

Vision & Purpose

Free Man Global (FMG) is a decentralized cryptocurrency designed for real-world, everyday use across borders, regions, and communities. It aims to enable people to transact freely and independently of traditional fiat systems, making FMG usable for common purchases like fuel, groceries, and retail.

"A token for the free individual, enabling global-local commerce without borders."

While assets like Bitcoin have emerged as strong stores of value, **FMG is focused on daily, high-frequency transactions** — intended for **personal transfers, farmers, auctions, fuel stations, restaurants, retail chains, cooperatives, independent merchants, and large-scale commercial operations**. FMG aspires to be the most **practical and accessible currency** for everyday life.

Tokenomics Overview

 **Total Supply: 20,000,000,000 FMG**

Allocation Breakdown

Category	Percentage	Amount (FMG)	Notes
Developer Allocation	5%	1,000,000,000	Locked 2 years, then 10% unlock annually
Circulating Supply (Locked)	65%	13,000,000,000	Unlocks 10% of total per year
Merchant Incentive Fund	2.5%	500,000,000	For 500 businesses, usage-based release
Promotional Reserve	5%	1,000,000,000	Future marketing, adoption, partnerships
Reserve / Treasury	4%	800,000,000	Future use, possible burn fund, staking
Launch & Demo Liquidity	1%	200,000,000	For DEX listing and testing

✨ Percentages adjusted to maintain same absolute amounts from original 10B supply, while total supply is now 20B FMG

Network & Fees

Base Chain:

FMG will initially launch as an ERC-20 token on the **Base network** (by Coinbase), selected for its low fees, scalability, and developer support.

Fees:

- **Transaction Fee:** 1%
 - **Initial Phase:** While FMG operates as a token and remains under developer control, the transaction fees will be collected and used to promote and sustain the ecosystem (e.g., marketing, development, infrastructure and security upgrades).
 - **Future Independent Blockchain Distribution:** Once FMG becomes a self-sustaining coin and exits founder control, the transaction fees will be distributed **monthly** as follows:
 - **2% of collected fees to top 3 performing businesses each month**, based on accepted invites, volume of FMG received, and sales:
 - 1st Place: 1%
 - 2nd Place: 0.75%
 - 3rd Place: 0.25%
 - **Remaining 98%** distributed **evenly among all active businesses** (minimum 10,000 FMG received/month)
 - DAO or smart contract governance will manage future fee distribution structures
 - **Immutable Clause:** The top 3 business reward (2% fee allocation) is hard-coded and **unalterable**, even under future DAO governance.
 - Optional future split: liquidity, treasury, staking, or cashback
 - **Gas Fees:** Paid by the user, as with all blockchain transactions
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Merchant Incentive Program

A dedicated **2.5% (500M FMG)** is reserved to onboard the first **500 merchants** globally.

Payout Structure:

Each merchant can earn **1,000,000 FMG**, distributed as:

- 250,000 FMG after receiving 100,000 FMG in transactions
- Subsequent payouts (up to 4) only when:
 - 100,000 FMG more is transacted
 - At least 3 months have passed since last payout

Goals:

- Encourage genuine adoption
- Limit abuse through time + volume conditions
- Build merchant trust and infrastructure

Deflationary Model (Optional)

FMG will have a **fixed maximum supply**. No new tokens will be minted.

A **burn mechanism** may be activated later based on:

- Total volume traded reaching a milestone (e.g., 500M FMG sold)

This adds **scarcity and long-term value** without hurting early growth.

Promotional Growth Reserve

5% (1,000,000,000 FMG) will be reserved for:

- Sponsored merchant campaigns
- Influencer partnerships
- User cashback or rebates
- Exchange listing fees
- Cross-border payment trials
- Sponsorship advertising (as needed)

To ensure responsible use:

- Can be time-locked
 - Or managed by a DAO/community governance
 - **Unused tokens will be returned to the promotional reward pool for future use**
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FMG Invite Rewards Program

1. How It Works

Anyone (users or merchants) can invite others via: - Phone number  - Email  - QR Code 

When the invitee signs up and becomes active, **both parties receive FMG** from the Promotional Reserve.

