

REVEALING THE FUTURE OF TECH : APPLE JUST RELEASED IPHONE 15 PRO

iPhone 15 pro max white, black, blue and the natural Color of Titanium





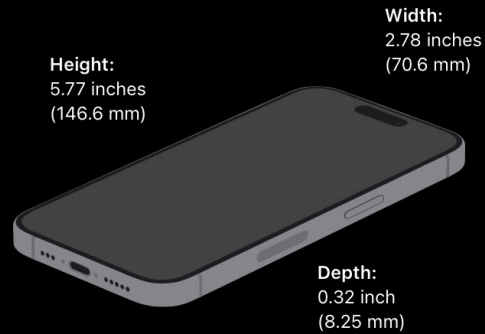
- iPhone 15 Pro Max
- 256GB ROM, 8GB RAM, 4441mAh
- KSh293,000
- 6.7 inches, 1290 x 2796 pixels
- Apple A17 Pro Chip iOS 17
- 8GB RAM, 256GB storage Back:
- 48MP (wide) +12MP (periscope telephoto) + 12MP (ultrawide)
- Front: 12MP + SL 3D (depth/biometric sensor) Li-Ion 4411mAh



Apple iPhone 15 Pro Max
 Rated 5.00 out of 5 based on 2 customer ratings (2 customer reviews) 1
 sold KSh 260,000 – KSh 450,000
 Dual Sim, 3G, 4G, 5G, VoLTE, Wi-Fi, NFC Bionic A17 Pro, Hexa Core,
 3.78 GHz Processor 8 GB RAM,
 256 GB inbuilt 4422 mAh Battery with Fast Charging 6.7 inches,
 1290 x 2796 px, 120 Hz Display with Dynamic Island 48 MP + 12 MP + 12 MP
 Triple Rear & 12 MP Front Camera Memory Card Not Supported iOS v17

FEATURES OF IPHONE 15 Pro max

Size and Weight²



Weight: 6.60 ounces (187 grams)



Weight: 7.81 ounces (221 grams)

Capacity¹

128GB

256GB

512GB

1TB

256GB

512GB

1TB

Splash, Water, and Dust Resistant³

Rated IP68 (maximum depth of 6 meters up to 30 minutes) under IEC standard 60529

Chip



A17 Pro chip

New 6-core CPU with 2 performance and 4 efficiency cores

New 6-core GPU

New 16-core Neural Engine

Apple Card

Credit card created by Apple, designed for iPhone

Get unlimited 3% Daily Cash at Apple and select merchants,⁶ 2% with Apple Pay, and 1% everywhere else

Use the Wallet app to apply for, manage, and use Apple Card

Titanium, laser-etched physical credit card for use where Apple Pay is not accepted yet

Share with up to five people, 13 years or older, in your Family Sharing⁷ group to track expenses and manage spending

[Learn more about Apple Card >](#)

TrueDepth Camera

12MP camera

f/1.9 aperture

Autofocus with Focus Pixels

Retina Flash

Photonic Engine

Deep Fusion

Smart HDR 5

Next-generation portraits with Focus and Depth Control

Portrait Lighting with six effects

Animoji and Memoji

Night mode

Photographic Styles

Apple ProRAW

Wide color capture for photos and Live Photos

Lens correction

Auto image stabilization

Burst mode

4K video recording at 24 fps, 25 fps, 30 fps, or 60 fps

1080p HD video recording at 25 fps, 30 fps, or 60 fps

Cinematic mode up to 4K HDR at 30 fps

HDR video recording with Dolby Vision up to 4K at 60 fps

ProRes video recording up to 4K at 60 fps with external recording

Location

Precision dual-frequency GPS (GPS, GLONASS, Galileo, QZSS, BeiDou, and NavIC)
Digital compass
Wi-Fi
Cellular
iBeacon microlocation

Audio Calling¹³

FaceTime audio
Voice over LTE (VoLTE)¹⁰
Wi-Fi calling¹⁰
Share experiences like movies, TV, music, and other apps in a FaceTime call with SharePlay
Screen sharing
Spatial Audio
Voice Isolation and Wide Spectrum microphone modes

Video Calling¹³

FaceTime video calling over cellular or Wi-Fi
FaceTime HD (1080p) video calling over 5G or Wi-Fi
Share experiences like movies, TV, music, and other apps in a FaceTime call with SharePlay
Screen sharing
Portrait mode in FaceTime video
Spatial Audio
Voice Isolation and Wide Spectrum microphone modes
Optical zoom with rear-facing camera

SUMMARY OF THE FEATURES

Display	6.7 inch, Super Retina XDR OLED Screen, 120Hz
Chipset	A17 Pro Chip
RAM	8GB
Storage	256GB/512GB/1TB
Rear Camera	48MP + 12MP + 12MP Triple Rear Camera with OIS
Front Camera	12MP with AF
Operating System	iOS 17
Water/Dust Resistance	Yes, IP68
Battery	4422 mAh
Charging	27W Wired, up to 15W Wireless
Dimensions	6.29 x 3.02 x 0.32 inches
Weight	221 g
Price	Starting at Rs. \$1199 (Rs 1,59,000)

COMPARISON BETWEEN IPHONE 15 PRO MAX AND SAMSUNG S23 ULTRA

- 6.7-inch (iPhone 15 Pro Max) vs 6.8-inch (Galaxy S23 Ultra) display
- 3nm [Apple A17 Pro](#) (iPhone 15 Pro Max) vs 4nm Qualcomm Snapdragon 8 Gen 2 for Galaxy (Galaxy S23 Ultra)
- 48MP (iPhone 15 Pro Max) vs 200MP (Galaxy S23 Ultra) main camera sensors
- 5.0X optical (iPhone 15 Pro Max) vs 3.0X, 10.0X optical zoom (Galaxy S23 Ultra)
- S Pen stylus support (Galaxy S23 Ultra)
- 4,422mAh (iPhone 15 Pro Max) vs 5,000mAh (Galaxy S23 Ultra)
- 25W (iPhone 15 Pro Max) vs 45W (Galaxy S23 Ultra) charging speeds
- Face ID (iPhone 15 Pro Max) vs Ultrasonic in-screen fingerprint scanner (Galaxy S23 Ultra)

In the comparison above, it is clear crystal that Apple's product actually leads in producing gadgets, but is closely being tracked by Samsung Company

SUSTAINABILITY EFFORTS IN IPHONE 15 PRO MAX

Progress toward our 2030 goal

20% recycled or renewable content¹

Over 38% of manufacturing electricity
sourced from supplier clean energy
projects²

Smarter chemistry³

- Arsenic-free display glass
- Mercury-free
- Brominated flame retardant-free
- PVC-free
- Beryllium-free

Longevity

iPhone 15 Pro and iPhone 15 Pro Max
feature Ceramic Shield as well as
IP68 water and dust resistance that
enhance the durability of the device.⁴



Responsible packaging

99% fiber-based, due to our work to
eliminate plastic in packaging⁵

100% recycled or responsibly sourced
wood fibers

Recovery

Return your device through
Apple Trade In, and we'll give it
a new life or recycle it for free.

Responsible manufacturing

Apple Supplier Code of Conduct sets
strict standards for the protection of people
in our supply chain and the planet.

CUSTOMER REVIEW



Anonymous

🕒 17 hours ago

Bought my ip 15pm with mixed thoughts. I personally liked titanium blue it's super elegant. Anyways battery time is superb, no heating issues so far. Enjoying my phone.

