

# The world's best online call tool

# Why it works

- Clean, simple, easy to use interface that volunteers love.

  Happy volunteers make more calls and come back for more.
- Looks like you built it.

  Beautiful, customizable templates with your branding, images, and message.
- 3 Easy setup and campaign management for both field and digital staff.

  Spend less time tinkering with your online tools and more time running your campaigns.
- Tried and tested technical infrastructure.

  Battle tested so your organizers have the confidence they need to get the job done.
- Make phone banks more efficient, affordable, and fun.

  So easy you won't worry about having phones, volunteers to do data entry, or staff to train people during call time.
- Turn online action into offline results.

  Bridge the gap between digital and field organizing: make calls in field offices and drive supporters to take action from home through your digital program.
- 7 Makes volunteering accessible to everyone.

  Build meaningful relationships with volunteers who can't make it to offices or events.

Leading Non-Profits Rely on Amicus







# **FAQ**

## What types of call campaigns can I use this for?

Anything you want! Your campaign can use Amicus to recruit volunteers, build for events, voter contact, GOTV, fundraising, advocacy, and legislative patch through calls.



#### How do volunteers make calls?

Calling through a list has never been easier. Our innovative call system means your volunteers dial once to get connected for their entire call session, either via phone or over the computer, and use simple on-screen controls to move from one call to the next.

#### How do scripts and survey questions work?

Our drag-and-drop script builder is the best in the business! Scripts can include custom data fields, credit card donation modules, voter information look-ups, and more.

#### Does Amicus integrate with other campaign tools?

Yes! Our robust API allows you to push virtually anything that happens directly to your CRM or other tools. Amicus integrates data seamlessly with the most popular donor, voter, and constituent database products.

### What other organizations use Amicus?

Leading Nonprofits and electoral campaigns rely on Amicus. Whether it's election season or end-of-the-year fundraising time, national organizations trust Amicus to get the job done. Amicus partners include the AFL-CIO, Dominicanos USA, NZ Green party, and more

### What kind of support and training is included?

We're committed to helping our partners win their campaigns, so we're not happy unless you are. We come from organizing and technology backgrounds and we make sure you have everything you need to run a strong campaign. When you have questions, we're around 24/7 to help.

#### How long does it take to set up?

Your organization can be up and running with Amicus in a matter of days.

