Data Analysis

| Order ID | Date | Product | Region | Sales Rep | Revenue | Cost |
|----------|----------|------------|-----------|--------------|---------|-------|
| 1001 | 01/05/23 | Laptop | Northeast | John Doe | \$1,200 | \$800 |
| 1002 | 01/07/23 | Monitor | West | Jane Smith | \$350 | \$200 |
| 1003 | 01/10/23 | Keyboard | South | Mike Johnson | \$80 | \$50 |
| 1004 | 01/12/23 | Mouse | Midwest | Emily Brown | \$50 | \$30 |
| 1005 | 01/15/23 | Laptop | West | John Doe | \$1,100 | \$750 |
| 1006 | 01/18/23 | Headphones | Northeast | Jane Smith | \$150 | \$90 |
| 1007 | 01/20/23 | Printer | South | Mike Johnson | \$300 | \$200 |
| 1008 | 01/22/23 | Tablet | Midwest | Emily Brown | \$400 | \$300 |
| 1009 | 01/25/23 | Monitor | Northeast | John Doe | \$320 | \$220 |
| 1010 | 01/28/23 | Laptop | West | Jane Smith | \$1,300 | \$850 |
| 1011 | 02/02/23 | Keyboard | South | Mike Johnson | \$75 | \$45 |
| 1012 | 02/05/23 | Mouse | Midwest | Emily Brown | \$55 | \$35 |
| 1013 | 02/08/23 | Headphones | Northeast | John Doe | \$140 | \$80 |
| 1014 | 02/10/23 | Printer | West | Jane Smith | \$280 | \$190 |
| 1015 | 02/12/23 | Tablet | South | Mike Johnson | \$420 | \$320 |
| 1016 | 02/15/23 | Monitor | Midwest | Emily Brown | \$340 | \$240 |
| 1017 | 02/18/23 | Laptop | Northeast | John Doe | \$1,150 | \$780 |
| 1018 | 02/20/23 | Keyboard | West | Jane Smith | \$85 | \$55 |
| 1019 | 02/22/23 | Mouse | South | Mike Johnson | \$60 | \$40 |
| 1020 | 02/25/23 | Headphones | Midwest | Emily Brown | \$160 | \$100 |
| 1021 | 03/01/23 | Printer | Northeast | John Doe | \$310 | \$210 |
| 1022 | 03/04/23 | Tablet | West | Jane Smith | \$450 | \$350 |
| 1023 | 03/07/23 | Monitor | South | Mike Johnson | \$330 | \$230 |
| 1024 | 03/10/23 | Laptop | Midwest | Emily Brown | \$1,250 | \$820 |
| 1025 | 03/12/23 | Keyboard | Northeast | John Doe | \$90 | \$60 |
| 1026 | 03/15/23 | Mouse | West | Jane Smith | \$70 | \$50 |
| 1027 | 03/18/23 | Headphones | South | Mike Johnson | \$170 | \$110 |
| 1028 | 03/20/23 | Printer | Midwest | Emily Brown | \$290 | \$200 |
| 1029 | 03/22/23 | Tablet | Northeast | John Doe | \$430 | \$330 |
| 1030 | 03/25/23 | Monitor | West | Jane Smith | \$360 | \$260 |
| 1031 | 03/28/23 | Laptop | South | Mike Johnson | \$1,400 | \$900 |
| 1032 | 03/30/23 | Keyboard | Midwest | Emily Brown | \$95 | \$65 |
| 1033 | 04/02/23 | Mouse | Northeast | John Doe | \$65 | \$45 |
| 1034 | 04/05/23 | Headphones | West | Jane Smith | \$180 | \$120 |
| 1035 | 04/08/23 | Printer | South | Mike Johnson | \$320 | \$220 |

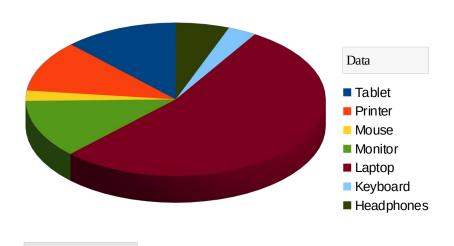
| Profit |
|--------|
| \$400 |
| \$150 |
| \$30 |
| \$20 |
| \$350 |
| \$60 |
| \$100 |
| \$100 |
| \$100 |
| \$450 |
| \$30 |
| \$20 |
| \$60 |
| \$90 |
| \$100 |
| \$100 |
| \$370 |
| \$30 |
| \$20 |
| \$60 |
| \$100 |
| \$100 |
| \$100 |
| \$430 |
| \$30 |
| \$20 |
| \$60 |
| \$90 |
| \$100 |
| \$100 |
| \$500 |
| \$30 |
| \$20 |
| \$60 |

\$100

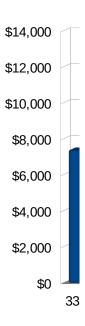
| | Data Analysis |
|----------------------|---------------|
| SUMMARY | METRICS |
| Total Revenue: | \$13,825 |
| Avg Profit Margin: | 32.41% |
| Top Product: | Laptop |
| Top Product Revenue: | \$1,400 |
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Data Analysis (Pivot Table)

| | Data | | |
|--------------|---------------|--------------|------------------------|
| Product | Sum - Revenue | Sum - Profit | Profit Margin % |
| Laptop | \$7,400 | \$2,500 | 33.8% |
| Tablet | \$1,700 | \$400 | 23.5% |
| Monitor | \$1,700 | \$550 | 32.4% |
| Printer | \$1,500 | \$480 | 32.0% |
| Headphones | \$800 | \$300 | 37.5% |
| Keyboard | \$425 | \$150 | 35.3% |
| Mouse | \$300 | \$100 | 33.3% |
| Total Result | \$13,825 | \$4,480 | 32.4% |



Product



Data Analysis (Pivot Table)

Revenue by Product