2. Customer-to-Customer Referral (User Invite)

Action	Reward
New user signs up via invite	 Both get 50 FMG
New user makes first payment	 Referrer gets additional 50 FMG

- 🦜 Max: **50 invites per user per month**
- 🦜 Abuse-prevention via duplicate address or phone checks
- 🌟 Targeted to grow user base without draining the promo reserve

3. Business-to-Business Referral

Action	Reward
New business registers via invite	🐻 Both get 1,000 FMG
Referred business receives 10,000 FMG in txs	🧑 Referrer gets 2,500 FMG

- 🦜 Limit: **25 merchant invites/month per referrer**
- 🦜 Transaction milestones ensure real adoption

4. In-App Invite Tab Includes:

- **Send Invite** (Phone, Email, QR Code)
- **Referral Dashboard:**

• **Invites Sent**

• **Joined**

- FMG Earned
- Milestones Reached

5. Reward Source

All invite rewards are drawn from the **Promotional Reserve (5%)** — helping growth and visibility without touching the main circulating supply.

Go-to-Market & Adoption Strategy

Tools:

- QR-based payment system for FMG acceptance
- "FMG Accepted Here" marketing kit (signage, digital badges)
- Merchant dashboard for tracking rewards & usage

Strategies:

- Tiered merchant rewards (e.g., Gold, Silver, Bronze)
- Public merchant leaderboards
- Referral rewards for businesses

- Top 3 merchants by performance receive a portion of monthly collected fees
 - Sponsorship of local and global events
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Governance & Transparency

FMG aims to become **trustless over time**:

- Initial founder guidelines (like Bitcoin)
 - Over time, shift control to DAO or smart contract governance
 - Treasury decisions, burns, and incentives can all become decentralized
 - **Top 3 business reward distribution remains immutable and protected from DAO modification.**
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Developer Commitment

- Developer keeps **5%**, fully locked for 2 years
 - Unlocks 10% yearly after the lock ends (vesting over 10 years)
 - Developer can **purchase tokens**, but cannot exceed ethical allocation or compromise trust
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Stability & Peg Strategy

FMG will begin as a **soft-pegged token to USD** (1 FMG \approx \$0.01) to help users, merchants, and exchanges understand its value during the early adoption phase.



Conditions for De-Pegging:

The peg will be removed once FMG reaches the following milestones:

1. **Merchant Adoption Threshold:** 50,000+ active merchants with at least 10,000 FMG in monthly transactions for 3 consecutive months
2. **Transaction Volume:** Monthly FMG on-chain volume exceeds \$5 million USD equivalent
3. **User Base:** 500,000+ active wallet addresses making at least 2 transactions/month
4. **Liquidity and Exchange Presence:**
5. Listed on 3+ CEXs or DEXs
6. \$1 million+ in daily trading volume
7. \$5M+ in decentralized liquidity pools (e.g., FMG/USDC)
8. **DAO Governance Activation:** Community-controlled mechanisms must be active

Optional: DAO vote with $\geq 75\%$ quorum may formally approve the de-pegging.

Gradual De-Pegging Option:

The peg may be removed via a staged process: - Widened peg bands (+/- 5-10%) - Transition to full market-based valuation

Once fully de-pegged, FMG will operate as a **free-floating currency** based on adoption and demand.

Community Identity & Distribution Alias

Alias Name:

We the Free

“We the Free” represents the founding movement behind FMG — a coalition of individuals, merchants, and communities seeking freedom from centralized financial systems and fiat dependence.

Purpose of the Alias:

- Used to distribute the whitepaper and project updates
- Public-facing identity for email, social media, website, and community-building
- Neutral, collective, and ideologically aligned with FMG’s core purpose

Suggested Tagline:

A global merchant alliance powered by the people.

Alias Applications:

Use Case	Example
Official Website	<code>wethefree.global</code> or <code>wethefree.io</code>
Email Distribution	<code>hello@wethefree.global</code> or <code>team@wethefree.org</code>
Twitter/X	<code>@wethefree_fmg</code>
Telegram	<code>@WeTheFreeAlliance</code>
Newsletter	<code>wethefree.substack.com</code>
DAO/Foundation Entity (future)	We the Free Foundation

Final Thoughts

Free Man Global isn't just another token — it's a movement toward **economic freedom, inclusion, and sovereignty**. **Free yourself from the shackles of a fiat currency and its handlers.**

With ethical design, adoption incentives, and merchant utility at its core, FMG is positioned to become the **people's digital currency** for global-local commerce and daily use.

Ready for testing, feedback, and iterative development.