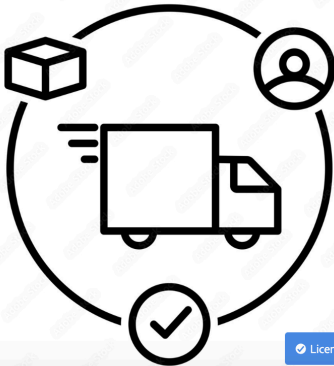

### Why Sprout'n is right for you

EXAMPLE: Product with a average cost per unit of \$18 (2kg/unit) and a MOQ of 300

Step	Alone	Sprout'n	Benefits
Sampling	Minimum \$450	Maximum \$450	<ul style="list-style-type: none"> <li>Streamlined sampling process &amp; walkthrough</li> <li>\$50 sample credit</li> </ul>
Product Order	Minimum \$5000	\$4500	<ul style="list-style-type: none"> <li>Remove strict MOQ requirements</li> <li>Lowest possible price for first orders</li> <li>Scalable plan in place</li> <li>Ensure quality and certifications</li> </ul>
Product Freight	Minimum \$2600	Maximum \$1000	<ul style="list-style-type: none"> <li>Preferential pricing with professional freight forwarder</li> <li>Delivered right to you, no extra planning</li> </ul>
Product Shots	Minimum \$1600 + time	\$550	<ul style="list-style-type: none"> <li>High quality professional pictures and edits</li> <li>Save significant time</li> <li>Be credible</li> </ul>
Marketing	Minimum \$3000	\$2000	<ul style="list-style-type: none"> <li>Access to years of experience</li> <li>Comprehensive commercial launch</li> <li>Saved marketing dollars and cash flow</li> </ul>
Total	Minimum 12650	\$8500	<ul style="list-style-type: none"> <li>Minimum \$4000 saved</li> <li>Better cash flow</li> <li>Staggered spending</li> <li>Higher rate of success</li> </ul>
Potential Loss	-\$12650	-\$8500	<ul style="list-style-type: none"> <li>Lower potential risk</li> </ul>

## ICON LIST

Cash flow	
Plan	
Marketing	
Risk	
Results	

Supply chain	
Meeting/vision	
Sample/dream	 or 
Supply chain	 <small>Photo: Anna / Freepress</small> <small>Licensed</small>
camera	

Marketing plan

