



Where to go next?

AFM346 - PREDICTIVE ANALYTICS

JESÚS CALDERÓN

Machine Learning and Data Science

Topics

- ▶ Unsupervised Learning: dimensionality reduction, clustering, anomaly detection.
- ▶ Deep Learning and Neural Networks
- ▶ Text Analytics and NLP
- ▶ ML Ops and Engineering
- ▶ Visualization
- ▶ Statistics, Time Series Analysis.
- ▶ AI Ethics

References

- ▶ Wickham and Golemund, [R for Data Science](#)
- ▶ Irizarry, [Introduction to Data Science](#)
- ▶ Casas, [Data Science Live Book](#)
- ▶ Silge and Robinson, [Text Mining with R](#)
- ▶ Khun and Johnson, [Feature Engineering and Selection: A Practical Approach for Predictive Models](#)
- ▶ Hyndman and Athanasopoulos, [Forecasting: Principles and Practice](#)
- ▶ Chollet and Allaire, [Deep Learning with R](#)
- ▶ Goodfellow, et al. [Deep Learning](#)

Programming

R programming

- ▶ Control structures (if-then, for/while loops, etc), functions, objects/classes
- ▶ Why? To automate tasks and create better abstractions
- ▶ Wickham, [Advanced R](#)
- ▶ Peng, [R Programming for Data Science](#)
- ▶ Gillespie and Lovelace, [Efficient R programming](#)
- ▶ Grolemond, [Hands-On Programming with R](#)

Other Programming Languages

- ▶ Python: [Learn Python the Hard Way](#)
- ▶ Libraries:
 - ▶ Pandas for data manipulation
 - ▶ Numpy for numerical methods
 - ▶ Matplotlib & Seaborn for visualization
 - ▶ Jupyter/Jupyter Lab
 - ▶ SciKit-Learn, PyTorch, Tensorflow

Visualization and Reproducible Documentation

- ▶ [Edward Tufte's work](#)
- ▶ Healy, [Data Visualization](#)
- ▶ Wilke, [Fundamentals of Data Visualization](#)
- ▶ Chang, [R Graphics Cookbook](#)
- ▶ Xie, [bookdown: Authoring Books and Technical Documents with R Markdown](#)
- ▶ Xie et al, [blogdown: Creating Websites with R Markdown](#)
- ▶ Fay et al, [Engineering Production-Grade Shiny Apps](#)

Data Sets and Publications

- ▶ [UCI ML Repository](#)
- ▶ [Kaggle.com](#)
- ▶ [Data is Plural](#)
- ▶ [Tidy Tuesdays](#)
- ▶ [Papers with Code](#)
- ▶ [Google Data Search](#)

Publications

- ▶ [Towards Data Science](#), [Data Science Central](#), [Analytics Vidhya](#). Double check all materials from blogs.
- ▶ [Arxiv](#)
- ▶ [AISC](#)

Ethics

- ▶ General Business: [Unethical Decision Making in Organizations](#)
- ▶ [DataResponsibility.github.io](#)
 - ▶ [Publications](#)
 - ▶ [Tools](#)
 - ▶ [Comics](#)

Thank You!

Please stay in touch:

- ▶ jesus.calderon@maclear.ca
- ▶ www.linkedin.com/in/jcalderon