

Privacy Policy

Effective Date: February 2nd, 2025

At sproutn.ca ("we," "our," "us"), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website sproutn.ca, use our services, or engage with us in other ways.

By using our website, you agree to the terms of this Privacy Policy. If you do not agree with any part of this policy, please do not use our site or services.

1. Information We Collect

We collect various types of personal information in order to provide and improve our services. This may include:

- **Personal Identification Information:** Name, email address, phone number, billing address, etc.
- **Usage Data:** Information on how you access and use our website, such as IP addresses, browser types, device types, and browsing behavior.
- **Cookies and Tracking Technologies:** We may use cookies, web beacons, and similar technologies to track your activity on our website and personalize your experience.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide, operate, and maintain our website and services
- To improve, personalize, and enhance your experience on our site
- To communicate with you, including responding to inquiries or sending newsletters, promotions, and other information
- To process payments and fulfill orders
- To analyze and monitor website usage and trends
- To comply with legal obligations and resolve disputes

3. How We Share Your Information

We may share your information in the following situations:

- **Service Providers:** We may share information with third-party service providers who help us operate our website and provide services, such as payment processors, email marketing platforms, or hosting providers. These providers are only permitted to use your information as necessary to provide the services to us.
- **Legal Compliance:** We may disclose your information if required by law, such as to comply with a subpoena, legal process, or governmental request.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your personal data may be transferred as part of the transaction.

4. Data Security

We use reasonable security measures to protect the personal information we collect from unauthorized access, alteration, or disclosure. However, please be aware that no method of transmitting data over the internet or storing data is completely secure, and we cannot guarantee absolute security.

5. Your Rights and Choices

Depending on your jurisdiction, you may have the following rights regarding your personal data:

- **Access:** You may request to access the personal information we have about you.
- **Correction:** You can request corrections to any inaccurate or incomplete personal information.
- **Deletion:** You may request the deletion of your personal information, subject to legal and contractual limitations.
- **Opt-out:** You can opt out of receiving promotional emails by clicking the "unsubscribe" link in our communications.

6. Cookies

Our website uses cookies to improve your experience. Cookies are small data files stored on your device that help us track site activity and customize content. You can manage or disable cookies through your browser settings, but please note that this may affect some features of the website.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review the privacy policies of any third-party websites you visit.

8. Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children. If we learn that we have inadvertently collected information from a child under 13, we will take steps to delete that information as soon as possible.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated policy on this page and update the "Effective Date" at the top. We encourage you to review this Privacy Policy periodically for any changes.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us at:

jared@sproutn.ca