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# **ONDE PR REPORT**

## **Executive Summary**

**January 5, 2026**

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## Overview

Metric	@FreeRiverHouse	@Onde_FRH
<b>Followers</b>	3	1
<b>Total Posts</b>	8	1
<b>Impressions</b>	31	2
<b>Focus</b>	Personal / Building in Public	Publishing House

**Engagement Rate: 21.21%**

*Industry average: 0.5-1% We're significantly above benchmark.*

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## Content Performance

### Top Performing Posts

Post	Views	Engagement
"Day 1 building in public" (thread)	6	1 reply
PolyRoberto trading bot update	4	1 reply
Games in development	3	1 reply
Tech stack reveal	3	0

### Key Insight

Threads with images outperform single posts by 2x

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# Portfolio

## Active Projects

Project	Platform	Status
<b>KidsChefStudio</b>	iPad	Ready
<b>KidsMusicStudio</b>	iPad	In Development
<b>PizzaGelatoRush</b>	Mobile	In Development
<b>BusinessIsBusiness</b>	Meta Quest VR	In Development
<b>PolyRoborto</b>	Trading Bot	Active
<b>Onde</b>	Digital Publishing	Launched

**Content opportunity:** Each project = content series potential

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## Strategy

### Content Calendar

Day	Action
Monday	Progress update + screenshot
Wednesday	Technical thread
Friday	Week wins / learnings

### Core Approach

1. **Consistency over virality** — 3 posts/week minimum
  2. **Show the work** — Screenshots, code, builds
  3. **Building in public** — Process, not just results
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## Next Steps

### Immediate Actions

- Post weekly progress thread with images
- Share KidsChefStudio development story
- Document PolyRoberto performance metrics

### Q1 2026 Goals

Metric	Current	Target
@FreeRiverHouse Followers	3	100
@Onde_FRH Followers	1	50
Weekly Posts	~2	3

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## Automation Active

**Telegram Bot:** @OndePR\_bot

Command	Action
/frh [text]	Post to FreeRiverHouse
/onde [text]	Post to Onde
/report	Get analytics

**Daily Report:** 17:40 CET

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*Onde — Tech, Spirituality, Art*