

"Infusing responsibility into blockchain applications risking billions of dollars"

3,686

1.833 **%** 



#### Team



Frederik Bussler

Founder & CEO
Business Analyst, HPE
Machine Learning Research Analyst, Rare Genomics
Chief Data Officer, HealthDex
Blockchain Freelancing (Bitgrit, Blockgeeks, BigchainDB, and Ethereum Enterprise Alliance)



## Background



Billions of Dollars
And Thousands of
Businesses at Risk

WEDBUSH FORMER CONTROLLED CONTROL

The Financial Services and Strategic Investors in Blockchain and Bitcoin Startups

The New York Times

SOCIAL & BROWSERS

BITCOIN & BLOCKCHAIN STARTUPS MARKET MAP

OpenBazaar

MERCHANT SERVICES

POSaBIT

Purse

lowol

J billon

P2P MARKETPLACES & P2P LENDING

Atlas

ENTERPRISE SERVICES & CURRENCIES

FACTOM

HASHED

Coinify

A HASHRABBIT BITFURY

IOT. IDENTITY & CONTENT MANAGEMENT

STORAGE, SECURITY & REGULATORY

CAPITAL MARKETS & FINANCIAL SERVICES

symbiont

PAXOS

funderbeam

**CRYEX** 

**CBINSIGHTS** 

**∂**LedoerX

(B) BITMARK

ripple

PEERNOVA

Blockstream

MAXONI

SOLIDX

X SETL

(P) Chain

DealBook/Business & Policy

A Hacking of More Than \$50 Million Dashes Hopes in the World of Virtual Currency

By Nathaniel Popper

F-PRIME SUICH dents UVISA QUICH dents UVISA

A survey of attacks on Ethereum smart contracts

Nicola Atzei, Massimo Bartoletti, and Tiziana Cimoli

Università degli Studi di Cagliari, Cagliari, Italy

Cryptocurrencies: 1629 • Markets: 11363 • Market Cap: \$280,325,806,887



**BLOCKCHAIN** 

(N) uphold

NETKI @coinplug

xapo

rípio

COINJAR

SBTCChina

BITKAN

**(5)** bitaccess

®KCoin

coins.ph

bitpau

**@**case

\*\* tream

**ABRA** 

:... Ledger

EXCHANGES & CRYPTOCURRENCY TRADING

Polychain Capital

mkraken

BITSO

bitt

coinsecure

# SHAPE SHIP

Unocoin

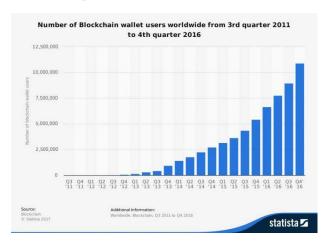


# **Problem Analysis**

#### **Sensitive and Valuable Data at Risk**



#### **Growing User Base -> Growing Risk**



X Ticking Time-Bomb for Users and Investors!

X Billions of Dollars at Risk

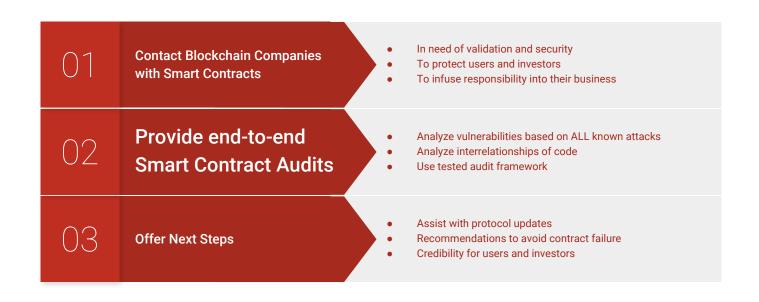
X Lack of Scalability

**X Subpar Security Practices** 

**X Users Losing Tokens and Data** 



## Value Proposition





### Product





### Market Size

"The price of a professional audit from a reputable company could cost as much as \$50,000"

Merunas Grincalaitis, Ethereum Expert **92,610 ERC20 Token Contracts** Etherscan

92,610 \* 50,000 =

\$4.6 billion

(with 10x growth in last 6 months)

... \$46 billion Q1 2019



# Competitor Analysis

# **Competitive Threats**







# **Competitive Advantages**









Innovative Fa

Fast

2-Way

**Deeper Framework** 



### Progress & Timeline

