

Freddie Andrade

Abridged Portfolio

October, 2014

65 pages

New York, USA

Wikitongues

Non-Profit Organization

Collection

Wikitongues is a non-profit founded by Daniel Bogre Udell and I. The intent of the organization is simple: to provide access to every language in the world.

In our personal lives, we recognized that identity is an extremely personal and powerful energy within each and every one of us, and deeply tied to our individual histories. However a significant majority of the planet's population is at least poorly represented by their nation, if not outright ostracized or persecuted.

To demonstrate this point, acknowledge only that the United Nations represents 193 sovereign nations, whilst distributed among these nations lie close to 7000 unique languages, each with its corpus of history, stories, tradition and embedded knowledge.

Wikitongues is our way of saying "No" to this reality, and by fostering a community that values openness, transparency, respect and self-determination, we have begun a movement of empowerment for all people, regardless of race, social class, gender or sexual preference, or any other characteristic or attribute which might be cause for discrimination.

The following pages display a subset of the work I've made throughout the life of the organization.

Wikitongues
Brand Identity
Symbols



Caligraphic Animation



Symbol

Wikitongues

Brand Identity

Symbol Iterations



2013

Pencil, Adobe Illustrator

Wikitongues
Brand Identity
Logos



Vertical Logo Lockup



Horizontal Logo Lockup



Corporate Seal

Wikitongues

Brand Identity

Brand Guidelines



Last revised on September 22nd, 2014

Brand Guidelines

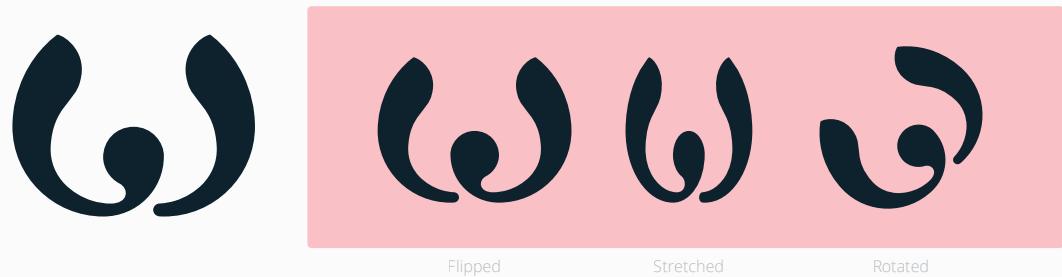
The Wikitongues logo is all about communication and visibility.

Color Guidelines



Symbol Guidelines

The Wikitongues symbol must never be flipped, stretched or rotated.



Spelling Guidelines

When written, Wikitongues is either spelled in all capital letters or starting with a capital W, never WikiTongues or Wiki Tongues.

WIKITONGUES

Wikitongues

WikiTongues

wikitongues

Wiki Tongues

Wikitongues

Brand Identity

Brand Guidelines



Last revised on September 22nd, 2014

Brand Guidelines

Logo Guidelines

The Wikitongues logotype is never used without the symbol.

The Wikitongues logo configurations are precisely proportioned. The size and position relationship between the symbol and logotype must remain intact.

The logo's shape, proportion, color, and orientation must not be altered in any way.

Clear space must surround the logo on all sides. The space may be white, or a single background color and, at a minimum, must be the width of the symbol.

Logo Configurations

The trademark has three configurations - Horizontal, Stacked, and Symbol.



Wikitongues blue horizontal logo



White horizontal logo



Wikitongues blue stacked logo



White stacked logo



Wikitongues blue symbol



White symbol

Wikitongues

Brand Identity

Business Cards



First version



Current version

Wikitongues

Website

Wikitongues.org

The screenshot shows the homepage of the Wikitongues website. At the top, there is a navigation bar with language links: English (highlighted), 繁體中文, Русский, العربية, Español, Català, Italiano, Deutsch, Afrikaans, and a '...' button. Below the navigation is the Wikitongues logo, which consists of a stylized 'w' icon above the word "WIKITONGUES". A tagline "Every language in the world, for everyone." is displayed in bold letters. Below the tagline is a paragraph of text explaining the organization's mission. At the bottom of the page is a footer with social media links for YouTube, Facebook, Twitter, Tumblr, and Instagram. The footer also contains copyright information and links to the organization's About page, Get involved section, and various social media pages.

© 2014  Wikitongues.
Every language in the world, for everyone.
All Rights Reserved

Organization
About
Get involved
Submit a video
Volunteer
Get in touch
Translate this page

Follow us
Youtube
Facebook
Twitter
Tumblr
Instagram

Wikitongues Website

Wikitongues.org

The screenshot shows the homepage of wikitongues.org. At the top, there's a language selector with links for English, 繁體中文, Русский, العربية, Español, Català, Italiano, Deutsch, Afrikaans, and Lietuvių. Below the header is a dark banner with the text "WIKITONGUES" and "Every language in the world, for everyone.". A subtext explains the mission: "Wikitongues is a community effort to give all the world's people access to all the world's 7,000 languages, the stories and memories that compose all our cultures. In coordination with a network of volunteers, we're dedicated to showing the world the true meaning of diversity." At the bottom of the page are three buttons: "Submit a video", "Get in touch", and "Volunteer". Below these buttons are icons for YouTube, Facebook, Twitter, and Instagram.

The screenshot shows a modal window titled "WIKITONGUES Volunteer". It asks for the user's name and email, and includes checkboxes for "Language Recording", "Social Media", and "Web Development". There's a text area for "Tell us about yourself" and a "Send" button at the bottom.

The screenshot shows the "About Us" page of wikitongues.org/about. It features the Wikitongues logo and the heading "About Us". The text explains the project's mission: "Wikitongues is a community of volunteers from around the world who believe in the value and the virtue of diversity. We're dedicated to building a living database of video interviews with multiple speakers and signers of all the world's languages, hosted on an open source platform to which anyone can contribute new videos, translations, and phrasebooks, facilitating a level of cultural exchange like never before." It encourages users to "join us" and provides links for "The Team" and "Contact Us". Below the text are four small portraits of team members: Daniel Bogre Udell, Freddie Andrade, Lindie Botes, and Cathy Zhang.

The screenshot shows a modal window titled "WIKITONGUES Submit". It asks for the user's name and email, and includes fields for "Video File Link (Dropbox, Google Drive, Mediafire)" and "What's the speaker's name?". It also asks for "What languages does this video display?", "Transcription (optional)", and "Translation (optional)". There's a text area for "Message (optional)" and a "Send" button at the bottom.

2011-2014

HTML5, CSS3, Javascript, jQuery

10

Wikitongues

Website

Wikitongues.org redesign

The screenshot shows the homepage of the Wikitongues website. At the top, there is a grid of 27 user-submitted portraits of people from various cultures. Below the grid, the text "Every language in the world" is displayed. A large video player in the center features a woman with white hair smiling. Below the video, the text "Join us on YouTube" is shown. To the right of the video, a paragraph explains the mission: "Wikitongues is a community effort to give all the world's people access to all the world's 7,000 languages, the stories and memories that compose all our cultures. In coordination with a network of volunteers, we're dedicated to showing the world the true meaning of diversity." Below this text is a link "Learn more here...". At the bottom of the page, there are three navigation links: "User submissions", "Ambassadors", and "Community". The footer contains copyright information ("© 2014 WIKITONGUES"), a list of organization links ("Organization", "About", "Team", "Projects", "Press", "Legal"), a "Get involved" section ("Submit a video", "Volunteer", "Contact"), and a "Follow us" section with links to YouTube, Facebook, Twitter, Tumblr, and Instagram.

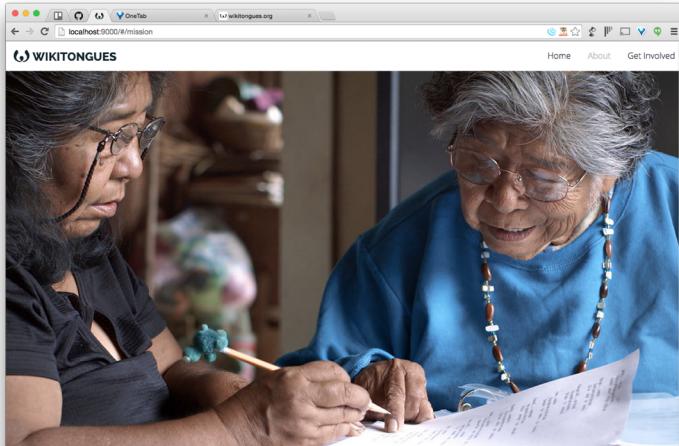
2014

HTML5, CSS3, Javascript, jQuery, EmberJS

Wikitongues

Website

Wikitongues.org redesign



We stand for the values of diversity and respect between all the peoples of Earth.

We stand for the rights of individuals and their communities to live where they live and to be who they are, thinking, speaking and acting freely.

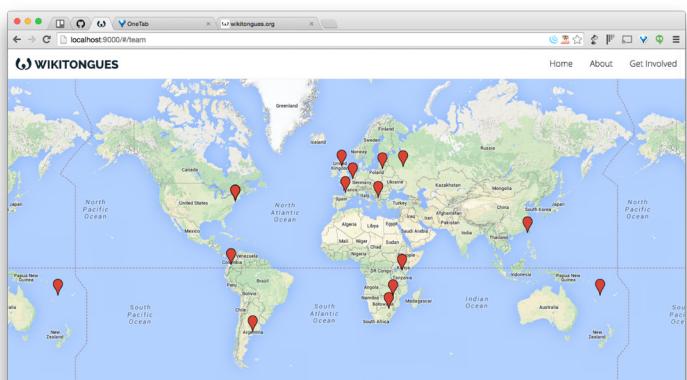
We pledge to forge connections across vast geographies, building bridges of understanding within and between cultures, and ensuring that every person has access to the breadth and the beauty of human experience.

© 2014 WIKITONGUES
Every language in the world
All Rights Reserved

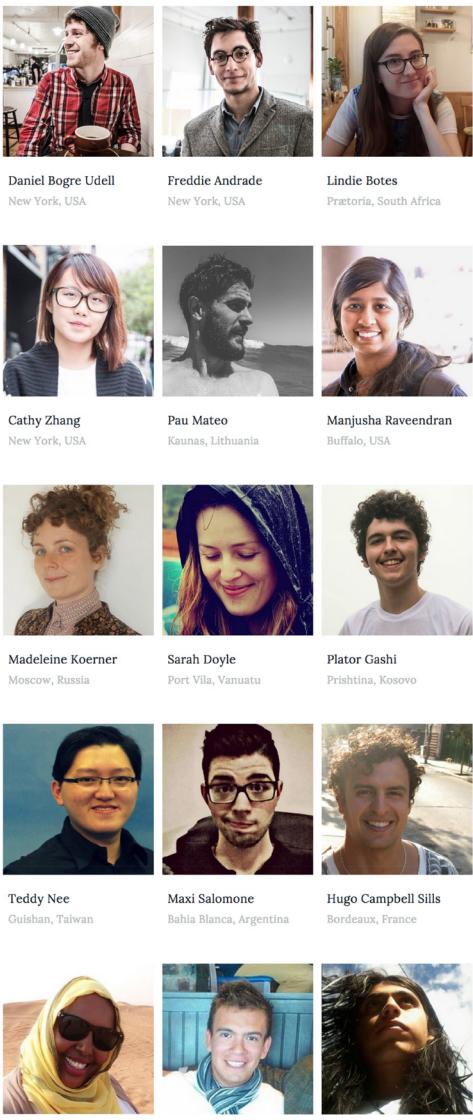
Organization
About
Team
Projects
Press
Legal

Get involved
Submit a video
Volunteer
Contact

Follow us
YouTube
Facebook
Twitter
Tumblr
Instagram



Our team is composed of volunteers from all over the world



Daniel Bogre Udell New York, USA	Freddie Andrade New York, USA	Lindie Botes Pretoria, South Africa
Cathy Zhang New York, USA	Pau Mateo Kaunas, Lithuania	Manjusha Raveendran Buffalo, USA
Madeleine Koerner Moscow, Russia	Sarah Doyle Port Vila, Vanuatu	Plator Gashi Prishtina, Kosovo
Teddy Nee Guishan, Taiwan	Maxi Salomone Bahia Blanca, Argentina	Hugo Campbell Sills Bordeaux, France
Yasmeen Abdullahi Doha, Qatar	Luis Miguel Bercia Brussels, Belgium	Andersson Causayá Popayan, Colombia

A quick survey demonstrated that four active ambassadors have geographic access to 320 languages between them, or 4.5% of the global total.

2014

HTML5, CSS3, Javascript, jQuery, EmberJS

12

Wikitongues

Team

Wikitongues.org redesign

The screenshot shows the 'Submit a video' form. At the top, there's a header with the Wikitongues logo and navigation links for Home, About, and Get Involved. Below the header, there are sections for 'About you', 'About the speaker', 'About the video', and 'Leave us a message'. Each section contains input fields for user information. At the bottom of the form is a 'Send' button.

Submit a video

Support the Wikitongues community by submitting a video of your own.

Video Guidelines

About you

Name (Required)

Email (Required)

Link to Video File (Dropbox, Google Drive, Mediafire) (Required)

About the speaker

What is the speaker's name? (Required)

What languages are used in this video? (Required)

About the video

Where was this video made? (Required)

Transcribe the video (optional)

Translate the video (optional)

Leave us a message

Message (optional)

Release form

Read Release Form

I have read and accept the release form (Required)

Send

The screenshot shows the 'Become a volunteer' form. It has a similar header and navigation as the first form. The main content includes sections for 'About you', 'How would you like to contribute?', and 'Please tell us a bit about yourself'. There are input fields for Name, Email, Location, and a text area for the self-description. A 'Send' button is located at the bottom right.

Become a volunteer

Apply to join our community as a volunteer or ambassador

Volunteering Guidelines

About you

Name (Required)

Email (Required)

Location (Required)

How would you like to contribute?

Language Recording

Social Media

Web Development

Other (Please specify)

Please tell us a bit about yourself

What do you do?

Send

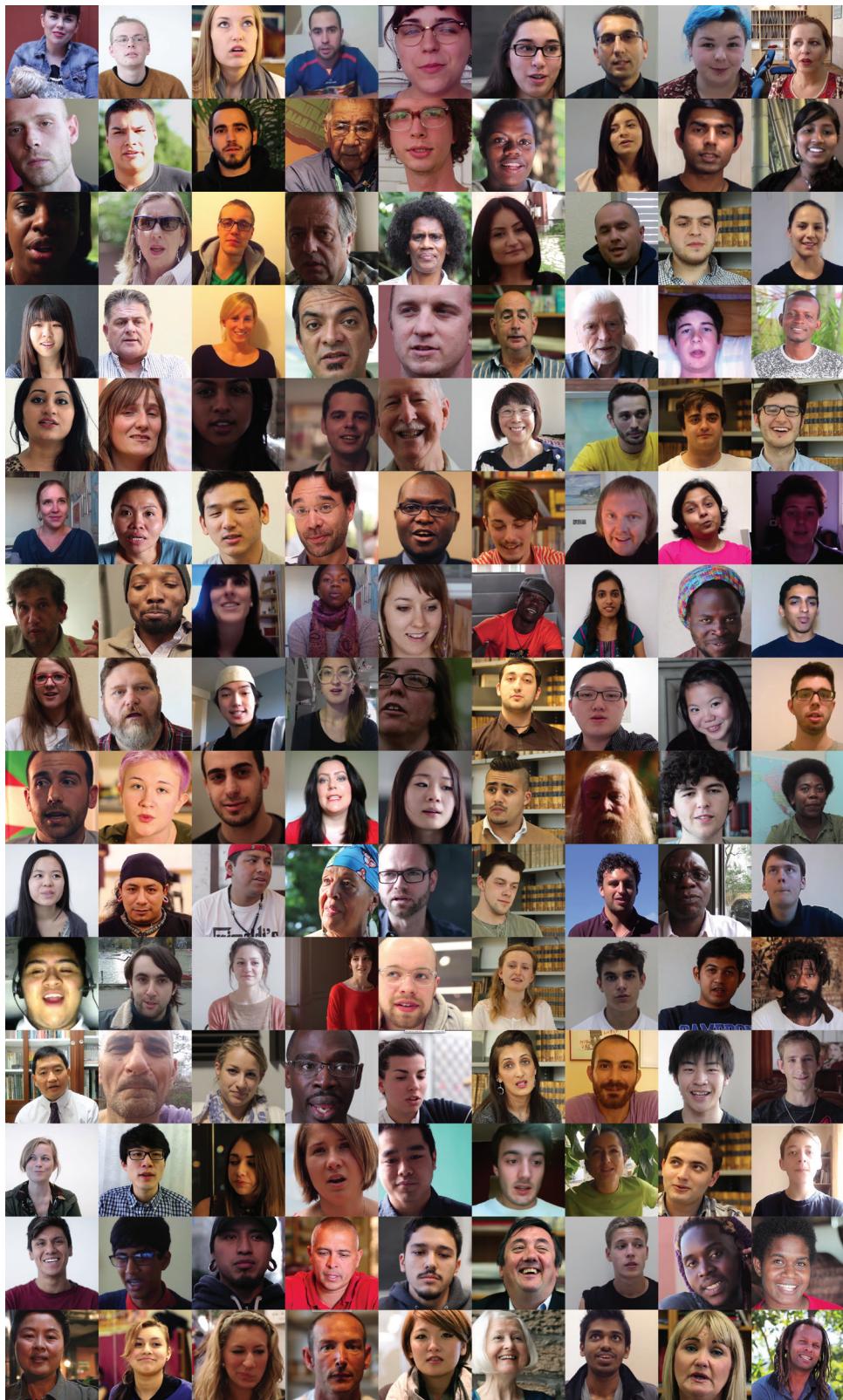
2011-2014

Team members volunteer from all over the world

Wikitongues

Videos

[YouTube.com/Wikitongues](https://www.YouTube.com/Wikitongues)



