

Abstract

PROFILE

Hi. I am a problem solver, coder, storyteller, trusted advisor, parent and data-driven creative ... all at the same time and always up for a new challenge to put my skills to the test.

I love working on digital, user-minded products and services with the credo of rapid development and breaking things fast in order to learn, improve and strive for excellent user experiences. Especially, with an awesome team around.

If you're a hiring manager at a disruptive tech company which embraces change and diversity while investing in its employees and communities. Let's talk.

Selected

PROJECTS

+1 Project: Automated Feedback Classification with NLP - 2qtrs+

Automated application that allows to easily identify critical customer feedback based on topics generated with Natural Language Processing techniques. Built using Python, PowerBI and MS SQLserver.

Global Data Alliance & Automation - 1qtr

Lead a more data engineering heavy project to align analytics teams across Adobe on a single datasource of truth. We provided a fully automated end-to-end solution with Python / SQL / MDX / Hadoop / Git.

Statistical Modeling for DX Services Marketing - 1qtr

Leveraged simple statistical and ML methods such as covariance, logistic regression, etc. to provide statistically significant insights into Professional Services impact on Adobe license sales.

Machine Learning User Research - 2qtrs

Ran a qualitative user research study focusing on machine learning solution for Adobe Creative Cloud collaboration products partnering with Adobe Design and HSBA.

Global Business Intelligence Platform - 3yrs

Kicked off and delivered a project for automation, visualization and globalization of internal KPIs together with teams across 3 time-zones, working within product development and stakeholder management.

Adobe Analytics Implementaion Project - 2qtrs

Worked in a customer-facing role as project manager for implementing Adobe Analytics as part of their digital marketing strategy. Responsible for project timelines, action plans, communication and reporting.

More about

TALENTS

Key

Teamplayer
Communication & Strategy
Data Wrangling & Analysis.
Stakeholder Management

Developing

Emotional Intelligence
Ethical Leadership
Team Lead Experience

SKILLS

well, ok · .. daily practiced

Data

Critical Thinking ...
Coding ..
Scientific Methods / Statistics ..
Machine Learning / Multivariate Calculus .
System Architecture .

Storytelling & Design

Persuasive Communication ...
Information Design ..
Presenting ..

Project Management

Team Work ...
Organization ...
Scrum / Agile ..

TOOLBOX

well, ok · .. daily practiced

I don't put very much emphasis on the tools I use and rather head for simple, scalable and solid solutions. However, here's what I was most successful with in the past:

Python - Git - SQL - Bash - MS PowerShell ...
MS PowerBI - MS PowerAutomate ...
JIRA & Confluence ...
HTML - CSS - JavaScript - Adobe InDesign .

LANGUAGES

Talk to me in...

Deutsch mother tongue
English C2, mother tongue at work
Español B1/2, intermediate - depending on vacation countries ;-)
Français A1/2, elementary and my next big project for 2022.

Professional

2017-Present

Adobe

Associate Data Scientist, Professional Services Analytics & Insights
Data Science Service Offering Lead & Trusted Advisor to the Business
04 | 2020 - Present - 1yr+

Working Student, EMEA PRO
Business Intelligence & ML User Design Research
08 | 2018 - 03 | 2020 - 1yr 7mos

Working Student, Consulting Central
Adobe Analytics & Target Project Management
01 | 2017 - 07 | 2018 - 1yr 6mos

2012-2016

Internships

Daimler - 5mos
Go Jimmee! - 4mos
Mobile Event Guide - 2mos

Academic

EDUCATION

Stanford

Professional Program
Artificial Intelligence
05 | 2021 - Present

HSBA

M.Sc. Student
Global Management & Governance
Research: Review Experience & Comment Classification
09 | 2018 - 03 | 2020

UHH | HAW | TUHH

B.Sc. Student
Business Management & Engineering
09 | 2012 - 05 | 2018

Reach out on: [LinkedIn](#) - [Mail](#) - [GitHub](#) - [Web](#)