

Blinkit Sales Analysis Using Power BI

Analysis Done by

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Themes

Page view ▾

Mobile layout

Scale to fit

Mobile

☐

Visual_Gridline_Show

☐

Snap to grid

☐

Lock objects

Page options

Filters

Bookmarks

Selection

Performance analyzer

Sync slicers

Show panes

blinkit

India's Last Minute App

FILTER PANEL

Outlet Location Type ▾

All ▾

Outlet Size ▾

All ▾

Item Type ▾

All ▾

1M

TOTAL SALES

141

AVG SALES

9K

NO OF ITEMS

4

AVG RATING

Avg Sales

Total Sales

No of Items

Avg Rating

FAT CONTENT

Low Fat

Regular

3K

9K

No of Items

6K

FAT OUTLET

Low Fat

Regular

Tier 3

2.2K

1.2K

Tier 2

1.8K

1.0K

Tier 1

1.5K

0.8K

Fruits a...

232

Snack F...

1200

House...

910

Frozen ...

856

Dairy

682

Canned

649

Baking ...

648

Health ...

520

Soft Dr...

445

Meat

425

Breads

251

Hard D...

214

Others

169

Starchy...

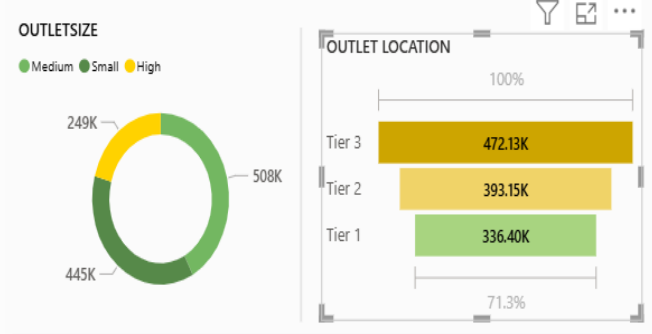
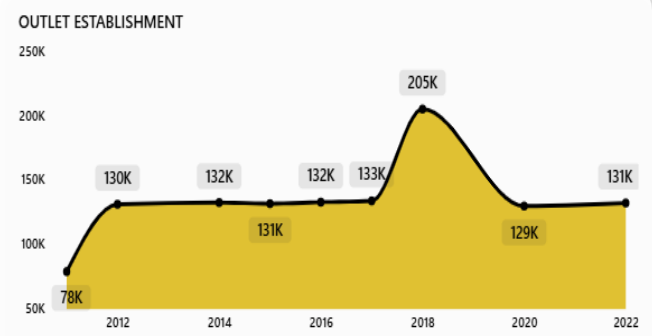
148

Breakfast

110

Seafood

64



OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	152K	1083	140	4	0.10
Supermarket Type1	788K	5577	141	4	0.06
Supermarket Type2	131K	928	142	4	0.06
Supermarket Type3	131K	935	140	4	0.06

Visualizations

Build visual

Filters

Search

BlinkIT Grocery Data

Metrics

Category

Outlet Location Type ▾ ×

Values

Sum of Sales ▾ ×

Tooltips

Add data fields here

Drill through

Cross-report

Keep all filters