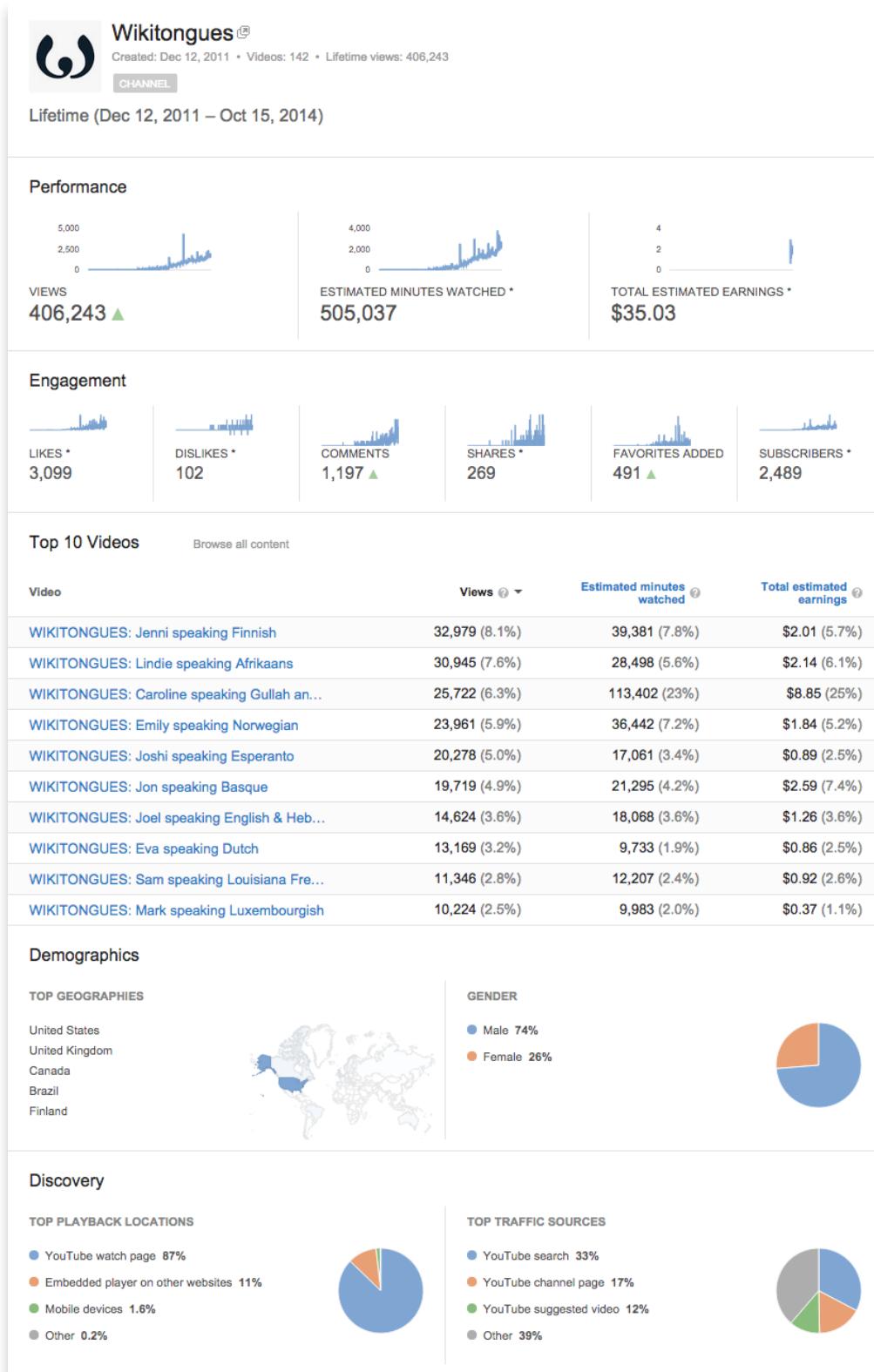
2011-2014

A selection of the videos for the Wikitongues Channel

Wikitongues

Videos

YouTube.com/Wikitongues



2011-2014

YouTube Analytics showing consistant growth

Wikitongues

Videos

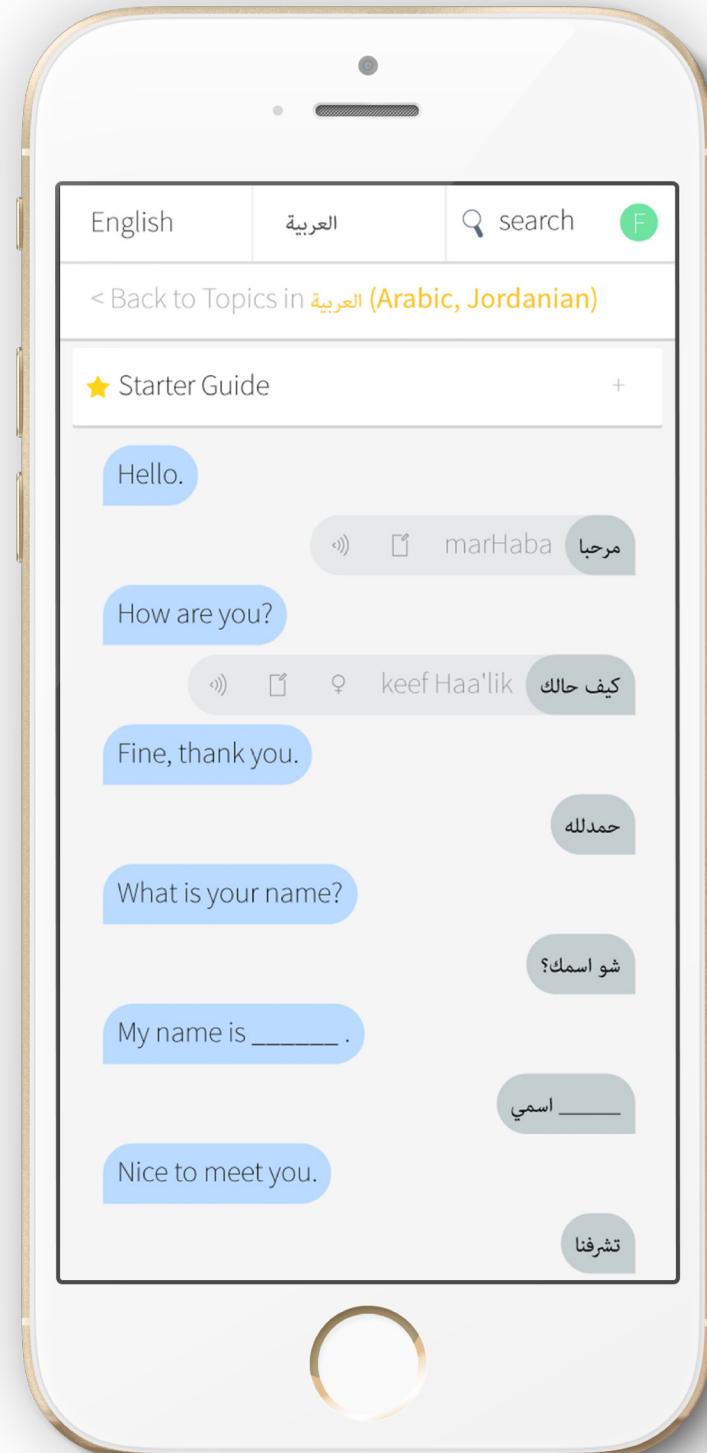
Wikitongues.org

Afrikaans	Eastern	Latvian	Shangaan
Albanian, Gheg	Lombard	Laz	Shona
Albanian, Standard	Gullah	Lojban	Somali
Arabic, (which?)	Hebrew	Lombard	Swedish
English	Maori	Louisiana	Surmene
Arabic, Levantine	Spanish	French	Svan
Aragonese	Marwadi	Luxembourgish	Swahili
Armenian	Marathi	Malayalam	Swiss German
Russian	Hindi	Mandarin	Tamil
Avar	Patois	Mapundungun	Tat
Azerbaijani	Portuguese	Quechua	Telugu
Turkish	Scots	Megrelian	Thai
Azeri	Esperanto	Min Nan	Totonac
Balkan Gaugaz	Farsi	Taiwanese	Tsakhur
Turkish	Finnish	Nafasana	Tsakonika
Basque	French	Nahuatl	Urdu
Bengali	Galician	Nakanamanga	Vietnamese
Bisaia (Cebuano)	German	Norwegian	Welsh
Bislama	Gikuyu	Occitan,	Zulu
Neverer	Greek	Aranese	Sena
Bosnian	Hessian	Oguz	Fijian
Bulgarian	Irish	Penan Hokkien	
Cantonese	Isan	Polish	
Catalan	Italian	Chuwabo	
Cherokee	Japanese	Romani,	
Cornish	K'iche' Mayan	Standard	
Daakaka	Kannada	Scots, Doric	
Dutch	Khmer	Scots,	
	Konkani	Shetlandic	
	Korean	Scottish Gaelic	
	Lahij	Serbian	

Wikitongues

Poly

V1 Prototype



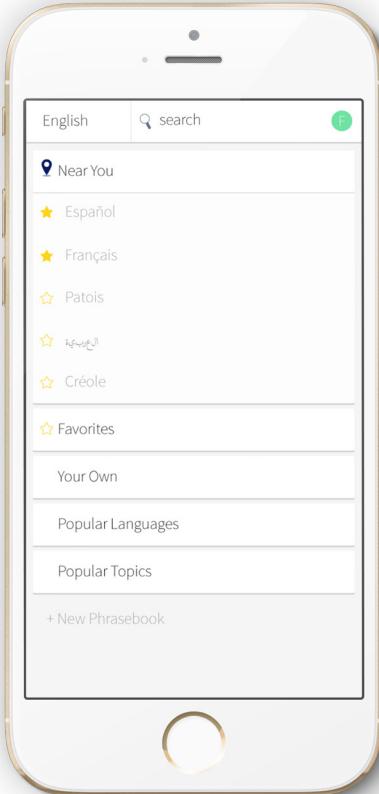
Wikitongues

Poly

V1 Prototype



Login Page



Dashboard

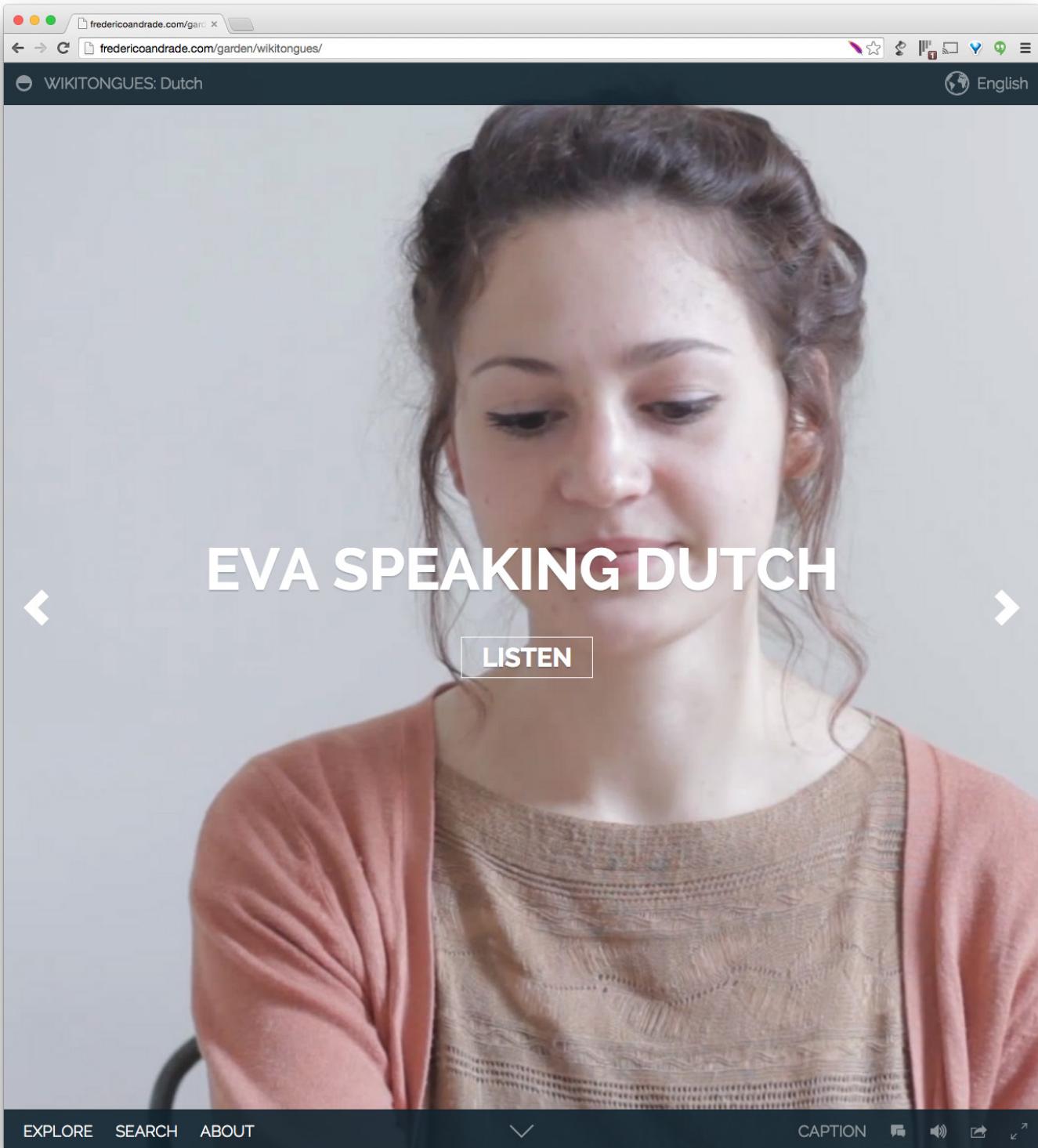


App language selection

Wikitongues

Explore

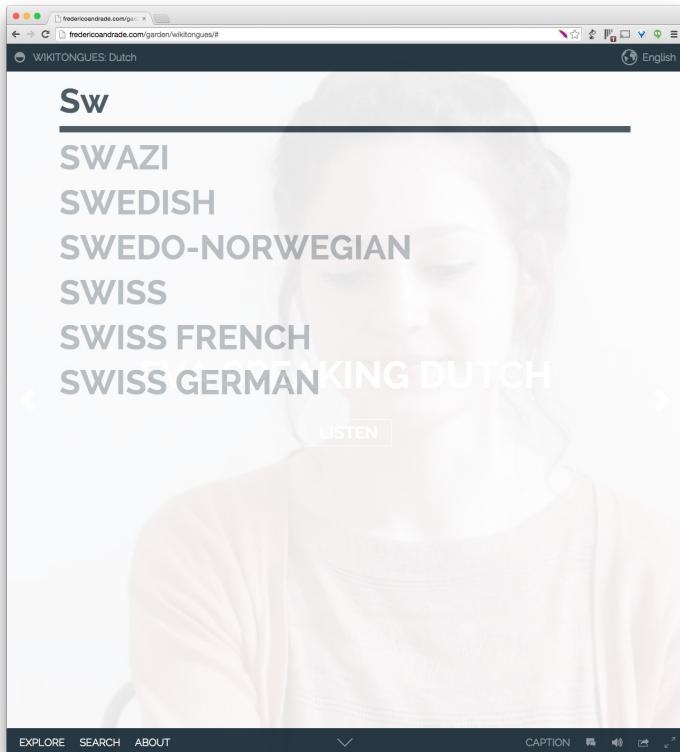
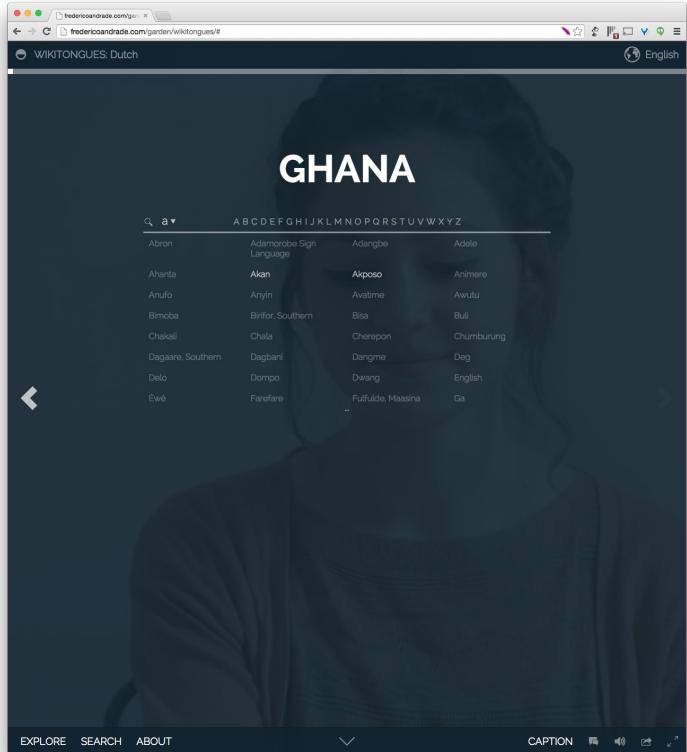
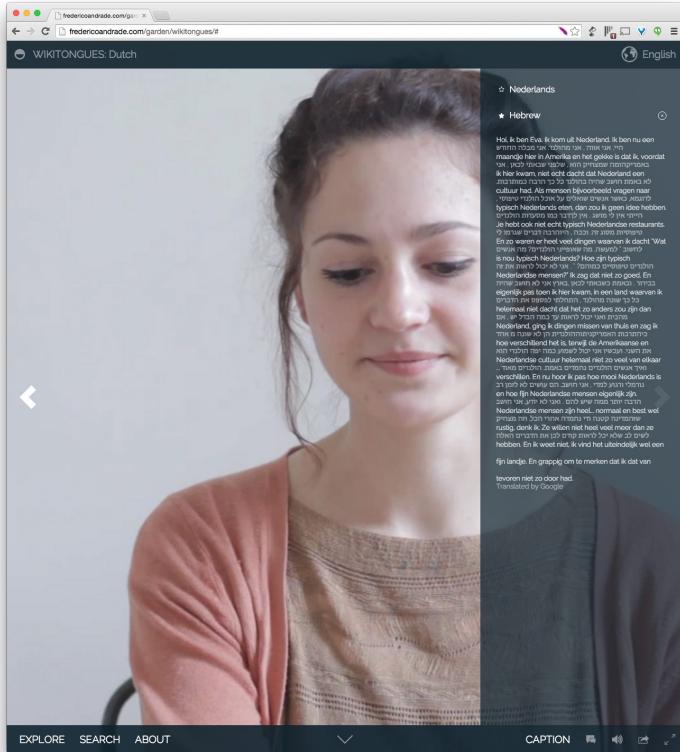
V0 Prototype



Wikitongues

Explore

V0 Prototype



2014

HTML5, CSS3, Javascript, jQuery

20

Amicus Tech Startup Product & Brand Collection

Amicus is a technology provider for non-profit fundraising and advocacy efforts. Founded in 2011, the company has empowered organizations like the AFL-CIO and the Human Rights Campaign to achieve success with their digital strategies.

