- How does the product solve a real user problem or address a pain point

The product solves the problem of students needing assistance with school work. It does this by connecting a student to an available tutor within their organization. This fixes the issue of students needing to pay money for a tutor or transportation, whilst also being an efficient way of improving.

- What kinds of specific benefits it brings to a potential user

This product gives the benefits of an easy way to book a tutor, or even get community hours in. It overall automates the process and allows for communication between the user and tutors.

- How the idea is unique when compared to its competition

The idea is unique as it is exclusive to specific organizations, meaning there is no competition. The simple and easy to use display allow for a better user experience compared to other websites.