

## **ADVANTAGES OF CLOUD COMPUTING**

### **Scalability and flexibility**

Cloud computing gives your business more flexibility. You can quickly scale resources and storage up to meet business demands without having to invest in physical infrastructure.

### **Cost savings**

Whatever cloud service model you choose, you only pay for the resources you actually use. This helps you avoid overbuilding and overprovisioning your data center and gives your IT teams back valuable time to focus on more strategic work.

### **Better collaboration**

Cloud storage enables you to make data available anywhere you are, anytime you need it. Instead of being tied to a location or specific device, people can access data from anywhere in the world from any device—as long as they have an internet connection.

### **Data loss prevention**

Cloud providers offer backup and disaster recovery features. Storing data in the cloud rather than locally can help prevent data loss in the event of an emergency, such as hardware malfunction, malicious threats, or even simple user error.

### **Disaster Recovery:**

One of the factors that contributes to the success of a business is control. Unfortunately, no matter how in control your organization may be when it comes to its own processes, there will always be things that are completely out of your control, and in today's market, even a small amount of unproductive downtime can have a resoundingly negative effect. Downtime in your services leads to lost productivity, revenue, and brand reputation.

- **Increased Storage Capacity** :Increased Storage Capacity is another benefit of the cloud computing, as it can store more data as compared to a personal computer.
- **Easy to Learn and Understand**:Since people are quite used to cloud applications like GMail, Google Docs, so anything related to the same is most likely to be understood by the users.
- **Automatic Updating** :It saves companies time and effort to update multiple servers.
- **Customize Setting** :Cloud computing also allows you to customize your business applications.