I began full-time employment there in late 2013, and worked both to develop their product selection and to improve their visual identity and brand story.

As a designer, my first responsibility was to assess the product with regard to the companies mission. Insights from the resulting audit have become guiding principles for the product, focusing development on simpler, more user-friendly, and ultimately more effective interactions, requiring less customer support while also simplifying the codebase.

Simultaneously, I have been responsible for designing and developing an entirely new experience for the budding postcards product the company had been exploring.

Upon my arrival, an early version of the postcard tool had just been launched as a proof of concept. I've since assumed responsibility of separating it into its own product, addressing a new market segment's direct mail needs.

Amicus Post has since been received by both for-profit and non-profit organizations alike with palpable enthusiasm, and the waitlist to use the product has been consistently growing.

The following pages display a subset of the work I've made throughout my role in the organization, both in collaboration with the lead designer Adrian Del Balso and by myself.

Amicus

Brand Identity

Business Cards



Amicus

Amicus Post

V1 Prototype and V1 Product

The image displays a 3x2 grid of screenshots illustrating the development of the Amicus Post application from 2014 to 2014.

- Top Left (2014 Prototype):** Shows the "Send Mail" screen with a "Step 1" and "Step 2" navigation bar. Step 1 shows a list of users under "Likeliest supporters". Step 2 shows a preview of a postcard with placeholder text and a signature.
- Top Right (2014 Product):** Shows the "Send Postcards (it's free!)" screen. It includes a preview of the postcard with a message from a user, a "Flip postcard" button, and a "Choose friends to receive this postcard" section.
- Middle Left (2014 Prototype):** Shows the "Send Mail" screen with a "Step 1" and "Step 2" navigation bar. Step 1 shows a list of users under "Likeliest supporters". Step 2 shows a preview of a postcard with placeholder text and a signature.
- Middle Right (2014 Product):** Shows the "Send Postcards (it's free!)" screen. It includes a list of friends to select for receiving the postcard, with checkboxes for "Select all" and "Deselect all".
- Bottom Left (2014 Prototype):** Shows the "Send Mail" screen with a "Step 1" and "Step 2" navigation bar. Step 1 shows a list of users under "Likeliest supporters". Step 2 shows a preview of a postcard with placeholder text and a signature.
- Bottom Right (2014 Product):** Shows the "Send Postcards (it's free!)" screen with a success message: "Well done! The goods are in the mail". It includes a "Send more postcards" button and an illustration of a mailbox.

2014

HTML 5, CSS3, Javascript, jQuery, Rails, EndDash

Amicus

Amicus Post

Interface redesign

The image displays four screenshots of the Amicus Post interface, illustrating the redesign process:

- Screenshot 1:** Preview of the postcard. It shows a message from a user named "Freddie" about saving badgers, a recipient's address, and a blue digital signature. A green button at the bottom says "Choose friends to receive this postcard".
- Screenshot 2:** Preview of the postcard featuring two badgers. A red heart icon with a small animal graphic is overlaid on the image. A green button at the bottom says "Choose friends to receive this postcard".
- Screenshot 3:** Preview of the postcard with a modal overlay asking to "Choose a picture for your postcard". It shows a grid of four thumbnail images.
- Screenshot 4:** Preview of the postcard with a modal overlay asking to "Sign your name below". It shows a handwritten signature "Freddie" and a typed name "Freddie Andrade" with a "Save" button.

2014

HTML 5, CSS3, Javascript, jQuery, EmberJS

24

Amicus

Amicus Post

Interface redesign

The screenshot shows a web application window titled "Postcards" with the URL "postcardsdemo.amicushq.com/postcards/recipients". The main heading is "Amicus". On the right, there are "Logout", "Deselect all", and "Select all" buttons. The main content area is titled "Select friends to receive this postcard". It displays a grid of 12 friend profiles, each with a checked checkbox and a green checkmark icon. The profiles are:

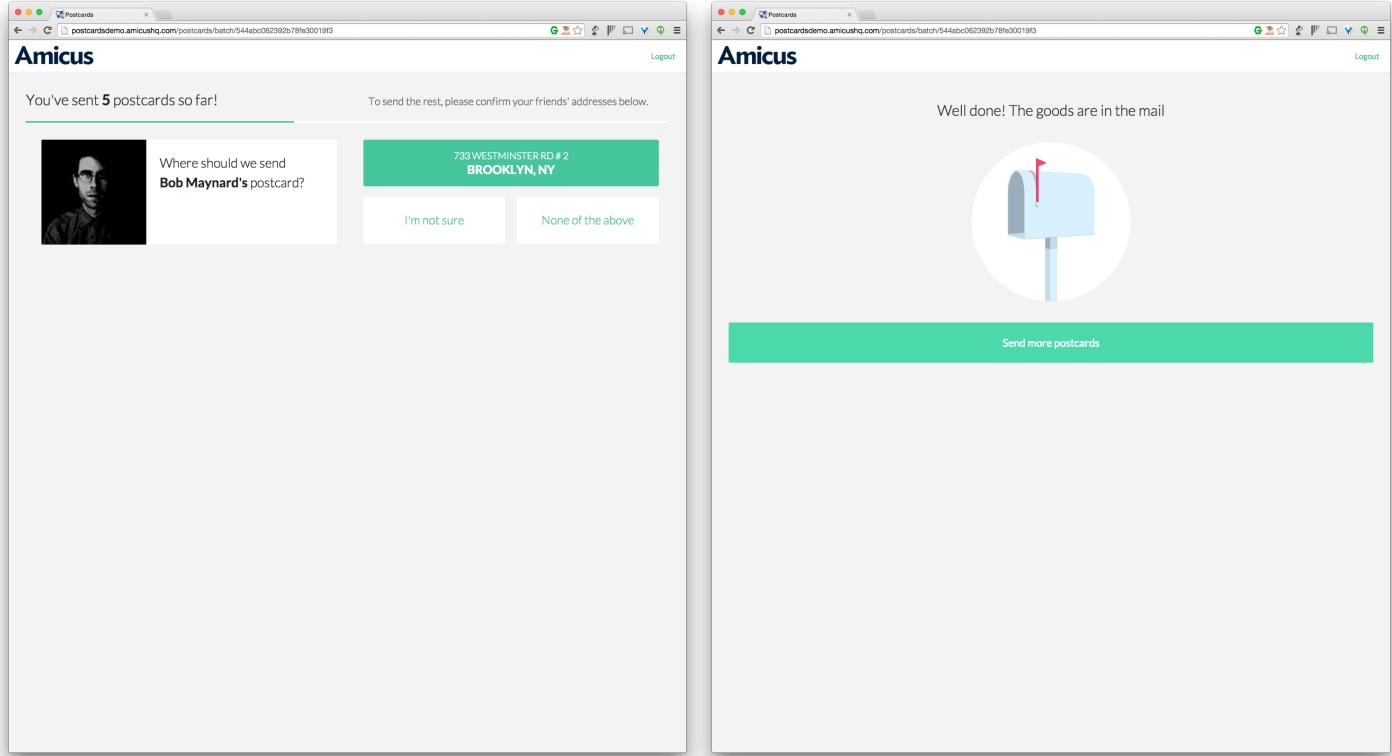
	Bob Maynard New York, New York	<input checked="" type="checkbox"/>		Hajir Sailors New York, New York	<input checked="" type="checkbox"/>		Jason Hood Brooklyn, New York	<input checked="" type="checkbox"/>
	Dana Marcolina New York, New York	<input checked="" type="checkbox"/>		Erica Andersen	<input checked="" type="checkbox"/>		Chris Levinson Southport, Connecticut	<input checked="" type="checkbox"/>
	Laura Gosch Los Angeles, California	<input checked="" type="checkbox"/>		Alison Czinkota New York, New York	<input checked="" type="checkbox"/>		Lucas Woods New York, New York	<input checked="" type="checkbox"/>
	Cornelius Mcmoyl...	<input checked="" type="checkbox"/>		Nick Fortugno New York, New York	<input checked="" type="checkbox"/>		Gabriela D'amato Brooklyn, New York	<input checked="" type="checkbox"/>

Below the grid is a button labeled "Add more friends" with a green plus sign icon. At the bottom left is a "Back to preview" button, and at the bottom right is a large green "Send to 12 friends" button.

Amicus

Amicus Post

Interface redesign



Amicus Post is a service through which organizations can get their volunteers to send out personalized, unique direct-mail marketing materials at scale.

Amicus

Amicus Post

Marketing Website

The screenshot shows a web browser window for 'Amicus Post' at amicushq.com/post. The main headline is 'Direct mail that ends up on the fridge'. Below it is a sub-headline: 'Peer-to-peer postcards that win more donors, more members, more votes.' A large illustration of a kitchen features a refrigerator with a pink postcard pinned to it. To the right is a sink and cabinets. A call-to-action box contains an 'Email address' input field and a red 'Get started free!' button. At the bottom, there's a section titled 'Leading nonprofits rely on Amicus' with logos for AFL-CIO, Human Rights Campaign, and NEA, each accompanied by a testimonial from a staff member.

How it works

With our online social postcards tool, your volunteers can send **real, physical postcards** through US mail in just a few clicks.

Here's how simple it is:

This screenshot shows the Amicus Post landing page at amicushq.com/post. The top section features a kitchen illustration with a refrigerator, sink, and cabinets. A pink postcard is shown on the refrigerator. A call-to-action box asks 'Direct mail that ends up on the fridge' with fields for 'Email address' and a red 'Get started free!' button. Below this, sections include 'Leading nonprofits rely on Amicus' (with logos for AFL-CIO, Human Rights Campaign, and NEA), 'How it works' (explaining the process with icons for Log in, Choose friends, and Send postcards), 'Turn online action into real-world results' (with a testimonial from Kristofer Garcia of NEA), 'Boost direct mail with social data' (with a testimonial from Lindsey Twombly of HRC), and 'See response rates soar' (with a testimonial from Nicole Aro of AFL-CIO). The bottom of the page has a 'Start your free month now.' button and links for Privacy Policy, Terms of Service, and About Amicus.

2014

Adobe Illustrator, HTML 5, CSS3, Javascript, jQuery

Amicus

Amicus Post

Brand Materials

Amicus Post

Direct mail that ends up on the fridge

Peer-to-peer postcards that win more donors, more members, more votes.

How it works

- 1 Log In With Facebook
- 2 Choose Friends
- 3 Click Send

Amicus matches social data to your database

Limit to targeted list or allow user to choose any friend

Postcards sent via USPS within 24 hours

Sign up for a demo today at www.amicushq.com/postcards

Leading Non-Profits Use Amicus

AFL-CIO HUMAN RIGHTS CAMPAIGN FOUNDATION nea NATIONAL EDUCATION ASSOCIATION

Amicus Calls

The world's best online call tool

Integrated with your website and data, up and running tomorrow.

Why it works

- 1 Clean, simple, easy to use interface that volunteers love.
Happy volunteers make more calls and come back for more.
- 2 Looks like you built it.
Beautiful, customizable templates with your branding, images, and message.
- 3 Easy setup and campaign management for both field and digital staff.
No training or technical knowledge required.
- 4 Social matching for peer-to-peer calls.
Match Facebook profiles to your voter data for peer-to-peer recruitment, persuasion, and grassroots fundraising calls.
- 5 Make phone banks more efficient, affordable, and fun.
Calling is so easy that you don't have to worry about having enough phones, volunteers to do data entry, or staff to train people during call time.
- 6 Turn online action into offline results.
Bridge the gap between digital and field organizing: make calls in field offices and drive supporters to take action from anywhere through your digital program.
- 7 Makes volunteering accessible to everyone.
Build meaningful relationships with volunteers who can't make it to offices or events.



