

## UKDA Leadgen Dialler Script

Hi there can I speak to .....please? It's .....calling from UK Debt Advisers how are you?

I am calling today to follow up on your recent loan application. My job is to ask you a few quick questions and see if we can get you some help.

### **Just before I start... I just need to make you aware calls maybe R.F.T.A.M.P**

What we do here is specialise in alternative solutions to borrowing, what that can include is:

-Writing off up to 85% of any outstanding debt

-Potentially getting everything wrapped up into 1 low affordable payment

-And this is all without there being any upfront costs.

Just quickly can I ask do you rent or own your house at the moment?

Are you currently employed at the moment?

And roughly what would you say your current debt level is?

**NOW – I also need to ask if you have any physical or mental health concerns that we need to be aware of: if yes ask, please say....**

\*Straight to 'Taking Debt Structure until reached 6k'

Thank you very much for providing me with that information, without wasting any time I want to get you straight through to one of our debt specialists who will go through the solutions in more detail. So, I'm going to bring you into the call with us, introduce you to the advisor and leave you with them to get you this help... any questions they're the best people to ask.

Before I pass you over can I confirm your Address Email and DOB?

- *Introduce your self to UKDA.*
- *I have (Clients name) they have roughly XXX amount of debt, the main concern for them is XXX which is causing them some distress..*
- *I have filled out their basic details for you so if you can get this sorted for (client name) as soon as possible that'd be great.*
- *(client's name) as you can hear I've got (UKDA Advisor) on the line with us, they are going to look at your case in a little more detail. I am sure you will find UKDA very helpful.*
- *I will leave you in (UKDA Advisors) capable hands ok.. I hope it all goes well for you! Thanks!*