

RESUME

Frederick Odume Ogwu

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<https://fredogwu2023.github.io/Product-Management-Professional-Profile/>

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WORK EXPERIENCE:

Lewisham Multi Solution Limited

May 2012 to Present

Product Manager/Product Owner/ScrumMaster/Senior Business Analyst/Quality Assurance **Full-time Remote**

Senior Product Development Manager

FAALA Ed-Tech

August, 2023 - Present

Helping Hand Initiative (HHI)

January, 2024 - Present

Anniaze Farm Limited, Delta State, Nigeria (Hybrid)

February, 2024 - Present

- Conducting user research to identify user/Market needs, pain points, and opportunities for product growth and improvement. Analyzing market trends and competitor products to update our product strategy and roadmap.
- Prioritizing the feature backlog based on strategic objectives and user feedback. Collaborating with our development team to design and deliver product features enhancement.
- Using tools like Notion, Canvas Mockups, Figma, Pandas and Ms Power Bi to create, iterate and visualize user-friendly screen designs, analyze and interactions for our web and mobile platforms. Coordinating and participating in user acceptance testing, and overseeing the quality assurance process
- Manage the sales and marketing of the product. Monitoring and reporting on product performance and profitability to form business decisions with stakeholders abroad.
- Staying current on industry trends and the competitive landscape to ensure our product remains competitive and relevant in international market.

Product Manager

NGO – SAFVWI, Nigeria/ South Africa (Hybrid)

December, 2022 – February, 2024

- Oversaw the entire product lifecycle, from ideation to delivery, for a portfolio of products, achieving a 35% revenue growth year-over-year.
- Implemented agile methodologies to streamline development processes, reducing time-to-market by 55% and increasing team efficiency.
- Collaborated with client teams to define and prioritize product features, ensuring alignment with business goals and user needs.
- Developed and executed go-to-market strategies for new product launches, resulting in a 38% increase in market share for the client.
- Established and maintained strong relationships with key stakeholders, including engineering, marketing, and sales teams, fostering a collaborative and results-driven work environment, and Conducted regular product performance analysis, utilizing data-driven insights to optimize features and improve user experience.

Senior Business Analyst

January 2023 to March, 2023

Car Rental Application for Hotels.

- As Business Analyst team lead, develop documentation from requirement to delivery of the project using Agile.
- The delivered application is expected to double hotel profitability from ₦35M to ₦80M Naira by reducing errors, mitigating fraud and increasing hotel booking rates.

Business Analyst/QA Coach

April, 2021 – December, 2023

Business Analyst / QA Coach to Flourish Global Academy, Ontario, Canada.

- Coaching Business Analysis tailored to Software Development Life Cycle (SDLC) with testing functional skills to a product.
- The program covers key principles of Agile project methodologies, business analysis techniques to produce requirement documentations, scrum framework with respect to product shipment and work collaborations with developers. Tools like Jira, Notion, Trello, and Testrail technologies are hand-on in the program.
- At end of the program, participants are equipped with 50% practical skills that will be immediately applied to their workplaces with estimated improvement on efficiency to their organization.

Product Owner

March 2020 to Present

Scrum Product Owner to Digital Concept Ltd

December, 2022 to December, 2023

- Managed Stakeholders and Scrum Team to build an Enterprise University Student Paperless Porter.
- A product that managed student admissions, coordinate lectures, managed academic exams/result records, generate payment schedule for each student, issued payment receipts, give right to view records of payment, and e-learning library.
- This product ended the manual data entry of the university administration issues confronting students, institution and the stakeholders at large.
- The application recorded increase in revenue from ₦110M to ₦305M naira on the first quarter of implementation since all payment are made digital via e-payment channels to central pulse.

Software Testing

September, 2019 to Present

On-going Quality Assurance (QA) role to Multiple Organizations on consulting bases

- Perform blind and penetration testing functions to our various company clients.
- Lead testing team to perform manual testing on multiple software development projects to include web and mobile applications.
- Implemented quality assurance processes with TDD tool procedures to ensure software met industry standards.

Principal Manager

October, 2018 to September, 2019.

Business Process Automation, for Sevico Manufacturing Ltd, Agbara, Ogun State, Nigeria.

- Lead cross-functional team to develop and implement new business process system that includes Standard Operating Procedure (SOP) for the company. The system converted all manual inputs to electronic/digital processes.
- The system improved efficiency in manufactured products quality, reduced down-time in energy loss from ₦13M to ₦5M naira monthly, trace and recovered ₦155M naira trapped in a commercial bank.
- The system improved accounting records, blocked all other leakages used in syphoning monies from company pulse and thereby increasing the company monthly profit from ₦71M to ₦169.5M.
- Thus product helped the company in repaying her ₦85M monthly loans with Industrial bank.

Information System Auditor

May 2012, to October, 2018.

Pipeline Product surveillance Security Management System for Apex Eagle-Eye Nigeria.

- Lead cross-functional team to build application that managed stakeholder engagement on security surveillance.
- The built application detects points of petroleum product exit from pipe-lines and enables our client to control the exit points and mitigate the risk long theft on pipe-lines.
- The application increase product flow from flow-stations to refinery thereby reducing product leakages and increasing our client revenue from ₦27.3 billion to ₦267.4B naira.

