Frederick Oberg

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Web Developer & Graphic Designer

— Key Qualifications —

Web Development

PHP · MySQL · Javascript · Git

Jquery · HTML5 · CSS

Joomla · Wordpress

Graphic Design

Photoshop · InDesign · Illustrator

After Effects · Premiere

Maya 3D animation · BrightAuthor

Education

Bachelor of Science in Communication Design at California State Monterey Bay

Work Experience

Hogarth Worldwide Inc. for Apple - Sunnyvale, CA

Graphic Production Artist, July 2018 - Sept 2018 / July 2019 - Sept 2019

Processed Apple product images using Photoshop for the interactive web. Worked with smart objects, action scripts, layer masks, resolution, and nudged pixels to make images look amazing for the web. Made instructional videos to help the team transition from SVN to Git versioning control. Worked with teams to ensure deadlines are met and pixels look perfect.

Thresher Communication & Productivity - Sunnyvale, CA

IT Specialist & Graphic Designer, October 2013 - April 2018

Worked closely with the CEO and management to create project management web applications. Utilized PHP, MySQL, JavaScript, HTML, XML, CSS, Git, Jquery, Bootstrap, and Google Analytics. Used a cascading relational InnoDB database to create reports from multiple departments. Primary manager for the Wordpress knowledge base. In-house graphic designer for all marketing using Adobe Creative Cloud.

Start Up Human Resources - Seattle, WA

Web Developer, Jan 2019 - March 2019

Created a Wordpress CMS responsive website with a contact form. Wrote custom PHP code with a database query for an interactive testimonial section. Requested and documented permission to use testimonial client's company logos. Created a video tutorial to help staff edit and manage content.

Sustainable Silicon Valley - Santa Clara, CA

Graphic Design Lead & Web Developer, August 2013 - December 2013

Updated web content using Confluence CMS. Managed a team of four graphic designers and taught web development techniques. Utilized a Jira ticketing system to prioritize tasks. Created an embedded YouTube video gallery of past events and fundraisers. Created a SSV motion logo using Adobe Creative Suite.

John Saar Properties - Carmel, CA

Graphic Designer, May 2011 - August 2011

In-house designed a photo brochure of multimillion-dollar Big Sur properties for the 2011 Concorso De Elegance using Photoshop, InDesign, and Illustrator. 5,000 copies were distributed as inserts in the Monterey Herald and The Carmel Pine Cone. Created marketing advertisements for newspapers and flyers. Adjusted color, resolution and applied Photoshop techniques.

Puzzle Perks - Monterey, CA

Graphic Designer & Web Developer, May 2011

Participated in California State University Monterey Bay Startup Weekend. Used Adobe Illustrator to design a scalable vectorized logo and exported it for print and web. Deployed a Joomla CMS website with links to social media. Worked with a team to present the new startup and received the "Best New Idea" award.

Certifications

BrightSign Certified - Experience with BrightSign hardware and BrightAuthor software for digital signage.