Frederick Oberg

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Web Developer & Graphic Designer

— Key Qualifications —

Web Development	***Graphic Design***
PHP · MySQL · Javascript · Git	Photoshop · InDesign · Illustrator
Jquery · HTML5 · CSS	After Effects · Premiere
Joomla · Wordpress	Maya 3D animation · BrightAuthor

Education

Bachelor of Science in Communication Design at California State Monterey Bay

Work Experience

Hogarth Worldwide Inc. for Apple - Sunnyvale, CA

Graphic Production Artist, July 2018 - Sept 2018 / July 2019 - Sept 2019

Processing Apple product imagery using Photoshop for the interactive web. Using Smart Objects to nudge pixels, increasing quality through resolution, adding layer masks to enhance the edges of an asset. Working with teams to ensure deadlines are met and pixels look perfect. Created Photoshop action scripts to streamline long tasks. Migrating and archiving old compositions while adhering to company standards of organization. Creating training videos to help staff transition from SVN to GIT versioning control. Uploaded training videos, created and enhanced existenting company documentation.

Thresher Communication & Productivity - Sunnyvale, CA

IT Specialist / Web Developer, October 2013 - April 2018

Designing custom software as requested by the CEO or management. Developing responsive AJAX web forms; modernizing, optimizing, and creating a responsive layout for an existing enterprise application. Creating MySQL queries to generate reports for management. Creating interlinking web forms and systems which included: Ticket system · Logistics tracker · Time Card · Scheduling system for 50+ employees · Project Management tool · Estimate, Sales Order, Purchase Order, Invoice and Payment web forms · Performance Review system · and various tools requested by the CEO for processing data across systems. Graphics included updating business cards, seasonal email signatures, Christmas card, hockey helmet, clothing, and magazine ads. Set up digital signage for clients using BrightSign hardware and BrightAuthor Software. Created a custom PHP script using XML to update a client's video wall via FTP. Office related tasks included printer troubleshooting, printing CAD drawings for project managers, basic IT help questions and troubleshooting computer issues.

Start Up Human Resources - Seattle, WA

Web Developer, Jan 2019 - March 2019

Setup a Wordpress CMS website with contact form. Designed an interactive testimonial section for featuring past clients by editing and writing custom PHP code. Requested and documented permission to use testimonial client's company logos and non-destructively resized logos to match a consistent size. Created a video tutorial to help the client edit and manage content when needed.

Sustainable Silicon Valley - Santa Clara, CA

Graphic Design Lead & Web Developer, August 2013 - December 2013

Updating web content via Confluence CMS. Creating and editing graphics for print and web. Editing and publishing event video to an online video gallery. Managing a team of 4 graphic designers, delegating tasks using Jira and teaching web development techniques. Created a motion logo using Adobe Premiere. Took charge of video documentation for fundraising events and archiving footage.

Puzzle Perks - Monterey, CA

Graphic Designer, May 2011

Participated in California State University Monterey Bay Start Up Weekend. Using Adobe Illustrator to design a scalable vectorized logo and exported it for print and web. Deployed a Joomla CMS website with social media. Worked with a team to present the new start up. Awarded "Best New Idea" award.

John Saar Properties - Carmel, CA

Graphic Designer, May 2011 - August 2011

Utilizing Adobe Suite Photoshop, InDesign, and Illustrator for Designing a 20 page photo brochure of all major properties for the 2011 Concorso De Elegance with a distribution of 5,000 copies over Monterey County featured as inserts in the Monterey Herald and the Carmel Pinecone. Developing marketing ads for newspaper and flyer advertisements. Various Photoshopping and image processing for web and print for an office of 20+ agents.

Certifications

BrightSign Certified - Experience with BrightSign hardware and BrightAuthor software for digital signage.