Project Title: Oil Subsidy Manual Documentation for LMS

September, 2014

- Discharged Premium Motor Sprit (PMS) products from various jetty's to tank farms across the country.
- Lead investigative research team to investigate, documented and developed oil subsidy manual that reconciled the relationship between stakeholders involvement in PMS importations.
- The manual resolved understanding and increased trust among stakeholders thus, mitigate the risk of connivers with minimal complain.
- The apex bank adopted the manual in making subsidy payment for PMS ullage volume discharged from independent marketers daughter vessel to government owned shore tanks in Jetties across the coast line.

SKILLS:

- Strong analytical and problem-solving abilities, experience in databases, data-modelling with MySQL, SQL Quarry and data manipulation with Pandas, Python for analyzing and interpretation, AWS Cloud Technologies and Services, Azure Cloud and Server Management,
- Familiar with the use of software development skills and methodologies to include: Software as a Service (SAAS), Infrastructure as a Service (IAAS), Platform as a Service (PAAS), Scrum frame-woks, Agile project management, and experience in the use of tools kits like Jira, Canvas, Notion, Git & Github, Figma, Kaban, Testrail, Trello, Ms. Excel Ms Power Bi for Data visualization, Google-sheet, Html, Css-coding, etc.
- Experience in software technology maintenance such as applications for Banking, Manufacturing, Healthcare, Security, and Education industries such as Phoenix Banking Software, Rio for Health care application, Citrix for complex business environment, and Compex for road safety operations etc.
- Good at Prince2 Project Management, MS Project, ERP system such as People soft, SAP Financials, Oracles databases and finance. Great knowledge of ACL for Windows (Auditing software), Accounting packages to includes Sage, Do my Accounts, Quick books etc.
- Strong written and verbal communication skills. Very good at MS Excel, Words, Power Point, Publisher and Access – Advanced level

Education & Professional Trainings:

Trainings with Dates:

- ◆ Lean Six Sigma, MF Treina - Minitab Certified Trainers
- ◆ Mckinsey Forward Learn: Leadership, Resilience, Adaptability, on-going
- ◆ DevCareer Product Management Academy: Critical Thinking, PRD, FRD, Go to Market.
- ◆ DataCamp: Machine Learning, AI & Internet of Things, Cloud Computing and Services, Data Analysis and Visualization trainings.

- ◆ Alison Education Academy: Dublin, Ireland. Courses trained on: Scrum, QA, BRD, FRD, TDD, FRS, SRD, & System Hacking on-going.
- ◆ Product Hub Africa: Market Research, Ideation, development and execution
- ◆ Hagital Consulting Academy: Lagos, Nigeria. Courses trained on: Business Analyst, Software Testing, Agile, Scrum, Jira, Trello, Ms Azure on-going

Certifications:

- ◆ Certified Microsoft Power Bi , DataCamp, United States, December, 2024
- ◆ Certified Data Manipulation, Pandas, DataCamp, United States, December, 2024
- ◆ Certified Python Language & Programming, DataCamp, United States, Nov, 2024
- ◆ Certified Data Manipulation, Intermediate SQL, DataCamp, United States, Nov, 2024
- ◆ Certified Introduction to Python, DataCamp, United States, November, 2024
- ◆ Certified Microsoft Azure Practitioner, DataCamp, United States, November, 2024
- ◆ Certified Microsoft Azure Cloud Services, DataCamp, United States, November, 2024
- ◆ Certified AWS Cloud Technology, Infrastructures and Services, DataCamp, United States, November, 2024
- ◆ Certified Introduction to AWS Cloud Technology, DataCamp, United States, Nov, 2024
- ◆ Certified White Belt, Lean Six Sigma, United State, July 2024
- ◆ Certified Data Models, Developing SQL, DevCareer, United States, April, 2024
- ◆ Certified Soft Skills, Ogun State, Nigeria, June, 2024
- ◆ Certified Product Manager, Product Hub Africa, November 2023
- ◆ Scrum Foundation Certified (SFC), Scrum Body of Knowledge. October, 2023
- ◆ Certified ScrumMaster (CSM) January 2023,
- ◆ Certified Software Tester (CSTE) February 2023,
- ◆ Certified Agile-MBA March, 2023, Job Hacker, United State
- ◆ Certified Business requirements documentation Specialist, Alison Education, Dublin January 2022.
- ◆ *Association of Chartered Certified Accountant (ACCA) United Kingdom*
 - ◆ 2014 – ACCA, Part Qualified & In view
 - ◆ 2010 – ACCA, Certified Bookkeeper

Educational Institutions Attended And Qualifications Obtained With Dates:

- ◆ Job Hackers, San Francisco, United States:
 - ◆ March, 2023: Associate MBA Agile, Scrum, BDD, TDD, Jira, Kaban, Slack
- ◆ The Business School, London Metropolitan University, City of London, Moorgate, United Kingdom:
 - ◆ 2009 – 2010: M.Sc. Computer Systems Auditing
 - ◆ 2005 – 2009: B.A. Accounting and Finance
- ◆ University of Lagos, Akoka, Yaba, Lagos, Nigeria.
 - ◆ 1997– 1999: Diploma, Computer Science and Management