



# **FREEV STARTUP FAIR**

## **SPONSORSHIP**

**OCTOBER 20 2022**  
**ANNA HEAD ALUMNAE HALL**

## WHAT IS FREE VENTURES?

Free Ventures is UC Berkeley's leading pre-seed startup accelerator, crafting highly individualized paths for founders across industries and academic backgrounds in a semester-long program. We are vertical-agnostic: Our 70+ alumni companies have tackled exciting problems in education, food tech, hardware, healthcare, and more, and have gone on to raise over \$85 million from Y Combinator, Kleiner Perkins, Greylock, Accel, and 8VC.

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## WHAT IS FREEV STARTUP FAIR?

The FreeV Startup Fair is an annual recruiting fair hosted by Free Ventures, UC Berkeley's premier, student-run startup accelerator. We aim to bridge the gap between early-stage startups and the Bay Area's strong pool of talent in engineering, business, design, and more.

This year, we're tentatively planning on hosting an **in-person** event in mid-late October at the Anna Head Alumnae Hall.

While this will be Free Ventures' inaugural startup fair, our team is proud to have organized events in the past alongside generous sponsors such as Foundation Capital, Citadel Securities, Intel, Adobe, and much more.

## WHAT YOUR SPONSORSHIP MAKES POSSIBLE

- Our annual startup recruiting fair, FreeV Startup Fair
- Equity-free grants and mentorship programs for Free Ventures batch companies
- Host events such as Fiat Lux, our flagship women in tech/entrepreneurship event
- Organize trips to pitch days with leading venture capital firms in Palo Alto

## WHY SPONSOR?

Your generous sponsorship will help us finance the event, including securing an in-person venue on UC Berkeley campus, distributing marketing materials through online & physical platforms, and providing financial assistance for attendees via travel reimbursements, vouchers, and much more.

In return, your firm or accelerator will establish a solid presence on UC Berkeley's campus, especially among the core audience of students and young individuals who are plugged into Berkeley's venture and startup ecosystem. Sponsors will have opportunities to promote their portfolio companies and/or programs, take part in exclusive networking events with attendees, hold workshops and informational sessions, access recruiting information from attendees, and much more.

# SPONSOR TIERS

	Bronze (\$300)	Silver (\$450)	Gold (\$600)
Send recruiters and company representatives	●	●	●
Logo and link on website & digital marketing items	●	●	●
Large booth with space for banner	●	●	●
Dedicated email blast in the week(s) preceding event		●	●
Access to resume book, LinkedIns, and portfolios		●	●
Logo on physical marketing items		●	●
5 minute opening pitch/presentation			●
Prioritized location near entrance			●