About this tool

This is to evaluate and determine the current state and effectiveness of educational technology (EdTech) within the educational system of Rwanda, identify unique challenges, and leverage the opportunities present in the educational system.

After School Program	Content Development	School Management	Students Management

People	Process	Product	Technology	Total Score
C	A	C	B	B

Actual Score	Target Score
47.35	100

This actual score means that the company is found to be at **Level 3**

Search for company name

Filter By

Company Name	Capabilities	Sub-Capabilities
All	All	All

Target vs Actual by Capabilities

Product — 40 / 19
Technology — 30 / 15
People — 20 / 9
Process — 10 / 4

Capabilities

0   20   40
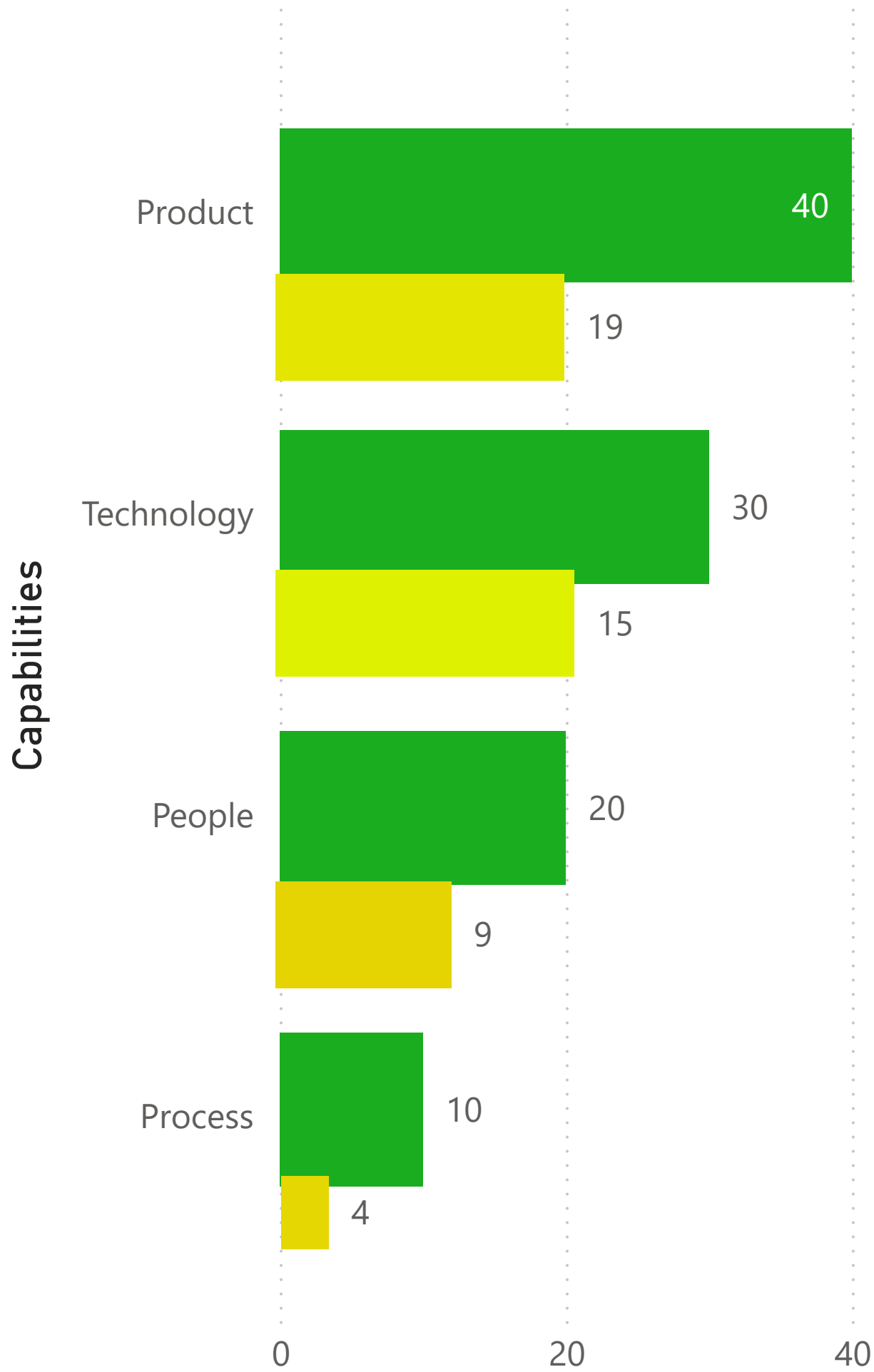
Tier Scale

9
9 — 7.625 — 6.25 — 4.875 — 3.5
7

Level Description

There's a small number of active users of early versions of the product/service.

The product/service is at an intermediate level of readiness, with comprehensive and updated content available across multiple subjects, interactive and engaging content, and alignment with national curriculum standards.

The company has achieved widespread deployment of its product, making sales to several customers in a repeatable and scalable manner, including sales through relevant partners.

Testing of the product/service by customers has confirmed its value and benefits.

Sales pitch and value proposition have been updated based on customer/user feedback.

Customer agreements are in place, with initial sales or test sales of early versions of the product/service, or customers engaged in product/service qualifications or extended testing.

Comprehensive and updated content available across multiple subjects. Content is interactive and engaging, incorporating multimedia elements. Alignment with national curriculum standards

General Recomendations

Your Company need to focus on business development, customer acquisition, and growth of sales, with efforts directed towards building user/customer demand.

Update content that is aligned with national curriculum standards.

Invest in infrastructure and technology upgrades to support scalability and ensure high reliability of the platform

Integrate features that allow for personalized learning experiences. This could include adaptive learning algorithms that tailor content based on individual student progress and needs, or the ability for educators to customize lesson plans and assignments.

Focus on large and substantially growing number of active users, indicating significant customer traction.

Develop sales pitch and value proposition based on customer/user feedback.

Develop rich and diverse content library covering all relevant subjects and topics.