Leading Non-Profits Use Amicus

AFL-CIO

HUMAN RIGHTS CAMPAIGN FOUNDATION

nea NATIONAL EDUCATION ASSOCIATION

Amicus

Amicus Post

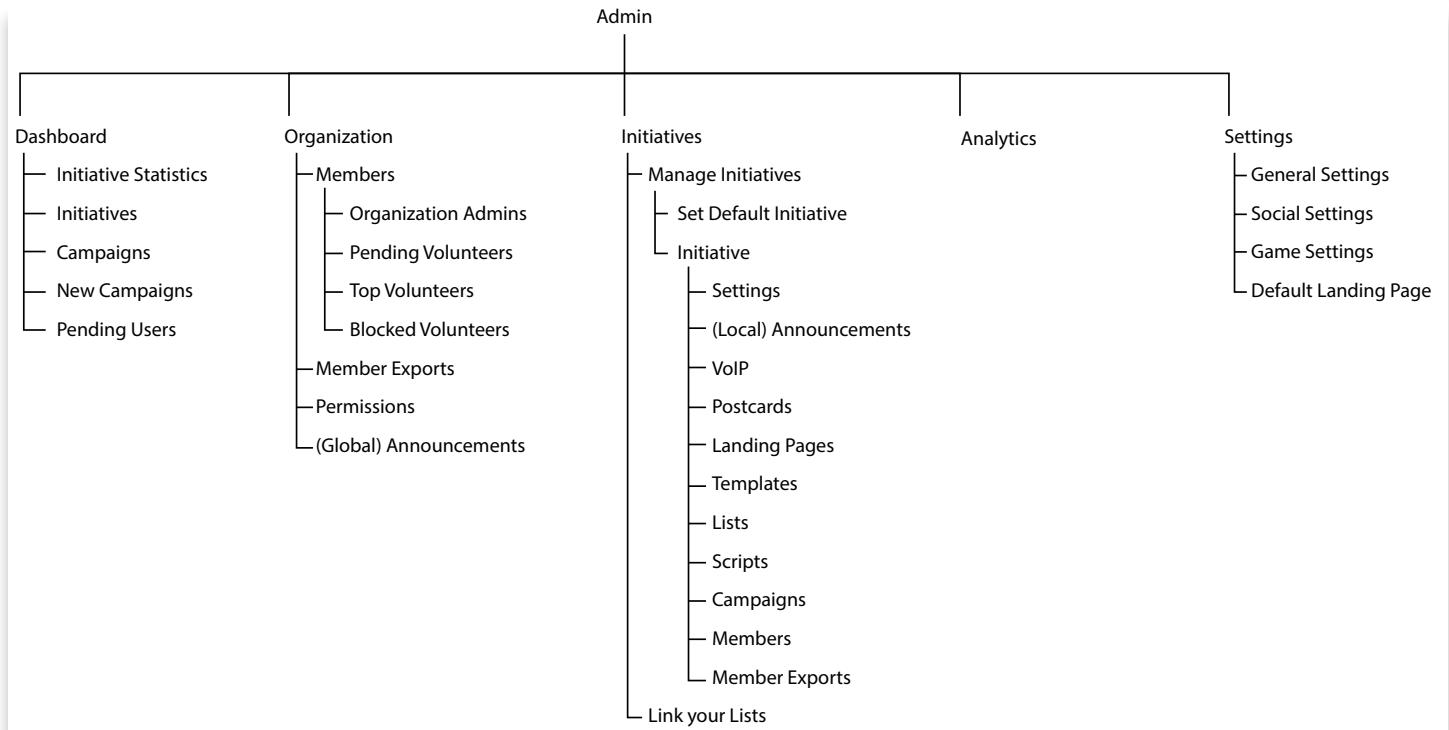
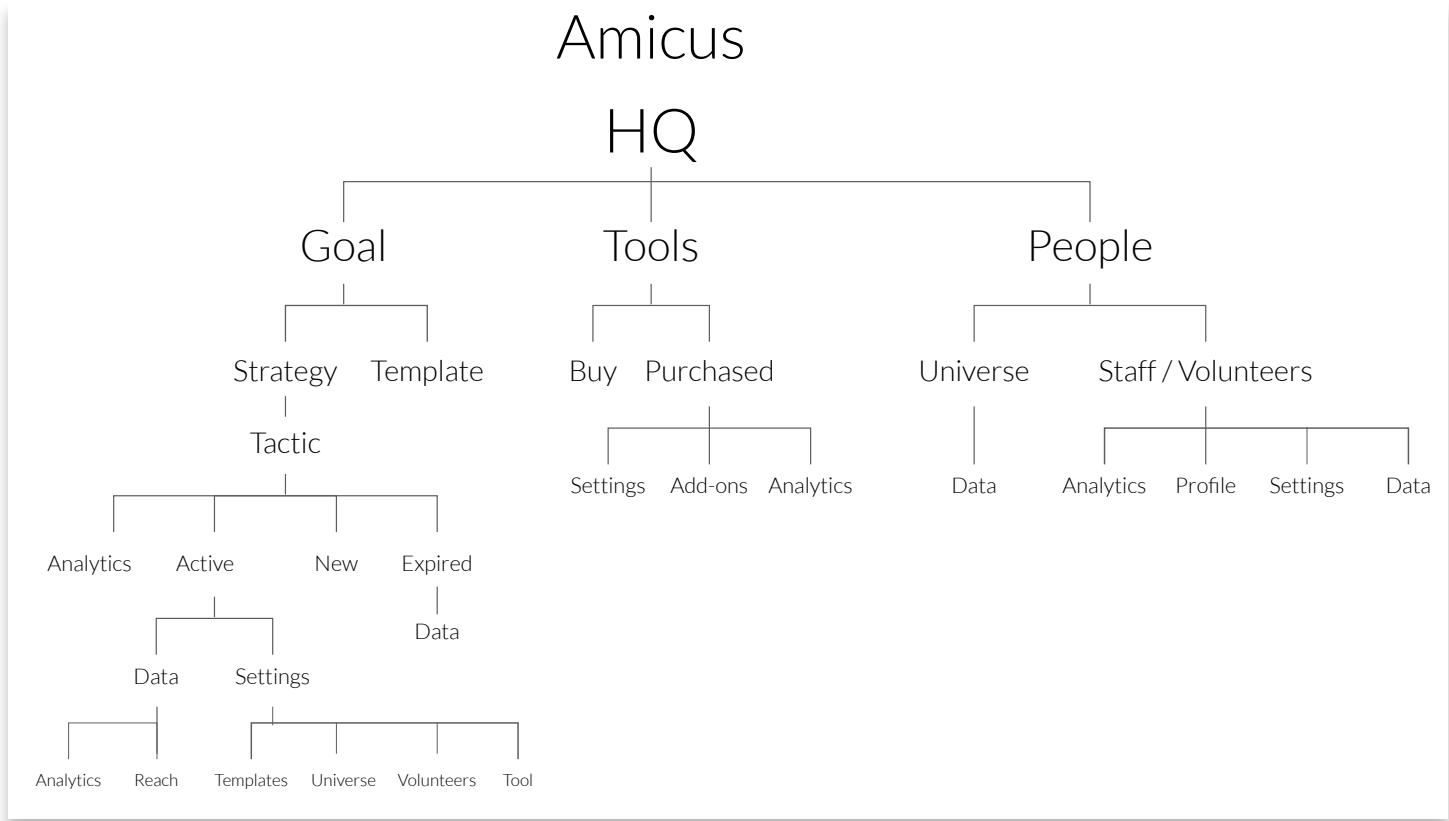
Postcard Tool Launch Presentation Illustrations



Amicus

Admin Control Center

Control Center Flow Paradigm



Amicus

App Case Study

Modular Campaign Design V0 Prototype

Active campaign

Save the Whales - Japan
1,813 POSTCARDS SENT | 0.95 AVG. SENT PER VOLUNTEER | 149,044 PEOPLE ON LIST

Queued campaign

Save the Whales - China Sea
1,320,232 PEOPLE ON LIST

Elapsed campaigns

Save the Whales - Alaska
1,423 CALLS MADE | 0.76 AVG. CALLS PER VOLUNTEER | 2,203,112 PEOPLE ON LIST

Save the Whales - Iceland
564 POSTCARDS SENT | 0.87 AVG. SENT PER VOLUNTEER | 149,044 PEOPLE ON LIST

+ Create new campaign

Please select a tool for the campaign

Phone Postcards

Name Tool Landing Page Templates Universe Review

Landing Page

Example Campaign Title

Example description for campaign landing page

f Get started
or with your email address

Upload a background image

Name ✓ Tool ✓ Landing Page ✓ Templates Universe Review

Define your target universe

Time to tell us who you'll be sending postcards to. You can link a list you've used before or upload one directly. Alternatively, you can make this a friends-only campaign, and leverage your volunteers' social networks.

Upload a list Friends only

Cloud icon with an upward arrow

Two people icon

Name ✓ Tool ✓ Landing Page ✓ Templates ✓ Universe ✓ Review

30-guilford-people.csv

DwId	First Name	Last Name	Address Line 1	Address Line 2	City	State	Zip	Phone	Gender	Birthplace	Household Id...	Latitude	Longitude
91050053	STEPHEN	KOPS	74 THISTLE R...		GUILFORD	CT	06437-1655	D203-453-14...	Male		497886842	41.331066131...	-72.6920318k
91052327	KATHERINE	HEFFERNAN	380 E RIVER RD		GUILFORD	CT	06437-2299	203-453-0864	Female		49809518	41.295219421...	-72.6549530C
91053333	COLLEEN	SAFFO	71 KENNETH...		GUILFORD	CT	06437-2348	203-481-9674	Female		49957464	41.303212561...	-72.7372817f
91054643	KAREN	SOUZA	280 WATER ST		GUILFORD	CT	06437-3227	203-459-9157	Female		834368434	41.276744842...	-72.693889C
91060902	SUZANN	COLMAN	24 ANDY LN		GUILFORD	CT	06437-1095	919-370-9613	Female		498608480	41.36644967...	-72.7262496f

Name ✓ Tool ✓ Landing Page ✓ Templates ✓ Universe ✓ Review

2013

Adobe Illustrator, HTML 5, CSS3, Javascript, jQuery

Datamonkey Tech Startup Product Prototypes

Datamonkey is a California based start-up that provides real-time market data and powerful comparison algorithms for the Japanese market.

I've been involved with the organization since before it's incorporation, designing and developing the product, the user interface and experience, as well as implementing the front-end technology.

By nature, this product provided challenges with regards to the amount of data that needed to be captured in a single screen.

The ability to seamlessly navigate between types of data within a single company, or the ability to compare different companies' data simultaneously was paramount to the successful experience of the user and thus a very simple interface was needed to preserve and provide context while displaying at times gigabytes of information.

Datamonkey

Application

User Interface and Experience

Screenshot of the DataMonkey Application interface showing financial data for NIC AUTOTEC, INC., KOITO MANUFACTURING CO., LTD., and NEC NETWORKS & SYSTEM INT'L.

Overview

Financial Statements:

- Consolidated Income Statement (Basic) [million ¥]:**

	MAR 11	MAR 12	MAR 13
Net sales	428,977	430,929	472,843
Cost of sales	358,300	365,193	399,474
Gross profit	70,677	65,736	73,368
Total selling, general and admin...	33,242	34,010	35,699
Operating income	37,434	31,725	37,778
Total non-operating income	3,173	3,158	4,214
Total non-operating expenses	6,288	3,387	1,876
Ordinary income	34,319	31,496	40,007
Total extraordinary income	0	19	770
Total extraordinary Losses	16,729	4,422	7,722
Income before income taxes and ...	17,591	27,093	33,004
Total income taxes	11,850	10,599	11,812
Income before minority interests	5,740	16,492	21,192
Minority interests in income	Δ4,271	3,102	4,566
Net income	10,012	13,391	16,625
- Consolidated Balance Sheet (Basic) [million ¥]:**

	MAR 11	MAR 12	MAR 13
Assets			
Current Assets			
Cash and deposits	54,618	59,620	76,485
Notes and accounts receivable...	73,450	89,523	90,299
Total current assets	182,048	202,995	283,338
Noncurrent assets			
Total property, plant and eq...	81,490	85,068	99,193
Intangible assets	1,471	1,186	981
Total investments and other...	73,749	74,022	79,574
Total noncurrent assets	156,711	160,278	179,749
Total assets	388,760	363,273	418,087
Liabilities			
Current liabilities			
Notes and accounts payable - ...	69,303	78,443	86,495
Total current liabilities	124,033	137,411	156,633
Total noncurrent liabilities	46,311	42,915	43,422
Total liabilities	170,345	180,356	199,956
Net assets			
Total shareholder's equity	148,433	158,940	171,899
Total accumulated other com...	Δ1,796	1,388	17,831
Minority interests	21,767	,22,683	28,410
Total net assets	168,414	182,916	218,131
Total liabilities and net assets	338,760	363,273	418,087
- Consolidated Cashflow Statement (Basic) [million ¥]:**

	MAR 11	MAR 12	MAR 13
Net cash provided by (used in) ...			
Income before income taxes an...	17,591	27,093	33,004
Depreciation and amortization	21,253	19,517	17,827
Net cash provided by (used in) o...	50,988	32,074	42,138
Net cash provided by (used in) i...			
Net cash provided by (used in) i...	Δ37,787	Δ27,185	Δ41,947
Net cash provided by (used in) f...			
Net cash provided by (used in) fi...	Δ20,023	Δ4,604	Δ2,812
Effect of exchange rate on change...	Δ465	30	1,396
Net increase (decrease) in cash a...	Δ7,287	315	Δ1,225
Cash and cash equivalents at begl...	30,189	22,902	23,217
Cash and cash equivalents at end ...	22,902	23,217	21,992
- Debt Analysis (Basic)**

Period	Long-term Debt	Short-term Debt	Total Debt
Jan 08	22,000	35,000	57,000
Jan 09	18,000	43,000	61,000
Jan 10	10,000	33,000	43,000
Jan 11	8,000	20,000	28,000
Jan 12	7,000	20,000	27,000
Jan 13	10,000	20,000	30,000
- Key Ratios (Basic) [million ¥]:**

	MAR 11	MAR 12	MAR 13
Ratios			
Current ratio	146.8%	147.7%	152.2%
Debt equity ratio	114.8%	113.5%	116.3%
Balance Sheet Analysis			
Short-term debt payable with le...	20,265	22,854	27,297
Long-term debt payable with le...	5,964	2,883	2,800
Total debt payable with lease o...	26,229	25,737	30,097
Total debt % as total assets	7.7%	7.1%	7.2%
Cash Flow Analysis			
EBITDA	58,687	51,242	55,495
Debt / EBITDA (with lease obliga...)	0.45x	0.50x	0.54x
EBITDA / Total assets	17.3%	14.1%	13.3%
- EBITDA Analysis (Basic)**

Period	EBITDA	Debt / EBITDA
Jan 08	400,000	15%
Jan 09	350,000	13%
Jan 10	380,000	14%
Jan 11	360,000	16%
Jan 12	340,000	17%
Jan 13	400,000	14%
- Consolidated Statement Of Shareholder Equity (Basic) [million ¥]:**

	MAR 11	MAR 12	MAR 13
Long-term Debt	350,000	340,000	380,000
Short-term Debt	180,000	150,000	200,000
Total Debt	530,000	490,000	580,000

Datamonkey

Application

User Interface and Experience

Income Statement | DataM... x

file:///Users/FreddieAndrade/Documents/Work/Ongoing%20Projects/DataMonkey/Git/Front-End/dash-income-statement.html#

Overview		NIC AUTOTEC, INC.	KOITO MANUFACTURIN...	NEC NETWORKS & SYS...	
Balance Sheet		Consolidated Income Statement (Detailed) million ¥			
		MAR 11	MAR 12	MAR 13	
Income Statement		Net sales	428,977	430,929	
		Cost of sales	358,300	365,193	
		Gross profit	70,677	65,736	
Cash Flow Statement		Selling, general and administ...			
		Selling expenses	13,186	12,680	
		General and administrative ex...	20,056	21,329	
		Total selling, general and ad...	33,242	34,010	
		Operating income	37,434	31,725	
Statement of Shareholder ...		Non-operating income			
		Interest income	707	584	
		Dividends income	437	494	
		Equity in earnings of affiliates	2	5	
		Foreign exchange gains	14	380	
		Reversal of allowance for dou...	530	0	
		Other non-operating income	20,056	21,329	
		Total non-operating income	3,173	3,158	
Financial Analysis		Non-operating expenses			
		Interest expenses	759	666	
		Aircraft seat safety & recovery...	823	651	
		Foreign exchange losses	823	651	
		Other non-operating expense	294	799	
		Total non-operating expenses	6,288	3,387	
Comparables		Ordinary income	34,319	31,496	
News Filings		Extraordinary income			
		Gain on sales of investment s...	0	7	
		Gain on sales of noncurrent a...	0	11	
		Other extraordinary income	0	0	
		Total extraordinary income	0	19	
Favorites		Extraordinary loss			
		Loss on sales and retirement ...	218	0	
		Provisions for allowance for c...	9,647	0	
		Impairment loss	276	0	
		Provision for surcharge	0	0	
		Loss on valuation of investme...	2,328	2,968	
		Special retirement expenses	0	0	
		Loss on sales of investment se...	0	0	
		Loss on sales and retirement ...	0	62	
		Loss on valuation of invento...	711	690	
		Loss on abandonment of inve...	3,010	384	
		Provision for environmental ...	234	0	
		Other extraordinary loss	301	316	
		Total extraordinary Losses	16,729	4,422	
		Income before income taxes an...	17,591	27,093	
		Income taxes-current	10,105	10,376	
		Income taxes-deferred	1,744	222	
		Total income taxes	11,850	10,599	
		Income before minority interests	5,740	16,492	
		Minority interests in income	Δ4,271	3,102	
		Net income	10,012	13,391	
		Minority interests in income	Δ4,271	3,102	
		Income before minority interest	5,740	16,493	
Koito Manufacturing Co., Ltd		Extraordinary Income/Expenses	million ¥		
		MAR 11	MAR 12	MAR 13	
		Extraordinary income			
		Gain on sales of investment s...	0	7	
		Gain on sales of noncurrent a...	0	11	
		Other extraordinary income	0	10	
NTT Docomo Inc.		Consolidated Comprehensive Income Statement million ¥	MAR 11	MAR 12	MAR 13
		Other comprehensive income			
		Valuation difference on availa...	Δ5,161	2,550	9,911
		Foreign currency translation a...	Δ2,684	944	10,062
		Total other comprehensive in...	Δ7,846	3,495	19,973
		Comprehensive income	Δ2,105	19,989	41,166
KDDI Corporation		Comprehensive income attrib...			
		Comprehensive income attrib...	3,485	16,525	33,119
		Comprehensive income attrib...	Δ5,591	3,463	8,047
Yahoo Japan Corporation		Margin Analysis			
		Net Sales	480,000	460,000	440,000
		Gross Margin	18.0%	16.0%	14.0%
		EBITDA Margin	12.0%	10.0%	8.0%
		Net Income Margin	4.0%	2.0%	0.0%
EBITDA		EBITDA	70,000	60,000	50,000
		EBITDA Margin	16.0%	14.0%	12.0%
Selling, General And Administ...		Selling, General And Administrative Expenses	38,000	37,000	36,000
		EBITDA Margin	9.0%	8.5%	8.0%

Amplify

Tech Product Collection

2011

Amplify is a conceptual technology product that empowers cause driven non-profit organizations to crowd-fund their direct impact.

This was my thesis project at Parsons, the New School for Design. The project deals with the political uncertainty and instability by providing a framework and structure that can be applied consistently to any humanitarian or environmental catastrophe.

It does so by being agnostic to each specific issue at hand, while optimizing for the very specific action of donating money or time.

The work I carried out pertained mostly to the discipline of branding, and also to the effective and simple modular design of the product itself.

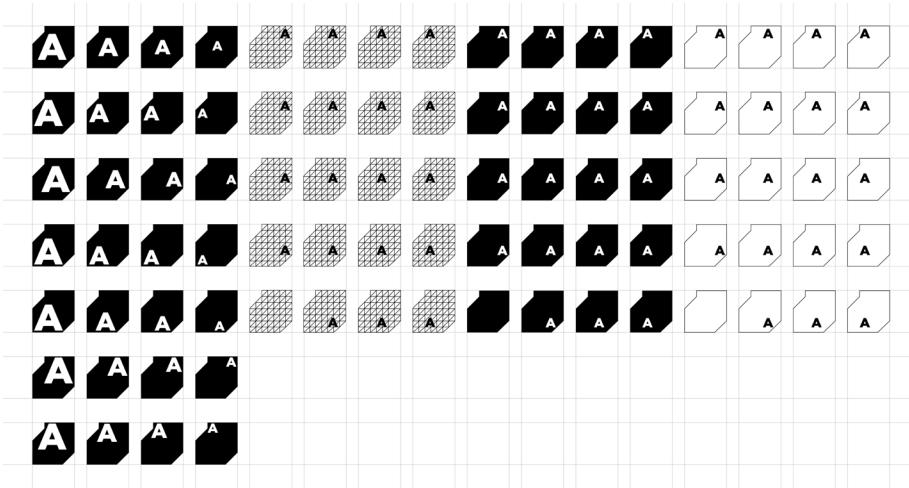
The following pages display a subset of my work for the proposal of the project.

