

# Freddie Groom, Frontend Developer

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## SUMMARY

I am a passionate Frontend Developer with over 5 years of experience building optimised, accessible, and responsive web applications. Highly proficient in **React**, **TypeScript**, **Next.js**, **HTML**, **CSS**, and **JavaScript**, and always eager to adopt new technologies. While working in agency environments I have built projects as a lone developer, collaborating directly with stakeholders, and contributed as part of agile teams.

In January 2023, I left my previous role to explore Australia. During this time, I expanded my development perspective, refining my technical skills in backend development, DevOps, and UX/UI design. I applied these skills in short-term client projects, further expanding my expertise. I returned to London in October 2024, refreshed and eager to apply my enhanced skill set and experiences to a new, permanent role where I can contribute to impactful projects.

## TECHNOLOGIES

**Frontend:** JavaScript, TypeScript, React, Next.js, HTML, CSS, SCSS, TailwindCSS, Styled-components

**Backend:** Node.js, Express, MongoDB, PostgreSQL, SQL

**Tools and Deployment:** Storybook, Git (Version Control), AWS, Jest, CI/CD (GitHub Actions), Figma (UI/UX Design)

## SKILLS

Agile/Scrum, Collaboration, Translating UI/UX Designs into Responsive Code, Unit Testing (Jest), Performance Optimisation, Refactoring, Integrating APIs, Deployment (AWS, Docker), Accessibility (Lighthouse, Axe), Communication, Problem-solving, Adaptability, Collaboration, Leadership

## EXPERIENCE

### Freelance Frontend Developer

*January 2023 to present*

While in Australia I took the opportunity to work independently on smaller client projects and have listed some

**Sounds Super Podcast**, [soundssuper.co](https://soundssuper.co)

*March 2023 - present*

- Developed website using **TailwindCSS** and **ReactJS**.
- Deployed website on **AWS**, ensuring scalable and reliable hosting.

**Ideals Charity**, [ideals.org.uk](https://ideals.org.uk),

*January 2024 - present*

- Managed, designed and developed a website using **Next.js**, **TypeScript**, **Styled-Components** and **Strapi** (headless CMS).
- Delivered a **design system** of modular components, enabling code reusability and **brand consistency** across the site.

## Frontend developer, Decision Technology

March 2019 - January 2023

- Developed **single-session applications** using **React Hooks** and **Redux** for **behavioural marketing experiments** and **A/B testing**.
- Responsible for **troubleshooting, debugging, and optimising app performance, accessibility, responsiveness** and **user experience** while maintaining **code quality** through **unit testing** with **Jest**.
- Led **company-wide training** in **Figma** and **UX/UI design**, modernising the design process, improving product quality, and reducing client revisions which lowered development costs.
- Supported the **implementation of Agile and Scrum processes**, enhancing **team coordination** and **development workflow**.

## Volunteer Mentor, Bright Network Coding Bootcamp

March 2021 - May 2021

- Mentored coding boot camp students, sharing industry insights on best practices in **JavaScript, ReactJS** and **frontend development**.
- Guided students in building **real-world projects**, improving student's technical proficiency and understanding of industry standards.
- ★ Recognised as the **Best Mentor** of the cohort for consistently providing exceptional support and guidance.

## EDUCATION

### Full Stack Development Certificate, Red Academy Bootcamp

April - November 2018

- Completed a 24-week, in-person boot camp focused on full-stack development, covering technologies **TDD, HTML5, CSS3, JavaScript, JQuery, Gulp, Sass, PHP, WordPress, git, GitHub, react, redux, node.js, express, PostgreSQL, MongoDB, meteor, react-native** and **cloud deployment**.
- Gained hands-on experience through **two industry placements**, delivering real-world projects and applying learned technologies in a practical context.
- Managed a demanding schedule, balancing full-time study with coaching early mornings and late evenings over the course of 24 weeks, demonstrating **strong time management and commitment**.

## OTHER

### Senior Coach, Crossfit Central London and Crossfit Vauxhall

March 2012 - March 2019

- Progressed from Intern to Senior Coach, managing and mentoring junior coaches while delivering tailored training to individuals and groups.
- Provided hands-on coaching, adapting to individual needs, fostering a supportive atmosphere, encouraging growth, teamwork and personal development.
- Developed **automated training programs**, using **Excel**, which adapted to individual requirements, which sparked my interest in coding.