2013

Amplify
Brand Identity
Logos



AMPLIFY



Amplify Brand Identity

Presentation Materials

LETS JUST SAY
PROBLEMS AROSE
IN THE SUDAN

A CLOSER LOOK SHOWS
MAJOR TOES
WERE STEPPED ON

AND THERE'S NOT MUCH YOU CAN DO ABOUT IT

SO YOU GET KIND OF MIFFED

AND SO DO YOUR FRIENDS

miffed

66 70 61 31 65 51 42 49 1

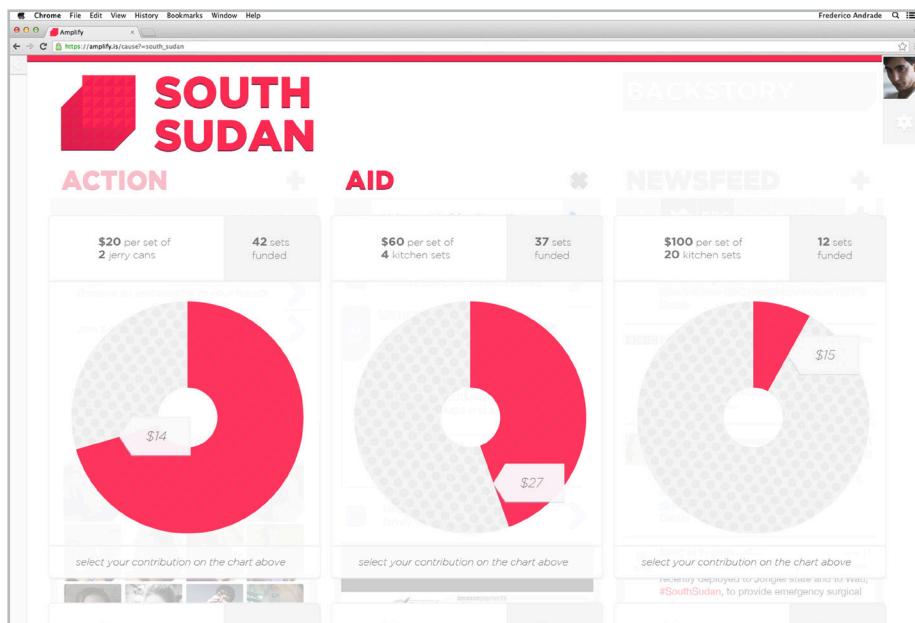
BUT YOU'RE
TOO BUSY
TO FIGURE OUT
HOW TO HELP

AND
WHO
KNOWS HOW TO DO THAT
ANYWAY?

WE DO

Amplify Application

V2 Prototype

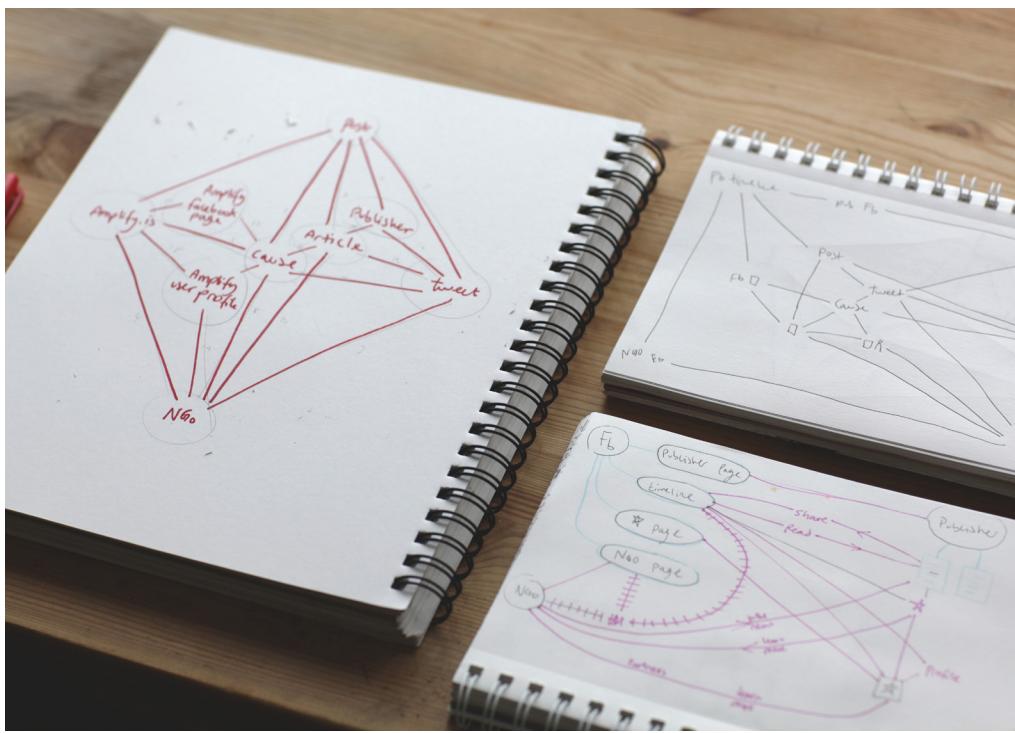
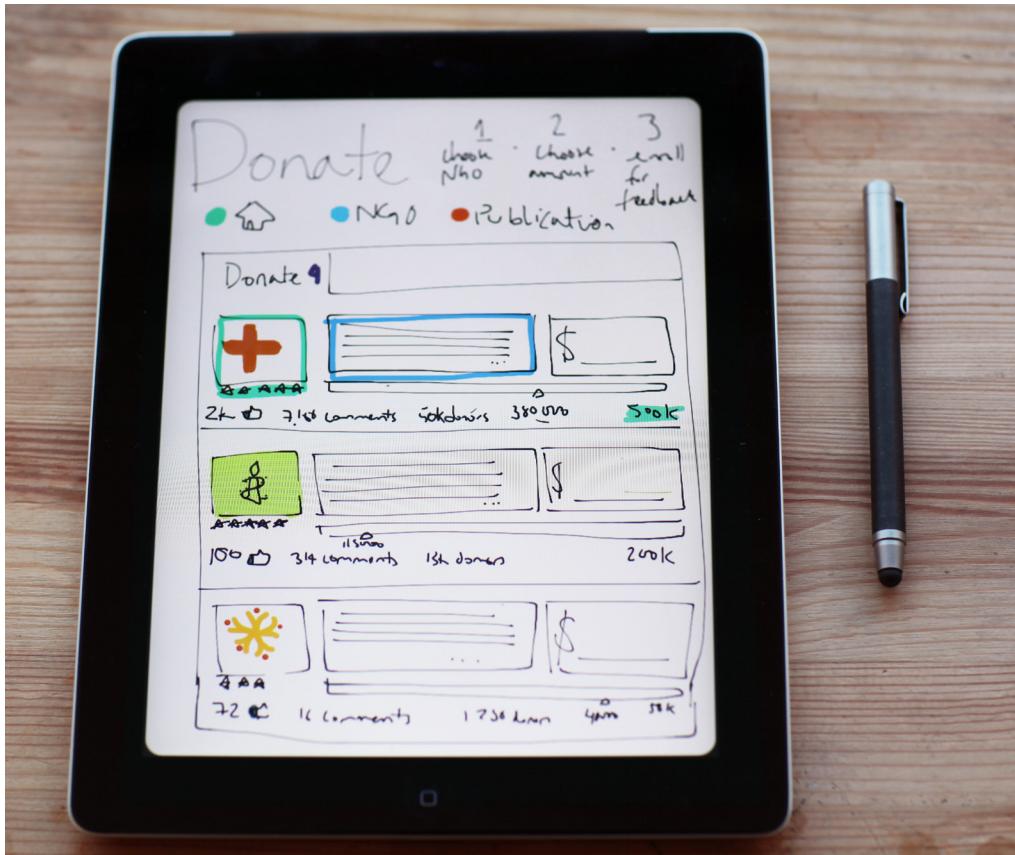


2013

Adobe Illustrator, HTML5, CSS3, Javascript, jQuery

Amplify Application

V0 Prototype



2013

Pen, pencil on paper, Studio 53 Paper app

Freelance Website Projects

Various Partners

Collection

2012

The following pages display a subset of my freelance work in partnership with designer Daniel Bogre Udell, designing and implementing portfolios and content-strategies for photographers of various backgrounds.

A website by itself does about as much as a business card. In most cases, the projects shared the similar goal of increasing work opportunities for the photographers in question.

We partnered with each photographer to discuss the best means of achieving their professional goals, and often trained them to better represent themselves on social media and relevant platforms for the photography industry.

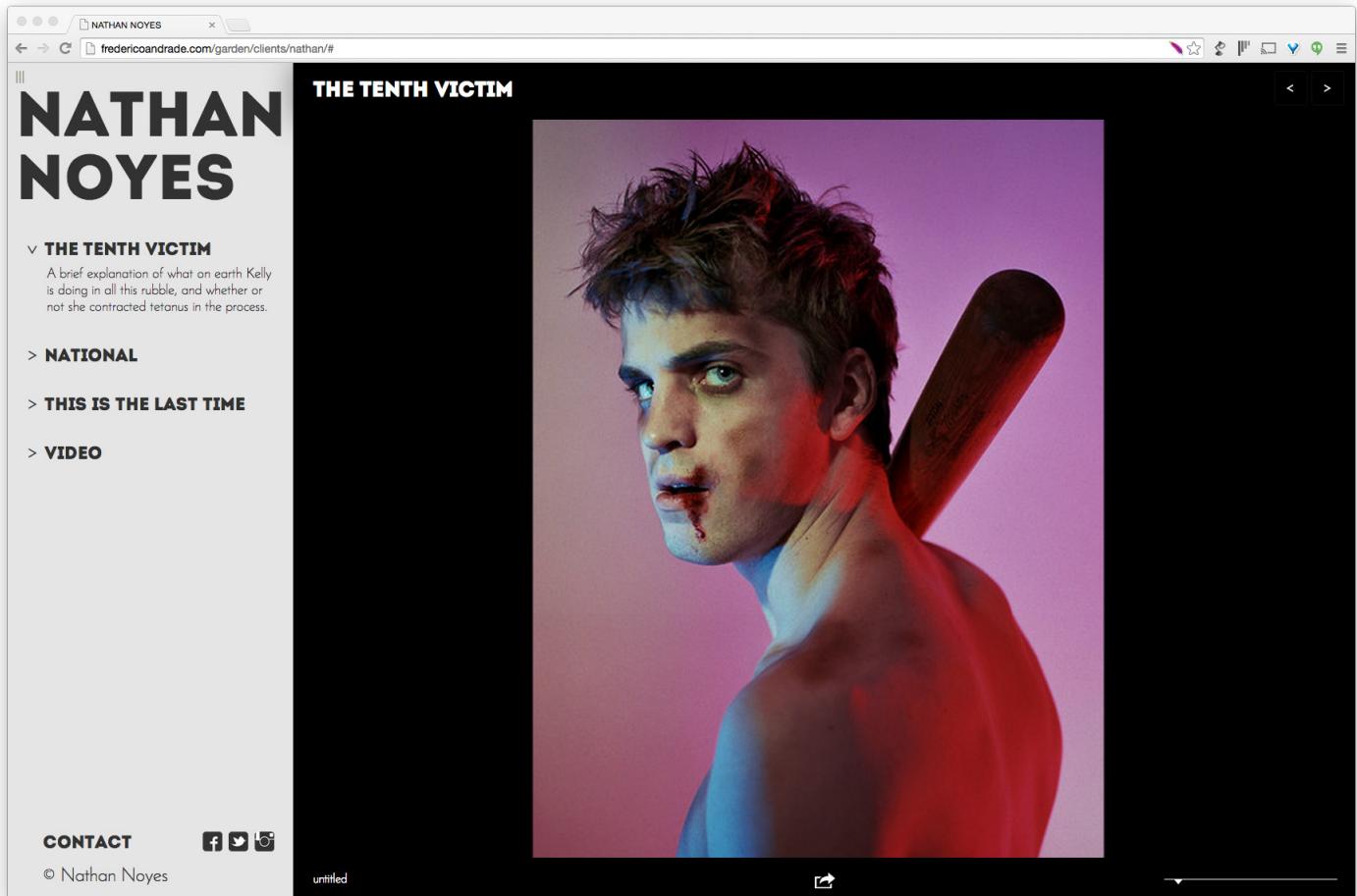
The last example is for a marketing page for the End-dash programming framework developed at Amicus. It had to stand out among the dozens of similar projects available on websites such as hackernews, and was highly lauded for the hidden secrets embedded within it.

2013

Nathan Noyes

Photographer's Portfolio Website

Design, Implementation



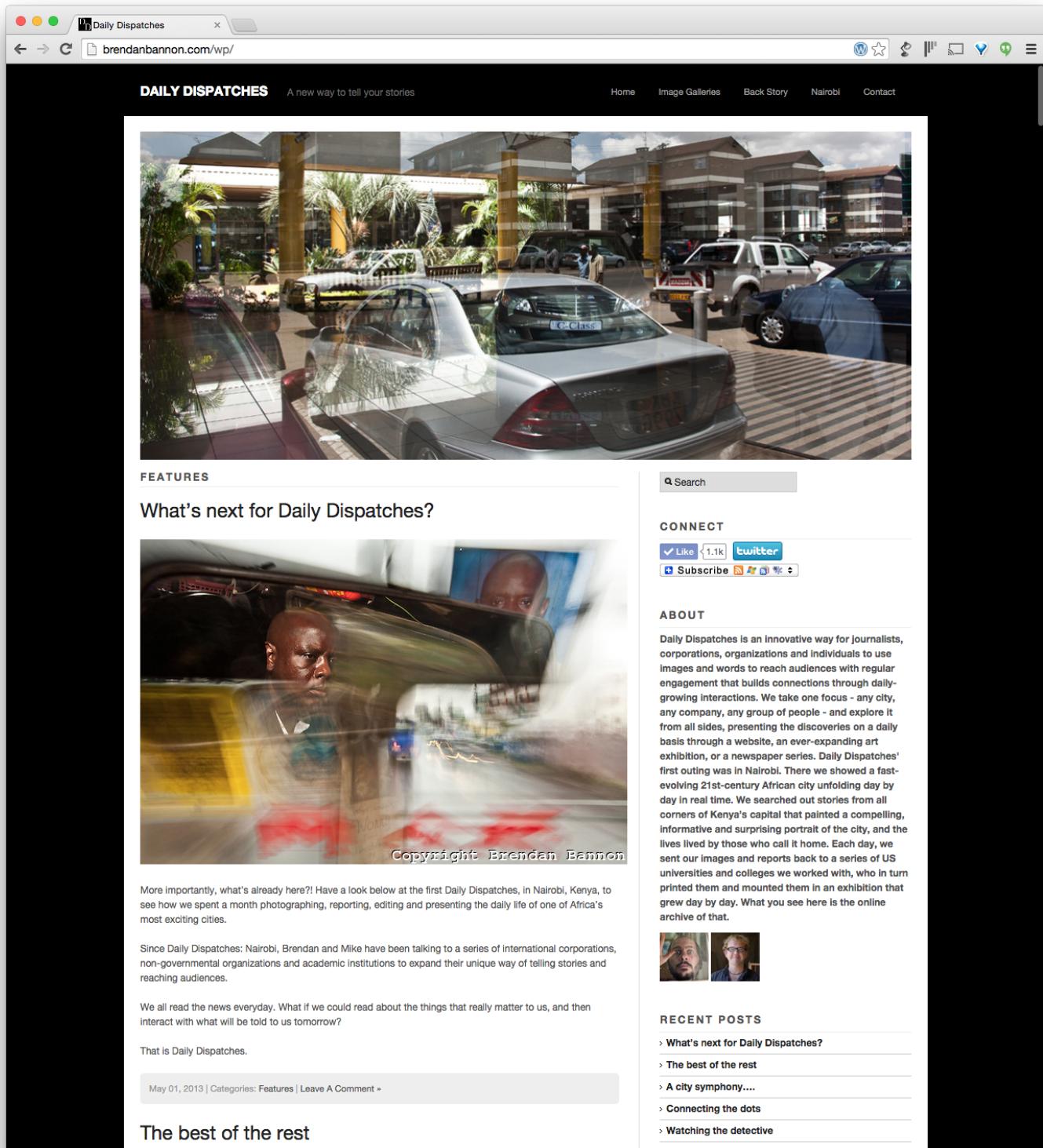
2013

HTML 5, CSS3, Javascript, jQuery

Daily Dispatches

Blog

Design, Implementation



The screenshot shows a web browser window with the URL brendanbannon.com/wp/. The page title is "DAILY DISPATCHES A new way to tell your stories". The main content features a large photograph of a busy street scene in Nairobi, Kenya, with several cars and buildings in the background. Below the photo, a section titled "FEATURES" contains the heading "What's next for Daily Dispatches?". Underneath this heading is a blurred photograph of two men in a car, with the caption "Copyright Brendan Bannon". To the right of the main content area, there is a sidebar with a search bar, social media links for Facebook and Twitter, and a "CONNECT" section. Further down the sidebar is a "ABOUT" section with a detailed paragraph about the project, two small profile pictures, and a "RECENT POSTS" section with five links.

DAILY DISPATCHES A new way to tell your stories

Home Image Galleries Back Story Nairobi Contact

FEATURES

What's next for Daily Dispatches?

 Copyright Brendan Bannon

More importantly, what's already here?! Have a look below at the first Daily Dispatches, in Nairobi, Kenya, to see how we spent a month photographing, reporting, editing and presenting the daily life of one of Africa's most exciting cities.

Since Daily Dispatches: Nairobi, Brendan and Mike have been talking to a series of international corporations, non-governmental organizations and academic institutions to expand their unique way of telling stories and reaching audiences.

We all read the news everyday. What if we could read about the things that really matter to us, and then interact with what will be told to us tomorrow?

That is Daily Dispatches.

May 01, 2013 | Categories: Features | Leave A Comment »

The best of the rest

SEARCH

CONNECT

Like 1.1k [twitter](#)
Subscribe [RSS](#) [Email](#) [Twitter](#) [Facebook](#)

ABOUT

Daily Dispatches is an innovative way for journalists, corporations, organizations and individuals to use images and words to reach audiences with regular engagement that builds connections through daily-growing interactions. We take one focus - any city, any company, any group of people - and explore it from all sides, presenting the discoveries on a daily basis through a website, an ever-expanding art exhibition, or a newspaper series. Daily Dispatches' first outing was in Nairobi. There we showed a fast-evolving 21st-century African city unfolding day by day in real time. We searched out stories from all corners of Kenya's capital that painted a compelling, informative and surprising portrait of the city, and the lives lived by those who call it home. Each day, we sent our images and reports back to a series of US universities and colleges we worked with, who in turn printed them and mounted them in an exhibition that grew day by day. What you see here is the online archive of that.

RECENT POSTS

> [What's next for Daily Dispatches?](#)
> [The best of the rest](#)
> [A city symphony....](#)
> [Connecting the dots](#)
> [Watching the detective](#)

2012

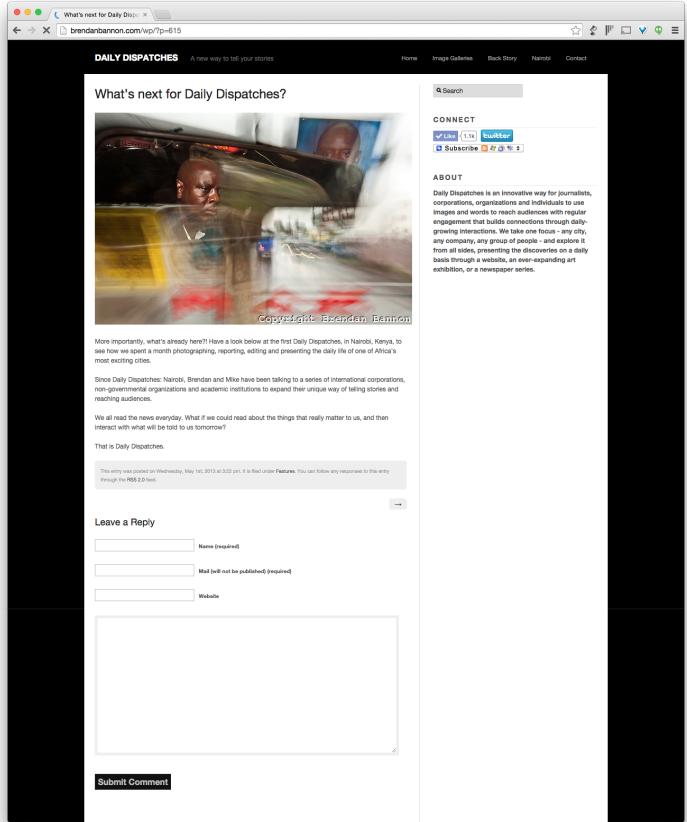
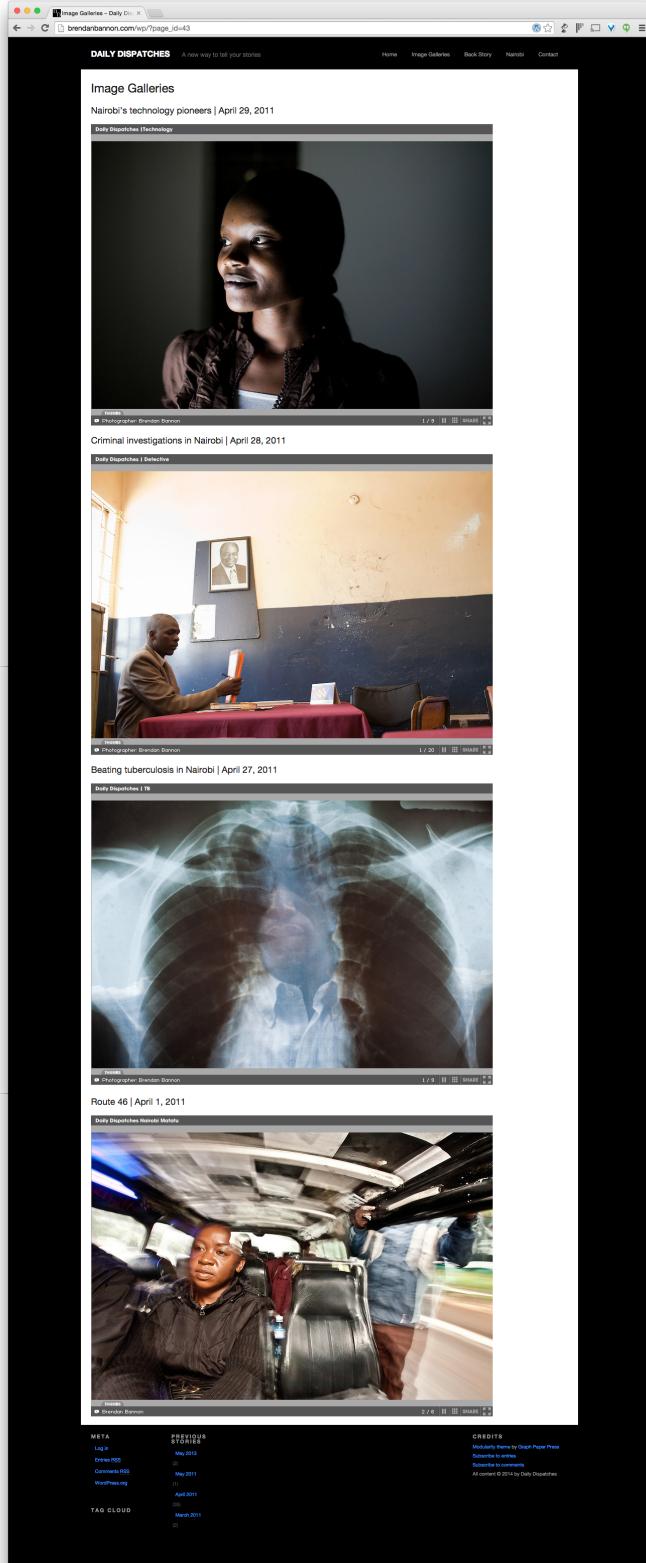
HTML 5, CSS3, Javascript, jQuery, Wordpress

42

Daily Dispatches

Blog

Design, Implementation



2012

HTML 5, CSS3, Javascript, jQuery, Wordpress

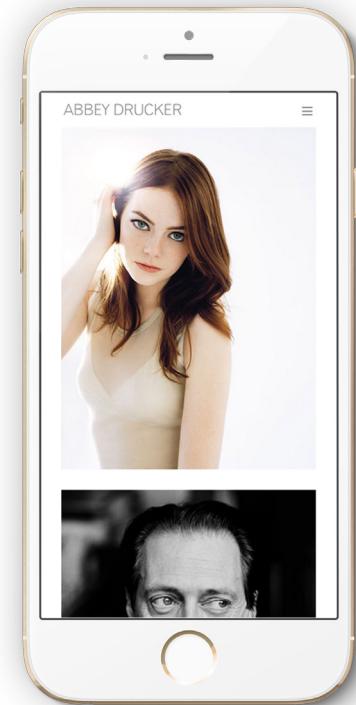
43

Abbey Drucker

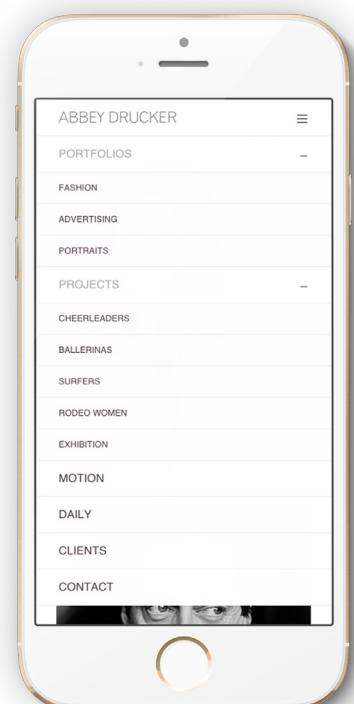
Photographer's Portfolio Website

Identity

The screenshot shows a desktop browser window displaying the website for 'Abbey Drucker'. The header features the name 'ABBIE DRUCKER' in a bold, sans-serif font. Below the header is a navigation menu with links to 'PORTFOLIOS', 'FASHION', 'ADVERTISING', 'PORTRAITS', 'PROJECTS', 'CHEERLEADERS', 'BALLERINAS', 'SURFERS', 'RODEO WOMEN', 'EXHIBITION', 'MOTION', 'DAILY', 'CLIENTS', and 'CONTACT'. The main content area contains two large images: a color portrait of a woman with long brown hair and a black and white close-up portrait of a man.



The screenshot shows a desktop browser window titled 'AD CLIENTS - Abbey Drucker'. It displays a grid of client names under three categories: 'ADVERTISING & PUBLIC RELATIONS', 'EDITORIAL', and 'CELEBRITIES & MUSICIANS'. The 'ADVERTISING & PUBLIC RELATIONS' section includes clients like Andre Balazs Properties, Saks Fifth Avenue, Young & Rubicam, Morgan's Hotel Group, Sony BMG, Capitol Records, Interscope Records, Matador Records, i-D Public Relations, and William Morris Agency. The 'EDITORIAL' section includes New York Times, New York Magazine, Vogue US, Vogue Mexico, Vogue China, Vanity Fair, V Magazine, V Man, Teen Vogue, Elite, Allure, Vibe, Self-Service, Entertainment Weekly, Nylon, L'Officiel, Rolling Stone, and others. The 'CELEBRITIES & MUSICIANS' section lists Adam Levine, Kate Nash, Antony and the Johnsons, Mark Ronson, Ari Graynor, Maroon 5, Britney Spears, The National, Blonde Redhead, Chester French, Ciara, Dominic Dunn, Eddie Vedder, Ryan Kwanten, Emma Stone, Tegan and Sarah, Emmy Rossum, Steve Buscemi, Fischerspooner, Gangstar, Good Charlotte, Hilary Duff, Interpol, Ivanka Trump, Jack Johnson, Jaime King, Jamie Pressley, Jesse Eisenberg, and Joshua Jackson.



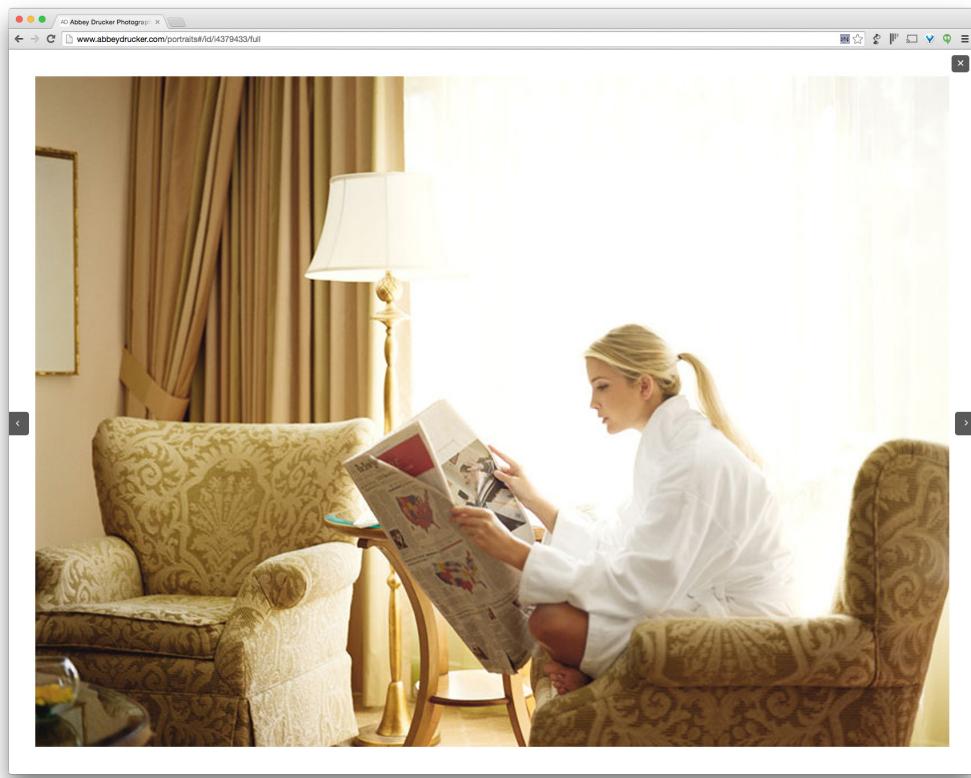
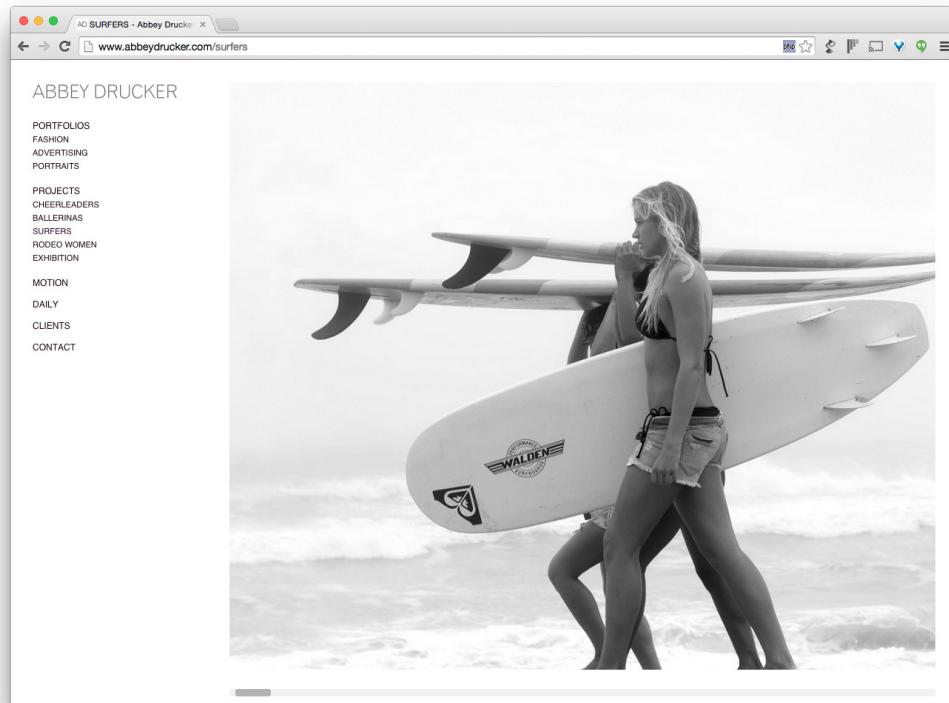
2013

HTML 5, CSS3, Javascript, jQuery, Squarespace

Abbey Drucker

Photographer's Portfolio Website

Interface Design, Implementation



2013

HTML 5, CSS3, Javascript, jQuery, Squarespace

Abbey Drucker

Photographer's Portfolio Website

Social Media Strategy

The image displays three screenshots of Abbey Drucker's online presence:

- Top Left:** A screenshot of her website at www.abbeydrucker.com/daily. It features a sidebar with links like PORTFOLIOS, FASHION, ADVERTISING, PORTRAITS, PROJECTS, DAILY, CLIENTS, and CONTACT. The main content shows a black and white photograph of a person from behind, standing in a doorway.
- Top Right:** A screenshot of her Tumblr blog at abbeydrucker.tumblr.com. The header says "AD DAILY - Abbey Drucker". It features a large photograph of a woman in a bikini standing by the ocean. Below the photo is the caption "Beach Casting - Rockaway Beach, Queens" and "© Abbey Drucker".
- Bottom Left:** A screenshot of her Instagram feed at instagram.com/pru1-q0ICper/. It shows a grid of small thumbnail images of various models. A post by "abbeydrucker" is highlighted, showing a woman in a blue dress in a forest setting with the caption "Summer Days - New York" and "© Abbey Drucker".

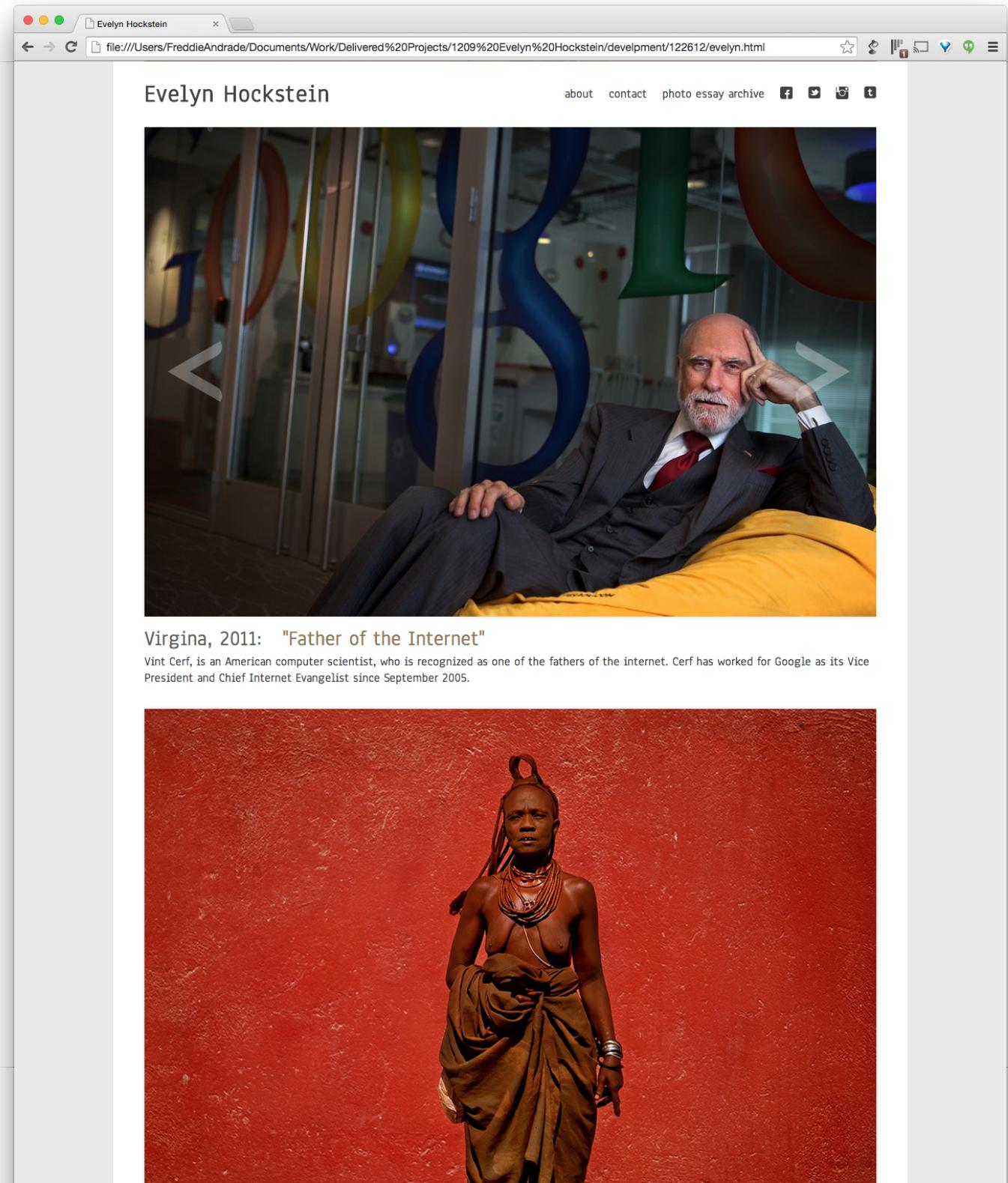
2013

HTML 5, CSS3, Javascript, jQuery, Tumblr, Instagram

Evelyn Hockstein

Photographer's Portfolio Website

Interface Design, Implementation



The screenshot shows a web browser window titled "Evelyn Hockstein". The address bar displays the local file path: "file:///Users/FreddieAndrade/Documents/Work/Delivered%20Projects/1209%20Evelyn%20Hockstein/development/122612/evelyn.html". The main content area features a large photograph of Vint Cerf, an American computer scientist, sitting on a yellow couch. He is wearing a dark suit and has his hand resting on his head. Behind him are large, colorful Google logo letters. Below the photo is a caption: "Virginia, 2011: "Father of the Internet"" followed by a brief bio: "Vint Cerf, is an American computer scientist, who is recognized as one of the fathers of the internet. Cerf has worked for Google as its Vice President and Chief Internet Evangelist since September 2005." To the right of the bio is another smaller photograph of a person in traditional Maasai attire standing against a red background.

2013

HTML 5, CSS3, Javascript, jQuery, Photoshelter

Evelyn Hockstein

Photographer's Portfolio Website

Interface Design, Implementation

[Evelyn Hockstein](#)

about contact photo essay archive [f](#) [t](#) [g](#) [s](#)

Evelyn Hockstein

Yemen, 2008: "The Other Galapagos"
For intrepid visitors, Yemen offers a pleasure that comes from getting lost in the flow of life.

A Yemeni woman, wearing a conical shaped headdress seen in rural areas -- said to allow air to circulate and cool the head -- herds her goats, along a road in Wadi Hadramaut.

Photo Essays

Sudan, 2010: "Famine" Sudan, 2010: "Darfur Women" Kenya, 2010: "Nairobi Schools"
 Yemen, 2010: "Yemen" Namibia, 2010: "Masai Woman" Mississippi, 2010: "Mississippi Delta"
 Virginia, 2010: "Father of the Internet" North Dakota, 2010: "Oil Boom"

[Load More](#)

FROM WIKIPEDIA

Evelyn Hockstein is an award-winning photojournalist currently based in Washington, DC. She works primarily for news and specialty publications covering emerging news and features in Africa primarily for The New York Times. Prior to that she was based in Jerusalem covering the Israeli-Palestinian conflict. Her award winning photography has been published globally in The New York Times, The New Yorker, TIME, Newsweek, Stern, National Geographic Adventure and Glamour Magazine, among others. Ms. Hockstein's work has also been exhibited in the United States, Japan, South Africa, and the UK.

Evelyn Hockstein is an award-winning photojournalist currently based in Washington, DC. She works primarily for news and specialty publications covering emerging news and features in Africa primarily for The New York Times. Prior to that she was based in Jerusalem covering the Israeli-Palestinian conflict. Her award winning photography has been published globally in The New York Times, The New Yorker, TIME, Newsweek, Stern, National Geographic Adventure and Glamour Magazine, among others. Ms. Hockstein's work has also been exhibited in the United States, Japan, South Africa, and the UK.

WHERE AM I NOW?

CREDITS

[YOU CAN HELP END CHILD MARRIAGE](#) A catalyst for global health

[back to top](#)

© 2012 - Present Evelyn Hockstein, All Rights Reserved
Design by Daniel Bogre Udell & Frederico Andrade

[http://Users/FreddieAndrade/Documents/Work/Delivered%20Projects/1209%20Evelyn%20Hockstein/development/122812/photoEssays.html](#)

[Evelyn Hockstein](#)

about contact [f](#) [t](#) [g](#) [s](#)

Evelyn Hockstein

Photo Essays

Sudan, 2010: "Famine" Sudan, 2010: "Darfur Women" Kenya, 2010: "Nairobi Schools"
 Yemen, 2010: "Yemen" Namibia, 2010: "Masai Woman" Mississippi, 2010: "Mississippi Delta"
 Virginia, 2010: "Father of the Internet" North Dakota, 2010: "Oil Boom"

[Load More](#)

FROM WIKIPEDIA

Evelyn Hockstein is an award-winning photojournalist currently based in Washington, DC. She works primarily for news and specialty publications covering emerging news and features in Africa primarily for The New York Times. Prior to that she was based in Jerusalem covering the Israeli-Palestinian conflict. Her award winning photography has been published globally in The New York Times, The New Yorker, TIME, Newsweek, Stern, National Geographic Adventure and Glamour Magazine, among others. Ms. Hockstein's work has also been exhibited in the United States, Japan, South Africa, and the UK.

Evelyn Hockstein is an award-winning photojournalist currently based in Washington, DC. She works primarily for news and specialty publications covering emerging news and features in Africa primarily for The New York Times. Prior to that she was based in Jerusalem covering the Israeli-Palestinian conflict. Her award winning photography has been published globally in The New York Times, The New Yorker, TIME, Newsweek, Stern, National Geographic Adventure and Glamour Magazine, among others. Ms. Hockstein's work has also been exhibited in the United States, Japan, South Africa, and the UK.

WHERE AM I NOW?

CREDITS

[YOU CAN HELP END CHILD MARRIAGE](#) A catalyst for global health

[back to top](#)

© 2012 - Present Evelyn Hockstein, All Rights Reserved
Design by Daniel Bogre Udell & Frederico Andrade

[http://Users/FreddieAndrade/Documents/Work/Delivered Projects/1209 Evelyn Hockstein/development/122812/essay](#)

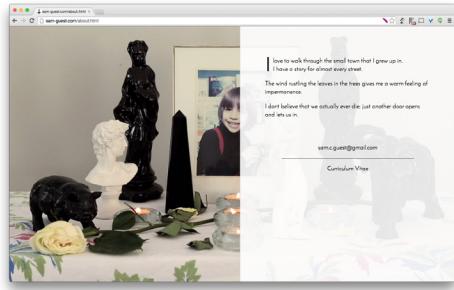
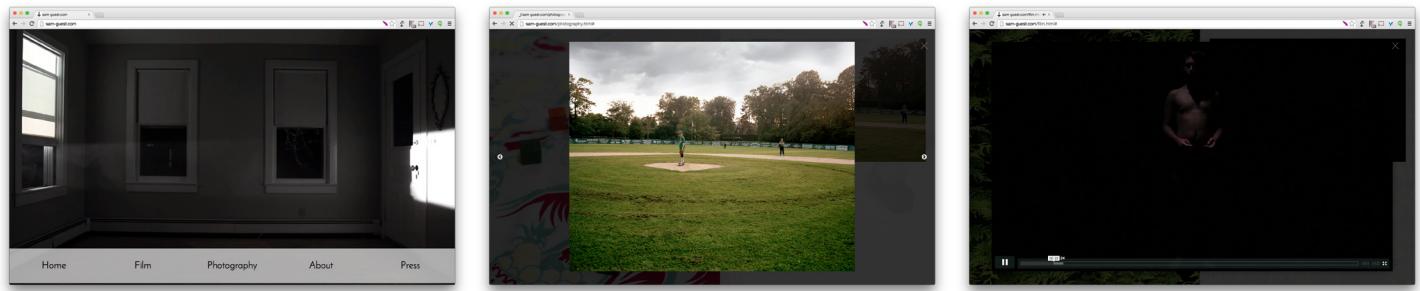
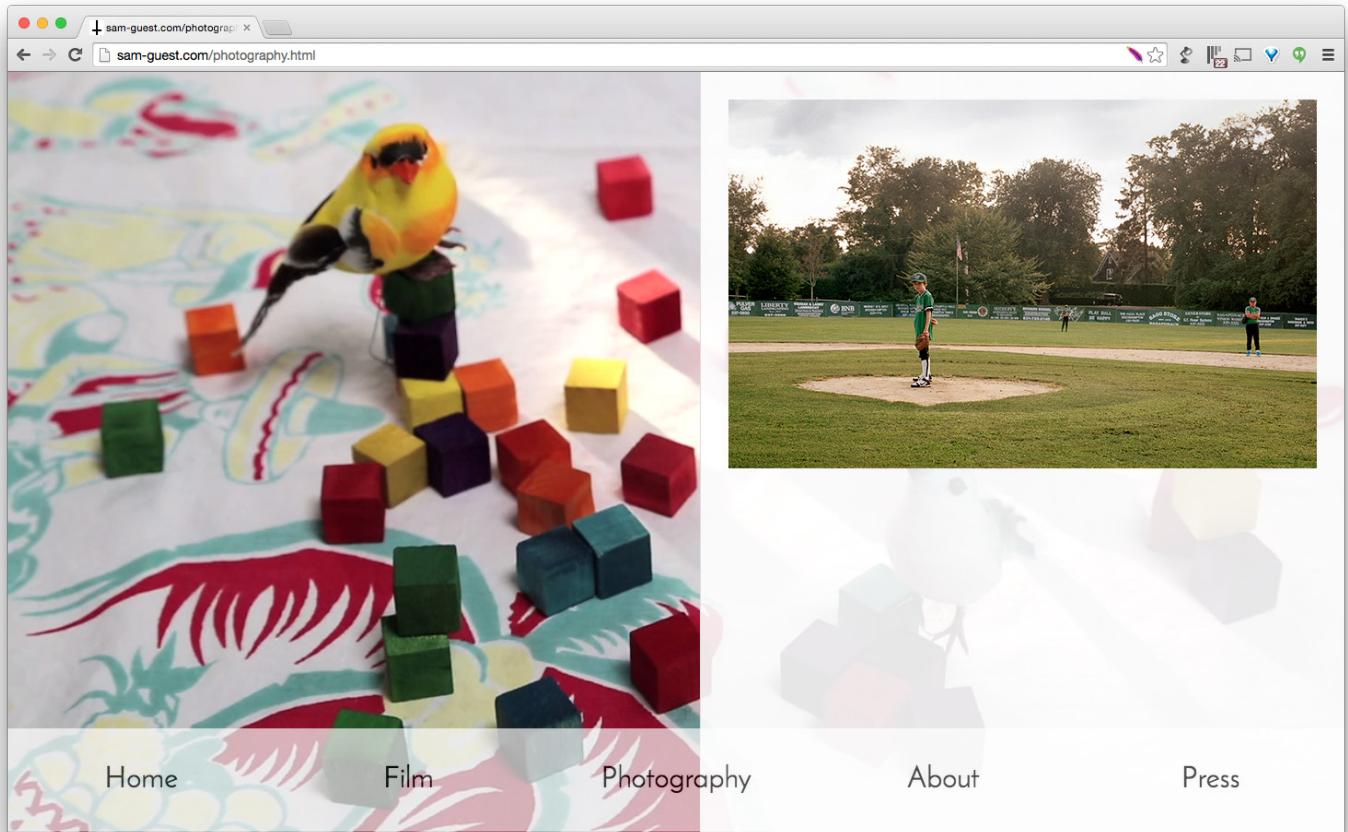
2013

HTML 5, CSS3, Javascript, jQuery, Photoshelter

Sam Guest

Film Maker Portfolio Website

Interface Design, Implementation



2014

HTML 5, CSS3, Javascript, jQuery

Michelle Bogre

Photographer Portfolio Website

Interface Design, Implementation

The screenshot shows the Farm Project section of the website. At the top, there are navigation links for "PHOTOGRAPHER", "INTELLECTUAL PROPERTY LAWYER", "AUTHOR", and "ABOUT". Below these are two main categories: "Farm Project" and "Events And Exhibitions". Under "Farm Project", there is a large image of four men standing outdoors in a field, with a black cow in the background. Below this image is a horizontal strip of smaller thumbnail images showing various scenes related to the project. A descriptive paragraph follows, stating: "In 1935, America could boast 6.8 million farms. In 2002 fewer than 2 million farms remain with less than 565,000 of them true "family" operations. Some sources estimate that 300 farmers leave their land every week and each day America loses 3,000 acres of productive farmland to development. The average household income from farm sources was forecasted to be \$5,900 in 2008 (down more than 30% from 2007), although the average farm family income is \$80,897 because to survive, the average family farmer must rely on off farm income. Only eight percent of family farms in 2007 grossed more than \$250,000. Nearly half of the farm operators are aged 45 to 65 with 26.7 percent of all farms operators 65 years or older." A larger text block continues below, discussing the consumer interest in supporting family farms and the connection to the land.

This screenshot shows the "Photography As Activism" page. It features a large image of a woman holding a child, with the text "PHOTOGRAPHY AS ACTIVISM" overlaid. To the right is a detailed article about the book "Photography As Activism" by Michelle Bogre, including its publication date (Oct 2010) and a link to purchase it. Below the article is a sidebar with a small image of a person and a link to "Publications". At the bottom, there is a copyright notice: "© MICHELLE BOGRE, ALL RIGHTS RESERVED".

This screenshot shows the "Photography Publications" page. It lists several publications with links to download PDFs: "ARTONAIR.ORG", "RETV. WORLD VISION", "AMERICAN PHOTO ON CAMPUS MAGAZINE", "AMERICAN PHOTO: WEDDING AND PORTRAIT GUIDE", "POPULAR PHOTOGRAPHY", "PHOTO DISTRICT NEWS", and "VIVA MAGAZINE". Each entry includes a small thumbnail image and a brief description. At the bottom, there is a copyright notice: "© MICHELLE BOGRE, ALL RIGHTS RESERVED".

2014

HTML 5, CSS3, Javascript, jQuery, Squarespace

50

Michelle Bogre

Website

Interface Design, Implementation

The figure displays three screenshots of a website interface, likely from 2014, showcasing the design and implementation of a photography-related site.

- Homepage:** Features a large banner image at the top with the title "PHOTOGRAPHY 4.0: A Teaching Guide for the 21st Century". Below the banner are several smaller thumbnail images. A sidebar on the left contains a bio, categories like "Recent Posts" and "Categories", and an "Archives" section. The main content area includes a large image of a monkey taking a selfie, followed by a text block about copyright law and a quote from Jonathan Shaw.
- Book Review Post:** Shows a single post titled "Book Review: Newfotoscapes" by Michelle Bogre. It includes a bio, a text block, and a comment section. The sidebar on the left is identical to the homepage.
- About the Author:** Shows a detailed author profile for Michelle Bogre. It includes a bio, a text block, and a sidebar with "Recent Posts", "Categories", and "Archives". The sidebar on the left is identical to the homepage.

2014

HTML 5, CSS3, Javascript, jQuery, Wordpress

Amicus

EndDash Programming Framework

Website

The screenshot shows a web browser window with the URL www.enddash.com. The page has a dark blue header with the "END DASH" logo. On the left, there's a sidebar with a navigation menu:

- Documentation
- Using Model Attributes
- Inputs
- Looping
- Conditionals
- Scoping
- View Integration
- Templates
- Partials
- Debugging
- Dependencies
- Contributing and Future Improvements
- Examples

The main content area features a large heading "EndDash" and a sub-heading: "EndDash is a two-way binding javascript templating framework built on top of semantic HTML". Below this, a form asks "What is your name?", and a large input field displays "Freddie Andrade". A welcome message "Welcome, Freddie Andrade." follows. In the bottom right corner of the main content area, there's a small image of a person and a speech bubble saying "Congratulations. Now join, or the cow gets it!".

2013

HTML 5, CSS3, Javascript, jQuery, Rails, EndDash, Github Pages

Amicus

EndDash Programming Framework

Website

The screenshot shows a web browser window with the URL www.enddash.com/#toc_0. The page title is "End Dash". On the left, there's a sidebar with a "END DASH" logo and a navigation menu:

- Documentation
- Using Model Attributes** (selected)
- Variables
- Attribute Interpolation
- Inputs
- Looping
- Conditionals
- Scoping
- View Integration
- Templates
- Partials
- Debugging
- Dependencies
- Contributing and Future Improvements
- Examples

The main content area has a heading "So, Freddie, this is the section about Documentation". Below it, another heading "So, Freddie, this is the section about Using Model Attributes" is followed by a "Variables" section. It contains a code snippet:

```
<div class="user->
  My name is <span class="firstName-></span> <span class="lastName-></span>.
</div>
```

Then, there's an "Attribute Interpolation" section with a code snippet:

```
<a href="/person/#{firstName}"> Home Page </a>
```

It shows the resulting tag:

```
<a href="/person/Derrick"> Home Page </a>
```

Below this, there's a "So, Freddie, this is the section about Inputs" section with a "Text Inputs" subsection. It contains a code snippet:

```
<p>
  What is your name?
  <input type="text" class="name->
</p>
```

At the bottom of the content area, there's a heading "Radio buttons".

Personal Projects

Collection

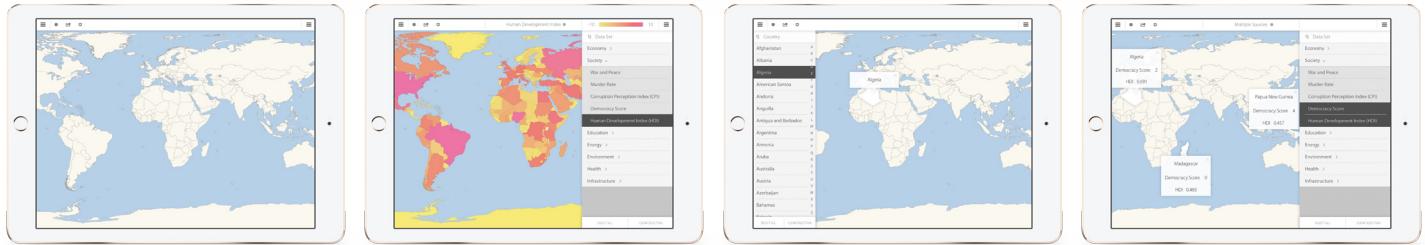
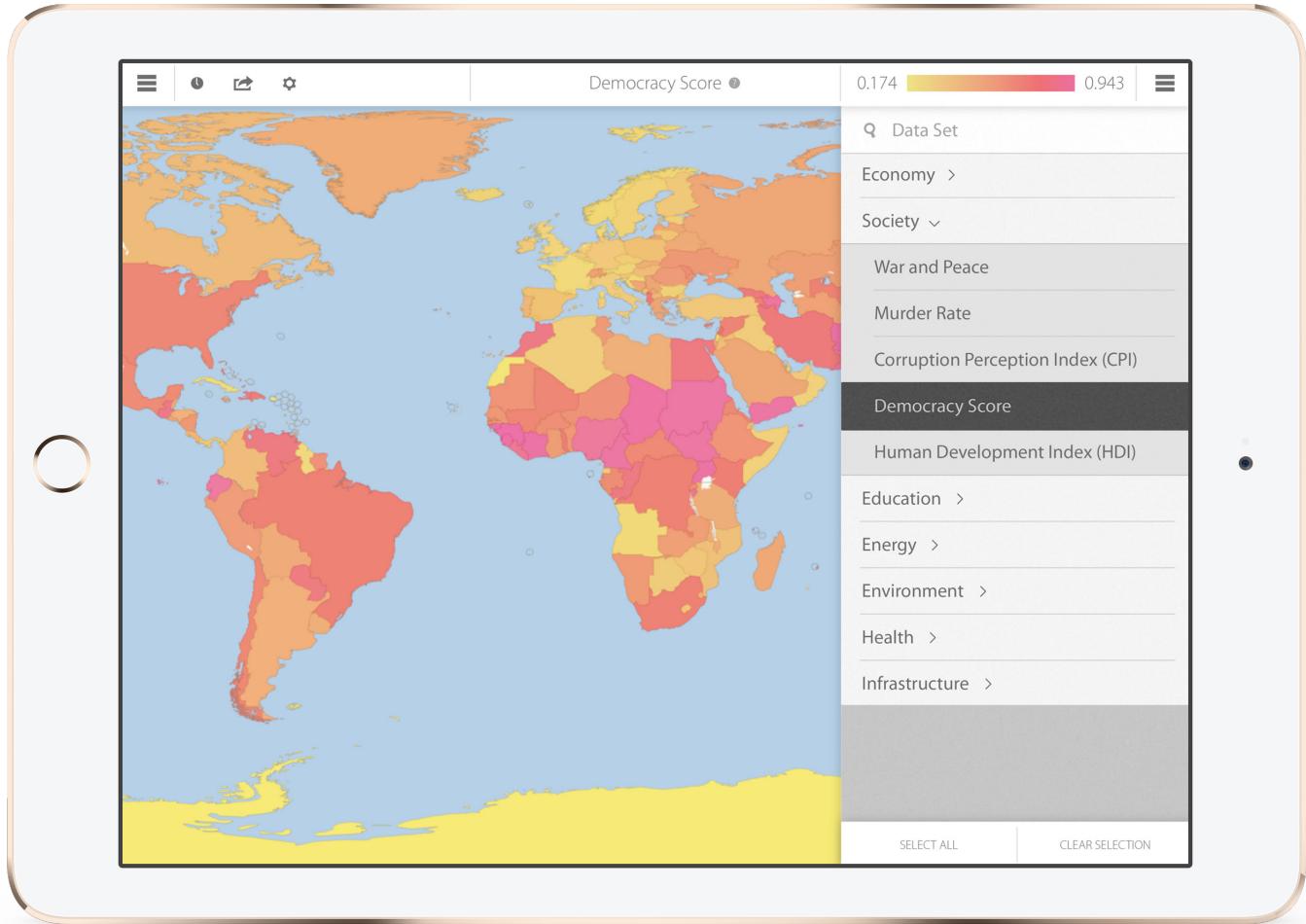
2009

The following projects are a subset of my personal work.

2013

Global Me Application

V1 Prototype



Personal Project

Seamless Chrome Extension

Design, Implementation

The screenshot shows the Seamless website interface for ordering food from Ramagi Brick Oven Pizza. The top navigation bar includes links for "HOW IT WORKS", "BLOG", "HELP", and "LOG IN". The main content area displays the restaurant's name, rating (4.9 stars), address (594 Rogers Ave, Brooklyn, NY 11225), and phone number (347) 533-9490. Below this, there are sections for "Appetizers", "Salads", "Brick Oven Pizza", "Pasta", and "Pasta al Forno". On the right side, there is a "ORDER DETAILS" panel showing a single item: "1 Fried Calamari" at \$12.00. A "PROCEED TO CHECKOUT" button is present. Another panel titled "ORDER INFORMATION" shows a pie chart of the budgeted amount (\$100) and a list of delivery details. At the bottom, a "Most Ordered Items" section lists various pizzas and pastas.

The screenshot shows the Chrome Extensions page with the "Extensions" tab selected. The "Third" extension, version 0.1.1, is listed as enabled. The extension's description is: "Better understand how you spend your money with this handy graphic interface." It has a permission ID: hpfjeebcpepbkbdlnflooohhcfcjlpk. The extension was loaded from a local file path: ~/Documents/Freddie Documents/3 Portfolio/Content/Parsons/8th Semester/Web Advanced Javascript/ParsonsS/final/extension. There are checkboxes for "Allow in incognito" and "Reload (⌘R)".

2013

HTML 5, CSS3, Javascript, jQuery

Lazy Bytes International Exhibition

Keiko

Design, Implementation



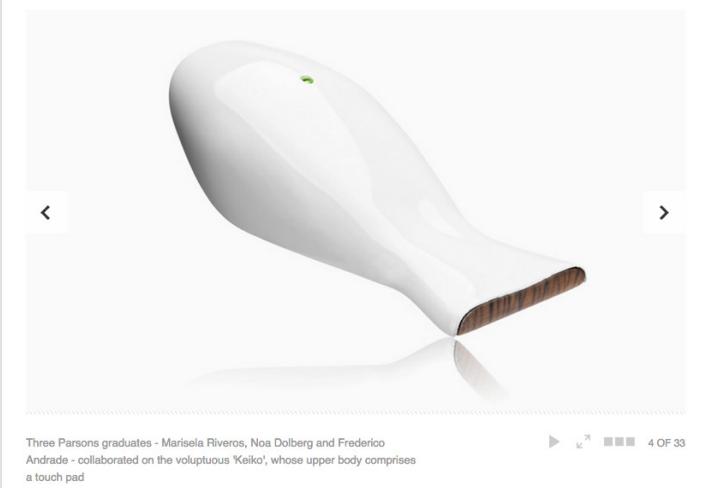
Wallpaper*

*THE STUFF THAT REFINES YOU

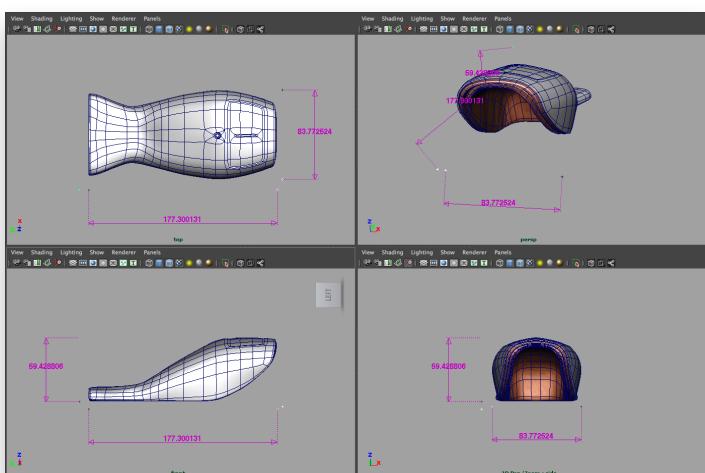
ARCHITECTURE DESIGN ART FASHION TRAVEL LIFESTYLE W* BESPOKE

EPFL + ECAL Lab pushes our buttons with its 'Lazy Bytes' project

LIFESTYLE / 22 NOV 2012 / BY ELLIE STATHAKI



Three Parsons graduates - Marisela Riveros, Noa Dolberg and Frederico Andrade - collaborated on the voluptuous 'Keiko', whose upper body comprises a touch pad



2010

USER SCENARIO
Navigating Content with Keiko

This user scenario begins after the find button on the charging station has been user scenario begins after the find button on the charging station has been pressed, illustrating how Keiko remote navigates through TV content.

GESTURES INDEX

Volume	
Channel	
Off	
Select	
Directional	
Favorite	
Scroll	
Menu	

Keiko, p.4

PARSONS - CONFIDENTIAL - PSAM 5550 D 4797 Celab: Simple Interfaces, CARROLL, LIEBERMAN, PITARI

3D printed prototype, Adobe Illustrator

Personal Project

Toy Collection

Sheldon



2012

Autodesk Maya, 3D printed

Personal Project
Toy Collection
Harold



2012

Adobe Illustrator

Personal Project

Toy collection

Rufus



2012

Herringbone, Linen, Plastic Buttons, Cotton

Personal Brand

Brand Materials

Collection

A collection of materials for self-promotion including personal business cards, a resumée and website complete with hidden secrets.

2011

2014

Personal Brand

Website

Business Cards



Personal Brand

Website

Business Cards

**FREDERICO
ANDRADE**

faandrade@gmail.com 1 917 683 8299 fredericoandrade.com github.com/fredericoAndrade

EXPERIENCE

Wikitongues	01.2013 to date
co-founder, lead strategist, front-end developer	
Amicus	10.2013 to date
product manager, front-end developer, ui/ux designer	
Datamonkey	05.2013 to 09.2013
front-end developer, product designer	
Aziz + Cucher	02.2013 to 07.2013
3d modelling of medical casts for 3d printing	
Omega Darling	02.2012 to 07.2012
intern, concept art and 3d modelling for animation	
Playmatics	07.2011 to 10.2011
intern, preparing visual assets for integration with game engine	
Daily Dispatches photojournalism blog	04.2011
designer and front end developer, Kenyan reportage website	
Photography as Activism book	08.2010
assistant interviewer and translator in Perpignan, France	
...	

AWARDS, PRESS

Herald Scotland	06.2014
"dinnae haud yer wheesht ... team collating all languages on planet lands in Scotland"	
Hackers of NY	06.2014
hacker profile	
Global Voices	03.2014
catalan, bengali, french and german editions	
Valedictorian	05.2013
parsons design and technology bfa	
Wallpaper* Magazine, Lazy Bytes	11.2012
"epfl + ecal lab pushes our buttons with its 'lazy bytes' project"	
...	

EDUCATION

Parsons, the New School for Design	2009 to 2013
design and technology bfa	

SKILLS

Disciplines	Software	Communication
lean, agile	html5, css3	portuguese (fluent)
front end web dev	javascript, jquery	french (intermediate)
product strategy, ui/ux	node, express	spanish (intermediate)
graphic design	processing, arduino	italian (basic)
concept art, illustration	adobe creative suite	japanese (basic)
film, stop motion	autodesk entertainment suite	

Personal Brand

Website

Landing page

The screenshot shows a clean, modern website layout. At the top, a navigation bar includes links for 'BLOG', 'PORTFOLIO', and 'CONTACT'. Below this, a large section titled 'SKILLS' lists various abilities like 'front end web dev' and 'concept art + illustration'. Another section, 'EXPERIENCE', details work history from 2008 to 2013 at various studios and universities. A 'CODE' section shows icons for HTML5, CSS3, JS, and other programming languages. A 'GRAPHICS' section shows icons for Adobe Photoshop, Illustrator, and InDesign. A 'LANGUAGES' section lists fluency in Portuguese and intermediate skills in French, Spanish, and Italian. An 'EDUCATION' section includes Parsons, the New School for Design. The 'AWARDS, PRESS' section highlights a Valedictorian award and a feature in 'Wallpaper* Magazine'. The footer contains social media links for email, Twitter, and LinkedIn.

FREDERICO ANDRADE

BLOG

PORTFOLIO

CONTACT

SKILLS

front end web dev
concept art + illustration
sculpture + 3D modeling
film + stop motion
2D + 3D animation
3D rigging + lighting

CODE

HTML5 CSS3
JS
P
OO
ARIA2

GRAPHICS

Fl AI Ae
Ps Pr Id
G D X

LANGUAGES

Portuguese fluent
French intermediate
Spanish intermediate
Italian basic
日本語 basic

EXPERIENCE

Abbey Drucker
Designer, content strategist, front-end developer for prolific fashion photographer
10.2012 to 02.2013
New York, US

Evelyn Hockstein photography portfolio
Designer, content strategist, front-end developer for prolific reportage photographer
09.2012 to 01.2013
New York, US

Omega Darling
Intern responsible for concept art, set design and 3d modeling for animation
02.12 to 07.12
New York, US

Playmatics
Intern responsible for preparing visual assets for integration in game engine
07.2011 to 10.2011
New York, US

Daily Dispatches photojournalism blog
Designer and front end developer for reportage project based in Nairobi, Kenya
04.2011
New York, US

Photojournalism as Activism book
Assistant interviewer and translator, French - English
08.2010
Perpignan, France

New York University
Introductory course to film and filmography
06.2010 to 07.2010
New York, US

Product design Studio Campana
Assistant designer responsible for concept and production of furniture and objects
11.2008 to 07.2009
São Paulo, Brazil

EDUCATION

Parsons, the New School for Design
Design and Technology BFA, focus in interaction design and content strategy
08.2009 to 05.2013
New York, US

AWARDS, PRESS

Valedictorian for the graduating class of 2013
Department of Design & Technology
05.2013
New York, US

Wallpaper* Magazine blog, Lazy Bytes
Collaborative design proposal assessing television content and interactivity
11.2012
New York, US

Parsons Dean's List for academic achievements
Maintained GPA above 3.7
2009 to 2012
New York, US

Dezeen blog, product renders for the Campana Brothers
3d modeling, lighting and rendering of Campana Brother's table Tavolo Cobogó
02.2010
New York, US

www.wallpaper.com/technology/epfl-ecal-lab-pushes-our-buttons-with-its-lazy-bytes-project/6202#72

Personal Brand
Website
404 Illustration

